

K V C R



2018 LOCAL CONTENT & SERVICE REPORT TO THE COMMUNITY

“I just had to share a little story with you, based on your wonderful interview with SJO on KVCR. I was contacted by a couple who reside in Hemet. They said they had two good-quality student violins they wished to donate to the orchestra. They asked me to meet them and they would bring the violins. I went to meet them. They told me the story of the acquisition of the instruments and that they were no longer being played and they wished them to go to an organization that could put them to use. The husband told me he "said a little prayer" and then heard the broadcast on KVCR and said "my prayer has been answered!" He knew that the violins belonged with us! His wife figured out how to reach us and I now have two more violins so that a child who doesn't have something good to play will now have. Thank you again, for your wonderful coverage of us!”

Michèle Tacchia, Founder/Artistic Director, Symphonie Jeunesse

BRINGING COMMUNITIES TOGETHER

KVCR is a trusted partner with the public. To provide leadership in the dissemination of information; To encourage dialogue to create an informed citizenry by aggregating resources; To further the goals of the community - at large; To be the "go to" media resource center for the Inland Empire.



KVCR is the cultural, educational, and informational center of the Inland Empire. As the region's only locally-owned and operated public television and radio station.

In 2017-2018, KVCR provided services to the Native American community, the Autism population and United States Veterans. KVCR is working to be a needed asset elevate in our community.

KVCR serves audiences throughout the Inland Empire and Southern California while bringing communities together through programming and outreach. We are working to show more diversity in our content to proportionally reflect our richly diverse region.

Expressions of Art was a grant funded series for TV and in partnership with the local NPR radio station with features highlighting artistic endeavors in and around the Inland Empire. Each segment highlighted a venue, gallery or event which celebrated the arts in our region of Southern California.



The Other Side of Coachella was a docu-special that highlighted the Coachella Valley community, and how with support from the organization Building Healthy Communities, community members and local groups have formed an alliance to tackle issues of Health, Education and Environment.



Hopefuls followed the community-building work of youth boxing and afterschool program, Project Fighting Chance. It's an organization to encourage our youth away from anti-social behavior and into the organized sport of amateur boxing. It has an integrated program model that provides athletics, healthy eating, vocational training, education and counseling services. Led by Coach Ian Franklin, three of the program's top boxers: "Terrible" Terry Washington, "Killer" Kenny Lobatoz, and Charles "Lolo" Harris navigate between the ring and the streets on their journey to Olympic gold.



The Whistle was KVCR's original investigative educational series. "Are We Ready for the Big One?" is the first installment of the four-part series that dives into earthquake science and history as well as our readiness in Southern California to deal with a cataclysmic earthquake, socially and economically.



Vietnam Speaks was our local production to compliment the national broadcast of Ken Burns and Lynn Novick's *The Vietnam War*. Local military journalist Hansel Pintos interviewed three local veterans whose war stories make them more alike than different. The program shares why they went to Vietnam, what happened while there, and how it has affected them today. Ronnie Guyer was interviewed, his photographs were used in the Burns' documentary. For one officer it was the first time he shared his war experiences.



Hidden Hikes was a series that encouraged and educated elementary school kids (primarily 4th graders) and their families about hiking in our local forest and mountains. The hosts provide guidance and knowledge about Forestry, Biology and other Earth Sciences.



I Remember Television takes a look at shows from the golden age of television. We resurrected this local long-time fan favorite featuring vintage television programs from the 1950's. KVCR picked up from season 24, in paying homage to the original program and maintained some of the show's structure. Much like the original version, hosted by longtime local favorite Ed Rothhaar, the introduction of each episode is complete with facts about the actors, the production and the U.S. during that time period.



Celebration of Music is a talent search that showcases the best young musical talent across America. Singers, musicians, bands, and dancers between the ages of 4 and 25 were encouraged to submit an audition tape. Hosted by Ethan Bortnick, the *Celebration of Music* concept was inspired by his desire to give young musicians the same opportunities PBS afforded him.



The Redlands Bowl is an annual event that features a variety of music performances, including operas and symphonies. In the months of July and August our production crew recorded three of the Redlands Bowl performances. This year the series included the Villalobos Brothers; Riders in the Sky and Cinderella, an original production by State Street Ballet.



