



## KVCR | FNX

***BRINGING COMMUNITIES TOGETHER*** KVCR is a trusted partner with the public. KVCR is charged to provide leadership in the dissemination of information; To encourage dialogue to create an informed citizenry by aggregating resources; To further the goals of the community - at large; To be the “go to” media resource center for the Inland Empire.

### LOCAL VALUE

KVCR is the cultural, educational, and informational center of the Inland Empire. It’s the region’s only locally-owned and operated public television and radio station.

### KEY SERVICES

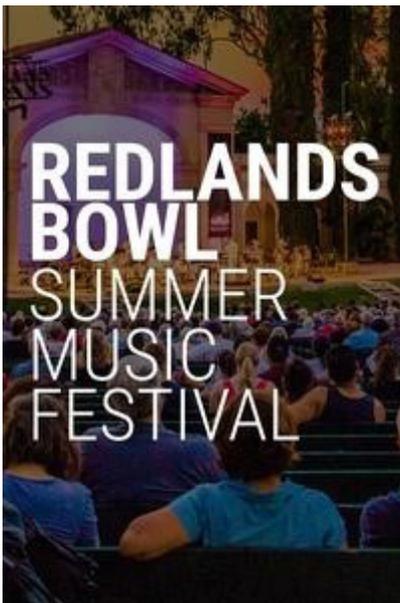
In 2019-2020, KVCR provided services to the Native American community, the Autism population and United States Veterans. KVCR continues to be a valued asset in our community.

### LOCAL IMPACT

KVCR serves audiences throughout the Inland Empire and Southern California while bringing communities together through programming and outreach. We strive to make an impact in diversity that proportionally reflects our richly diverse region.

## KVCR CONTENT

**THE WHISTLE** is an investigative, educational program. Are We Ready for the Big One? is the first installment. This four-part series dives into earthquake science, history, recent disasters, California preparedness and immediate response, prevention, mitigation, resilience, sustainability, conservation, incentives, challenges, new technologies and solutions. Episode Two: Immediate Response When the Big One Hits. Episode Three: Prevention, Mitigation and Resilience. Episode Four: New Technologies and Solutions.



**THE REDLANDS BOWL** is an annual event that features a variety of music performances, including operas and symphonies. In the months of July and August our production crew recorded three of the Redlands Bowl performances. This year the series included Evening with Gilbert & Sullivan; Pirates of Penzance and Mariachi Divas.



**UNCOVERED IN THE ARCHIVES** travels to various institutions throughout the Inland Empire to unravel some of the region's most extraordinary historical events - known and unknown, remembered and forgotten - all told through the hidden treasures that we uncover in the archives.



## KVCR CONTENT

**21st Century Dialogues** A reboot of KVCR's iconic "Dialogues" program, 21st CENTURY DIALOGUES is a 15-30-minute ongoing evergreen talk show that invites the SBCCD student body and Inland Southern California community to dive deep into modern hot button issues like race, gender and income inequality, climate change, political instability, and the student loan crisis. This dynamic content will seek to educate and provoke empathetic dialogues between people of different backgrounds and experiences. It will be produced at low cost right here in the KVCR studio and be distributed on all of our PBS broadcast, internet, and social media platforms. Our goal is to share this content with faculty as an educational tool and cultural change maker for our campuses and community.

**Episode 1: Primary Sources** Local historian Hardy Brown II takes six SBVC students on a journey of historical empathy via artifacts from Pre-Civil War slavery. Students handle original shackles and read passages from southern law books and newspapers that treated people like used cars. They engage in a dialogue that compares past and present.

### Episode 2: Women's History

"Three students Three leaders. One conversation." Three female community leaders and three female SBCCD students discuss women's history, social media, gender equality and the equal rights amendment through the lens of their different generations, identities, and life experiences. Students and leaders alike share stories of vulnerability with the #Metoo movement, forced weight loss, and all the ways they've changed themselves or society in order to fit in. Though they do not always agree, each woman attempts to get outside her comfort zone and connect with the others.



**I Remember Television Presents** Doctor Who (4 Episodes) KVCR's Jessica Greenwell, hosts television special for Doctor Who. The series welcomes five super-fan experts to discuss four episodes from the original Doctor Who first season. All five guests use cosplay and humor to discuss the evolution of the show and the progression of the ever-changing actors who helped carry the torch of Doctor Who.

# KVCR CONTENT

## Short Production



State of the Empire are 1 to 3-minute reports produced for KVCR TV and social media.

**Joshua Tree** Joshua trees have inhabited the Southern California deserts for millions of years, and individual trees can live up to 300 years. Now, a new report from the University of California, Riverside claims the famous trees could lose virtually all of their habitat to climate change by the end of the century. KVCR's Benjamin Purper and Empire KVCR TV took a trip to the desert to learn more.

**A Day for Change** The Employment & Resource Fair held in conjunction with several San Bernardino County entities including the San Bernardino Police Department, Probation, Parole and the San Bernardino Community College District. Men and women who were recently incarcerated and are now on probation or parole, gathered at San Bernardino Valley College for opportunities to speak to generous employers looking to add new people to their workforce.



**San Bernardino Air Show** In November the KVCR production team was back in action at the SBD Air Show capturing all the aerial acrobatics performed by the Patriots jet aircraft team. Utilizing 5 different camera setups with wide angle, telephoto and extreme telephoto lenses the exhilarating footage will make an exceptional addition to the growing community video library.



### SOUND BITES FOR & BY VETS

#### KVCR Honors US Veterans Sound Bites From Vets -

Women Veteran Annual Celebration - We collected **SOUND BITES** of female veterans of all branches sharing what it was like to serve as a female, what it means to be a veteran and what Veterans Day means to them.

