



# KVCR & FNX

## BOARD OF TRUSTEES REPORT

October 14, 2021

### Harvard Student Reflects on His Time as a KVCR Intern

#### The Life of A KVCR Intern

As a Bank of America Student Leader, this summer I was given the opportunity to intern for a local non-profit organization: KVCR radio. I got to intern with Lillian Vasquez from KVCR radio for 8 weeks.



If I could describe my internship, it would have to be unpredictable. Every day was a new task and which meant a new skill that I learned.

I had various projects throughout my internship, ranging from:

- Scheduling interviews with Mayors across San Bernardino and Riverside County for a segment called “Mayor’s Moments;”
- Creating community contact spreadsheets;
- Transcribing and editing audio from interviews;
- Writing promotional scripts;
- Composing posts for the KVCR website;
- Interviewing CA Superintendent of Public Instruction about teen vaccinations; and more.

My most memorable moment interning for KVCR was going into the studio. Due to the pandemic, my internship was predominantly remote with the exemption of one day where I visited the KVCR studio in San Bernardino. That day Lillian asked me to record some promotions and of course, it was an unrelenting yes. As I stepped in and saw the cascade of wires, microphones, and audio jacks, I was overcome with a

sense of surrealism. Sometimes, I can barely figure out how to justify a paragraph on Google Docs, now I was surrounded with so much technical audio equipment. I loved hearing my voice in the new system and the cadence I have when speaking. I can now envision myself being a radio personality or a podcaster if my desired career in politics does not come into fruition.

That day, I also got a tour of the studio. The television side was very intricate, as it should be, to the point I had to mentally pause to absorb the information I was getting. The television facet had a meticulous setup of several monitors that detailed scheduling and airing programs. I even got to see two Emmy’s up close. On the radio side, the booths were heavily insulated and so I did not have to worry about other radio experts wondering who this new voice on the microphone was.

The best advice I can give to incoming Bank of America Student Leaders or other KVCR interns, is to always ask questions if you don’t know. The luckiest thing with being an intern and starting your career at a young age is that you have the luxury to ask questions. Your employer knows you’re just coming out of high school or transitioning from one academic level to the next, therefore they will be more lenient and understanding of your progress.

Lastly, I want to shout out Shareen Awad from KVCR for assisting me along the way, Cathy Paedres from Bank of America for setting me up with KVCR, and of course, Lillian Vasquez for seeing my potential and allowing me to intern for her this summer.

I absolutely loved my time at KVCR. This is not the end, just until we meet again. - Jamaal Willis

#### What’s In this Report

- ~ Local Stories Heard on 91.9 KVCR -FM
- ~ National TV Shows Airing in October
- ~ Fundraising Efforts for the Month of September
- ~ FNX National Shows & FNX Local Weekly Productions

# KVCR

9 1 . 9



## Changing Things Up with New Shows

Beginning in October, KVCR will be making a few changes with the broadcast schedule. We are adding three new shows, It's Been a Minute, Throughline and Time Machine. Two of the programs will take the place of Says You and Ask Me Another, which are no longer be in production.

**It's Been a Minute** with Sam Sanders, will be a weekly program produced by NPR. Each week, Sanders interviews people in the culture who deserve your attention. Saturdays at Noon starting October 2.



**Throughline** is also



produced by NPR. The past is never past. Every headline has a history. Join us every week as we go back in time to understand the present. Saturdays

at 1pm.

**The Time Machine**, a weekly exploration of one week in history. The Current® is a sonic journey across music history. Each week, host Bill DeVille takes you back to the sounds of a specific year with a carefully curated list of the best songs. Sundays at 4pm.



**American Parlor Songbook** will move to Sundays at 7pm.

## MIDDAY NEWS SEGMENTS HIGHLIGHTS

**Lithium Near the Salton Sea for Electric Vehicles -**



Demand for electric vehicles has shifted investments into high gear to extract lithium from geothermal wastewater around the Salton Sea.

