

"I was scrolling through channels and happened to stop on this one because the show "Wapos Bay" was on and I noticed it had Native Americans. The episode was hilarious, and I watched the other episodes through the website. I've also watched other shows on FNX and I'm liking what I'm seeing. I've also shared the network with some other friends and they seem to really enjoy it. I encourage everyone at FNX to keep up the good work." Dillion

Where you learn something new every day!





2017 KEY SERVICES



LOCAL IMPACT

KVCR is the cultural, educational, and informational center of the Inland Empire. As the region's only locally-owned and operated public television and radio station.

In 2016-2017, KVCR provided services to the Native American community, the Autism population and United States Veterans. KVCR is working to be a needed asset elevate in our community.

KVCR serves audiences throughout the Inland Empire and Southern California while bringing communities together through programming and outreach. We are working to show more diversity in our content to proportionally reflect our richly diverse region.

KVCR



OUTREACH - ENGAGEMENT - CONTENT

OUTREACH

Connecting With Second Graders

Drew's Books partners with KVCR to teach the 2nd graders of Urbita Elementary school in San Bernardino an important lesson about bullying. KVCR organized the appearance of author Justine Del Monte and Illustrator Brandon Chappell. KVCR production team recorded the reading of "Drew and the Cyberbully" to a captivated young audience. With their students



inspired to read, and less likely to bully, the teachers were grateful to KVCR for devoting time to promote literacy. Each teacher received a copy of the book for their classroom library.

Screening, Locate Production & Q&A

KVCR hosted a special broadcast and panel discussion of the PBS documentary, *Willie Velasquez: Your Vote is Your Voice*. The film was produced by Galan Incorporated and Latino Public



Broadcasting. The film allowed viewers to meet the man who led the Southwest Voter Registration and Education Project and launched 1,000 voter registration drives in 200 cities, paving the way for Latinos to have a voice in government and underscoring the growing power of the Latino vote. Following the film presentation, there was a panel discussion with renowned filmmaker Hector Galan – writer and director of the feature presentation, and Antonio González, president of the Southwest Voter Registration Education Project, the organization started by Willie Velasquez in 1974. The evening was moderated by Alfredo Cruz, KVCR General Manager, who once worked with

Willie Velasquez. The name Willie Velasquez may not be well known to most people but the voter registration work he started in Texas in the 1960s, continues to have a growing impact on U.S. politics.

Students Provide Needed Services For KVCR

Our year-long volunteers from San Bernardino Valley College WORC program offers special education students a weekly place to develop workforce skills. The students help with folding, stuffing letters, flyers, packaging items, labeling DVDs and a slew of other services that are essential skills and often overlooked. They are a great bunch of SBVC college students and KVCR recognizes this helps student with learning disabilities continue to develop independence.

Station Tours

KVCR is committed to sharing our television studio with the public. Our tours include college students, middle and elementary students, community and scout organizations. The San Bernardino Chamber of Commerce always includes KVCR as part of their "Media Day" tour.

KVCR Women Veterans Project

As part of the KVCR Veterans' Initiative, "In Her Boots" was designed to create awareness of the issues female veterans face. We want to let female veterans know they're a valuable resource in our community and thank them for their service. The day's activities included continental breakfast, followed by hours of music playing in our TV studio with women decorating boots to reflect their time in the military and family life. This year 25 women were in attendance, with ages ranging from 25 to 70 and all branches of service. Our veterans were treated to haircuts, make-up, and manicures. We met female veterans from throughout the Inland Empire region and beyond. We started our event with the Pledge of Allegiance. We provided lunch and afternoon snacks. All veterans went home with a goodie bag and new friends.



A Partnership With AQMD

We partnered with the Southern California AQMD and San Bernardino Valley College for a community event, "Our Voice, Our Lives, Our Air: A Community Conversation on Air Pollution and Health." KVCR helped to promote the event and staff member Lillian Vasquez was the M/C and moderator for one of the group discussions. "It was great to see all age groups involved in the discussion and with such vigor and passion." Vasquez stated.

SBVC Students Involvement

Our staff worked with the SBVC Media Academy students along with other schools to assist and educate students in the field of Broadcast. We strive to ensure students leave with knowledge to further their success within our industry.

Student Project & KVCR

SBVC students the Marketing Department and KVCR worked together to produce a television version of the student newspaper, *Arrowhead News*. The students had previously produced a segment but working with the KVCR staff we hope to improve the quality of the production which may be viewed on campus monitors. Students were the host and writers. We plan for more students participate by operating the teleprompter and cameras with a KVCR staff on site to assist. The Marketing Department students edit the content.

Assistance League of San Bernardino Holiday Gathering

As part of our Community Matters campaign we invite local non-profits to visit our station and use our



studio facility for their meetings or events. It's a great way for citizens to engage with KVCR and get to know the station, some for the very first time. Another way for the station to services public needs.

Flappy Holidays

Please join us for the annual
flosistance beague of Jan Bernardino
fioliday Party

Monday, Pecember 12th - 6:00 pm

Bring a dessert for 8 & a sift for exchange

KVCR

701 S. Mi Vernon five
Jan Bernardino, Cf. 92410

Please R&VP to billian

[300] 725-1890 or Ivasquez@kver.org

Hosted By: Sherry Lopes,
Lindsey Bood & Lillian Vagues



ENGAGEMENT

KVCR Community Champions Award Night

<u>Patron Award</u> – A&R Industries – Bud and Carmen Weisbart For over 39 years A&R Tarpaulins, Inc. and its Divisions, AR Industries and AR Tech, have manufactured custom made fabric products for aerospace manufacturers, awnings and truck tarps.