Concerts for Vets at VA Hospital - Collected **SOUND BITES** from the veterans in attendance, the congressman and Ethan Bortnick. The soundbites will air on KVCR TV over the Veteran's holiday weekend.



# KVCR CONTENT Short Production



The next week they enjoyed the water and sand,

while cleaning up the beach as planned.

**Drew and Boo Clean the Ocean** Boo encourages Drew to help clean up the ocean! The two learn quickly how important our world is and the need to protect and preserve it. Drew and Boo clean up the beach, and even learn how to dive in this exciting story of ocean preservation filled with beautiful coral, funny fish, and lovable rhymes! This kids interstitial was distributed via NETA for all stations to use for broadcast or social media in time for Earth Day.

**AdvertTravel** As part of a new series of interstitials promoting Empire KVCR | Passport, we have developed four different animated graphics centered on the themes of travel, music, nature, and food.



**Story Board for PSAs**

**Stay At Home Public Service Announcements** During this pandemic, KVCR production staff created PSAs to remind our viewers to stay home, stay safe, and tune in to learn something new. Our PSAs were also featured online and shared on our Social Media platform.



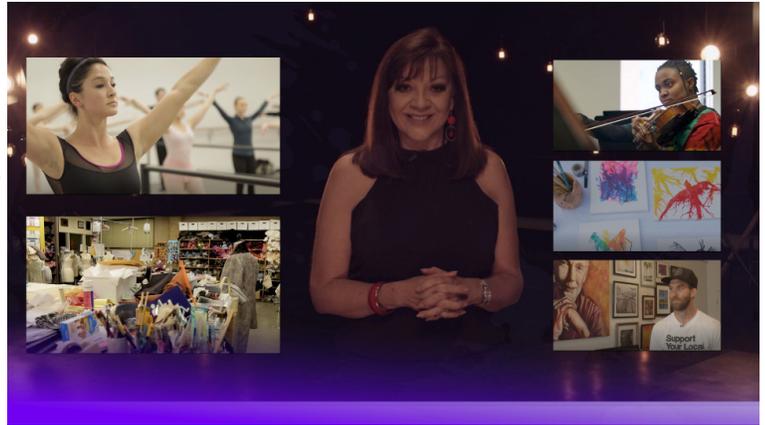
# KVCR CONTENT

## Short Production

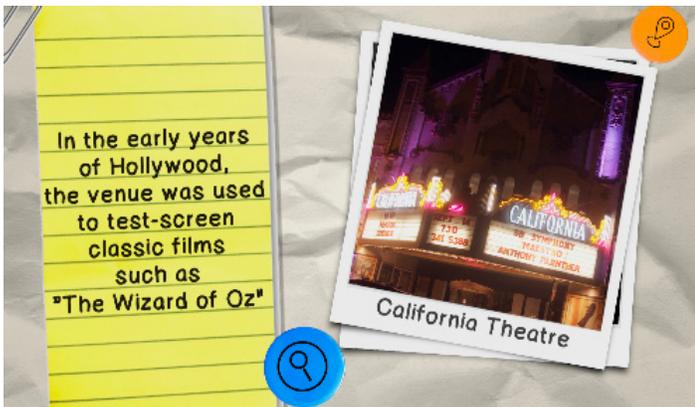
### DIGITAL

#### Youtube TV Expansion Graphics

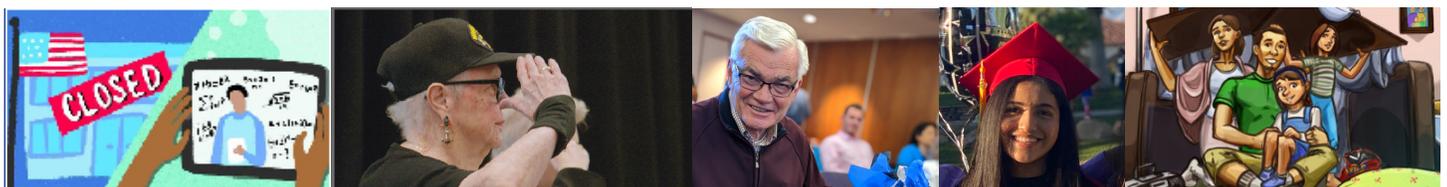
For the planned expansion onto YouTube TV, we have begun creating art for the channel in banners and story art for the various shows, KVCR productions and Pledge.



#### KVCR Digs into Archived Footage to Create Nine New “Shorts”



Due to the pandemic, our inspiration for new content required us to dig into archived footage from past productions. This has allowed us to create nine new “shorts”, segments which exhibit unused footage that was left on the cutting room floor of our past productions and opens up a platform to show more without having to go out and get more. One of these segments is titled In Your Neighborhood, which educates audiences by sharing fun facts about places right in their hometown. Throughout the years the KVCR Television Production team has shot an extensive amount of footage, much not being able to show due to time restrictions. Now, we are sharing locations in our region that KVCR has visited. It’s a great way to repurpose footage not previously seen on TV. Another short piece of the segments is named Community Speaks, which takes previous interviews from a variety of events. We asked individuals what PBS means to them and what they’d like to see in the future. It’s a constant reminder for audiences that KVCR is here in their community and we are committed to be their local PBS station.



# KVCR IN THE COMMUNITY UNDER COVID CONDITIONS

**KVCR TV Broadcasts 30 Local High School Commencement Ceremonies** KVCR Television Production had been working to prepare 30 local high school commencement ceremonies for broadcast on KVCR TV. As part of this project, we have also produced several host segments to introduce the commencement ceremonies, and invite first time viewers to call KVCR their home for PBS.



