



KVCR | FNX

BRINGING COMMUNITIES TOGETHER KVCR is a trusted partner with the public. KVCR is charged to provide leadership in the dissemination of information; To encourage dialogue; To create an informed citizenry by aggregating resources; To further the goals of the community - at large; To be the “go to” media resource center for the Inland Empire.

LOCAL VALUE

KVCR is the cultural, educational, and informational center of the Inland Empire. It’s the region’s only locally-owned and operated public television and radio station.

KEY SERVICES

In 2020-2021, KVCR worked through the pandemic to provided services to college students, educational projects for our youth, content for the Native American community, small businesses, the arts and artists in need and attention given to our homeless population. KVCR continues to be a valued asset in our community.

LOCAL IMPACT

KVCR serves audiences throughout the Inland Empire and Southern California while bringing communities together through programming and outreach. We strive to make an impact in diversity that proportionally reflects our richly diverse region.



MUSICOLOGY

This musical show creates and provides a unique platform and outlet for musical exploration, placing a spotlight upon emerging talent. The show is driven by the spirit and appreciation of music and provides this to a diverse cultural community in an innovative way, whether around the corner or around the world.



REDLANDS BOWL SUMMER MUSIC FESTIVAL

Our long-time partnership with the Redlands Bowl Association looked a little different this season. What would have been our 22nd season in the community, this season's production was put on hold due to the pandemic. Instead we were able to offer the season's concert which were streamed to the "Bowls" members and individuals in the community. We'll be back next summer with a new season of engaging performances.



KVCR PRODUCES RADIO & TV SHOW SIMULTANEOUSLY

With COVID still affecting operations, KVCR doubled our efforts by producing content with maximum efficiency. We placed two cameras in our radio production room that allowed us to conduct a radio interview and repurposed the interview for television, using minimal staff involvement. We started with the radio show, *Lifestyles with Lillian Vasquez*. The topics were regarding a new local children's show, a business designed for individuals on the autism spectrum, and we tackled a segment on loneliness.



Next, we added KVCR radio's public affairs *Inland Edition* to the TV schedule. *Inland Edition* was created to cover COVID related issues as they pertain to our region. This was an opportunity to engage our television viewers by producing local content, at this point in the year we had very little local content, other than pledge. The first shared *Inland Edition*'s episode featured a look at the Ad Council's COVID-19 vaccine education campaign, "It's Up To You" which shared the strategies the Ad Council used to create their campaign and their push to inform the public about vaccines.

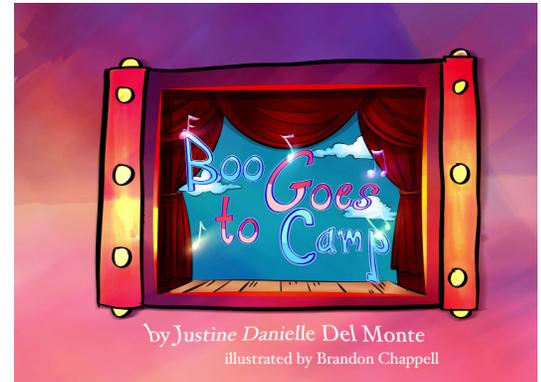


KVCR CONTENT

Short Production

DREW & BOO SERIES CONTINUES

We produced a new episode of the Drew & Boo series, titled, "Drew and Boo Go to Camp". This is animated with narration and music. This segment was offered nationally to all public television stations in early spring just in time for summer camps...virtually.



FINAL PHASE WORKFORCE PROGRAMS

KVCR was able to complete the "Workforce/Career Ready" project in partnership with community colleges. We provided the framework to coordinate, collaborate, promote and plan career education and workforce and economic development in the Inland Empire/Desert Region. The region developed a marketing plan to raise awareness about the variety of occupational pathways available through career training programs at the region's community colleges. The five videos were targeted for a social media audience to showcase the opportunity students have with a CTE program.