Musicology creates and provides a unique platform and outlet for musical exploration, placing a spotlight upon emerging talent. The show is driven by the spirit and appreciation of music and provides this to a diverse cultural community in an innovative way, whether around the corner or around the world.



Drew & Boo Adopt Lou & Sue - Drew and Boo adopt dogs from the local animal shelter. Through simple rhyming, the story aims to reinforce kindness and responsibility when caring for pets, teaching that you can save the life of an animal through adoption and love. Drew and Boo soon discover that pets need a lot of love, attention, and care! Never bully others or your pets!



Drew Learn About Autism - Drew and his friend, Roy, meet Gene. He puts together the most beautiful pictures they have ever seen! Drew and Roy learn Gene has Autism and they discover not everyone sees the world the same way. Through simple rhyming, this story teaches kids that we are not all the same, which makes the world more special and interesting, and the importance of acceptance, respect and love.



State of the Empire is our local-interest series highlighting the people, events, projects, programs and stories that make up our region.

Rosa Parks Statue Unveiling - As a *State of the Empire* segment for African American History month we produced a segment that unveiled Rosa Park's statue now located in San Bernardino. Angela Sadler-Williamson, (Rosa Park's cousin), was there to witness the Rosa Parks statue unveiling.



State of the Symphony KVCR's newest ongoing interstitial series featured several segments of the San Bernardino Symphony.

State of Heroes featured unsung heroes from law enforcement agencies and the community. "Shop With a Cop" segment featured the San Bernardino Sheriff's Dept., which is a national program presented during the holiday season.



This shopping event provided children the opportunity to shop for gifts with an officer at their side. The program builds positive relationships between law enforcement and the community.



Women's History Month In celebration of Women's History Month, we produced a half hour special, *Civil Women*, which featured American Labor leader and Civil Rights activists Dolores Huerta, Rosa Park and Frances Grice. Grice is a Redlands native who played a role in desegregation for San Bernardino school systems.



Black History Month KVCR honored African American History month which featured today's community leaders reading and sharing highlights of several black leaders from our Inland Empire region to acknowledge the contributions of individuals from the Inland Empire who helped create awareness, and effected change for people of color. The stories acknowledged: Clarence Muse; Alice Rowan; Bobby Bonds & Barry Bonds; Reggie Miller & Cheryl Miller; Etta James; Etta James, Paul Green and Frances Grice.



Making a Difference for *The Other Side of Coachella*

In August, KVCR staff created a mini-workshop to teach the young adult participants of the Coachella Unincorporated, a youth media project who operate within the Eastern Coachella Valley. KVCR planned a day of learning and exploring the television media. The students and their instructors toured the station. Then we watched a three-minute TV segment about the Coachella Valley that we had produced. We discussed the content of the TV segments, they shared their thoughts on how we told the story. They expressed other ways to tell the story and more content they felt needed to be included. Following the discussion the students were assigned a script writing task. They were asked to write what the organization Coachella Unincorporated means to them. Their scripts were used for "recording practice" for each student and advisor. Each person went in front of the camera to read their script, and took turns operating the teleprompter. It was our intention to have the students and their advisors write the upcoming 30-minute full length program *The Other Side of Coachella*.



In December, KVCR collaborated with the members of the youth media organization, Coachella Unincorporated to shoot the thirty minute show about issues and concerns affecting the Coachella Valley. It was a learning experience and exercise for the youth media group. The script was written by the students and their advisor. The show was co-hosted by Paulina Rojas, an advisor, and Olivia Rodriguez, a student. The full thirty-minute show aired in January.

The Eastern Coachella Valley is a rural area located in Riverside County. This area is made up of four unincorporated communities and the city of Coachella. The Eastern Coachella Valley has a long history of robust agricultural production. The rural area, known for having rich soil and a warm climate year-round, produces approximately \$600 million in agricultural products a year, yet families who reside and work in this area face several challenges including access to reliable transportation, educational opportunities and health care. Despite these challenges, community members remain resilient and determined to bring positive change to their community. By the end of the project KVCR produced a thirty minute show and 5 short segments that aired in rotation for 6 months on various topics including Education, Transportation, and Health. We helped to tell the Coachella Valley 'story'. *This project was funded by a grant from The California Endowment.*



The Power of Social Media

COACHELLA – KVCR hosted an event for the Coachella Unincorporated Youth Media. The event held at the KVCR studio regarding issue of the Coachella community. Due to the success of the event, KVCR received an extra boost from our audience. One of the TV segments, *The Other Side of Coachella: Transportation* has been viewed 13,347 times, shared 192 times with 199 engagements.