## Virtual Commencement Celebrates SBVC and CHC Graduates on KVCR-TV

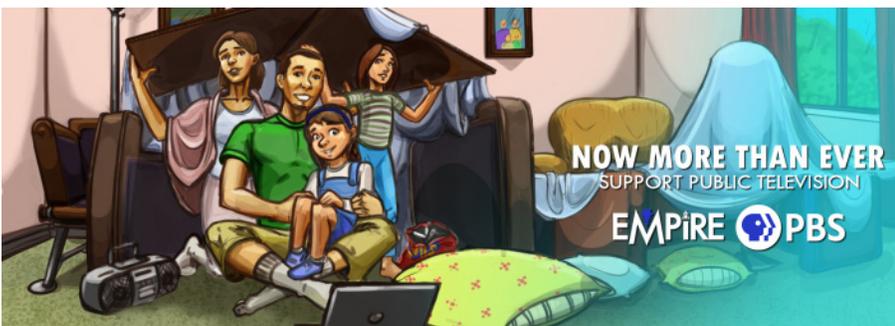
KVCR welcomed the San Bernardino Community College District into our studio to record the speeches for the first ever virtual commencement ceremonies for both Crafton Hills College and San Bernardino Valley College. Our crew worked tirelessly to produce high quality video to honor the graduates, while also ensuring that proper social distancing and sanitation practices were observed by all involved. KVCR aired the two colleges' virtual commencement ceremonies.

## COVID 19 Hits the Inland Empire, KVCR Jumps into Action to Provide Information to Community

As school districts suspended classes to mitigate the spread of COVID-19, KVCR-TV joined other PBS stations to support At-Home Learning for students in our region. KVCR-TV Program Director, worked quickly to create an all new daytime schedule. We provided the program descriptions to the San Bernardino County Superintendent of School Curriculum, Instruction and Academic Enrichment department. They quickly created a curriculum in English and Spanish for grades 4-8 and 9-12 for the day-by-day schedule. Working at a feverish pace, our KVCR team



created landing pages for the learning material in order to complement the week-day programs. Our production staff quickly created a promotional spot for television, informing KVCR viewers of the changes to our schedule and the educational priorities behind them. All this happened in two days. At 6:00am on March 23 KVCR launched the new TV schedule covering the first two weeks of school outages. The new 12 hour weekday schedule includes curriculum based programs for Pre-K to 3rd grade from 6:00am to 9:00am. Programs include Sesame Street, Peg + Cat and Curious George. Content targeting grades 9-12+ airs from 9:00am to 12 noon with programs like NOVA and American Experience. Grades 4-8 are served from noon to 3:00pm. These grade level appropriate shows include History Detectives and Huell Howser's California Missions. Remaining consistent with grade levels based on day part, new programs will be added as At-Home learning continues. SBCSS is already at work with additional curriculum to complement the TV programs. The programs KVCR is broadcasting typically cover and reinforce subjects including English and language arts, social studies, science, and math.



## Graphics Created for Now More Than Ever Campaign

To create awareness about our television and radio upcoming pledge drives, we've created this image. The depiction of a family in a pillow fort is our light-hearted take on families sticking together and having fun during the corona virus lockdown.

# KVCR IN THE COMMUNITY OUTREACH

**Celebrating the 50th Anniversary of Apollo 11 Moon Landing** In honor of the 50th anniversary of the moon landing, KVCR joined stations across the nation for the PBS's "Summer of Space." We aired the documentary series **Chasing the Moon**, the story of the 1969 Apollo 11 moon landing and the events surrounding the monumental space mission. KVCR held two outreach events at local libraries, inviting guests of all ages to screen previews of **Chasing the Moon** and the PBS kids show **Ready Jet Go!: One Small Step**. We provided raffle prizes and goody bags. The kids made paper airplanes. We quizzed the kids about fun facts from the show. Outdoors, the Riverside Astronomical Society set up their telescopes for guests to safely look at the sun. Through the lens, they could even see solar flares traveling at the speed of light. The events were free to attend. Guests were treated to specially designed KVCR waters and Moon Pies.



**KVCR Supports Non-Profit at Mardi Crawl Event** KVCR's Lillian Vasquez was asked to run for Queen of Mardi Crawl in support of United Way Inland Valley. It's a yearly event held in support of United Way's 2-1-1 project. 2-1-1 is a toll free, confidential service providing Riverside County residents access and referrals to community and health information 24 hours a day, 7-days a week and in many languages. The information provided covers topics including the need of food and shelter, suicide prevention hotline, health care and mental health services, job training and unemployment services, education and the arts, rent and mortgage assistance, financial assistance, children's services including day care, senior services including social security, help with healthcare options, and/or ways to volunteer.

## **KVCR Featured at the 26th Annual Chocolate Fantasy Event**

KVCR's Rick Dulock and Shareen Awad were on hand at the Boys and Girls Club of Greater Riverside-Redlands 26th Annual Chocolate Fantasy event. KVCR's Lillian Vasquez was honored to be co-host of the event and encouraged attendees to visit the vendor tables and vote for their favorite treats and most importantly, donate funds to support the Boys and Girls Club of Greater Redlands-Riverside. The KVCR table featured an assortment of delicious homemade brownies and garnered many votes for Best Chocolatier and Best Display! The event was a great success and our table was visited by lots of KVCR lovers.