A SALUTE TO GRADUATES

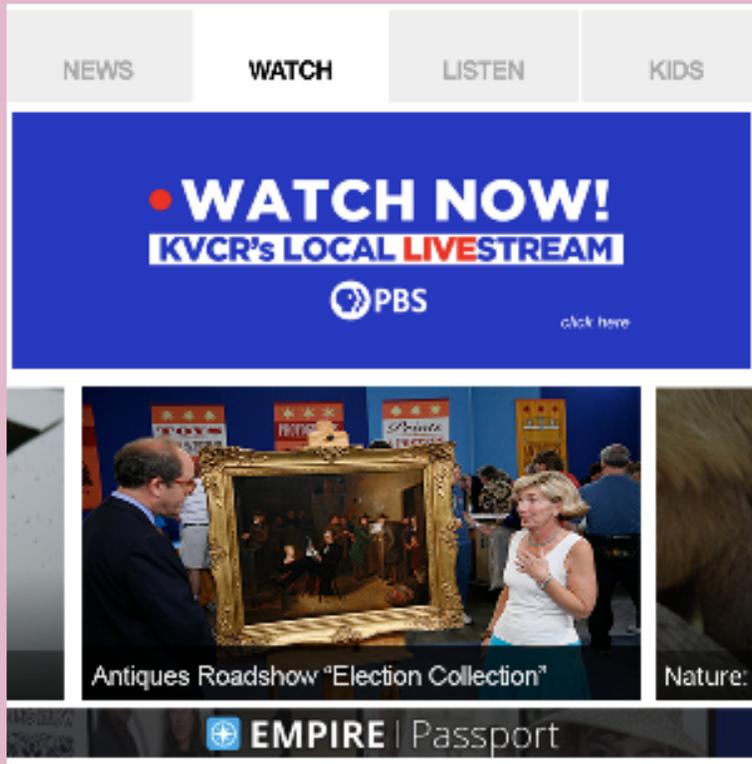
KVCR produced a series of 26, one-minute interstitials saluting High School graduates of the class of 2020. Each one-minute spot highlighted five, 2020 high school graduates, featuring a photo, their name, their high school and a short congratulatory message. We had several submissions in Spanish as well. The "A Salute To Graduates" interstitials premiered daily from July 20th through August 14th. Each day one interstitial aired for one full day between the hours of 10am to 10pm. All one-minute spots were featured on our social media platforms during the same period. This was a station wide collaboration with KVCR TV and KVCR Radio.



KVCR CONTENT

Digital Movement

KVCR TO LIVESTREAM ON THE PBS APP & WEBSITE



PBS has been working with member stations to provide a livestream of their content so it would be available over the internet. As part of this initiative, PBS provided some equipment needed to make KVCR one of the participating stations. KVCR-TV broadcast signal is now streaming LIVE to mobile apps, websites and the PBS Video Portal. The entertainment industry has evolved into a streaming world as audiences shift to a multitude of viewing devices to consume content. The engineering and operations team at KVCR worked for the last two years on establishing a video streaming option for the KVCR viewing audience. Now that local streaming is live, everyone has access to KVCR's local broadcast stream at any time on KVCR's website, mobile app, ROKU, Android mobile, Amazon Fire tablets, iOS, tvOS, Android TV, Amazon Fire TV, and Chromecast. Local live streaming will allow KVCR to grow in the areas of revenue, membership, and data analytics. This ability to reach a new generation of KVCR-PBS viewers will greatly strengthen our visibility and public profile in our community. This will bring KVCR into the digital future.



KVCR

In the Community Under Covid Conditions

<p>MODERATOR Sandra Baltazar Martinez Public Information Officer UC Riverside</p>	<p>Annette Garcia News Assignment Editor Univision Los Angeles</p>
<p>Lillian Vasquez Lifestyle Producer & Host KVCR- Inland Empire NPR Affiliate</p>	<p>Selene Rivera Reporter Los Angeles Times en Español</p>

IN THE COMMUNITY VIA ZOOM

KVCR's Lillian Vasquez was asked to serve on two media panels for public relations professional organizations. They included Hispanic Public Relations Association, "Pitching Media Stories with a Hispanic Lens" and Public Relations Society of America the Inland Empire and the Los Angeles chapters, "Dramatic Readings of Bad Press Releases." On both panels Vasquez shared what grabs her attention when PR reps pitch their story ideas.

KVCR is part of the Inland Empire Media Roundtable which is a region-wide effort to ensure that information, especially related to vaccine distribution during the pandemic, is shared with all of the residents in our region. The Roundtable strives to increase equity in information and resources to parts of our local communities who have been left out historically. These include communities of color – specifically Black, Latino and AAPI communities. The IE Media Roundtable builds on the foundation of 2020 Census outreach in the region, and includes over 20 media entities that prioritize communities of color that comprise nearly 70 percent of the resident population of Riverside and San Bernardino counties.



KVCR In the Community Under Covid Conditions

KVCR TV Broadcasts 30 Local High School Commencement Ceremonies

We prepared 30 local high school commencement ceremonies for broadcast on KVCR TV. As part of this project, we have also produced several host segments to introduce the commencement ceremonies, and invited first time viewers to call KVCR their home for PBS.

Virtual Commencement Celebrates SBVC and CHC Graduates on KVCR-TV

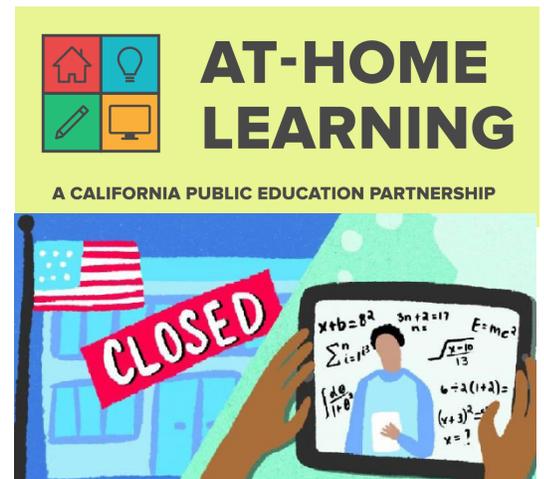
KVCR welcomed the leaders of the San Bernardino Community College District into our studio to record the speeches for the first ever virtual commencement ceremonies for both Crafton Hills College and San Bernardino Valley College. Our crew worked to produce a video to honor the graduates, while also ensuring that proper social distancing and sanitation practices were observed by all involved. KVCR broadcast the two colleges' virtual commencement ceremonies.