KVCR uploaded the newest episode of *The Other Side of Coachella: Environmental Justice*. KVCR interviewed community member and advocates from Coachella Valley about the importance of maintaining a clean and safe public space for everyone. The segment was uploaded on Facebook and has 43 engagements, 48 shares and more than 2,400 views. It was also shared on Instagram and has reached a total of 219 views.



OUTCOME: In late November, The California Endowment provided a second grant to KVCR to cover additional topics and issues facing the Coachella area with a focus on the Salton Sea.

Ethan Bortnick Celebrate Music on KVCR-TV

In this inspiring series, Ethan Bortnick searched for young talent across America and play host to them at their local PBS studio. The best contestants will win a guest spot performing on television and the potentially life-changing opportunity to appear LIVE onstage at one of his concerts.

In October, 16-year-old Bortnick recorded this four-part PBS series, *Ethan Bortnick: Celebration of Music*. Artists ages 3-23 were asked to submit a video performance application. Over five-hundred videos were submitted from the Inland Empire and from Southern California in general. Fifty finalists were invited to the KVCR studio to perform and record an interview segment with Ethan.

This series was limited to just a handful of markets in 2017 and KVCR was selected as one of the "test" stations. The project will be expanded across the United States in 2018 and 2019. KVCR has been asked to host the national show in 2018.



Ethan Bortnick: Celebration of Music aired every Wednesday at 7pm during the months of January and February. In March the series aired 4 nights in a row leading up to the live concert performance on March 10 that was held at the Fox Performing Arts Center in Riverside. With every broadcast viewers, family, and friends were encouraged to vote for their favorite artist, American Idol style.

The show was created to provide an opportunity for all ages to celebrate music together. It gave our youth across the country the chance to share their incredible talents and to introduce or reintroduce them to public television and all that it provides.



A One Year Project Comes to Furision

After a year of planning a talent search program, *A Celebration of Music* with host Ethan Bortnick, a show that highlighted the talents of young music artist from throughout the Inland Empire, the winner was announced at this KVCR fundraiser concert. Ethan Bortnick brought talented young people who participated in the KVCR series, *A Celebration of Music* to his March 10 concert at Fox Performing Arts Center. KVCR sold over 750 tickets and provided 100 tickets to non-profit organizations that serve children.

KVCR's Lillian Vasquez introduced Ethan and addressed the KVCR audience and was honored to be part of an amazing night of performances!

Following the concert 130 KVCR members went backstage for the Meet & Greet. Ethan posed with all members and signed autographs. Plans to continue *A Celebration of Music* series is set for 2019. KVCR and Ethan want to keep the music playing in our community.



Outcome: A couple of the artists involved with this project have signed with agents or other positive outcomes for the contestants. KVCR will host a second season and will be involved in the national show.

EXPRESSIONS OF ART

Expressions of Art - Art is a form of expression. It provides an image to express joy, sorrow, triumph, love and comes in many forms including, dance, music, singing, acting, and painting. The arts play a critical role in our lives. Art is all around us to embrace and enjoy.

Expressions of Arts introduced several local organizations that are working to keep the arts alive in our community. We showcased the arts in the city of San Bernardino and throughout the Inland Empire. We recorded interviews with many organizations including the San Bernardino ArtFest, Symphonie Jeunesse Youth Orchestra, Akoma Unity Center, LJR Academy of Arts, Garcia Center, CSUSB Opera Theatre and others. We produced a total of 18 segments for television. We partnered with our sister radio station 91.9 KVCR and produced 17 segments of the same art organizations. The project was funded by the San Bernardino Arts Commission and the California Endowments for the Arts in support of both KVCR-TV and 91.9 Radio.

In the end KVCR produced short segments for TV and radio and a thirty minute three part TV series which combined all the segments. Our social media played a major role in the project.