## **Connect with Public Relation Colleagues**

KVCR was part of the Public Relations Society of America Inland Empire's "Meet the Media Breakfast" at Auto Club Speedway. Dozens of PR professionals attended the event which was held just outside of the grandstands, making pit stops with KVCR staff to share ideas for stories and collaboration. PR representatives from Cucamonga Valley Water District, Ontario Reign, Juris Productions, and more were in attendance at this networking event.

# STORIES OF IMPACT IN THE COMMUNITY



## High School Senior Project KVCR | A Salute to Graduates

*“Thank you so much. I wish they all could have had the traditional but this is just a small memento I will cherish.”*

The grant funding provided by the Frieda Berlinski Foundation was made available to KVCR at the most perfect time during the early part of the pandemic. It allowed KVCR to honor high school seniors in our Inland Empire region.

We produced a thirty second “Call for Submissions” TV spot. Family or friends of the high school seniors were invited to submit “their graduate”. We aired the TV spot 14 days. We partnered with our sister radio station and our social media to help get the word out inviting parents, grandparents, educators, or friends, to share their senior’s information.

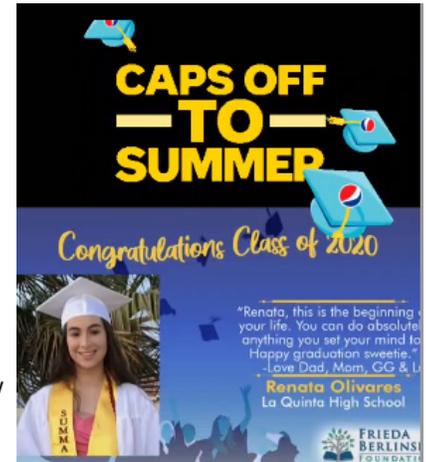
We created a page dedicated to accept all the submissions. Then we produced 26 one-minute interstitials which featured five seniors per interstitial.

We scheduled the high school senior announcements to air from July 20 through August 23. Each one-minute segment aired approximately eight times per day from 10:00am to 10:00pm, for a total of 329 times over the campaign. On the same day our social media posted the same segment for a greater reach and just in case the families were not able to see the announcement on KVCR-TV.

We emailed all the parents with the date and approximate time their senior would appear on KVCR TV. After all 26 one-minute announcements aired on their original scheduled date we aired all of them again in a random rotation. Following the campaign, we emailed all the families a link to their high school senior’s TV spot so they would have it as a keepsake of this unforgettable 2020 graduation season.

Some of the submissions were in Spanish, and our staff was able to edit and process them along with those written in English.

KVCR received thank you messages from several of the parents and KVCR viewers. They were very pleased that KVCR had taken the time to honor their children and grandchildren who worked so hard to accomplish this momentous time in their life.



*“Thank you Lily! I appreciate it from the bottom of my heart ❤️ This will mean a lot to my daughter as well. Looking forward to your email. 🙏”*

*“Thank you so much for this!!!”*

*“Thank you so much for sharing the link with me. We appreciate all the support given to the Class of 2020.”*

## Serving an Underserved Community



### **KVCR Honors US Veterans at Community Events**

As our KVCR Veterans Initiative comes to an end, we closed with two outreach events in the community. KVCR attended the Women Veteran Annual Celebration event for female veterans to honor them for their service in our United States military. Lillian Vasquez was there to MC the event which featured veteran women sharing their stories of life after service. Congressman Mark Takano took the stage and addressed his plans to continue supporting veterans moving forward, as well as expressed his commitment and gratitude for the troops. The celebration continued with a hands-on presentation from the Quilts of Valor organization, leading a quilting activity that shined light on the sacrifices and strength of women in the military. All veterans were asked to write one word that represented them on one square and eventually the squares collectively would

become one quilt. The event concluded with the presentation of a military challenge coin given to each and every female veteran in attendance.



KVCR in partnership with **Sun & Sky Entertainment** and **Guitars for Vets**, presented a special tribute concert open to all military, family, and friends at the Loma Linda VA Hospital. Ethan Bortnick, of PBS fame, performed a medley of his favorite rock n roll and patriotic songs for those who serve our country. Ethan rocked the auditorium, calling for dancing from the crowd and bringing up a young audience member who helped Ethan write a new song in record time. Members of **Guitars for Vets** joined Ethan on stage for a memorable jam session, including John Denver's "Country Road" and Roy Orbison's "Blue Bayou." Refreshments were served at the concert and both veterans and their families expressed their appreciation

for the moving tribute, and thanked KVCR for their dedication to veterans. At both events, videographer Santana Gonzales was there to capture sound bites from the veterans, the congressman and Ethan Bortnick.

### **KVCR Staff Member Performs Master of Ceremonies Duties**



KVCR's Rick Dulock, was honored to provide his services for a day which certainly changed the lives of many men and women from the local reentry population. Dulock was invited to act as Master of Ceremonies for the Employment & Resource Fair held in conjunction with several San Bernardino County entities including the San Bernardino Police Department, Probation, Parole and the San Bernardino Community College District. On this very special day, dozens of men and women who were recently incarcerated and are now on probation or parole, gathered for opportunities to speak to generous employers looking to add new people to their workforce. Taking away the felony stigma and knowing that they could now be employed took much of the fear out of the equation for these folks – now ready to become contributing members of society and ready to support their families. Dulock said, "I firmly believe in second chances, and have had a couple of my own. This day will stay in my memory for as long as I live and breathe. I am grateful for the opportunity and hope I am asked to be part of this event next year."