COVID 19 in the Inland Empire

KVCR Works to Provide Information to Community

As school districts suspended classes to mitigate the spread of COVID-19, in March 2020, KVCR joined other PBS stations to support At-Home Learning for students in our region. We worked quickly to create an all new day-time schedule. We provided the program descriptions to the San Bernardino County Superintendent of School Curriculum, Instruction and Academic Enrichment department. They quickly created a curriculum in English and Spanish for grades 4-8 and 9-12 for the day-by-day schedule. Working at a feverish pace, our team created landing pages for the learning material in order to complement the week-day programs. We created a promotional spot for television, informing KVCR viewers of the changes to our schedule and the educational priorities behind them. All this happened in two days. At 6:00am on March 23, KVCR launched the new TV schedule covering the first two weeks of school outages. The new 12 hour weekday schedule includes curriculum based programs for Pre-K to 3rd grade from 6:00am to 9:00am. Programs included **Sesame Street**, **Peg + Cat** and **Curious George**. Content targeting grades 9-12+ airs from 9:00am to 12 noon with programs like **NOVA** and **American Experience**. Grades 4-8 are served from noon to 3:00pm. The grade level appropriate shows included **History Detectives** and **Huell Howser's California Missions**. New programs were added as At-Home learning continued. Additional curriculum was created to complement the TV programs. The programs KVCR aired reinforce subjects including English and language arts, social studies, science, and math.



In September 2020 when school was back we implemented a new Fall schedule for students. We continued to work with the Riverside and San Bernardino County schools to program educational content, used as supplement learning material. Our new At-Home Learning schedule presented programming for Pre K (6:00 - 8:00am) 1st - 3rd (8:00am - 10:00am) 4th & 5th (10:00am - 11:00am) 6th - 8th (11:00am - 12:00 noon) 9th - 12th (12:00pm - 1:00pm). Interactive activities for PreK-3 and lessons plans for 4th-12th grade were made available on our website at kvcr.org/education.

KVCR In The Community Outreach

PLANT-A-TREE CAMPAIGN



On January 27, for one day only, KVCR invited viewers to support our local forests and their local public television station! On this day we asked the KVCR community to help plant a tree in areas with severe fire damage that will not regenerate naturally. Efforts in the San Bernardino Mountains will support recovery from wildfires, ensure the health of wildlife habitat, and protect our local watersheds. We partnered with the San Bernardino National Forest and the National Forest Foundation. The San Bernardino National Forest consists of over 670,000 acres in the Inland Empire. National Forests protect local water supplies, cleans our air, and provides millions of resident's connections to nature and recreation opportunities. San Bernardino National Forest experienced two major fires last year: The Apple Fire burned over 33,000 acres, and the El Dorado Fire which burned over 22 acres. We partnered with KVCR radio on this project.



BLACK HISTORY MONTH



In February we focused on programs relating to African American history, both for our young students, and our prime-time viewers. For our school aged students as part of the At-Home-Learning programming we aired **Freedom Riders**; **African American: Many Rivers to Cross**; **POV: And She Could be Next**; **Boss: The Black Experience** and more. In prime time we offered a plethora of programs including **Fat Boy: The Billy Stewart Story**; **Codeswitching: Race and Identity in the Suburban Schoolhouse**; **Evening with Eartha Kitt, Quincy Jones, Della Reese, Gwin Ifill**; **Thomas Sowell: Common Sense in a Senseless World**; **AMEN! Music of the Black Church**; **Talking Black in America** and **With Infinite Hope MLK and the Civil Rights Movement**. We designated a page on our website for viewers to visit for a one-stop shop of all content related to BHM. We partnered with our sister station 91.9 KVCR Radio who provided additional content on the subject matter. All shows and segments were on our website with a dedicated page for Black History Month.

QUEST FOR PEACE & JUSTICE



We produced an interstitial in partnership with the S.C.R.A.P. Gallery and their students' artwork of students. S.C.R.A.P. is part of the Riverside County Office of Education. The artwork was the work of middle and high school students who submitted artwork for "The Quest for Peace & Justice" project. The short segment was posted on our social media platforms.



STORY OF IMPACT

Serving an Underserved Community

SUMMER INTERN HEADS TO HARVARD



KVCR was selected by the Bank of America to participate in their Bank of America Student Leaders Program. As a participant, KVCR was given an \$8,000 grant. The money was used to fund an

8-week paid internship program and cover KVCR overhead costs.