"We appreciate you sharing the Akoma's Art Program story via radio, web, and TV. We actually found out that the show had aired through friends, and parents. The feedback was definitely positive. The production of the show was seamless and the video and was absolutely beautiful. All in all, everything was perfect! We will continuously share it on our social media sites."

Best, Jennifer Xicara/Operations Manager



PINKALICIOUS



Pinkalicious and Peterrific, a new animated series on PBS based on the popular Pinkalicious book series, debuted in February on KVCR. To promote this new show we hosted "Pinkalicious" events at daycares including the San Bernardino Valley College Child Development Center.

We recorded video with children from the daycare: "I'm an Empire Kid!" At all three events there were fun activity stations including a station where children watched a screening of an episode of Pinkalicious and Peterrific. Our staff read a Peterrific book to the children, and the kids enjoyed a show-themed arts and crafts activity. The Kindercare in Colton had 75 children in attendance, the Kindercare in Rancho Cucamonga had 60 children participating. And the SBVC Child Development Center we visited with over 200 children. **It was a pinkalicious day!**



MEDIA COMMUNICATION WORKSHOP

KVCR teamed up with Assemblywoman Eloise Reyes to talk with local high school students who shared an interest in working in media. Assemblywoman Reyes welcomed the students, followed by a tour of the TV & radio station and then a Q&A with KVCR panelists Producer/Editor Jhoann Acosta, Senior Producer Tony Papa, Foundation Director Ralph Cooper and SBVC instructor, Kevin Lyons.



HOPEFULS

Hopefuls was a docu-series that followed the experience of local boys, as they take their learned skills in boxing to the Olympics. The participants come from the San Bernardino program Project Fighting Chance, which helps kids in San Bernardino stay off the streets and in the boxing ring, as they learn the challenging sport. Organizers invite famous boxers to talk with the students. Our crew followed their journey to the junior Olympics. We spent hours at their facility including time in the "enrichment room" at the gym. This is where tutors offer children an educational experience outside the classroom, with art projects, guitar lessons, playing chess and homework assistance. Keeping with the gym's motto "books before hooks." As part of the series KVCR also collaborated with businesses to build cabinets at the gym for the children's use. At the end of shooting the series KVCR hosted a red carpet event to meet the boxers and screen the first episode. This project and series followed the mission of public television!



HIDDEN HIKES

KVCR's hosts of *Hidden Hikes*, Iris Hill and Timothy Jones, Producer, Tony Papa, and Executive Producer Kristy Cooper were invited to speak at the Western Regional Outdoor Leadership Conference (WROL) held at the University of Redlands. Outdoor recreation organizations from college campuses all over the west coast were invited. The conference theme, "Accessing the Wild," mirrored the objective of *Hidden Hikes*, with a mission of making the outdoors more accessible to people of various ethnicities and socio-economic statuses, as well as teaching participants better ways to preserve/protect our lands for future generations. The team shared their background, spoke about PBS values and screened the episode "Wildland Trail" that focused on learning fire safety from a Department of Forestry firefighter. *Hidden Hikes* is a series that encourages and educates elementary school kids (primarily 4th graders) and their families about hiking in our local forest and mountains. The local guides provide guidance and knowledge about Forestry, Biology and other Earth Sciences.



NATIONAL ORANGE SHOW

KVCR Supports National Orange Show Citrus Fair

The National Orange Show celebrated its 103rd annual Citrus Fair May 2-6. This five-day event was a true grassroots effort to bring recognition back to the annual citrus fair. KVCR radio and television were a major media sponsor participating and providing coverage prior to the event and coverage during the 5 days. On opening day, KVCR was on hand to document art related aspects of the fair including the student art and juried art exhibits. This was a segment geared for the *Expressions of Art* series.

In support of the KVCR's Veterans Initiative, our Social Media and TV production team attended the 4th Annual Veteran's Dinner. This free dinner event was provided to veterans and their families as one way of thanking them for their service. Over 200 guests were in attendance. A special recognition was presented to the Rubio family for their family's dedication and exemplary service to our country. Out of 14 children (12 boys, 2 girls), 9 of the 12 Rubio brothers served in the U.S. Military (Eduardo Jr., Panfilo, Felipe, Joe, Tomas, Max, Frank, John, Mario). Their story was edited as a *State of the Empire* segment for TV and shared on our social media platforms. KVCR's Lillian Vasquez was the MC for the dinner event.