Non-Profit of the Year Award - California State University, San Bernardino

Business Award – Teamsters Local 1932

<u>Community Partner Award</u> – Fox Performing Arts Center The theater built in 1929, is a Spanish Colonial Revival-style building in the heart of downtown Riverside. It is operated by Live Nation.

Founders Member Award – Mary Kehew

<u>Heritage Award</u> – Joerg Nowak one of KVCR's most generous and consistent members. Joerg loves radio and supports KVCR events.



Our Many Community Partners

We were media sponsors for many non-profit organizations in our community including the Autism Society Inland Empire; Assistance League San Bernardino; Crafton Hills College; Orange Empire Railway Museum; RAP Foundation; Redlands Theatre Festival; Riverside Film Festival; San Bernardino Valley College and Western University.

On Stage in The Community

KVCR staff member, Lillian Vasquez had the opportunity to address the Redlands Bowl audience on stage during the night's performance's intermission. She welcomed the massive audience to the Bowl, talked about KVCR and the arts and the importance of community support for the Arts. She was also invited to address the audience at the Fox Performing Arts Center in Riverside prior to the presentation of the classic movie. She thanked the many KVCR members in the house for their ongoing support of KVCR and arts in our community. Other events on stage included Pasquale Espositio, Paula Poundstone and Ethan Bortnick.

CSU Fullerton Communications Week

KVCR staff member was part of the panel for Cal State Fullerton's 39th Annual Communications Week 2017. The topic was television. The panel answered questions from the moderator for the first hour, took questions from the students for 30 minutes. Students were encouraged to network with the speakers. Several students were from the Inland Empire but had never heard of KVCR and didn't realize they have a broadcast station in the home region.

Music in our Community

Ethan Bortnick a talented young musician who enjoys entertaining audiences across the nation, performed to a sold-out theatre on the campus of SBVC. He performed songs from his PBS special,

The Power of Music. He was very engaging with the audience, including bringing audience members on stage to create music and fun. He played a mix of music including Rock & Roll, Americana songs, Sinatra, and originals of his own. The audience was filled with people of all ages from 5 to 85. Prior to the concert KVCR hosted a Meet & Greet in the KVCR studio. At the M&G he took questions from the audience and autographed 8X10 posters before taking a photo with each M&G guest. At intermission KVCR held a



live auction with "Ethan items" on the auction menu. Plans are in place to co-produce a 4-part TV series that involves Ethan young performers and music. KVCR provided tickets to a group of music students. Plans for a TV talent search show in our region, showcasing young artists will be the next project which is designed to bring the tweens and teens to tune into KVCR.

Autism Awareness Month

During the month of April as part of the KVCR Autism Initiative, we raised funds and awareness for families living with autism in our Inland Empire communities. 1. Over 25 businesses featured puzzle pieces in their business for the month of April. The funds raised support scholarships for SBVC and CHC students who are on the spectrum. 2. KVCR had a booth at the Autism Society Inland Empire annual walk held at the Fontana motor speedway. Several dignitaries were in attendance and thanked us for our participation. 3. KVCR's production of *Autism: Behind the Camera* was featured at the Riverside International Film Festival. 4. Lillian Vasquez attended the open house for the Inclusion Films project with Joey Travolta now housed in San Bernardino. This is a project we worked on for 3 years.



Now young adults with autism have a program where they can learn the film industry and all its aspects. **5.** Attended the AutFest a new film festival dedicated to autism awareness. Ben Affleck and Pixar's Pete Docter and Jonas Rivera were honored. **6.** Lillian Vasquez participated in the Arts and Lecture series at SBVC to talk about her life experience with autism.

San Bernardino Valley College 90th Anniversary Gala Video

KVCR produced an 8-minute video for the Gala in the newly built Kinesiology and Athletics Complex. Students and alumni were interviewed sharing the role SBVC played in their educational journey. The various testimonies and the interview with President Diana Rodriguez highlighted the continued growth of the college.

Town Hall

CA Secretary of State Alex Padilla held a town hall meeting with students from SBVC and CHC. A selected group of students were invited to participate in the meeting with Secretary Padilla and were given the opportunity to ask questions. He shared the importance of voting, various policy issues and encouraged students to make their voice heard.





CONTENT

Local Programming For & About The Inland Empire Region

The KVCR Production Team

Our production team really expanded this year adding several staff members to our team, which allowed us to produce so much more content and increase the number of our current segments and series. We continued producing our *KVCR NOW* series and added *News Edition* segments. Below are some of the projects KVCR produced this term with plans to grow in the coming months.



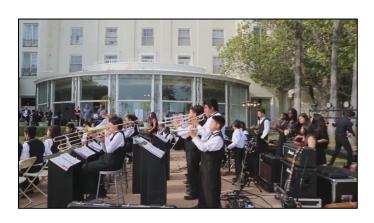
Some of the KVCR NOW Segments Include:

New Gym at SBVC A featured story about the construction of the SBVC Kinesiology and Athletic Complex highlights the new gym and how it will positively affect students. The construction process has been video documented from demolition to completion.

Holiday Extravaganza Every year since 2008 the Burrage Mansion in Redlands has opened its doors to the Boys and Girls club for a Holiday Extravaganza. Children from 11 communities in the Inland Empire are bused in to enjoy a magical holiday experience.

Making Hope Happen Foundation Gala The foundation serves students in San Bernardino by preparing kids for preschool, allocating grants and providing scholarships to high school graduates.

A Night of Remembrance One year after the Dec 2nd mass shooting in San Bernardino, community members held A Night of Remembrance to honor the 14 lives that were lost and many more affected by this tragedy.