High school senior, Jamaal Willis of Barstow High School was assigned to intern for KVCR. While at KVCR, Jamaal worked closely with KVCR staff, where he spent time on research projects, learned to post web stories, write scripts, and learned the fundamentals of producing for TV and radio. He was given the opportunity to file a report on a subject matter that most interests him...politics. He interviewed California's State Superintendent of Schools.

Jamaal is from Jamaica and moved to Barstow in 2017, where he attended Barstow High School. He was the Student Body President, the first black male ASB President in the 106-year history of the school. He was the captain of the Mock Trial and Speech and Debate teams, captain of the track and field teams, and captain and founder of the Boys' Volleyball Team. He was named a Yale Young Global Scholar and the inaugural QuestBridge National College

Match Finalist from the High Desert. In his spare time, he volunteered many community service hours with Assembly Member Mike Gipson's office, the American Civil Liberties Union, NAACP, and the Safe Youth Coalition, working on racial equity, civil rights, and homeless issues.

Jamaal headed to Harvard University in the Fall where he is a double-major in political science and international politics. He plans to pursue a career as a civil rights or criminal attorney, and work as a diplomat and run for office in the future. He is the first in his family to attend an American University.

Jamaal's mother worked as a copyright/intellectual property manager and his grandmother was a daycare worker. He says his mother and grandmother struggled to provide for him in Jamaica and that the United States had better opportunities overall. He credits his mother and grandmother with teaching him the tenacity of the human spirit. Jamaal has received the Ron Brown Scholarship, United States Senate Youth Program Scholarship, and 2021 Frederick M. Roberts College Scholarship from the California Legislative Black Caucus. Unfortunately, the Senate Youth Program was done virtually. It was a disappointment for Jamaal who was looking forward to meeting Vice President Kamala Harris.

It's clear to us that great things are in Jamaal's future. We are confident Jamaal will go on to become a true leader. We're proud to have such an accomplished student and promising young man working with us at KVCR!



SBCSS & KVCR Team Up to Produce Children’s Educational Program

The San Bernardino County Superintendent of Schools has launched the **Learn with Me** project in collaboration with KVCR. Dr. Stephanie Houston,



Stephanie Houston Ed.D.

Assistant Superintendent of the Innovation & Engagement Branch of SBCSS connected school districts in our region, to put together this project that she

says was created to meet the needs of the educational community in San Bernardino County, especially in the face of difficulties presented during the pandemic. The pilot episode of **Learn with Me** featured two segments geared for students Kindergarten through second grade which included - **Room 57** and **Computer Lab 11**. Both segments were produced in the KVCR studio with KVCR staff as the crew and featuring local teachers as the writers and talent.

Room 57 is a colorful and musical segment with a focus on story time hosted by Fontana School District’s former



kindergarten teacher, now Instructional Coach, Sommer Mendoza. In **Room 57**, Sommer reads the book “Pete the Cat and His Four Groovy Buttons” and engages her young audience with a song about buttons that keep popping off. The story teaches rhyming, math, and

introduces the elements of a book including the author, setting, and illustrator.

Impact Eddie, is the show’s character who is the thread through both segments. Portrayed by Dominic Paramo, Communication Specialist with SBCSS, who plays his guitar and interacts encouraging audience participation. Impact Eddie also opens and closes the segments.



Computer Lab 11 was hosted and written by Cucamonga School District teacher Lindsay Munoz and Technology Coach, Darren Alcala. This segment takes a humorous and detailed look at the technology around us and how it all works. It’s timely during this period of online learning and introduces students to concepts of programming and micro processing in a visual way that



is easy to understand and fun to learn. Many props were involved in the production of **Computer Lab 11**, including game controllers, robots that can drive, and peanut butter. By the end of this segment, students should have a better understanding about how their computers, phones, and devices work and will be introduced to STEM careers including game



development and programming. The **Learn with Me** program will become part of a content

library accessible online to stream or download, and will be available to school districts. The goal is for parents and teachers alike to utilize **Learn with Me** to extend student learning. The show was shot using green screen technology. **Learn with Me** aired on KVCR in May.



Serving College Students

COMMUNITY COLLEGE GALA GOES VIRTUAL



KVCR-TV studio hosted the annual Crafton Hills College Foundation Gala, which was held virtually this year. The KVCR production team worked with the Crafton Hills College Foundation staff for weeks on how to produce their annual event as if it were a TV production, except it was not broadcast, it was a one-hour live-stream. Hosted by community members seated at the anchor desk, special correspondents were CHC staff. During the live-stream, the hosts shared some of the programs that Crafton Hills College offers, including the fire academy, archaeology, and their paramedic program. Video testimonials provided by Crafton Hills College students and

faculty were interwoven between host conversations. The on-air talent emphasized the need for funding and the donations made on this evening truly benefited the students. In the end, the CHC Foundation raised over \$119,000, surpassing their \$100,000 goal. There were a few CHC colleagues that worked behind the scenes to make sure the event came off without a hitch. For KVCR it was a great way to share our studio and have others experience what it takes to produce a one hour “show.”