KVCR was part of the first NOS Parade. David Fleming and Lillian Vasquez from KVCR 91.9 were guests in the parade riding new and classic corvettes. To stay in the citrus theme, KVCR shared tangerines with the parade crowd. KVCR radio staff Rick Dulock and Isel Cuapio were the voices announcing the parade. KVCR staff and volunteers hosted four booths at the fair to promote KVCR TV, FNX TV station, 91.9 KVCR Radio and the KVCR Autism Initiative. KVCR Radio and TV produced and aired promotional spots encouraging the community to attend and checkout the 103rd Citrus Fair. Our staff, team and station gave it a full effort to really help promote the century long tradition. KVCR hosted four booths at the fair to promote KVCR TV, KVCR radio, FNX TV/ (First Nations Experience), and the KVCR Autism Initiative. TV hosts Timothy Jones (*Hidden Hikes*) and the Korcok family (*From Scratch*) were on hand to greet the public.)



Television and Radio Station Honored

The American Advertising Award, or Addy, celebrates advertising content nationwide. The television team submitted the "KVCR to Empire Network" rebrand campaign, composed of a series of spots, featuring our multicultural staff and hosts stating our new motto: "Bold. Diverse. Forward." We were awarded a Gold Addy in the "Local Television Self-Promotion Campaign" category. We received a Silver Addy for the online version of the same campaign. 91.9 KVCR received an award in the "Public Service Campaign" category for "KVCR's Soundtrack of the Vietnam War," featuring the stories of local Vietnam Veterans along with music from the era.



SLING SHOT PROJECT

The San Bernardino Community College District created a "Sling Shot" project which is a joint initiative to "sling shot" students into the work force. The purpose of this project is to help SBVC students who are learning the trade of working with machinery to make connections and build a network with employers prior to graduating. KVCR interviewed employers and students involved to learn about the benefits of the project.

The San Bernardino Community College District is the licensee of KVCR.



WOMEN'S SHOWCASE

The manufacturing business is a male-dominated industry and for women to rise to the top is a feat in and of itself. KVCR staff was there to celebrate the inaugural Inland Empire Women In Manufacturing (IEWIM) luncheon led by Fontana Mayor Acquanetta Warren. The event showcased and highlighted women in the manufacturing industry. The event presented networking opportunities. Sharing this event on-air helps to inspire and shatter stereotypes in the manufacturing industry.





Created and shared on social media were graphic images of Dia de Los Muertos



Created to highlight Earth Day. Taking inspiration from this year’s theme of “End Plastice Polluntion’ from earthday.org.



Mother’s Day Contest: In May social media pushed a Mother’s Day contest that ran in conjunction with our special Mother’s Day spots. We asked viewers to share the best advice their mother ever gave them, for a chance to win a complimentary makeover from Cre Hair Salon in Highland.

KVCR Autism Initiative IN THE COMMUNITY

April is National Autism Awareness Month, therefore a busy time for the KVCR Autism Initiative staff to create programming, and create awareness in our region about the disorders and the challenges Autism brings. For the 5th year, we invested our time in the "Coloring for the Future of Autism" project. This year over 30 businesses participated in the project, selling puzzle pieces and posted them on a wall at their company. The project raises funds to produce programs and provide community college scholarships, but also creates awareness.

KVCR staff participated in the "Hero Walk" put on by the Autism Society Inland Empire. We had a booth at the event where we sold autism styled t-shirts, and a variety of other autism related trinkets including bracelets, coozies, and cookie cutters.

This year at the "Hero Walk" we presented the Autism Art Garden. Funded by a grant from the California Arts Council and the San Bernardino Arts Commission. KVCR in partnership with the Autism Society Inland Empire produces a yearly calendar using artwork created by individual with autism, we used the artwork from our calendar and featured it in our "Art Garden." The "Art Garden" was a story featured in our upcoming radio and television series *Expressions of Art*.

KVCR TV dedicated an evening of programming on the subject of Autism and in partnership with our sister radio station the show, *Lifestyles* featured a segment each week in April on the topic. Our web and social media posted information all month long.

In the Fall of 2017 the Autism Initiative produced a new calendar using artwork by individual artists with autism. The calendar creates great awareness, raises funds for the Initiative and makes parents and family members so proud of the person they love living with autism.



