



KVCR & FNX

BOARD OF TRUSTEES REPORT

Celebration of the 50 Anniversary of Apollo 11's Moon Landing

In honor of the 50th anniversary of the moon landing, stations across the nation have been creating content for PBS's "Summer of Space." In July, Empire KVCR PBS aired *Chasing the Moon*, a documentary series sharing the story of the 1969 Apollo 11 moon landing and the events surrounding the monumental space mission.



In July, KVCR held two outreach events at libraries in the community, inviting guests of all ages to screen special previews of *Chasing the Moon* and the PBS kids show *Ready Jet Go! One Small Step*. There were raffle prizes and goody bags. The kids crafted paper airplanes, designing them like the rockets they saw on *Ready Jet Go!*, and they were quizzed on the fun facts they learned from the program. Outside, the Riverside Astronomical Society set up their telescopes where guests were able to safely look at the sun. Through the lens, they could even see solar flares traveling at the speed of light. The events were free to attend. Guests were treated to specially designed KVCR waters and Moon Pies.

Next up on the "Summer of Space," is the new four-part miniseries *Blue Sky Metropolis* that will premiere on Empire KVCR PBS in August. This historical documentary looks at the past, present, and future of aerospace in Southern California. How did Southern California become the aerospace capital of the world? What were the consequences of this development for the region, for the nation, and for aerospace itself? *Blue Sky Metropolis* is produced in partnership with Emmy Award-winning filmmaker Peter Jones, who you can hear in an upcoming segment on *Lifestyles with Lillian Vasquez* on KVCR. The four part series will air on Empire KVCR PBS August 8, 15, 22, and 29 at 8pm.

To continue PBS's "Summer of Space" Empire KVCR will air *Nova: The Planets* on August. This series is an in-depth look at the planets of our solar system and the ongoing search for distant planets similar to Earth.



August 15, 2019

LOCAL RADIO REPORTS

FM News Issues and Programs from May 20 June 21, 2019

In addition to our regular weekly segments with journalist Cassie MacDuff the following are some of the local segments produced and aired over the past month on KVCR

LEGAL ISSUES • **GIG WORKFORCE** – Legislation in California could reshape the gig workforce by bringing the two sides to the negotiating table. • **CANNABIS TAX** – For decades charity groups have given free cannabis to low income veterans, sick kids and other patients under the radar. Now they have to pay taxes on these donations. A new bill addresses the issue. • **MEDIC-AID** – California is now set to become the first state to offer it to undocumented immigrants up to age twenty-six. • **IMMIGRATION CAMPS** – Inland Congressman Pete Aguilar visited three immigration detention facilities in El Paso, Texas and spoke to KVCR about what he saw.

EARTHQUAKES – A strong earthquake rattled a large swath of Southern California and parts of Nevada. Closer to the epicenter, there were reports of multiple structure fires and no immediate reports of injuries, but loads of aftershocks were reported. • **EARTHQUAKE PREPAREDNESS** – Southland officials have stepped up outreach efforts on earthquake preparedness in the wake of twin temblors in the Mojave Desert.

RIVERSIDE • **QUARANTINE** – Residents who live within the area under quarantine to contain citrus greening disease were urged to take precautions while traveling this summer to prevent carrying potentially contaminated fruit or trees. • **CHOPPER PURCHASE** – Despite concerns over spending priorities, Riverside County Supervisors granted Sheriff Chad Bianco's request to acquire a helicopter for the sheriff's aviation unit. • **FIREWORKS SEIZED** – More than a ton of mortars, rockets and other dangerous fireworks were seized from a Riverside business whose operator was cited for selling illegal fireworks. **UCR** • **E-CIGARETTES** – A research team at the University of California, Riverside, has found that electronic cigarettes damage brain cells. • **ECONOMIC FORECAST** – Employment growth is down to a crawl in the IE, but wages continue rise and spending remains strong, reflecting on-going economic strength, according to a report by the UC Riverside Center for Economic Forecasting and Development.

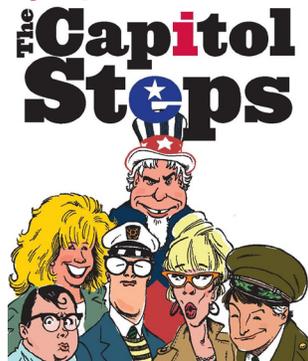
• **COSTCO SHOOTING** – Authorities continue to try to figure out what occurred in a Costco store located in Corona to prompt an off-duty LAPD officer holding his 18-month-old son to open fire on an unarmed intellectually disable man, killing him and critically wounding his parents. • **JERRY FIRE** – Firefighters were able to contain the so-called Jerry Fire, which scorched 522 acres just east of Moreno Valley and threatened homes and prompted evacuations. • **ONTARIO AIRPORT** – “the fastest-growing airport in the U.S.”