POLICE ACADEMY VIRTUAL GRADUATION

Our team members were happy to assist the San Bernardino Valley College Film, Television & Media department in their production of the Virtual Graduation for the SBVC Extended Basic Police Academy Class #39. Most speeches for the graduation ceremony were recorded in the KVCR-TV studio.

SBVC & CHC GRADUATION CELEBRATION

KVCR recorded the speeches for the virtual commencement ceremonies for both Crafton Hills College and San Bernardino Valley College. Both colleges are part of the San Bernardino Community College District, the parent company of KVCR.



KVCR WORKS WITH COLLEGE STUDENTS

As the college semester ended, the KVCR television production staff had the chance for some interactions with students from the Film, Television, & Media classes held in the KVCR Studio. We provided an opportunity to work with the students to help increase their understanding of Studio Camera Operation, Live Green Screen Compositing, Special Effects Lighting, and more. We look forward to welcoming more students into the studio. One of the hands-on experience projects included the SBCCD Virtual Graduation Ceremonies. For the second year in a row the SBCCD has elected to record the virtual graduation ceremonies for SBVC and CHC in the KVCR studio. It was great to have the extra hands to set, run audio, teleprompter, and strike.

SOCIAL MEDIA

Posts

AMERICAN EXPERIENCE: The Vote - The campaign waged by American women for the right to vote results in the largest expansion of voting rights in U.S. history.



KVCR will be airing "A Charlie Brown Thanksgiving." Tune in to Channel 24 at 7:30pm to watch all your favorite Peanuts!

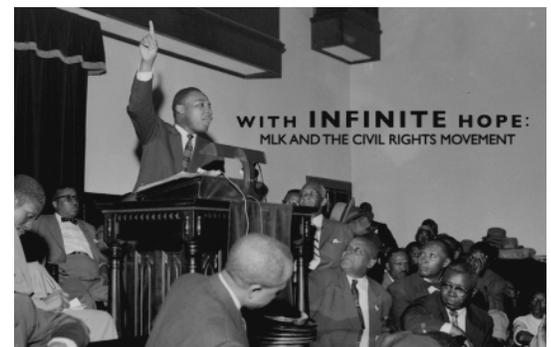
First time in PBS history, the holiday classic A Charlie Brown Christmas was broadcast on KVCR. Welcome to public television Charlie Brown!



With Infinite Hope: MLK & The Civil Rights Movement - The life, leadership and legacy of Dr. Martin Luther King Jr., from his hiring at Dexter Avenue Baptist Church to the Montgomery bus boycott to his 1968 death.



TOP POST - PBS: As a public service, KVCR wants to inform you of a construction career training opportunity. This four-week virtual training program includes basic math for construction, blueprint reading, CPR, and more. Open to women, minorities, youth, and the formerly incarcerated. A career opportunity – where your past does not define you. Details at KVCR.org/construction



Details at KVCR.org/construction

SOCIAL MEDIA

Campaign

KVCR created a new project with the sole purpose of trying to assist small businesses in our community. The pandemic made it difficult for many small business owners to stay afloat. Many of the local businesses are independent or family-owned who either had to shut their doors completely for a few months or operate with a limited staff and funds.

We spoke with several business and listened to their story. The result is our Small Business Spotlight stories. We had businesses represented from throughout the Inland Empire, from Chino Hills to Redlands. We partnered with KVCR Radio with this project. The business stories were featured in October and November on our Social Media platforms and 91.9 KVCR. We created social media posts daily and tagged each business. We shared what day and time their story would air, and sent them a link of the story for them to use on their social media platforms. The businesses were very appreciative



of the project and our efforts. One business owner stated, "Thank you so much for doing something like this for small business owners, it's a wonderful thing." Small Business Spotlight stories were posted on our website. The project was funded by grants from SoCalGas and SoCal United Way.

OUR MEMBERS

Benefits to Becoming a KVCR Member

KVCR staff work hard to offer monthly Member Benefits to our faithful members. We offer tickets to exciting concerts and events as our way of saying thank you for being a member of our station. As a thank you, we send a monthly E-Blast

Member Benefit offering a chance for 5 members to win a pair of tickets.

This season we offered tickets to the musical **Sister Act** and **Merry Wives of Windsor**. We also partnered with our county museum and offered pairs of tickets for their monthly "Dome



Talk" lecture which features authors. Once Covid hit we could no longer offer tickets to events so we were able to partner with a food vendor, Oma's Own, who allowed us to send food care packages to 5 lucky winners.

Thank you KVCR!