REACH IN THE COMMUNITY - We hear from the autism community how grateful they are that KVCR cares about their children and adults. From the coloring project, the calendar and the programs on employment. It gives them hope.
PARTNERSHIPS - We continue to partner with the Autism Society Inland Empire the most involved autism organization in our region. We also work with Inland Regional Center and other non-profits that serve the autism community.

IMPACT AND COMMUNITY FEEDBACK - The community feedback we receive via emails, phone calls or at events is antedotal, thanking us for the programming on television and radio.



Coloring for the Future of Autism



Coloring for the Future of Autism



Autism Walk



Autism Art Garden



KVCR Veterans' Initiative IN THE COMMUNITY

Every woman that has ever served in the U.S. Military has volunteered to do so. Today, more women serve our country than at any time other in history. As part of the KVCR Veterans Initiative, we hosted 25 female veterans at our 4th annual "In Her Boots" event. "In Her Boots" is a project designed to create awareness of the issues female veterans face. Combat boots are decorated by female veterans with one boot signifying their time in the military, and one boot representing their family life. The day was about bring women together, re-building camaraderie and thanking veterans for their services. We emphasized that they are a valuable resource in our community and how much they are appreciated.



The morning started with the pledge of allegiance followed by a female high school student from Corona, who sang our national anthem. In partnership with the VA hospital the day included, a continental breakfast, lunch and snacks throughout the day. The women were treated to a mini 'spa day' at the station, receiving manicures, hair styling, makeup and hand massages. We had volunteers that provide their services with haircuts, manicures, make up and massages. We had a raffle giveaway at the end of the event with each veteran receiving a swag bag to take home. The event was also a resource fair, with several organizations on hand to share resources available to veterans. SBVC and CHC Veterans Centers were invited to participate. In partnership with our sister radio station 91.9, throughout the day, Lillian Vasquez interviewed several of the veterans for a future radio show. Two years ago we produced a half hour TV special.

The day's activities would not have been possible without our 17 sponsors who provided donations for the raffle, gift bags, service and food. The boots are now the property of the VA hospital to use on display as part of a traveling exhibit honoring women and their contributions to our country.



As part of KVCR's outreach efforts, and to engage and inform viewers and veterans about the latest Ken Burns and Lynn Novick's film *The Vietnam War*, we partnered with several veteran organizations. Universal Technical Institute hosted the sneak preview screening of the documentary in their 300 seat theater in Rancho Cucamonga. Guests included service men and women who were invited to watch the first hour of the film before it was broadcast to the public. The San Bernardino Veterans Center offered grief and PTSD counseling in case anyone in the room needed support. Other veteran organizations that participated in the event was HomeStrong USA. Following the screening, veterans were invited to the stage to share their personal Vietnam War stories. The audience listened while men shared heart-wrenching personal experiences. We concluded the evening's event with a raffle giving away. Our sister station in their efforts to partner with us produced an 8 week series, *The Soundtrack of the Vietnam War* that aired every Thursday as cross promotion of the film. *The Soundtrack of the Vietnam War* shared stories of local veterans and the music of the era.



The FNX team continues to produce original content on a consistent basis expanding FNX NOW, Wassaja, Story Box, Studio 49, The AUX, Comedy Experience, PLUS Local Documentaries. FNX works with affiliate stations, regional community members and organizations to expand original FNX content.

Wassaja is a news-magazine series hosted and produced by renowned Native American journalist Mark Trahant (Shoshone-Bannock) premiered this year. The show covered many topics including: "History of American Indians in Washington," "Native American Women in Politics," "Hurricane Season and its effects on the Native Population on the island of Dominica, Standing Rock," "Traditional Tattoos," "Climate Change and the Economy." Many Native American journalists have participated or contributed to the series, including May Annette Pember (Red Cliff Ojibwe), Rhonda LeValdo (Acoma Pueblo), Paul DeMain (Oneida) and 'Native America Calling' radio series host Tara Gatewood (Isleta Pueblo).



KVC-ARTS is an FNX and 91.9 radio co-production. Originally a radio show that has now become a television show. The thirty minute TV show version talks with musicians from Native communities with host David Fleming.