New President of SBVC President Diana Rodriguez was interviewed. A portion of that interview was used in the 90th Anniversary Gala video. The segment for *KVCR NOW* shared her journey in education to becoming SBVC President.

New President of CHC

Dr. Wei Zhou describes his academic journey and his thoughts about his new college, Crafton Hills College.



First Tee of Inland Empire A youth development organization that introduces the game of golf and its inherent values to young people. During the after-school and in-school programs, they reinforce the values of integrity, respect and perseverance through the game of golf. Our crew filmed the ribbon-cutting event.

Inland Empire and China Collaboration Declaration Signed on Thursday, April 27 at the San Bernardino International Airport, we interviewed Mayor Davis, Chancellor Baron and Ms. Zhang from Creative Young Community. The focus was how China corporations and San Bernardino can collaborate and share information to increase jobs and the use of local talent and skills available in the Inland Empire.

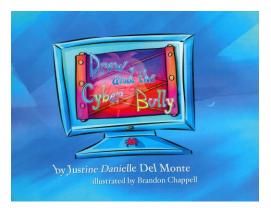
Serving Female Veterans The "In Her Boots" event took place in the TV studio. We interviewed a couple of veterans and a representative from the VA Hospital. The talk about their decorating a pair of boots and what the boot decoration means to them. This segment aired for Memorial & Veterans Day.





Speaker Series California

Gubernatorial Candidates Invited to the Inland Empire for an on-stage interview where members of the community can ask questions. Former Los Angeles Mayor Antonio Villaraigosa was the first of three speakers. The other two candidates included in the series, Gavin Newsom and John Chiang. A story for each candidate will be featured.



KVCR Visits Urbita Elementary The crew recorded author Justine Danielle Del Monte and illustrator Brandon Chappelle reading their "anti-bullying" book as they projected the book's illustrations onto a white board. An interview with the school's Program Facilitator spoke on the importance of such programs to encourage reading and decrease bullying.

Metta for Mental Health In observance of Mental Health Month, professional basketball player and keynote speaker, Metta World Peace, discussed his journey and his efforts to reduce stigma surrounding the topic of mental health.

Fast Freddie Rode to Big Bear Four-time national road race champion Fred Rodriguez shared motivating words and safety tips with students at Big Bear Elementary.

Willie Velasquez Documentary Screening Those in attendance were interviewed about the film and Willie Velasquez. The interviews and questions from the Q&A were featured in the segment.

All KVCR NOW stories are on our website at kvcr.org/now.

More Projects & Productions for KVCR

A Reminder to Register to Vote General Manager, Alfredo Cruz, reminded our community the importance of voting and connected the message from the Willie Velasguez documentary to the PSA.

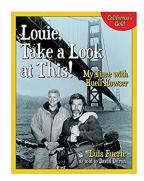




He provided our viewers details, such as deadlines to register and a website to visit for more information. The spot ran two weeks prior to voting date in November.

Spotlight Our Community *Exploring the American Spirit* A locally produced program featuring stories of Inland Empire people who are doing small and important things in making their community a better place and making a positive difference in our region.

The Redlands Bowl A local favorite produced by KVCR. This was our 21st year of producing this outdoor performances series of the Redlands Bowl Summer Music Festival. Our team recorded 3 performances again this year. The 2016 Redlands Bowl Summer season aired in September.



A Conversation With... We recorded two new episodes of *A Conversation With*. In each 30-minute interview we learn about the artists personal and professional career and their public television specials. Luis Fuerte, Huell Howser's first cameraman for *California's Gold* was interviewed. Louie shared stories of his time working with Huell and gave the audience a sneak peek into his book, *Louie, Take A Look at This!* The book is titled after the words Huell would use to catch Louie's attention. Pledge breaks were also produced. The second episode featured public television performer Fernando Varela who has a new PBS concert special.

Anti-Bullying Interstitials The fourth installment of the Drew Book series was animated by Eric Peck for national distribution with NETA. All four Interstitials are airing on KVCR. The next installment is coming in 2018.

A Young Chef With Autism Fun and Simple Cooking With Chase Bailey was recorded in Irvine at



the home of Chase Bailey. Chase is a teenager diagnosed with Autism who found his connection to the world through culinary arts. Chase is a YouTube sensation and he's written a cookbook, *Chase N Yur Face*. This half-hour pledge special included cooking segments from items featured in his cook book and a segment with celebrity chef Becky Ream. The show included a sit-down interview

with Chase and his mother, Mary. KVCR offered his cookbook and a

Bang, Bang Brunch event as the "thank you" gifts if viewers make a financial contribution. Chase shows how autism shouldn't hold you back from achieveing your dreams. He also show us how to make some great snacks. Good for viewers of all ages. We recorded pledge breaks with Chase, his mom, Mary and celebrity chef Becky Ream. In the end, the show did not pledge well but it was still a great opportunity to showcase a young chef with Autism who is not afraid to try new things.





Members Testimonies We produced short interstitials that highlight what members like about KVCR and how the station has positively affected their lives. A few of the 91.9 contest winners were in the KVCR TV studio to share their thoughts about KVCR. The short segments will be aired on KVCR-TV in the coming weeks.