Merry Wives of Windsor - I had a great time at the Merry Wives of Windsor. My guest also enjoyed the show. Unfortunately, my guest is camera shy. But I was able to get a picture of me with Matthew Johnson, executive Director of the troupe and husband of the Director. To my great pleasure, Falstaff was played by my former student. When I was as old as he is now, I was teaching him science. I texted a picture of the cast to his old theater teacher. What fun!

Thanks again for the lovely opportunity.
Karin



COMMENTS

From Viewers



Keep the movies coming. I think that of all the movies you've shown only one didn't send me. I hope that you someday you will repeat the British film of Anna Kerenina. It's the best adaptation. Thank you.



FNX NOW Transitions to Weekly Half Hour News Show

With the pandemic looming over our production ability, we introduced our audience to the “new” way of producing TV content via Zoom. The series **FNX NOW**, which in the past was a “short” series, now has transitioned into a weekly 30-minute news show hosted by longtime KVCR and FNX staff member Frank Blanquet. Blanquet, a longtime member of the Native American Journalists Association, and current board member, created and launched the **FNX NOW** series in 2012. Some interviews have been contributed by KVCR’s Lillian Vasquez via 91.9 KVCR Radio. The series occasionally still releases short-form content but is primarily focused on the long-form program. The half hour show premieres with a new episode every Sunday with a repeat on Monday.

The series is fully recorded online via Zoom. Here is a list of topics explored this season on **FNX NOW**: Distance Education K-12 during the Pandemic, California’s most Covid-19 impacted counties with a predominantly Indigenous population, how Covid-19 is affecting the 2020 Census, Indigenous language radio programs, and the effects of the Trump administration immigration policies on Indigenous communities. Keeping Minority Families Safe Imagining More Equitable Healthcare, Economic and Policy Systems; Imperial County: California’s Highest Spot for Covid 19; Prepping for a Tsunami of Evictions and Homelessness; Income Cliff Looms for Millions; Highest Eviction Rates in California; Understanding the Race Gap in 2020 Elections; How Safe is Your Right to Vote?; The Challenges of Vaccine Distribution; Domestic Terrorism: A Threat to Democracy; When can we Reopen Schools; Covid Deaths Spotlight Healthcare Inequity Issues; Multi-Racial Organizations Unite to Combat Anti-Asian Violence; Is Global Famine a Pandemic Fallout?; College Enrollment Drops; Schools Re-openings; Briefing with the IRS; Spotting and Preventing Pandemic-Related Scams; Re-districting.

FNX PREMIERS CULTURE STORIES

FNX Premiered a new webisode of **Culture Stories**, an FNX original series produced in partnership with Culture Story. The **Culture Stories** series was created and hosted by Alyssa London, former Miss Alaska, a Tlingit & Haida tribal member. The newest segment follows Fernandeño Tataviam tribal member and Chumash Elder Alan Salazar as he teaches Alyssa and viewers “Welcome, Welcome Everyone” a traditional Clapper Stick welcome song. New episodes of a 13-part half-hour series will begin broadcasting in late 2021.



REMASTERING The AUX The production staff is remastering episodes of the popular music show **The AUX** (Aboriginal Unity Experience).





FNX LIVE ELECTION COVERAGE

On November 3 at 6pm PST, FNX aired a one-hour special before the live election coverage broadcast. Jourdan Bennette Begay, one of the evening's hosts for the *Indian Country Today*, also hosted the live election coverage. FNX and KVCR producers Frank Blanquet and Tim Style worked on this co-production with *Indian Country Today*. Live election night coverage followed from 7 to 9pm PST. This year the number of Native candidates increased with new faces and incumbents back on ballots. There was a large push to register to vote launched in 2019 throughout Indian Country, which like the rest of the nation, had its largest ever showing at the polls. This was the second ever Native American live election coverage with this partnership. Both entities produced the program with ICT leading the content development and production side, FNX the broadcast and technical on-air side, and a shared effort to set up a live remote studio location in Phoenix. The 2-hour program was broadcast through FNX and its affiliates, additional PBS stations, and APTN in Canada. Additionally, the live feed was available on the web and Facebook live.



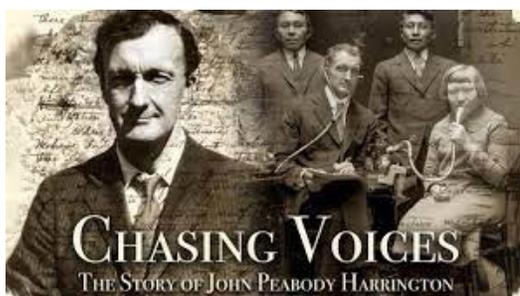
INDIAN COUNTRY TODAY (ICT)

ICT and FNX delivers daily news and analysis about Native America and global Indigenous communities. Stories are reported from bureaus in Phoenix, Washington D.C. and Anchorage. The host is Patty Talahongva. FNX is an ongoing partner in bring this news show to our viewers.