This Month in Radio

Holiday & Anniversary Specials

4th Of JULY

As we have done for many years, we served up *The Capitol Steps: Politics Takes A Holiday 4th of July Edition* on the 4th at 3pm and on Saturday the 7th at 7pm. This tongue-in-cheek, song filled spoof on all things political is a tradition for this July holiday. Locally, we interviewed award winning songwriter, Karen Sokolof Javitch about her song, “The 4th of July.” The segment aired four times on the 4th; twice in *Morning Edition* and twice during *All Things Considered*.



MOON LANDING

July 20, 2019 marked the 50 year anniversary of man's first visit to the lunar surface. Since STEAM is such an important part of SBCCD curriculum AND a hot-button topic for public radio listeners, we included some interesting radio programming on the subject this summer. We scheduled three one hour specials for three weekends in July, focused on this momentous time in American history. Each aired in our *Showcase Hour*, Saturday evening at 7pm. *Destination Moon* explored the science that got us to the moon, the politics that pushed space exploration and our relationship with the moon.

Washington Goes to the Moon, Part 1 and Part 2:

Part 1 - *Washington, We Have A Problem* looked at the battle to keep the Apollo space program funded and on deadline, before and after the death of JFK.

Part 2 - *Trials and Fire* looked at the fire on board Apollo 1 that killed three astronauts and nearly derailed the space program.

EMPIRE KVCR NEWS REBRAND

On Monday, July 8th the Radio Team began branding local content and opening newscasts with “Empire KVCR.” This matches what has already been happening on the television side of the house. We are confident that our rebrand will not only strengthen the bond between TV and Radio when it comes to local productions and local programming, but also cement our brand and our union as one entity in the hearts and minds of the people watching and listening. Soon, whenever and wherever folks access KVCR content, whether at home, in their cars or on another device, “Empire KVCR” will bring one simple thought to mind... Home. News about my home, stories from my home, and voices from my home. With the right investment in information and storytelling - across every platform, we can and will be a content provider the Inland Empire turns to first.

K V C R

EMPIRE PBS



TV 24

Local TV Production In Progress

Programs In August

The Whistle: Are We Ready For The Big One

Following the recent large magnitude earthquakes, **EMPIRE | KVCR** crews spent two days in Ridgecrest and Trona gathering interviews and footage of the damage for new episodes of *The Whistle: Are We Ready For The Big One?* New episodes are expected to begin airing in 2020.



The Redlands Bowl Summer Music Festival



EMPIRE | KVCR crews began production on the twenty-first season of Redlands Bowl Summer Music Festival, scheduled to broadcast this fall. Two performances have been recorded with a third scheduled for August. Artists featured this season include **SKERRYVORE**, a unique fusion of folk, Scottish traditional, rock and Americana; and the two-time Grammy Award winning **Mariachi Divas** and **The New York Gilbert & Sullivan Players**. The new season will air on Tuesday nights beginning in October. This project is part of our long time partnership with the Redlands Bowl Association.

Our Kids: Narrowing the Opportunity Gap – Spotlights innovative leaders and children, working together in nine communities, who struggle to create and inspire solutions that help to narrow the widening opportunity gap between rich and poor for some 30 million young people denied access to the American Dream. The first episode takes place



locally in Riverside. **Wednesdays at 6:00pm**

Blue Sky Metropolis – How did Southern California become the aerospace capital of the world? What were the consequences of this development for the region, for the nation, and for aerospace itself? **Thursdays at 8:00pm**



The Great Ride – 355 uninterrupted miles of bike trail spanning from Washington, D.C. to Pittsburgh, Pennsylvania. Consisting of two connecting trails - the C&O Canal Towpath and the Great Allegheny Passage - the path draws cyclists from all over the world who come to enjoy. **August 13 at 8:00pm**

Charlottesville – Through first-hand accounts, "Charlottesville" offers local insight and perspective on the events that garnered national and international attention regarding the tragedies of August 2017. **Saturday, August 17 at 6:00pm**

Nova: The Planets – An in depth look at the planets of our solar system and the continuing search for distant planets similar to Earth. **Thursdays beginning August 22 at 7:00pm**

The Way We Were – The classic romance movie starring Robert Redford and Barbara Streisand. Two disparate people have a wonderful romance, but their political views and convictions drive them apart. **August 28 at 8:00pm**

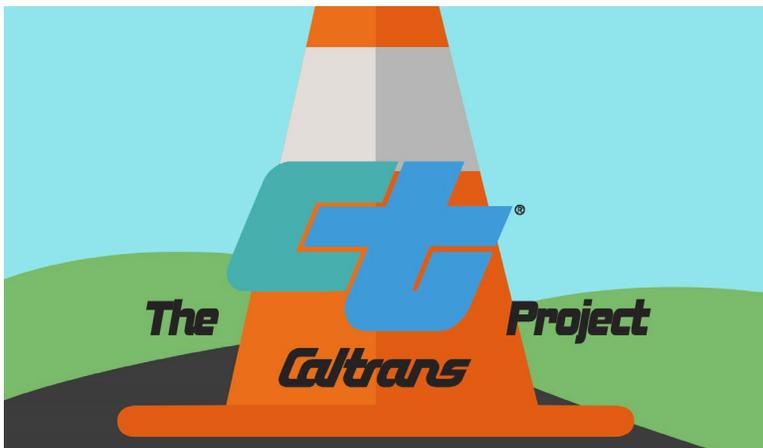




COMMUNITY MATTERS

TV Graphics for Community Project

The graphics department is producing graphic elements for the in production Caltrans Project, including lower third graphics for interviews and an intro sequence.



