

Issues and Programs List April 10, 2008 For Jan 1, 2008 to March 31, 2008

These issues were chosen because these are topics that directly concern and affect the Southern California area .

PTV – our main channel. Can be seen on analog channel 24 from Orange County to Palm Desert. Also on HD upconvert on digital 24.1 and SD digital on 24.2

DC – our secondary channel. Can be seen on analog on KJHP-LP channel 18 in Palm Desert (reaches Palm Spings / Coachella Valley area only on analog) and SD digital 24.3 which reaches from Orange County to Palm Desert.

Crime / Violence / Terrorism / Immigration

BBC World News – Feb 12 Broadcast. BBC World News is a daily program of news events from around the world. This one was of particular interest because it talked about the school shootings in Memphis, Tennessee and Oxnard, California. “It has become an all too familiar sight in the United States” was their opening line. Does the rest of the world see school shootings in the U.S. as a common thing now? That’s rather disheartening.

Aired on Feb 12 at 6:00pm on PTV and 7:30pm on DC. ½ hour

Curiosity Quest: Police – Locally produced kid’s program that focuses on the equipment and resources police officers use to fight crime.

Aired Feb 21 at 7:30pm on PTV, Feb 23 at 4:30pm on PTV and Jan 19 at 7pm on DC. ½ hour

Curiosity Quest: Police Helicopter – Locally produced kid’s program about police helicopters and the tools on board to help police fight crime.

Aired on March 18 and March 22 at 7:00pm on DC. ½ hour

It's Your Call: Human Trafficking – A locally produced live call in discussion about the growing concern of buying and selling people. If you think it only happens in third world countries, think again.

Aired March 12 at 7pm on both the PTV and DC channels. ½ hour

Viewfinder: Los Braceros Strong Arms to Aid the US – When WWII began there was a severe shortage of labor in the farming field in the United States. Through the Bracero program the U.S. opened it's borders very liberally to Mexico to get help. Between 4 to 6 million Mexicans came between 1942 and 1964. This program focuses on how this program affected California.

Aired March 5 at 7:30pm on PTV. ½ hour

Economy

America's Heartland – Weekly magazine program about economics focusing on farming and agriculture.

Airs Sunday afternoons at 2:30pm on PTV. ½ hour

Hispanic Lifestyle – This episode focused on the challenge of affordable housing.

Aired Thursday, January 17 at 7pm on PTV and Sunday January 20 at 6pm on DC. ½ hour

Latin View - There are 1.6 million Hispanic owned businesses in the United States. That represents a 36% increase over the last five years. This program focused on the ramifications of this rapid growth and what it means to the Latino community.

Aired Jan 10 at 11:30pm on DC. ½ hour

Latin View - The most recent U.S. census reported that over 41 million Hispanics live in the U.S., representing over 700 billion dollars of purchasing power. This episode discusses the marketing trends to attract this growing demographic and the power it represents.

Aired Jan 17 at 11:30pm on DC. ½ hour

Nightly Business Report – News program focusing on financial situations throughout America and the rest of the world.

Airs weekday mornings at 5:30am on PTV. ½ hour

Stay Rich Forever with Ed Slott - For over 20 years, tax advisor Ed Slott, CPA, has been on a mission to educate Americans about protecting their retirement savings.

Aired March 1 at 2pm, March 4 at midnight, March 8 at 12:30am, March 16 at 1:30pm and March 17 at 11pm on PTV and March 6 at 8pm on DC. 1 ½ hours

Suze Orman: Women and Money – Financial expert Suze Orman shares her surprising insights into the complicated, often dysfunctional relationship women have with their money.

Aired March 9 at 10pm on DC and March 17 at 1am on PTV. 2 hours

World Business – Weekly program focusing on financial news around the world.

Airs every Wednesday night at 11:30pm on PTV ½ hour

Education

Art for Our Children – Local program about a woman from Australia who saw there wasn't an art program at her child's elementary school in Redlands, so she started one. The documentary focuses on parents and teachers who enthusiastically supported this project and made it happen.