## VOICES

### OF OUR MEMBERS

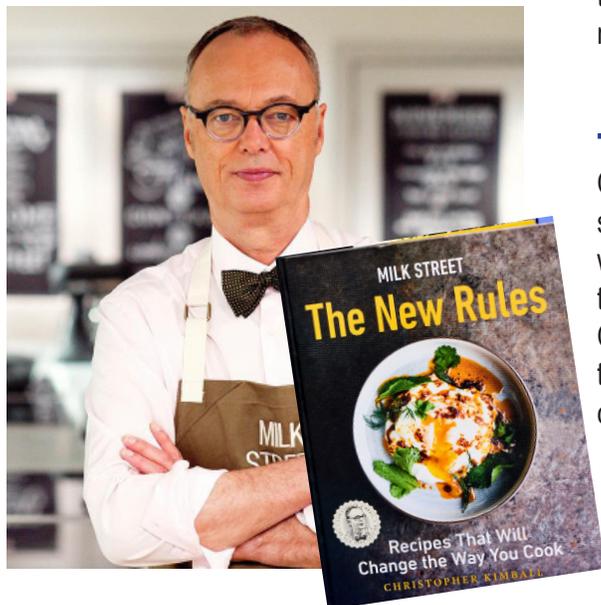
#### Community Conversations

KVCR has provided Riverside and San Bernardino counties PBS and public television content for over 60 years. This year we joined our viewers at five community events to engage in conversations with our viewers. We wanted to hear their thoughts and ideas about the stories KVCR should tell and how to tell them. The focus was to bring public media fans across the Inland Empire together and listen to our community and better understand what they want to see and hear from their local PBS station and how we can better serve them. We did get feedback on our new name, "Empire." The new name was not as well received as hoped. So, maybe it's back to the drawing board for branding KVCR. We captured soundbites and feedback for Social Media and interstitials. The five sessions were held in various cities throughout the Inland Empire and our broadcast region. They included Palm Springs at the Coachella Valley Economic Partnership; in Redlands at the University of Redlands; in Temecula at the Temecula Community Recreation Center; in Riverside at the Riverside Main Library, and in Claremont at the Albrecht Auditorium at the Claremont Graduate University. Following the two-hour conversations, we raffled off beautiful baskets filled with KVCR and PBS goodies.



#### Benefits to Becoming a KVCR Member

KVCR staff work hard to offer monthly Member Benefits to our members. We offer tickets to exciting concerts and events as our way of saying thank you for being a member of our station. As we prepared to celebrate Thanksgiving, we wanted to share our gratitude for our members. As a thank you, we sent an E-Blast member benefit offering a chance for them to win two tickets to the Chinese Lantern Festival. Members who entered the drawing were asked to reply with their name, phone number, and address and winners were selected randomly the next day. The Chinese Lantern Festival is a great way for our members to enjoy the holidays with family and friends. This year, the festival features larger-than-life lantern displays depicting the four seasons, live Chinese folk music and dance, and special holiday displays.



#### TV Host & KVCR Offers Free Cookbook

Chris Kimball is the author and host of *Milk Street*. *Milk Street* can be seen each Friday afternoon at 1:30pm. His show aims to change the way you cook by traveling the world for unique recipe ideas and cooking techniques. KVCR offered copies of Chris Kimball's newest book, "The Complete Milk Street TV Show Cookbook." Viewers were encouraged to submit a unique recipe. Five recipe winners received a copy of the cookbook.

# CREATING AWARENESS

**MLK Day** Remembering a historical and cultural leader. We created a short animation to play on air and on our social media platforms in honor of Martin Luther King Jr. It features photos of King and a quote by him.

**Happy 4th of July!** Created a simple animation featuring a continental army soldier playing the flute to celebrate Independence Day.

**Halloween** In the spirit of the spooky season we created this Happy Halloween image. It was shared across our various social media outlets. We got spooky for this graphic, depicting a group of trick-or-treaters approaching a creepy decorated porch.



**Thanksgiving** For this year's Thanksgiving celebration, our graphics department has created an animated skit between two turkeys.

**Happy Holidays** We designed a short animation of a snowman on vacation in the mountains, sliding up to the screen to dance to the musical accompaniment and wish our viewers a happy holiday season. This was broadcast on the air and on social media.



**New Year 2020** For the new year, we made an animated interstitial wishing our viewers a happy new year in 2020. Who knew what a year it would be. This was used for social media too.

## SOCIAL MEDIA

San Bernardino Police Department Officer Shipley and Officer Yeun of @sanbernardino\_pd were tending to a homeless encampment and cleaning up the area with city crews when this little #kitten runs out from one of the encampments after transients left it behind.

50th Anniversary of Apollo 11 Marking the 50th anniversary since Apollo 11 blasted off to the moon, American Experience featured "Chasing The Moon."

World Helicopter Day We applaud our LACoFD Air Operations team, along with our partnering agencies, who work together and go above and beyond to protect our residents and communities.

National Senior Citizens Day Honor and Respect for Our Elders

National Hummingbird Day

October 15th is National Grouch Day.

The Great California Shakeout The Great California Shakeout was held on October 17 at 10:17am.

Extraterrestrial Culture Day Today is February 11 also known as Extraterrestrial Culture Day.

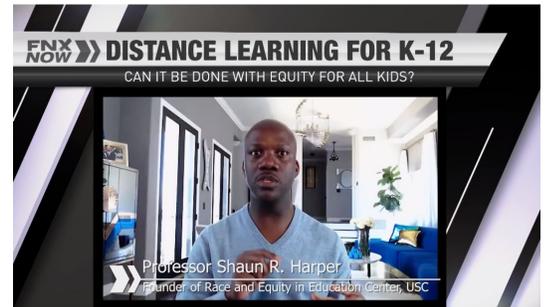
Kindergarten Day Share this post with a Kindergarten teacher and let them know how special they really are!