**Murrieta Holds Ceremony for 13 Service Members -** The City of Murrieta hosts a remembrance ceremony for the 13 service members killed in Kabul at Murrieta's Town Square Park Amphitheater.



**Racial Taunts at IE High School Football Game -** Cheerleaders at Moreno Valley's Valley View High School claim they were taunted with racial slurs at a football game against Temecula Valley High.



**Forest Service Closes CA Forests Due to Wildfire Danger -** The Forest Service is implementing

a sweeping closure order that impacts forests in California, including the San Bernardino and Cleveland National Forests.

**Wrongly Convicted Man Receives Millions** Riverside County has paid \$11 million to a man who spent two decades in prison after being wrongly convicted of murdering his girlfriend in 1998.

## THIS MONTH ON KVCR-ARTS & LIFESTYLES

Musician **Rocky Peter** shares his story growing up in a Nigerian village and his songwriting.



**Terry Johnson** of The Flamingos talks music, and the breakups and reunions of the group.



**Jay Siegel**, of The Tokens, known for "The Lion Sleeps Tonight".

Comedian **Scott Wood** talks about his background in standup comedy, serving as emcee for musical events, and his new cooking show, Something Smells Funny.

**Lifestyles** with Lillian Vasquez. *Lifestyles takes a fresh look at arts, culture and issues across our unique region.*

Lillian speaks with **Aurora Vilchis** about Hispanic Heritage Month Celebrations at CSUSB. **Dr. Sandip Patel** shares the Time to Screen campaign.

**Beaumont Mayor Mike Lara** talks his favorite movies for Mayor's Movie Moments. **Donald Harris** with the San Bernardino Department of Behavioral Health discusses the upcoming Healing, Prevention, and Poetry project.



Actor and Comedian **Bob Saget** talks his comedy, life on a sitcom, and fatherhood.

**Alfonso Anaya**, Co-Founder of Kids That Code, a program that teaches kids how to develop their own video games.



**Mayor Richard Balocco of Indian Wells** shares his five favorite movies for Mayor's Movie Moments and **John Tribelhorn** of Arts Council Menifee talks about Menifee's Got Talent and more.



PBS  
TV 24

# KVCR

## Local TV Production

## TV Programs Airing in October

### Redlands Bowl Summer Music Festival returns to KVCR



After a year of virtual concerts, the Redlands Bowl welcomed back guests for in-person performances this summer. KVCR | Television Production staff were on hand to record three performances, which will air in KVCR-TV this fall. The three performances selected to air on KVCR-TV are; 2018 International

Bluegrass Music Association's (IBMA) Entertainer of the Year, Balsam Range; internationally acclaimed dance company 'Joya Kazi Unlimited' presenting "Rhythm India"; and the captivating vintage voice of Caro Pierotto presenting "Brazil Beyond Samba".



We'll be purchasing more of these programs for 2021 / 2022 and hope to generate more income from these programs.



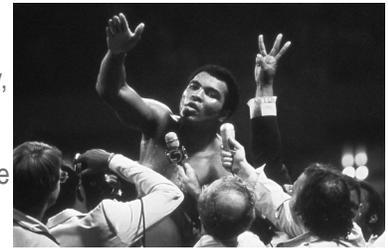
**Alma's Way** – Alma's Way is the newest PBS children's series, produced by Sonia Manzano (who plays Maria on Sesame Street). Alma is a proud, confident Puerto Rican girl living a fast-paced life in the Bronx alongside her family, friends, and

neighbors. Alma's Way is an engaging animated series for kids ages 4 to 6. **Weekdays at 11:00am**

### Rel Midwest Educational Documentary Series

The series provides a forum to connect evidence-based research with the everyday experiences and stories of teachers, students, administrators and policy makers and the ways in which new, imaginative and research-based solutions can be put in place to address systemic problems in schools. **Wednesdays at 5:00pm**

**Muhammad Ali** A portrait of one of the best-known and most indelible figures of the 20th century, a three-time heavyweight boxing champion who insisted on being himself unconditionally and became a global icon and inspiration to people everywhere.