Aired January 7 at 7:30pm and March 22 at 5pm on PTV ½ hour.

Colorblind - A group of former grade-school classmates reunite and discover the profound impact their beloved African-American teacher, Mr. Bell, had on each of their lives. Escalating violence in Detroit eventually scattered Mr. Bell's class, sending many families into the suburbs and separating the third-grade class for 35 years. Colorblind captures the emotional reunion of the classmates -now in their mid-40s - as they reflect upon the turbulent Civil Rights era and the humble man whose timeless lessons of love and nonviolence touched their hearts and minds and shaped their young spirits.

Aired February 18 at 8pm on PTV, and February 20 at 8pm on DC 1 hour

Hispanic Lifestyle – Latinos and Education Update.

Aired February 7 at 7pm on PTV and February 10 at 6pm on DC ½ hour

Native Report – this particular episode was about the Bois Forte Band of Chippewa breaking ground for a brand new school at Nett Lake. The Prairie Island Sioux Community shows how they're using "Phraselator" military technology to preserve and pass on the unique cultural dialect of their language.

Aired Feb 11 at 11:00pm ½ hour

Nova – Judgement Day: Intelligent Design on Trial. In 2004, the local school board ordered science teachers to read to their high school biology students a statement that suggested there is an alternative to Darwin's theory of evolution. Called Intelligent Design, the idea is that that life is too complex to have evolved naturally and therefore had to have been designed by an intelligent agent. The science teachers refused to comply with the order; alarmed parents filed a lawsuit in federal court accusing the school board of violating the separation of church and state. Suddenly, the small town of Dover was torn apart by controversy, pitting neighbor against neighbor. For years to come, the

lessons from Dover will continue to have a profound impact on how science is viewed in our society and how it's taught in the classroom.

Aired Jan 7 at 9pm on PTV and Jan 9 at 9pm on DC. 2 hours

The World Within – a special on the Redlands Library

Aired February 20 at 10:30pm on PTV and February 19 at 10:30pm on DC ½ hour

Environment

Building Green – A man shows how he built the most environmentally friendly home ever made.

Aired March 10 to March 31 every Monday at 7:30pm on the PTV channel. ½ hour

California's Green – Green Businesses Huell travels to the small northern California town of Arcata to visit two businesses that use recycled material to create beautiful and functional art. First it's off to Whit McLeod Furniture to see how a group of craftsman are turning old wine barrels into fine furniture. Using the Craftsman style of furniture design, this small company is making a product that is both beautiful and eco friendly. Next it's off to Fire and Light where a team of twenty artists', turn old broken bottles into beautiful giftware and dinnerware that is now shipped to specialty stores and galleries throughout the country.

Aired February 14 at 9:30 on PTV and Feb 11 at 9:30 on DC ½ hour

E2 - Explores the people, places and innovations in the energy sector that suggest a more environmentally benign future, also focuses on the designers and change-makers in the world of sustainable architecture. Global in scope, it features stories across the world. Weekly series that aired Mondays at 7:30pm on PTV from Jan 7 to March 3. ½ hour

Greenworks – Live Call in program discussing topics relating to environmental issues
Weekly series that airs on Mondays at 7pm on both PTV and DC channels. ½ hour

Inside View (Environmental Edition) – A 3 to 5 minute segment devoted to a local company or person that does something positive for the environment.

Airs at 6:55pm and 10:55pm every Monday on PTV channel.

Native Report - Global warming is affecting the lands of sovereign nations across Indian Country, including the homelands of Alaska Natives. We'll join NCAI delegates as they discuss climate change and other major challenges facing American Indian people.