FNX PARTNERS WITH KVCR RADIO

The documentary *Breaking Loneliness* is about people finding ways to escape loneliness and social isolation. KVCR radio host Lillian Vasquez interviewed Brandy Yanchyk, the Host/Producer of the documentary for radio and re-purposed the interview for FNX TV. The project was filmed in Edmonton, Calgary and on the Blood Reserve in Southern Alberta, Canada. Loneliness is a social epidemic that is impacting all age groups around the world.



Chasing Voices: The Story of John Peabody Harrington

– From 1907 until his death more than 50 years later, ethnologist John Peabody Harrington crisscrossed the U.S., chasing the voices of the last speakers of Native America's dying languages. Moving from one tribal community to the next, he collaborated with the last speakers to document every finite detail before their languages were lost forever. *Chasing Voices* chronicles Harrington's work and traces the impact of his exhaustive research on Native communities working to restore the language of their ancestors. FNX contributed with post production services before hitting the air.

FNX 24.2

Outreach

MORE JOIN FNX

Across the Nation more stations have added the FNX channel including Pioneer PBS based in Appleton, Minnesota. They signed an FNX partnership contract in July. The station started airing FNX on a full-time basis on September 1. The station can be seen in the southwest region of Minnesota and also has a footprint along the eastern borders of North and South Dakota. FNX went on air with affiliate Citizens TV Inc., a Low Power Television station (LPTV) television translator that rebroadcasts into the Walla Walla Valley in North/East Oregon and South/East Washington states reaching communities of Milton-Freewater and Athena, Oregon, Walla Walla, Washington and adjacent rural areas. Soon, FNX will go on the air on Champaign Public Television in Southern Chicago, which will reach into Iowa.

MORE JOIN FNX

FNX Team member Frank Blanquet and FNX affiliate producer Darren Brown from Cheyenne and Arapaho Television served as youth mentors for the Native American Journalists Association's (NAJA) virtual Native American Journalism Fellowship (NAJF). The fellowships are awarded to various students pursuing higher education degrees in journalism. Blanquet and Brown trained students to convert print or radio stories to a video format, and how to produce video stories from beginning to end. Training included camera work, lighting, audio capture, story composition, editing, and delivery for television broadcast. This was the first virtual fellowship as previous training sessions have been held in-person at the annual NAJA Native Media Summit, which was canceled in 2020 and 2021 due to Covid19.



FNX 24.2

Stories of Impact

CALIFORNIA ETHNIC MEDIA AWARDS

FNX Producer Frank Blanquet was awarded the Census: Best English Language Coverage Award at the 2020 California Ethnic Media Awards. The award was presented on June 3rd for the segment "Culture Stories: Census" which served as a community information piece about the Census, and featured Native American and Indigenous Community members from the Navajo Nation and Yucatec Maya Community of Southern California.

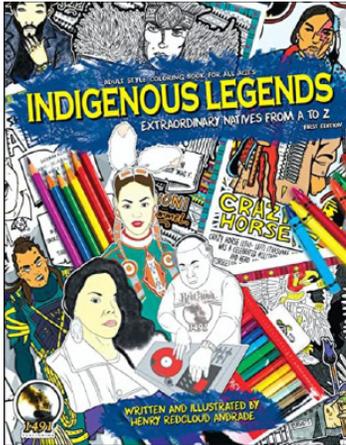


FNX 24.2

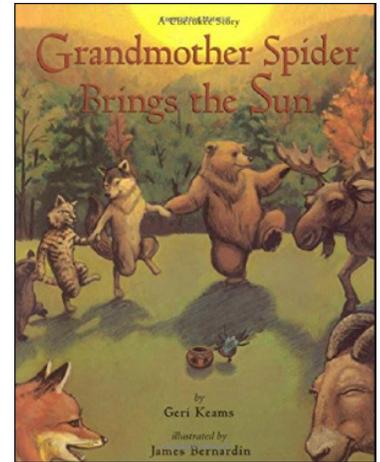
Stories of Impact

INDIGENOUS AUTHORS

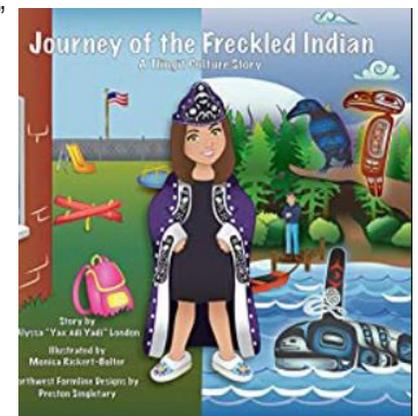
We featured Indigenous authors including children's book, "Grandmother Spider Brings the Sun" (1997), the Cherokee creation story told by Navajo actress Geri Keams (The Outlaw Josey Wales, Northern Exposure). It describes how the sun and different animals came to be on this earth. The book was animated by FNX staff and currently airs nation-wide on FNX.