**Wednesdays at 8pm and Saturdays at 7:00pm**

**Eliades Ochoa: From Cuba to the World** – The life and career of acclaimed guitarist, singer and Cuban musician Eliades Ochoa is chronicled. **October 7 at 7:00pm**

**World's Greatest Cemeteries** – A thoughtful visual exploration of one of the world's greatest cemeteries, along with dramatized re-enactments of pivotal moments in the life of a historical individual buried at the site. **Mondays at 7:00pm**

**The Redlands Bowl Summer Music Festival** – A local favorite returns to KVCR. Filmed with the help of SBVC students, the Redlands Bowl features music and theatrical performances that took place at the famous outdoor stage in downtown Redlands. **Tuesdays at 8:00pm and Saturdays at 6:00pm**

**Walk Together Children** – Celebrates the rich history of the world-renowned ensemble from Fisk University, an historically black university located in Nashville, Tennessee. **October 20 at 7:00pm**

## Posted on our Social Media - Television

### THROWBACK THURSDAY:

Name an Inland Empire business that you love, but is no longer around, we'll go first:

Lotus Garden in San Bernardino

Some of the responses we received included:

Harris'  
Ontario Motor Speedway  
Butch's Grinders  
Antler's Hotel



## FNX Wapos Bay Marathon Pledge Show

FNX's Wapos Bay pledge show is a 3-hour marathon aimed to raise funds to sustain FNX content. An animated claymation series, *Wapos Bay* has ranked amongst the most popular programs on the FNX Channel for all age groups since the station launched nationally in 2012.



Longtime KVCR producer Lillian Vasquez hosts the show, alongside Sahar Khadjenoury from the Navajo Nation. Khadjenoury previously hosted and produced FNX NOW as well as the AUX, created and produced the Studio 49 series,

and served as FNX Tribal Liaison for 3 years.

Watch for the *Wapos Bay* marathon on KVCR in Southern California or your local FNX affiliate station!

## KVCR Pledging Tickets to Celtic Woman



Celtic Woman will be performing at the Fox Performing Arts Center in Riverside on May 7, 2022, and KVCR has tickets to the concert and a Meet & Greet upgrade.

## Fund Raising Efforts in September

### Radio Pledge Spring Campaign - \$121,552

Description	Count	Pledge Avg	Amount
ON AIR	615	\$139.41	\$85,739.74
EMAIL	173	\$127.28	\$22,018.90
MAIL	128	\$107.77	\$1,3794.19
<b>TOTAL</b>	<b>916</b>	<b>\$132.70</b>	<b>\$121,552.83</b>

### CARS Donation Program - \$12,089

An on-going fundraiser is the Car Donation Program.

### Underwriting - \$15,000

Client: La Sierra University  
Pending Client: Realtor & Property Manager Full Value Properties Inc

### Pending Grant Proposal:

\$ 900,000 (Federal)  
\$ 4,015,000 (State)

**Pending Production Client Proposals:**  
The Redlands Bowl \$20,000



## Posted on our Social Media - Radio

### Local Native Tribes Celebrate Indigenous Peoples Day

Local Native Tribes Celebrate Indigenous Peoples Day

KVCR | By Jonathan Linden  
Published October 11, 2021 at 10:03 AM PST

October 10 marks the 29th Annual Indigenous Peoples Day, which has gained traction over the years as a counter-celebration to Columbus Day. Listen to this story from KVCR's Jonathan Linden at kvcrnews.org

▶ LISTEN • 1:30





# First Nations Experience

Visit [www.FNX.org/schedule](http://www.FNX.org/schedule) for full listings

## PROGRAMS IN OCTOBER



### Wild Archaeology

Guided by Indigenous archaeologist, Dr. Rudy Reimer (Squamish), and two adventure loving co-hosts Jenifer Brousseau (Ojibway/French) and Jacob Pratt (Dakota/Saulteaux), we are taken on a quest through the mountains,

waterways, plains, and Arctic landscapes of Canada's ancient archaeological record to discover first-hand the untold story of the original peoples of North America. **Saturdays at 6:00PM**