STUDIO 49 FNX is proud to present the world premiere of our new music performance series **STUDIO 49**, featuring in-studio showcases by Native and World Indigenous artists from across the nation. FNX **STUDIO 49** – This weekly series is a stripped down, intimate, musical showcase spotlighting Native and Indigenous artists in a studio setting.



The AUX music series shared new artists interviews including Leonard Sumner (Anishinaabe), and Michelle Thomas (Navajo). The team continues to record artist's "shout outs" ("You're Watching FNX") whenever they come in contact with Native and indigenous musicians. This was our weekly music destination show offering music videos, shout-outs, and interviews. Many of the artists showcased were award winners at the Native American Music Awards and the MTV Music Video Awards.



First Nations Comedy Experience - This 13 part-part one-hour series was the first ever Nation American and World Indigenous standup comedy program. The series featured Native standups like Larry Omaha, Marc Yaffee, Jim Ruel, the new sensation that is sweeping Native youths, The Ladies of Native Comedy, among many others. Also featured were comedians Nikki Glaser, Craig Shoemaker, Chris Fairbanks, Jimmy Dore. This show brings Native standup comedians into the mainstream.



This is an original FNX series bringing traditional storytelling and culture views from an Indigenous perspective

Cal Poly Pomona – FNX Production Team members have been working with Cal Poly Pomona on a segment highlighting the works of Dr. Sandy Kewanhaptewa-Dixon (Hopi), Elena Nourrie (Hopi/Cherokee) and Dr. Kim Marcus (Serrano/Cahuilla). They have been working the last few years on programs to encourage Native youth to pursue higher education. This *FNX Now* segment was recorded on the campus of Cal Poly Pomona during their College Exploration Day.

Goodwill – FNX covered a press conference announcing Goodwill Southern California to receive a \$3.4 million grant from the San Manuel Band of Mission Indians to Launch San Bernardino Workforce Initiative. The team also covered the hiring event afterward, interviewing San Manuel Chairwoman, Goodwill Southern California President and CEO Patrick McClenahan.

National Congress of the American Indian – FNX crew recorded the gifting of a one million dollar check from the San Manuel Band of Mission Indians to the Ogalala Sioux Tribe during the National Congress of American Indians conference in Milwaukee, WI. The grant will be used by the Ogalala Sioux to build a fire department for the first time in the tribe’s history.

San Manuel Pow Wow – FNX provided a full crew to cover the San Manuel Pow Wow in October. We had a backdrop lit beautifully for specialty interviews of dancers in regalia and other Pow Wow attendees. (This was a full 30-minute program.)

FNX Founding Partner is the San Manuel Band of Mission Indians



Native Graduation Ceremony

In May, the Native American Resource Center hosted its 7th annual Native Graduation Ceremony at the National Orange Show Events Center. Over 150 Native students were recognized at the cultural event. Each student's name was called, before being wrapped in a tribal blanket, symbolizing their collective journey along the path of education. The ceremony was held to commemorate the community coming together to support the learning and success of local Native American students, from kindergarten to high school and college graduation. The event was made possible through a partnership established by San Bernardino County Indian Health Inc. (SBCIHI) with San Manuel Band of Mission Indians and area schools including University of Redlands, California State University San Bernardino, Sherman Indian High School and San Bernardino City Unified Schools.

Officials from the schools worked to set Native American youth on a path to higher education and technical training. Encouraging high school students through education is their goal. San Manuel Band of Mission Indians Vice Chairman Vince Duro was a keynote speaker.

Duro spoke with pride about the accomplishments of his daughter, Sierra, who recently earned a Bachelor of Arts Degree in American Indian Studies from Arizona State University in Tempe, Arizona. She is the first of her siblings to have earned a college degree. By doing so, she also set an achievable goal for others in her family to follow. She successfully completed internships with the San Manuel Tribal Archives Project, and with the San Manuel Cultural Resources Management Department focusing on compliance issues. Also at the ceremony, San Manuel Tribal Member Destiny Manzano, spoke to the graduates and stressed the importance to pursue your goals in life, whether it's attending a prestigious university or a trade or technical school, her advice was to do what makes you happy.

Manzano is a sophomore at Cal Baptist University, in Riverside. She's focused on Early Child Development and would like to become a teacher and work with children after she graduates. She hopes her career path will benefit San Manuel and the children around the community, and other tribes.