Community Project Every Fifteen Minutes KVCR & FNX were contracted by Bloomington High School to help tell a story and create awareness about teenage drinking. Every 15 Minutes is a program to raise awareness on drunk driving for high school students who will be attending prom. Every 15 Minutes offers a real-life drunk-driving tragic experience without the real-life risks. This emotionally charged program is an event designed to dramatically instill teenagers with the potentially dangerous consequences of drinking and driving. Every 15 Minutes challenges students to think about drinking, personal safety and the responsibility of making mature decisions when lives are involved. Our crew recorded the dramatization of a terrible car crash that left two students dead. The



video was shot in the style of the show "Cops."
Immediately after shooting the scene, our production crew divided into three groups in order to capture the unfolding events that were the results of the accident as if the tragedy had happened in reality. Our crew split into teams to follow each of the activities occurring from being airlifted with the Helicopter EMT and landing at Loma Linda Hospital to on the ground to capture the hospital scene where the mother sees her dead daughter, to following the police unit to the

San Bernardino County jail where the supposed drunk driver was taken into custody, and the emotional scene with the Chaplin and a police officer who must inform the parent about the death of their child. Immediately following the all-day shoot, all the footage was edited by the entire team to make the next morning's deadline. Each staff edited a different section of the video, with all parts edited together the finalized film. The production crew worked into the wee hours of the morning to complete the project. Bloomington High School held an assembly the next day where the video was played for all the students. The project was emotional and thought provoking. Life's lessons are best learned through experience. Unfortunately, when the target audience is teens and the topic is drinking and texting while driving, experience is not the teacher of choice. The projected was funded by a grant from the California Office of Traffic Safety through the National Highway Traffic Administration.

Town Hall CA Secretary of State Alex Padilla held a Town Hall meeting with students from SBVC and CHC. A selected group of students were invited to the meeting. KVCR crew recorded the meeting for content to air on KVCR. Students were given the opportunity to ask the Secretary questions, which he graciously answered. He shared the importance of voting, various policy issues and encouraged students to make their voice heard.

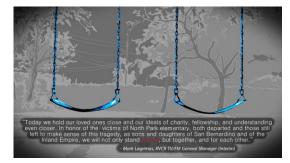




Sit Down EDITION Our college district's Chancellor Bruce Baron interviewed California Attorney General Xavier Becerra and Assembly member Eloise Gomez Reyes (D-Colton), who were in our studio for a roundtable meeting. Prior to the meeting, Chancellor Baron discussed public policy issues with them. The interview also served as encouragement for all college students, especially first-generation youth, to continue to follow the American Dream.

News EDITION On April

10, 2017 a tragic event unfolded at North Park Elementary in San Bernardino. Police received reports of a shooting at a school shortly before 10:30am, police responded within minutes. Cedric Anderson, 53 of Riverside fatally shot his estranged wife, Karen Elaine Smith, 53. Two students who were behind Smith were struck by gunfire. Jonathan Martinez, 8 was airlifted to Loma Linda Hospital and later



pronounced dead. The other student, 9 years old was listed in stable condition. Our crew filmed images of the area surrounding the elementary school, interviewed parents who picked up their children at Cajon High School. We recorded the press conference too. Our segment focused on what parents of students experienced and provided viewers information as to where they may obtain psychological help.

The Other Side of Coachella A grant funded production project created to share stories of the



Building Healthy Communities organization, serving the Coachella Valley. We spent four days in the Coachella Valley to record interviews and footage pertaining to the challenges individuals face regarding health, transportation education, and environment. This is a five-segment project, plus a 30-minute show combining all five stories. The project is working in conjunction with students from Coachella involved with the Coachella Unincorporated, a youth media project.

Project Fighting Chance A docu-series that follows the experience of local young men as they take their learned skills in boxing to the Olympics. The participants in the San Bernardino program *Project Fighting Chance* (w.t.), that helps kids in San Bernardino stay off the streets and in the ring, as they learn the challenging sport of boxing. Organizers invite famous boxers to talk with the students. Our cameras will follow them to the Junior Olympics.



FNX

FNX OUTREACH - ENGAGEMENT - CONTENT

FNX – FIRST NATION EXPERIENCE, as the only national full-time public television network with a focus on Native American and World Indigenous cultures and illustrates the healthy, positive, and real lives of Native American and Indigenous peoples. Programs include drama, comedy, lifestyle, sports, music, art, dance, politics, news, public affairs, cooking, health, animation, fitness, talk shows, nature, gardening and children's programming. Rounding out this non-commercial channel are TV series, feature films, documentaries, short films and public service announcements. Each program reflects a true voice of Native American and Indigenous people from around the globe.

OUTREACH

Rock for the Underdog

FNX was present at the benefit concert for the Linda Blair Worldheart Foundation headlined by Native



American singer/actor Jimmy Lee Young and other native celebrities and producers including Saginaw Grant, Rick Mora, Tommy Wolfe, Wenonah Redhorse and more. Additional guest performers were comedians The Unknown Comic Murray Langston and Elaine Boosler. The segment included an interview with actress Linda Blair. This was an *FNX NOW* segment and on social media.

Vision Maker Media Training

FNX attended and assisted in a training that implemented all aspects of independent film making for public broadcasting which included legal

obligations, artistic techniques, distribution options, and best practices for fund collecting for Native American/Indigenous films. The training presented professional techniques with regards to filming documentaries for FNX broadcast.



TANF Program

FNX team members hosted the Long Beach Torres-Martinez Tribal TANF Program. The youth and counselors in attendance were invited to partake in taped interviews. Two students shared their sentiments on tribal identity and their love for FNX TV.

Sundance Film Festival FNX team traveled to Park City, Utah to

interview filmmakers of nine Native American and World Indigenous films. The interviews were used to create a segment illustrating the increase in indigenous involvement in the visual arts at red carpet events. While at the Sundance Film Festival, the FNX team interviewed Eduardo Ariano, a former inmate who discovered FNX while incarcerated. He shared his interest and appreciation for the content the station provides.



Mental Health Awareness

The American Indian Counseling Center in conjunction with nine other minority mental health and chemical dependency organizations hosted the event to bring awareness. It was held at Southgate Park with music, traditional dancing, a teepee, art booths, vendors, health screen booths, and counselors.