Aired Jan 21 at 11:00pm on PTV ½ hour

Natural Heroes - Natural Heroes focuses on people making a positive difference for the environment and enhancing the world around us. Each episode of Natural Heroes is

created by different independent filmmakers, making each episode quite unique. These are diverse, inspiring stories featured within an eclectic program unlike any other.
Airs Sundays at 3pm on PTV ½ hour

Nature 2402: Penguins of the Antarctic, Emperors and kings, chinstraps and adelies -- the penguins of Antarctica all make their home in one of the most unforgiving environments on Earth. Their life has always been a constant struggle to survive. But their biggest challenge is yet to come. As the climate changes, long-established territories are being invaded, and traditional nesting colonies are being disrupted. How will these extraordinary birds deal with the full effects of global warming?
Aired Jan 16 at 8pm on DTV and Jan 15 at 8pm on DC 1 hour

Health / Fitness

American Health Journal - Focuses each week on new medications and treatments to diseases and other health afflictions. Interviews are with doctors and other medical experts. Also discusses preventative medicine and current issues regarding health care facilities.

Weekly series that airs Tuesdays at 7pm on PTV and Thursdays at 7pm on DC ½ hour

Brain Fitness Program - At age 85, there's almost an even-money chance that you'll be identified as senile which will dramatically impair your ability to live alone, your ability to make your own decisions and live a full and interesting life until the day you die. What we now know about brain function is that we begin to experience decline in most cognitive functions in our 30s and 40s. As we grow older, the rate of decline increases, and the cumulative effects become more noticeable. The good news is that we can change this! It is not inevitable that we will be in a state of dementia at the time of our death.
Aired on Jan 3 at 6am, Jan 10 at 6am, Jan 11 at 11:30am, Jan 14 at 6am, Jan 17 at 9:30am, Mar 2 at 2:30pm, March 9 at 8am, March 16 at 3:30am and 9:30am and March 16 at 8:30pm all on PTV

It's Your Call: Eating Disorders – a repeat of a live call in program devoted to a discussion on eating disorders.

Aired Wednesday, March 19 at 7pm on the PTV and DC channel ½ hour

It's Your Call: Our Overweight Lifestyle – a repeat of a live call in program devoted to obesity and a sedentary lifestyle.

Aired Feb 27 at 7pm on the PTV and DC channel ½ hour

It's Your Call: Smoking Cessation – a live call in program discussing the recent smoking ban in the San Bernardino Valley College.

Aired Jan 2 at 7pm on the PTV and DC channels ½ hour

Native Report - Visits the Alaska Native Tribal Health Consortium, America's largest native owned health services organization, and see how they're making long distance telemedicine work for people across the nation and around the world.

Aired Jan 21 at 11:00pm on PTV ½ hour

Nature - Crash: A Tale of 2 Species – The humble horseshoe crab, a creature that has remained virtually unchanged for 300 million years. Its annual spring spawning produces millions of eggs that are the lifeline for a tiny bird called a red knot, which migrates 10,000 miles from South America to the Arctic each year. Scientific and medical communities have discovered that the crab also provides an indispensable testing agent for drugs and vaccines, as well as resources for human optics and burn treatment. But horseshoe crab numbers are plummeting from their new use as bait for the fishing industry, dropping by two-thirds since 1990. The precious pyramid depending on this age-old creature is about to come crashing down.

Aired March 19 at 8pm and March 21 at 11am on PTV and March 18 at 8pm on DC 1 hour

Viewfinder: AIDS at Home – In the Sacramento Region, half of the cases of AIDS are among people under 25. This program is a glimpse of the lives of young people affected by this disease. Aired March 19 at 7:30pm on PTV ½ hour

Viewfinder: Boomer Nation - Family practitioner Dr. Ron Sockolov on how Baby Boomers are facing changes in their health differently than earlier generations. Aired Jan 2 at 7:30pm on PTV and March 27 at 11pm on DC. ½ hour

Viewfinder: Mad Cow Disease – Is Our Food Safe? - While the United States scrambles to close the gap in the nation's defense against mad cow disease, the worry of infection among Americans remains. Two cases of the deadly disease have now been diagnosed in U.S. cattle. This program explores how the disease attacks cows, the harm it poses to people, and what research is under way to help reduce the risks. Beef producers and scientists are working together to close dangerous loopholes that will help prevent the spread of mad cow disease worldwide. Aired Jan 9 at 7:30pm on PTV. ½ hour