Posted on our Social Media

POST: Officer Shipley and Officer Yeun of @sanbernardino_pd were tending to a homeless encampment and cleaning up the area with city crews when this little #kitten runs out from one of the encampments after transients left it behind. A job well done to these officers for doing what they could to catch this little guy before the heat got him! #police #cat #kitty#InlandEmpire #sanbernardino#lawenforcement



sanbernardino_pd

PUBLIC MEDIA DEVELOPMENT | MARKETING | CONFERENCE (PMDMC)

In July four District staff members attended this insightful conference. Breakout sessions shared best practices, analytics, trends, and the forecast for Public Media. Ideas for stations, events, fundraisers, pledge and outreach, marketing and other their topics were explored and discussed. One of the best part of the PMDMC and other public media conferences is the networking opportunities. Meeting other colleagues from other stations across the nation and learning how they are tackling the same issues we experience here at KVCR, getting new ideas of how to face pledge and continue with our fundraising efforts and making them fresh and interesting.



POST PBS: From left to right: Charlie Duke (Apollo 16), Buzz Aldrin (Apollo 11), Walter Cunningham (Apollo 7), Al Worden (Apollo 15), Rusty Schweickart (Apollo 9), Harrison Schmitt (Apollo 17), Michael Collins (Apollo 11) and Fred Haise (Apollo 13). Marking the 50th anniversary since Apollo 11 blasted off to the moon, *American Experience* featured "Chasing The Moon," on Empire KVCR. More info at >>> EmpireKVCR.org/moon



ON FNX IN AUGUST

Urban Farmers – This revealing documentary takes viewers on a fascinating journey that will correct the widespread misconception that urban areas cannot be used to produce food for their own citizens by telling the hidden agricultural history behind New York City.
August 4 at 3:00pm

First Contact – A bold and timely documentary series that confronts racist attitudes head on with a life-changing and immersive experience. An experience that will turn the participants' lives upside down, and change them forever. **August 4 at 5:00pm**

Indigenous Day Live 2018 – A music series featuring live concerts & solo performances from the 2018 celebration across Canada. **August 8 at 8:30pm**

N.A. Now – NATIVE AWARENESS NOW, is a 30-minute talk show that deals with issues facing Native Americans. Whether on the Reservation, in the big city, in mainstream business or in any walk of modern life. **August 9 at 7:00pm**

The Huunam of Paakuma – Children from Paakuma' K-8 school in San Bernardino, experience California Native American Day on the campus of CSUSB. **August 16 at 8:00pm**

Travels and Delights – Chef Kelly Rangama takes us on a gastronomic road trip around the globe. Her Goal? Find the best products and recipes from overseas. A human and tasty adventure!
August 18 at 11:00am

GRAPHICS

We have been hard at work producing a 5 minute short for PBS mothership's documentary *Warrior Tradition*. In this animation we tell a dramatized account of the battle of Little Big Horn, with specific attention paid to one Minnie Hollow Wood, a Lakota woman among the first to earn the right to wear a war bonnet. It is a short story about heroism and spirituality.



ON SOCIAL MEDIA



POST: Native American classical guitarist Gabe Ayala performs the national anthem with native veterans behind him at Chase Field in Phoenix, AZ.

IN PRODUCTION

FNX NOW – Several segments released including one in regards to the Mt. Mauna Kea, a sacred site to Native Hawaiians that is being threatened by the newly approved construction of a telescope. Pro-testors who are calling themselves “Protectors” as well as activists and community members are gathering at the base of Mauna Kea to prevent construction vehicles from passing. Other segments include The Ajacheman Village Putuidem, Indigenous Choreographers at UCR, the Native Gathering at the National Association of Broadcasters and the coverage of the Census Briefing for Kern County featuring the Tejon Tribe and the Mixtec Community of Bakersfield.

Studio 49 – FNX premiered *Studio 49* episodes for artists Badd Wolf (Choctaw), Pete Sands (Navajo), PJ Vegas (Yaqui), the Miracle Dolls (Hidatsa) and Olivia Komahcheet (Comanche/Otoe). PJ Vegas is the son of Native American music legend Pat Vegas of the Band Red-bone and he performed the band's greatest hit “Come and Get Your Love” during his show. The 30-minute episodes will repeat for a few weeks before we debut a new segment with Hip Hop artist Def-1 (Dine’) and violinist Sage Cornelius (Oneida/Navajo/Potawatami).

Vitality – FNX partnered with Canadian based producer, Colleen Rajotte who hosts the series *Vitality Health* and *Vitality Gardening* on the FNX Channel. Rajotte and FNX team members shot an episode of *Vitality Health* in Southern California and featured members of the Ajachemen, Chumash and Tongva tribes of Los Angeles as well as the Haramoknga American Indian Cultural Center.