"So cool! Very happy to have found this station. It's really nice to find a station that is relevant to my life."

Danielle

"The only channel I get off my small antenna and I love it. I have learned sooo much and the TV shows are hilarious. Keep up the great work." ...Jazay

Visiting UEN

The FNX team was interviewed by affiliate station, Utah Education Network (UEN). The FNX Bear Cub was also present at the KUED Super Reader Party, with over 2,000 in attendance.





Powwow Season

When the Southern California Powwow season began the FNX staff was in attendance to distributed materials in addition to capturing images at Cal State Long Beach, Pomona College, Malibu (Chumash), and Sherman High School.

NIGA

Micah Wright and Sahar Khadjenoury attended the 2017 National Indian Gaming Association Conference in San Diego. We shared a booth with Vision Maker Media. During this convention, gaming enterprises were able to meet Micah the new Content & Acquisition Manager to become familiar with the content offered by FNX.



Station's Kids Camp

FNX team members Julie and Sahar worked the FNX activity center, teaching children and their parents how to construct dream catchers. They shared the story of dream catchers and their meaning.



Veteran Statue

FNX production staff attended the Veteran memorial banquet to discuss the Veteran's Statue and concepts for the art piece in Washington D.C. A partnership with San Manuel and the Smithsonian Museum of Native America and local Native community.

NFL Native American Initiative Clinic

FNX crew attended the first NFL Native American Initiative Clinic on the Soboba Reservation with Steve Wyche. This event was introduced the variety of career options in the NFL/Sports industry. The attendees were invited from local schools.



UCLA Powwow

Provided coverage of the *32nd* Annual UCLA Powwow with interviews with dancers, pageant contestants, music artists Kahara Hodges and Emcee One, and the UCLA American Indian Student Association President.



Hosted by the Title VII American Indian Education program to bring awareness of Native American customs and history to the children, parents and the community. Celebrity Danny Trejo was a guest speaker.

FNX OUTREACH - ENGAGEMENT - CONTENT



ENGAGEMENT

"So glad I found this channel. I have enjoyed watching and will keep coming back to the channel. I watched a Wapos Bay episode and loved it. Thank you!" ...Valerie

Special Thanks

FNX, First Nations Experience recognized the San

Manuel Band of Mission Indians at an event in the KVCR studio. The event was our opportunity to thank the San Manuel Band of Mission Indians for their contributions over the years to make FNX the channel that it is today. Musicians featured on *THE AUX* performed for the tribal members. Many SBCCD Trustees and leadership were in attendance and were recognized. The meal was prepared by SBVC culinary arts students who followed recipes from the show, *Cooking with the Wolfman* as seen on FNX. The FNX cub mascot made his debut.







Congratulations

FNX for winning several awards from the Native American Journalists



Association (NAJA). The annual competition recognizes excellence in reporting by Native and non-Native journalists across the U.S. and Canada. This is the third year in a row that FNX wins top NAJA honors! KVCR is very proud of our talented FNX team. Pictured (I-r) are FNX Chief Content Manager, Frank Blanquet and Producer/Editors,

Robin Underwood and Eddie Tahuka.

FNX awards from the NAJA include:

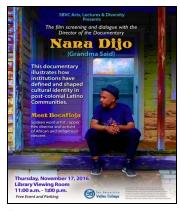
- 1. TV General Excellence (Professional Category) First Place
- 2. TV Best News Story Second Place
 - Robin Underwood and Frank Blanquet, for their coverage of MC RedCloud's world record break.
- 3. TV Best Feature Story Second Place
 - Frank Blanquet and Eddie Tahuka for their *On The Scene* video with Spencer Battiest.TV General Excellence (Student Category) - First Place *On Native Ground*, the youth-produced program for FNX, is a Media, Film and Public Relations Company and a tribal non-profit corporation incorporated within the Hoopa Valley Tribe in northern California.

"This is and has been my most favorite Channel on TV. I recently moved to Hawaii and could not get it here. I've got it now. I missed it so bad. Can't be without my FNX." ...Pina

"I live in Denver, just recently found FNX. I really like the programming. Props to Tommy Wildcat flute playing & keeping Cherokee language alive. Also, very pleased to see reestablishing bison in Oklahoma. Good to hear about Native American culture! Will continue to watch & learn! Thank you for airing!" ...Jill

SBVC Screening

On November 16, FNX crew members Eddie Tahuka-Nunez, Robin Underwood and Alfredo Cruz, KVCR General Manager, attended an SBVC screening and discussion of the documentary, *Nana Dajo* (*Grandma Said*). It illustrates historical times leading to attempts in progressive change for the oppressed. This film was





intentionally made as a narrative in the first person. FNX hopes to acquire the film to broadcast on FNX and interview the director, BocaFloja.

NETA FNX staff attended the National Educational Television Association annual conference in Baltimore, Maryland where FNX was a sponsor to promote the FNX station and programming. FNX was also featured in as producers showcase that highlighted work produced by stations from across the country.

Station Visit

The FNX team hosted spoken word artists and musicians Thana Redhawk and Sage Trudell. Sage is the daughter of American Indian activist, musician and actor John Trudell, who started his radio and television career at San Bernardino Valley College under then Director Ed Rothhaar, whom he called an "influential mentor." Thana and Sage discussed their plan to visit tribes and discuss environmental and governmental issues.



Wayne Newton (Powhatan) Spokesperson, American Indian & Alaska Native Veterans Comitee www.AlaNveteransMemorial.com

Public Service Announcement

FNX traveled to the Rincon Reservation in San Diego to record a PSA with the legendary Wayne Newton, a member of the Powhatan Indian Tribe. The 30 second PSA is designed to raise awareness about the American Indian and Alaska Native Veterans Committee's efforts to raise the first American Indian Veterans Memorial at a national cemetery. FNX producer, Sahar Khadjenoury worked with the committee members and Wayne Newton to finalize the script. The PSA aired nationally on FNX

and locally on KVCR.