May the 4th Be With You From all your friends and neighbors at KVCR



# FNX CONTENT

**FNX NOW Transitions to Weekly News Show** The FNX NOW series has transitioned into a weekly 30-minute news show hosted by long-time KVCR and FNX staff member Frank Blanquet with stories contributed by Lillian Vasquez via 91.9 KVCR Radio. Blanquet, a longtime member of the Native American Journalists Association, and current board member, created and launched the FNX NOW short series in 2012. The series is still in short-form content but is now also a long-form program that premieres this season on Sundays with a repeat on Mondays. The series is fully recorded online via Zoom.



**Vitality FNX** We partnered with Canadian based producer, Colleen Rajotte who hosts the series **Vitality Health** and **Vitality Gardening** on the FNX Channel. Rajotte and FNX team members shot an episode of **Vitality Health** in Southern California and featured members of the Ajachemen, Chumash and Tongva tribes of Los Angeles as well as the Haramoknga American Indian Cultural Center.

**Studio 49** Premiered episodes of artists Badd Wolf (Choctaw), Pete Sands (Navajo), PJ Vegas (Yaqui), the Miracle Dolls (Hidatsa) and Olivia Komahcheet (Comanche/Otoe). PJ Vegas is the son of Native American music legend Pat Vegas of the Band Redbone and he performed the band's greatest hit "Come and Get Your Love". Another segment included Hip Hop artist Def-1 (Dine') and violinist Sage Cornelius (Oneida/Navajo/Potawatami).



**Sundance Institute Presents: "Native Shorts" Season 3** – Hosts Ariel Tweto and Bird Runningwater returned to the studio to discuss a new series of short films featured at the Sundance Institute's Native and Indigenous Program. FNX recorded 8 episodes, highlighting 13 films by Native filmmakers from around the world.

**First Ever Daily National News on Television** This is the first-ever daily national Native American TV News program in the United States. LIVE Indian Country Today Nightly Newscast about the 2020 Census. Our FNX team created a workflow and delivery system to broadcast a nightly 30-minute newscast. We worked to stay connected and provide daily content with our partnership with Indian Country Today. We are now airing a week-night thirty-minute newscast. The program is produced via webcams due to Corona Virus and social distancing. The newscast is made possible through a grant from Vision Maker Media and the San Manuel Band of Mission Indians. This is the first-ever daily national Native American TV News program in the United States. FNX and KVCR collectively worked with Inland County Today to help deliver a High Definition show.

# FNX CONTENT

## Short Production

**FNX NOW SERIES** This is an original FNX series bringing traditional storytelling and culture views from an Indigenous perspective. The segments are 2 - 5 minutes. Stories included the San Manuel Yucca Harvest Celebration, the Glendale Indigenous Panel on Media Representation, the 2019 Yawa' Awards and the San Manuel Flag Raising Ceremony; the Mt. Mauna Kea, a sacred site to Native Hawaiians threatened by the newly approved construction of a telescope; Other segments include The Ajacheman Village Putuidem, Indigenous Choreographers at UCR, the Native Gathering at the National Association of Broadcasters and the coverage of the Census Briefing for Kern County featuring the Tejon Tribe and the Mixtec Community of Bakersfield, and a Nashville segment that revolves around the design and building of the Circle of Life Indian Center, a project spearheaded by the Native American Association of Tennessee.



**FNX Sponsors Biggest Film Festival in the Country** FNX was a sponsor of the Inaugural Indigenous Filmmakers Lounge at the 2020 Sundance Film Festival in Park City, Utah. The event marked the first time a meeting place was established for Indigenous Filmmakers to engage attendees, industry professionals and the general public as well as to convene with each other outside of the scheduled Sundance Film Festival activities.

**California American Indian & Indigenous Film Festival** Held in Temecula The 7th Annual California American Indian & Indigenous Film Festival was held at the Pechanga Resort and Casino February 20-22. The film festival featured appearances by Native actors and artists, musical performances, and a kids track headed by artist Steven Paul Judd. The 2020 film festival premieres and screenings included “nîpawistamâsowin: We Will Stand Up, Sisters Rising, Blood Memory, The Grizzlies and the Indigenous Zombie Satire Blood Quantum.



**FNX NOW Segments Produced in Partnership with 91.9 KVCR** The segments were produced by KVCR team members Lillian Vasquez & Benjamin Purper, and edited for FNX Television by Frank Blanquet. The cross-platform news pieces aired locally on 91.9 radio and nationally on FNX television. A segment featuring an interview with San Manuel VP of Public Affairs Jacob Coin was produced by Vasquez and highlighted the tribe's various community partnerships to provide food and aid to first responders and low-income families as well as an organized

blood drive. An interview segment with newly elected San Manuel Tribal Chair Ken Ramirez was produced by Purper, and focused on Ramirez's election during the Covid19 Pandemic.

### **FNX Receives Facebook Journalism Project Community Network Grant**

FNX Television was awarded a Facebook Journalism Project Community Network Grant in the sum of Five Thousand Dollars. The Grant was written and submitted by FNX/KVCR team members Barbara Nichols and Frank Blanquet and will focus on reporting to Indigenous communities about the Corona Virus Pandemic. FNX airs Corona Virus updates within the **FNX NOW** series.