### Red Earth Uncovered

Take an adventure to places where world-renowned mysteries remain elusive. Myths such as Opopogo and Sasquatch. Red Earth Uncovered seeks to learn the possibilities and truths about what could be. Tom Jackson and Shayla Stonechild lead the investigation of archaeological discoveries and ancient myths to uncover how Indigenous Peoples may have played a role in historical events and legends.



**Sundays at 6:00PM**

### Birds on the wire: Lessons from nature



The Turtle Bay Exploration Park and McConnell Gardens have become a gathering place for the North State community. This complex along with the Calatrava Sundial Bridge and Sacramento River trails draws visitors

from all over the world.

The far northern communities of California have historically been a difficult population to reach. The past history of settlements in these rugged territories has centered on mining, logging and ranching. In addition, Native Americans traditionally living in these areas were forced to move into more distant and isolated lands. The result created a culture of rugged, independent individuals that pride themselves on a strong sense of self-reliance. **October 24 at 5:45PM**

## IN PRODUCTION

**FNX NOW** is produced in partnership with Ethnic Media Services.

### FNX NOW "Trapped by the Digital Divide"



Angela Siefer, Executive Director of the National Digital Inclusion Alliance, has been working in the field we now call digital inclusion since 1997. Also on the show is Érica Del Toro who has worked for over 8 years at the Parent University program at Cal State University Fresno. When the pandemic hit, she worked quickly with the Director of CSU Fresno Office of Community and Economic Development to restructure the Fresno State Parent University program to be totally virtual.

### FNX NOW "Vaccine Update"

As the Delta Variant continues to dominate in the U.S. and worldwide, this episode takes an in depth look at the effectiveness of the vaccines and whether we are focusing too much on blaming the unvaccinated for the uprise in new cases.

Dr. Monica Gandhi MD, MPH opens the conversation. Dr. Gandhi is Professor of Medicine and Associate Division Chief of the Division of HIV, Infectious Diseases, and Global Medicine at UCSF/ SF General Hospital. She also serves as the Director of the UCSF Center for AIDS Research and the Medical Director of the HIV Clinic at SFGH.

Closing out the show is Dr. Tiffani Jenae Johnson, board-certified pediatric emergency medicine physician.

### FNX NOW "Biden's Immigration Policy Update"

This program welcomes Muzaffar Chishti, an MPI Senior Fellow and Director of the MPI office at New York University School of Law, and Nicole Elizabeth Ramos, the Director of Al Otro Lado's Border Rights Project. The project works with asylum seekers in Tijuana, Mexico, providing legal orientation and accompaniment, and also engages in human rights monitoring and impact litigation. Ava Benach, founding partner of Benach Collopy LLC, an Immigration Law Firm in Washington, closes the show. For nearly twenty years, Ava has navigated clients through the maze of immigration law. In June 2017, Ava was awarded the Edith B. Lowenstein Award for Excellence in Advancing the Practice of Immigration Law by the American Immigration Lawyers Association (AILA).

### FNX NOW "Eviction Moratorium"

Millions of U.S. families fell behind on their rent amid the Covid pandemic and record levels of unemployment. This segment explores the CDC's extended federal moratorium on evictions which expires on October 3rd. What happens next for renters and small landlords? How has the moratorium fared against legal challenges? Our guests include Juan Pablo Garnham, Audience and Community Engagement Editor at the Eviction Lab at Princeton University, as well as Dr. Shawnita Sealy-Jefferson, Principal Investigator and leader of the Social Epidemiology to Eliminate Disparities (SeeD) Lab at Ohio State University, and Francisco Duenas, Executive Director at "Housing Now!" California.