"Aho! I watched this channel most of the time. I really enjoy it. I love the Native crafting and cooking shows. I especially loved Wapos Bay. Plus the music videos at night and on the weekends. I was so excited it and now it is no longer available in Chicago. I've been sad over it since November 2017. Thank you for you channel, I hope to get it again someday." ...Gretchen

"It has been several months now since I discovered FNX, and I have been telling everyone I meet to tune in. I'm not a first nation people (that I know of anyway), but I absolutely LOVE learning about all the native aboriginal people all over the world and the real life history that unfortunately many of us were never taught in school. The programming is interesting and diverse, so I never get bored. Thank you SBCC. I support you completely and would love to become a FNX sponsor." ...Maria



FNX OUTREACH - ENGAGEMENT - CONTENT

CONTENT

The FNX team continues to produce original content on a consistent basis expanding *FNX NOW*, *On the Scene*, *Story Box Studio 49* and *The AUX*, PLUS Local Documentaries. FNX works with affiliate stations, regional community members and organizations to expand original FNX content.

Some of the *FNX NOW* Segments Include:

FNX NOW – Making Hope Happen Foundation, host their annual Gala and shares the impact the Foundation has with the San Bernardino Community. Their goal is to help assist the students in the county of San Bernardino. The celebration took place in the hills of San Bernardino at the historic Arrowhead Springs Hotel and Resort. An in-depth interview with AUX artist Machete, born and raised in San Bernardino. The segment opens the eyes of kids, youths and adults alike showing them that no matter where you live,



what you go through or struggles you endure, there is always a way out to make something of yourself, rather than be victim to the streets, becoming trapped in the world of poverty and crime.

"Just came across your channel here in Long Beach, CA. Just wanted to say matyox (thank you) for your programming, it truly fills a void! It is challenging raising one's children with ancestral values living in the big city, we are of Mayan/Huichol descent, so it is refreshing at minimum, to see content reflective of our brothers and sisters here in the North. May your network continue to prosper!" ...Lionel

I absolutely love FNX and am so grateful that it exists. This network is informative, thought provoking, and FUN. Thank you FNX for all that you do and all that you share and promote. ...April

Urban Rez a theatrical production which conveys the life and struggles of Natives that live in urban societies. FNX crew was able to interview both actors in the play alongside with the writer of the play Larissa FastHorse.



2016 Dream the Impossible Brings

awareness to the annual tribal youth conference. It is designed to motivate and instill the importance to tribal youths to attend Higher Education. The students can gain the experience, knowledge and skills to eventually run the reservations and help with tribal matters back home. A new segment,

The new 2017-2018 Miss Indian World was crowned at the *Gathering of Nations Powwow*. During this year's event, 18 of the Pueblos of New Mexico tribes came together in a historic collaborative dance. Sahar was on location to interview the Acoma Pueblo Rain Dancers, Native artists, attendees and the former and

current Miss Indian World. Coverage also included the music festivals surrounding the Powwow including the Pink Party and Rezilience, the Indigenous Art Experience.



Los Angeles Asian American and Pacific Island Film Festival

FNX caught up with two film directors from the LA AAPIFF to interview them about their documentaries that screened at the festival. Ashely Duong's film, *A Time to Swim*, follows a family as the father returns to his Kelabit people in Malaysia to tackle issues like environmental devastation and preservation of his indigenous culture. Mele Murals, directed by Tadashi Nakamura,

showcases the care and effort to reintroduce Hawaiian culture through mural and art to students.

Native Blessing

FNX staff and social media specialist Gene Felix attended the San Bernardino College opening ceremony for earth week. The Native American Blessing was the first part of the week's activities put on by the progressive club, sustainability committee and other student organizations. Activities included showing films about environmental and social economic issues within our local community and indigenous communities throughout the country and hosting panel discussions as well as guest speakers.



Music Festivals Two music festivals that included native musicians, activists, and performers were

attended. "Resist. Speaking Truth to Power" with Nataani Means and Green Chili Tour with headliner Supaman, were dedicated to promoting cultural identity and create aware and rally support for the multiple environmental justice movements currently trending.



Benefit Concert In San Diego the FNX team visited the Pechanga Tribal Government Center for their NoDAPL benefit concert. The concert included several Native performers including Grammy finalist Jimmy Lee Young and special guest Grammy winner Jason Mraz, both artists recorded interviews with FNX.

AUX: Aboriginal Unity Experience FNX original series The Aboriginal Unity Experience (AUX). The AUX is an award

nominated series that showcases music videos by Native and Indigenous artist from around the globe. Dedicated to native and indigenous musical artists, this weekly show allows you to create your own playlist. FNX continues to expand its online presence via social media. The AUX show is simulcast on Facebook live with promotional materials being built for Facebook, Instagram and Twitter. Artists actively re-post and promote their appearances giving FNX an expanded viewership via U.S. broadcast and worldwide. Popular bands such as the electronica group A Tribe Called Red are reaching out to FNX for video broadcasts and world premieres.