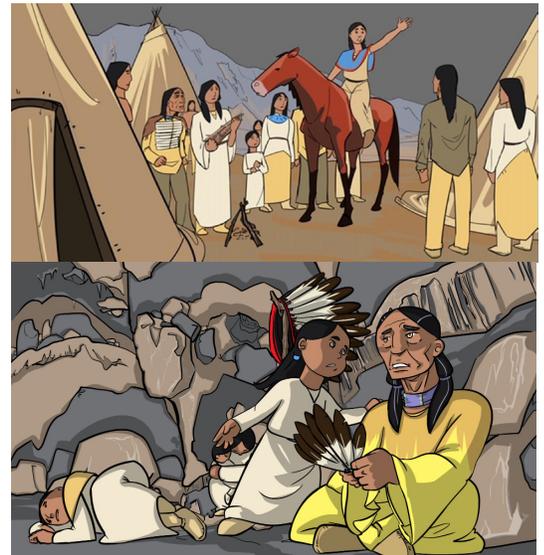
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### Warrior Tradition Documentary - Minnie's War Bonnet

We have been hard at work producing a 5-minute short for PBS mother-ship's documentary Warrior Tradition. In this animation we tell a dramatized account of the battle of Little Big Horn, with specific attention paid to one Minnie Hollow Wood, a Lakota woman among the first to earn the right to wear a war bonnet. It is a short story about heroism and spirituality.



**Census 2020 ON FNX** Frank Blanquet worked on several stories regarding the Census 2020. One segment was for a Culture Story segment that will premiere on National Census Day, April 1st.



**Radio New Zealand** FNX worked with "RNZ" (Radio New Zealand) to produced news segments regarding the fight to protect sacred Maori Lands in Auckland, New Zealand, known as Ihumatao, from developers. The story was also published on the FNX News webpage.

**Frank LaMere Native American**

**Presidential Forum** FNX is at the Frank LaMere Native American Presidential Forum, a coalition of national organizations representing and advocating for Native Americans made history in Sioux City, Iowa. This was the first-ever presidential election forum focused entirely on the concerns of Native Americans, and FNX played a role in by acquiring footage from the two-day historical event held at the Orpheum Theatre. The Forum was named in honor of a Native American rights activist from the Sioux City area.

All 26 Democratic and Republican presidential candidates were invited to participate in the forum as were President Trump and Republican challenger William Weld. Eleven candidates participated in the forum including Democratic Senator Bernie Sanders, best-selling author Marianne Williamson, former United States Secretary of Housing and Urban Development Julian Castro, former United States Representative John Delaney, Senator Elizabeth Warren, Senator Amy Klobuchar, and former United States Representative Joe Sestack, and Independent Candidate Mark Charles, a member of the Navajo Nation.

Three candidates participated via Skype including Montana Governor Steve Bullock, New York Mayor Bill de Blasio and Senator Kamala Harris.

Over the course of the two-days candidates were asked questions from panelists selected by tribal officials, tribal members and Native American youth. The panels were moderated by Mark Trahant, Editor of Indian Country Today. Trahant is a member of the Shshshone-Bannock Tribe.

Native-led Four Directions is a non-profit Native voter engagement organization focusing on the nation's First Americans. According to O.J. Semans, co-executive director of Four Directions and organizer of the forum, candidates understand that voter turnout is increasing dramatically in Indian Country, "In a contested primary and a general election that's likely to be close, there are several states where Native American voters can provide a winning margin." He added it's a matter of fairness to expect candidates for President to be familiar with issues facing Indian Country. Four Directions, the media and other Native rights organizations are paying close attention this year to candidate positions, and Semans said Native American voters will be better informed than ever when it comes time to vote. We acquired interviews with presidential candidates and event organizers.



**FNX at Las Vegas Press Conference** On February 21 FNX producer Frank Blanquet traveled to UNLV in Las Vegas, Nevada for a press conference. Opening with a land acknowledgement to the Nuwivi Southern Paiute, UNLV president Marta Mena took to the podium to announce a partnership with the San Manuel Band of Mission Indians. The San Bernardino based tribe gifted the University with a 9 Million dollar grant to help fund a new comprehensive educational program in Native American gaming operations, regulatory affairs and governance. San Manuel chairwoman Lynn Valbuena said of the initiative, "We never want to forget our culture and who we are as a people, and having that education on governance and economic diversification, economic development, and issues with gaming that are important to us, and policy is very important to all of us." Successful Gaming in tribal communities is at the root of what allows tribes to be sustainable and to support infrastructure like courts and governments, as well as cultural preservation programs within their communities.

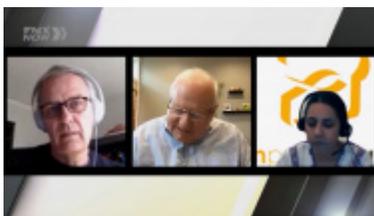


## Stories of Impact

**FNX Staff Serve as Youth Mentors** FNX television staff served as youth mentors for the Native American Journalist Fellowship (NAJF) sponsored by the Native American Journalism Association (NAJA) at the 2019 Native American Media Conference in Prior Lake, Minnesota. The fellowship serves to train Native American journalists in the mediums of print, web and broadcast journalism. Training includes writing skills, TV production skills, editing and broadcast exports. Stories will be turned into FNX Now news segments. Several segments were produced for air including a story about a Native miro in Minneapolis, the annual NAJA pool tournament, a story about press freedom in Indian country Khama, a segment about the journalism fellowship and more.



### Ethnic Media Studies:



**COVID-19's Impact on the Developing World** FNX Producer Frank Blanquet worked on several segments including: A segment about Covid19's impact on the developing world - the segment featured experts Dan Nepstad, President and Founder of Earth Innovation Institute, as well as Dulce Gamboa, Policy Specialist at Bread for the World.

**Survival in the Rain Forests**, Discussed how the pandemic is pushing desperate populations to seek survival in the rain forests, putting them further at risk.