Walter Holmes from Morongo Band of Mission Indians opened the ceremony with a traditional blessing and the White Rose Singers of Sherman Indian High School gave a show-stopping performance of traditional and contemporary social hand drum songs.



FNX – FIRST NATION EXPERIENCE, as the only national full-time public television network with a focus on Native American and World Indigenous cultures and illustrates the healthy, positive, and real lives of Native American and Indigenous peoples. Programs include drama, comedy, lifestyle, sports, music, art, dance, politics, news, public affairs, cooking, health, animation, fitness, talk shows, nature, gardening and children’s programming. Rounding out this non-commercial channel are TV series, feature films, documentaries, short films and public service announcements. Each program reflects a true voice of Native American and Indigenous people from around the globe.

Entry In the California American Indian & Indigenous Film Festival

FNX’s short animated film, *A Story of Steven Paul Judd* was presented in the festival. Illustrated and animated by Graphic Artist Eric Peck and edited by Sahar Khadjenoury. The short story has Steven telling his story of how he was first introduced to television.



Neo Native Art Exhibit – Maloof Foundation/UCR

FNX crew was at the Neo Native Arts Exhibit in Rancho Cucamonga to interview curator Tony Abeyta, Chemehuevi Artist Kara Romero and Cahuilla artist Gerald Clarke Jr. The art exhibits an array of paintings, photography, ceramics, glass, and mixed media installations by Native Artists influence by their native roots, but with a new found contemporary narrative.



Native American Journalists Conference (NAJA)

FNX worked with Cheyenne & Arahapo television to train youth Native journalist to produce stories for national TV broadcast. Frank and Sahar served as mentors for the NAJA Fellowship, which included tours of the FNX station FNX team members attended NAJA to collect awards for work submitted in 2016 for pieces broadcasted both on the station and made available online. The Native American Journalists Association awarded FNX with two Excellence in Journalism Awards. FNX was recognized for “General Excellence” for their overall work that FNX does to serve the community and “TV Best Feature Story” for the FNX Now segment featuring Ciara Lacey, a filmmaker whose focus was Hawaiian inmates reconnecting with their culture.



California American Indian & Indigenous Film Festival (CAIFF)

FNX staff attended the Pechanga Resort and Casino’s 5th Annual California American Indian & Indigenous Film Festival (CAIFF). The crew interviewed organizers, attendees, filmmakers and performers including Taboo from the Black Eyed Peas and the musical group Mag 7.



K V C R

2018 LOCAL CONTENT AND



SERVICE REPORT SUMMARY

PROGRAMMING PHILOSOPHY

In closely aligning with the mission of our licensee, the San Bernardino Community College District, a Hispanic-Serving System/District, KVCR promotes and cultivates discovery and engagement in the Arts, Media and the Sciences with educational, thought-provoking programs and objective journalism that offers our audience a trustworthy safe-haven from commercially driven media outlets. Located in a powerfully diverse region that includes nearly 63% combined Hispanic, African-American and Native American populations, KVCR aims to reflect the variety of cultures, traditions and interests that makes the Inland Empire so unique and vibrant. KVCR actively develops and nourishes strong community relationships with our radio audience through local initiatives and events that celebrate the diversity, innovation and resilience of the Inland Empire. KVCR is a creative incubator and broadcasting platform for the students of San Bernardino Valley College and Crafton Hills College.

“Been watching this show for a while now. I love it. I’m of Nipissing heritage but not raised in the culture. I’m learning a lot from watching Don Kelly’s adventures.”

... Valerie

“Highly recommended, I love the Native network, I love the stories and music. Thank you.”

... Tachiinii

“I was watching this station in Long Beach and I was enjoying the dancing, music, and stories of our native people. I am Chumash, Cherokee. My Chumash grandmother was a medicine woman. I was taught native ways by my mother. I hope this station continues to show its wonderful programming in our area. Thanks to all who have participated in this channel’s programming.”

... Bernice

“We can’t get this experience on any other channel. It’s very needed and varied. I appreciate this new find of mine. Thank you.”

... Judy

“I just want to say thank you very much for airing knowledge, truth, and what’s happened (and still is) to the indigenous peoples of this continent as well as others from around the world. We Are Still Here!!! Liohbwana!!!”

... Chicahuac