We featured artist Don Amero's videos "Falling Shouldn't Feel this Way"



"Love Like That", and "Won't give Up."
Colorado Public Television (CPT12) produced and launched a music video for Red Feather Woman's "Keepers of the Earth" that premiered with "Stadium Pow Wow" by A Tribe Called Red and "La Voz de Maria" by Puebla natives from the band El Cayuco Son Jarocho who Frank Blanquet met at the

Indigenous Film Festival in Puebla, Mexico. We welcomed a new artist with the debut of Cody Thomas Blackbird, a Cherokee flutist who plays with the blues trio The Cody Blackbird Band. His performance of "Promised Land" was recorded live at the Black Hills Unity Concert in Piedmont, South Dakota and is part of an ongoing concert series to aid in preventing the





destruction of the Sacred Black Hills due to mining. The concert also raised awareness for other Native and Indigenous struggles including the North Dakota Access Pipeline issue. The AUX featured the The Miracle Dolls' new music video "Sweet Grass/Water is Life."

To create your own playlist go to fnx.org/theaux

KVC-ARTS LEAPS TO TV

The KVCR radio show *KVC-ARTS* will premiere as a TV show on April 11th with Native American Hip Hop artist Drezus. Performers visit the KVCR radio studio as guests on KVCR local radio program *KVC-ARTS*, hosted by David Fleming. The radio show is a weekly series which features artists in and around the Inland Empire. This program is recorded in the KVCR Radio studio for the radio show and by adding 4 cameras the interview is now ready for television. When completed, the shows will have music video and performances paired to an otherwise podcast look and feel. While these performers were in the radio studio, the FNX crew set up cameras to record their music and the interview. This is a 4-part



weekly series that features Mexica published poet and Spoken Word Artist/Musician, Eyerie *Zenlele*, Cahuilla flutist Stephen Rushingwind and Taino percussionist Nelson Rios who has played with *Carlos Santana* and *Gloria Estefan & The Miami Sound Machine*. Episode one included Plains Cree Rap and Hip Hop Artist, Drezus, real name Jeremiah Manitopyes. The show highlights Drezus' release, "Indian Summer." He shares his roots and future projects including his next album, "Public Enemy". The hit single "Warpath" from "Indian Summer." The series is produced for radio by David Fleming and produced and edited for television by Sahar Khadjenoury and Frank Blanquet.

DOCUMENTARY



FNX FORGING BONDS – FNX submitted a film Forging Bonds: Pow Wow Stories from California to the Pokhara International Mountain Film festival. The Festival's mission is inspiring members of communities to come together and work hand in hand for the betterment of their environment. It encourages people to reflect back on their shortcomings as a society in preservation of their culture and promises to amend them. FNX collaborated with San Manuel, Soboba and Morongo

Tribal members to create the documentary. Viewers are invited to explore the various Native cultures gathering from across the continent with the sole purpose to share their own traditions, while learning the way of the California Indian culture and traditions. This great information piece gives viewers an authentic look into Native American lifestyles, breaking down the stereotypical barriers of what mainstream educators teach about Native American history and traditions.

Every 15 Minutes FNX/KVCR production team partnered with Bloomington High School, San Bernardino County Sheriffs, the California Highway Patrol and other first responder units in producing a short feature film to raise awareness about the dangers of drinking and driving. The production took place throughout locations in Bloomington, San Bernardino and Loma Linda Hospital, and included a helicopter transport with a medivac team and a booking at detaining facility. The project was shot on April 11, edited overnight and premiered at a Bloomington High School assembly at 10:30 am the next morning. The film is available on both the FNX and KVCR Youtube pages.

MINI DOC An Interview with Steven Paul Judd



Our Graphic Artist Eric Peck created the artwork to Pop Native American artist Paul Judd's story of his first experience watching television. Prior to Steve's stay in a hospital he had never seen television. The first thing he saw on TV was the *Wizard of Oz*. Steve had no idea what television was or how it worked. To support Steve's

story Eric created illustrations including flying monkeys, the Hulk, and an Olympic skier and so many more. This is a project we're most proud to share on YouTube.



CONCERT

Black Hills Unity Concert FNX team members were invited to the Black Hills Unity Concert in Piedmont, South Dakota. The annual event is a gathering of the Great Sioux Nations to restore guardianship of the Black Hills to the tribes. The FNX staff worked with concert and tribal representatives to set up interviews about the concert and capture elder stories with descendants of Wounded Knee Massacre. FNX used this opportunity to visit with Native American Natural Foods, LLC, makers of Tanka brand smoked buffalo and other natural food snacks. Based on the Pine Ridge Reservation, the Tanka food family partnered with FNX as a sponsor through donations of their Tanka Buffalo Sticks.



STUDIO 49 FNX staff have launched a new show titled **Studio 49**, which explores culture and sound through music performed in the FNX/KVCR Studio. Sahar, Frank, Micah, Tim, and Gene launched the first segment with Pete Sands of **Blackkiss** in an acoustic performance of both his songs in addition to his favorite covers.

STORY BOX For Broadcast & Social Media

Bicycle Classic FNX team members were present at the Redlands Bicycle Classic to capture footage of this year's race. 2017 marks the 5th year that San Manuel has been a major sponsor of The Classic, which is the longest continuously running race in the U.S. Cycling history. **Sherman High School** FNX attended the Class of 2017 Cultural Ceremony and Graduation for Sherman Indian High School. The team captured the senior class as they honored their mentors and loved ones through traditional celebrates including songs, dances and performances

Celebration of the Arts During the First People Celebration of the Arts at the San Fernando Valley Arts & Cultural Center This segment was dedicated to recognizing the 29 Indigenous artists who exhibited work at the event.