**Incarceration in the U.S.** A 24-minute TV segment on the human impact of mass incarceration in the U.S.

**Jails and Prisons Systems** The spread of the Corona Virus within U.S. jails and prisons systems. The segment featured policy experts Isabel Coronado and Zacky Smith from Next100.

**Graduating Class of 2020**, included a conversation about the Virtual Commencement Ceremony. Segment guest was David Bledsoe, Student Engagement & Communications Manager for the American Indian College Fund. A number of national organizations serving Alaska Native and American Indian students came together to host a Virtual Indigenous Commencement Ceremony.



**In Partnership with KVCR Radio** With our partnership with 91.9 KVCR and radio reporter Benjamin Purper, he interviewed newly elected San Manuel Band of Mission Indians Tribal Chairman Ken Ramirez. The story focused on Ramirez election amidst the Covid19 pandemic.



**Culinary Staff Preparing Food to Feed** Working with a 91.9 KVCR radio segment we turned the interview into an **FNX NOW** segment with radio host Lillian Vasquez's interview with Jacob Coin, San Manuel Band of Mission Indians VP of Public Affairs about the tribe's community events and partnerships that include San Manuel Casino's culinary staff preparing food to feed hospital workers and the community.

# FNX

## Social Media

**Iwo Jima Day** Did you know there was a Native American at Iwo Jima? This is the story of Ira Hamilton Hayes, a Pima Indian from Arizona and one of the six Marines who became a symbol of courage for America at war when they raised the flag atop Mt. Suribachi. Seventy thousand marines were sent to capture the island of Iwo Jima and more than 23,000 died trying. Thanks to our friends at Arizona PBS for covering this amazing warrior!



**Gabe Ayala Performs National Anthem** Native American classical guitarist Gabe Ayala performs the national anthem with native veterans behind him at Chase Field in Phoenix, AZ.

**Indigenous Knowledge Institute** The University of Melbourne has announced that it will invest at least \$6 million to launch an Indigenous Knowledge Institute for world-leading Aboriginal knowledge, research and education.

**Malaya Kango Captures Photo of Husky Puppies** Could this be any cuter? Malaya Kango took these shots of Naomi Kango, Leetia Oyukuluk and Alicia Oyukuluk having fun with some husky puppies near Arctic Bay, Nunavut.

**Navajo Nation Cancer Clinic** One of the country's largest Native American tribes, the Navajo Nation, is now the first in the Southwest to have a cancer clinic on reservation land.

**All month long FNX TV celebrates Native Americans and Indigenous People** On this edition of FNX NOW, we take a look back to 2018 - Los Angeles celebrated their inaugural Indigenous Peoples Day. Dropping Columbus Day to honor the first/original people of this continent. The event took place in downtown Los Angeles with an opening ceremony from Tongva community members (whose lands LA sits on) and city councilman Mitch O' Farrell (Wyandotte) who along with community organizers and Native organizations pushed to replace Columbus Day. At this gathering Native people from all over the U.S. and beyond came out to support and make their presence known. First Nations Experience was there to cover it.

**New Station Alaska Public Television station KTOO** in Juneau Alaska will go live with the FNX feed on December 2nd 2019. The station submitted all contract paperwork and will start to contribute to FNX with some of their local programming.

**Complete Your Census 2020** It's easier than ever to participate in the 2020 Census. You can complete your Census form online or over the phone in 13 different languages! It can also be completed by mail in English or Spanish. **YOU STILL HAVE TIME!** Deadline August 15.

### California city returns island to Native American tribe after more than 150 years



 lakotalaw

**CENSUS AVAILABLE IN**



**LANGUAGES ONLINE**

**LOCAL CONTENT & SERVICE REPORT SUMMARY 2019-2020**



In closely aligning with the mission of our licensee, the San Bernardino Community College District, a Hispanic-Serving System/District, KVCR promotes and cultivates discovery and engagement in the Arts, Media and the Sciences with educational, thought-provoking programs and objective journalism that offers our audience a trustworthy safe-haven from commercially driven media outlets.

Located in a powerfully diverse region that includes nearly 63% combined Hispanic, African-American and Native American populations, KVCR aims to reflect the variety of cultures, traditions and interests that makes the Inland Empire so unique and vibrant. KVCR actively develops and nourishes strong community relationships with our radio audience through local initiatives and events that celebrate the diversity, innovation and resilience of the Inland Empire.

KVCR is a creative incubator and broadcasting platform for the students of San Bernardino Valley College and Crafton Hills College and the Inland Empire region consisting of San Bernardino and Riverside counties.

**Postcard Shared with Our Members**



During this difficult time, we mailed a postcard to our members to express our gratitude and appreciation.

**One Voice**

“Dear KVCR,  
You sure made my holidays! First time since I was a kid that I won anything, then a rabbit at an Easter matinee.



“Disney on Ice” was spectacular. Thank you very much. We (my ward/care giver, and I) saw it in Long Beach so we spent the night on the Queen Mary. Thank you, Ron”

“Thank you so much for sharing the link with me. We appreciate all the support given to the Class of 2020.”

**From Engineer’s Desk**

- The modernization project was completed
- The installation of the new KVCR tower on Box Springs is complete. We have new television and FM antennas on it. The installation of two television transmitters and one FM transmitter is completed.
- The temporary antenna and transmitter on Edom Hills are now transmitting on channel 22.
- The new firewall has been installed in the studio and will be dedicated to streaming content. Castus streaming server has been installed, and we are waiting for the configuration of the Firewall by I.T. This will be a station in a box server which will enable us to stream an additional channel.