KVCR - AUTISM INITIATIVE --- Serving an Underserved Population in our COMMUNITY

National Autism Awareness Month The KVCR Autism Initiative created several projects regarding autism including: Coloring for the Future of Autism A project in which businesses help our Inland Empire community raise funds and awareness for autism. Businesses agree to participate by asking customers to purchase puzzle piece for \$1. They can color the piece or select a pre-colored puzzle piece. The packets include 100 puzzle pieces and a box of crayons, markers, and information about autism. The puzzle piece is used as an icon to represent autism, because autism is still a mystery for researchers



and families. Businesses will display the puzzle page on their wall of your business during the month of April. KVCR-TV will feature participating business's name on air. **Color the Bar Night** This year we added to the

"Color the Bar Night". Hosted by two local bars, Brew Rebellion of San Bernardino and Hangar 24 of Redlands. Local performers donated their time to play live music at the locations. During the live music the bars donated a dollar per beer sold to our project.

Community Presentations Lillian Vasquez provided a training session on Autism to "first responders" and to officers who work on the school districts' campuses as part of San Bernardino Sheriff training conference held in Rancho Cucamonga. Each officer received our Behaviors/Helpful Hints cards to carry in their pocket and familiarize themselves. Screening At Western University KVCR, in partnership with the FACE with Western University hosted a screening of, *Autism Behind the Camera*. Students, professors, professionals attended a one-day conference on employment and aging out of high school. Lillian Vasquez served





on the panel of professionals for the Q & A discussion. **Promotional Spot** Faculty for Autism Collaboration & Education at Western U in Pomona, presenting the 15th annual "Trends in Autism Conference" educating the community of resources for families dealing with Autism. **Autism Flight** In partnership with the Autism

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Society, Ontario International Airport and Southwest Airlines we helped to organize the Autism Flight Experience. Families with individuals on the spectrum were invited to patriciate in this event. Departure was on Saturday, October 1, 2016 at 12:30. Coming together to make this possible was Ontario

Airport Operations, Community and Public Relations, Parking Services, TSA, Fire, Police, Ontario Police Department, from LAX ADA, Southwest Airline, ASIE and KVCR. Snacks were provided by Southwest during the flight. Following the flight participants received a "goodie bag" filled with a certificate of completion, wings, a pin and more. **Autism Calendar**

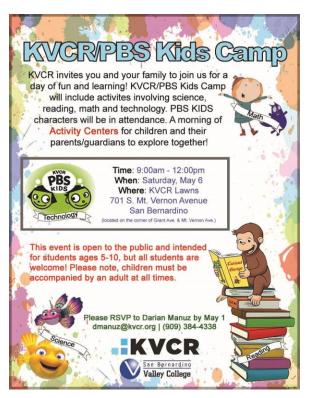


featured artwork of individuals with autism from throughout the Inland Empire. The calendar is an on-going fund-raiser for the KVCR Autism Initiative that helps to fund television productions related to autism. **Cooking with Chase** A cooking show whose host has autism. Chase has a popular YouTube channel and KVCR will produce a show in the kitchen teaching and working with guest chefs. Recipes are pulled from his new cookbook, **Chase N Yur Face**. The show was part of March Pledge

drive and aired again in April during Autism Awareness month.

KVCR produced the 2017 Autism Community Calendar which

"You make the community a special place through KVCR. Your recent programs about autism and veterans make me appreciate the ordinary people and their extraordinary deeds. Your voice of compassion and hand of passion leave a lasting fragrance in the Autism community from the calendar project to the month of Autism Awareness. Thank you for all you have to make every day special." ...Jason



A LEARNING ADVENTURE FOR ALL AGES

Fulfilling the mission of PBS (learning/engaging/) and KVCR and in partnership with San Bernardino Valley College we hosted our first KVCR/PBS Kids Camp. We invited local elementary school students. It was our goal to expose young children to our beautiful campus and to get their minds thinking about the possibilities of attending college. It's never too early to plant the seed. The camp had 10 Activity Centers. Parents were requested to attend to experience learning together with their children. SBVC students from the STEM and Valley Bound Program helped with the activities. PBS characters Peg and Cat were in attendance.

The Camp was held on the lawns of the KVCR studio. It was also about making learning fun. When families checked in, the children received a "Passport to Learning". Their passports included 10 locations to visit. At each location children had their passport stamped and received a special item. The give-a-ways included bookmarks, books, stickers, dream catchers, ice cream, math playing cards, coloring books, a mask, crayons and pencils.

The Reading Center SBVC

students reading a story to the children, after the story each child could choose a book to take home. Books were donated by Kiwanis Club of Redlands.

Math and Science booths included math games making numbers fun and science and bubbles.











Bingo Table Featured PBS Kids characters on their bingo card testing the



children and parent's knowledge of the many PBS Kids programs and characters seen on KVCR and PBS KIDS.

FNX Center Children were encouraged to make their own dream catcher an indigenous craft. Each child received a poem that described the meaning of a dream catcher per native's beliefs.







KVCR Technology While in the studio, kids were seated on carpet squares on the floor as they watched a 4-minute video which included a singing interactive video and then a profile of becoming an Engineer and an Astronomer as career choices. The video ended with the lesson "Reduce, Reuse, and Recycle." All clips have

been seen on PBS Kids television. At the end of the video all children were invited to record a TV spot by reading a teleprompter before the camera. This was fun and exciting for the children and their parents. The spots will be edited and will appear on KVCR TV in the coming weeks.

The College booth was extremely popular where kids were encouraged to make a mask using Zoo Pal plates, glue, glitter, paints and pipe cleaners to decorate their mask. And when they were finished with their mask they needed to use their imagination by writing a "fill in the blank" essay, writing about the animal character they created, by naming it and creating its origin and eating habits.









Photo Op PBS character Peg + Cat, and Splash, from Splash & Bubbles. Also, on hand to take photos was our FNX Cub.



Face Painting and Water Tattoos were very popular with the kids.



Booth were not as busy as anticipated, but the weather was a bit chilly.