Huichol Nation rapper turned illustrator, Henry Andrade (MC RedCloud). His first book, an adult coloring book titled "Indigenous Legends: Extraordinary Natives A to Z," was followed by "Indigenous Legends II," and a third book, "Crystle Lightning Presents: Indigenous Legends: Extraordinary Native Women," by longtime partner, Crystle Lightning (Plains Cree). All three books feature intricate artwork for advanced colorists, giving them the "adult books" moniker for their therapeutic and stress relief properties. MC RedCloud and Crystle Lightning are the musical duo "LightningCloud" seen on FNX's music series, The AUX (Aboriginal Unity Experience), and provide the show's opening and closing theme.



"Journey of the Freckled Indian: A Tlingit Story," (2020) by former Ms. Alaska, Alyssa London (Haida & Tlingit), is the third book featured. This children's book, somewhat of a personal story for London, is about a young mixed-race girl dealing with bullying who gains courage in her identity and builds self-confidence.



FNX 24.2

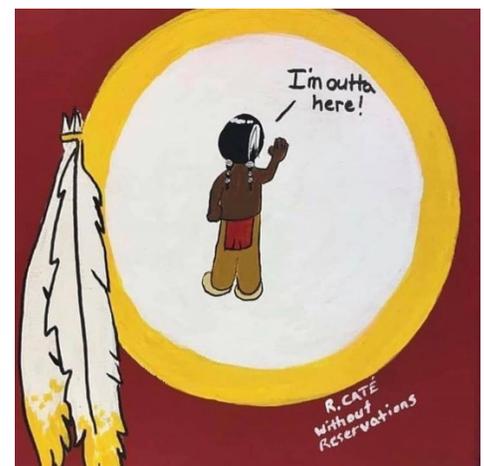
SOCIAL MEDIA

Posts

The Washington R*dskins announced on Monday that after 88 years, 2 cities and 3 Superbowl wins that the team's name and imagery will be changing. So FNX wants to know: What should the new name be? We love the work of @withoutreservationscartoon artist Ricardo Cate. . . #withoutreservations #changethename #nfl #washington #ricardocate



Every year since 2005, the Navajo Nation has hosted a Code Talker Day event in Window Rock to honor the Navajo men who served as Code Talkers across the Pacific during World War II. Of the 400 warriors, only 4 are still alive.



FNX 24.2

SOCIAL MEDIA

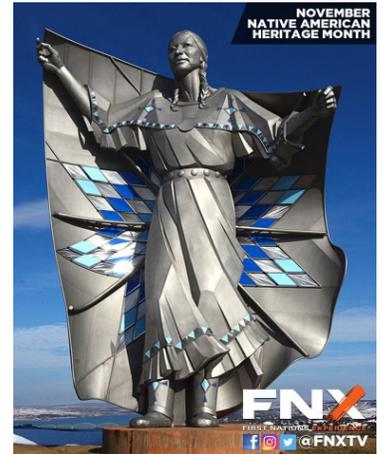
Posts



Jeffrey Veregge is an award-winning Native American artist. Bringing his heritage into his work, he creates incredible pieces that tie into the world of pop culture that we know and love.

NOVEMBER IS OFFICIALLY NATIVE AMERICAN HERITAGE MONTH!

This is the Dignity Statue in South Dakota. DID YOU KNOW that not one, not two but THREE Native American women from Rapid City, SD served as the models for the sculpture. The artist, Dale Lamphere, a nationally recognized sculptor and also the current President of Arts South Dakota, began by first drawing the form and then sculpting a one-eighth-scale model. The statue boldly proclaims that South Dakota's Native cultures are alive, standing with dignity.



FNX 24.2

SOCIAL MEDIA

COMMENTS

Victoria – Great inspirational stories and good documentaries.

Jennie – Watch this channel and always learn

Joan – Americans generally are so ignorant about our Indigenous First Nations. I'm so grateful for the information provided by FNX. I learn something new every time I watch the shows offered on this channel. Thank you for your attention paid to these important issues.

Daphine – Finally telling the truth about Native Americans and what really happened to them.

Faustina – Everything people need to know is available on this station. There is much historical information as well as great entertainment and there is something about FNX that I find so refreshing that not seen on regular TV.

Kel – I found the TV shows on this channel very interesting. If you live in the Chicagoland area and do not have cable it is on Channel 20.

Vickie – This was a great discovery when I made the shift from cable to antenna. I enjoy this channel tremendously. I live in the PNW, rich in indigenous culture and influence. I especially appreciate the features on artists. Thx for the experience.

Kenya – I'm not even Native, but I love this channel. My son and I love watching *Wapos Bay*.

Kiai – I watch *Wapos Bay* all day.

Deborah – It is informative and beautifully created. I have learned so much and enjoy the movies as well. I am thankful for programming that allow me to learn about indigenous people in this country and throughout the world. God Bless



LOCAL CONTENT & SERVICE REPORT SUMMARY 2020-2021



In closely aligning with the mission of our licensee, the San Bernardino Community College District, a Hispanic-Serving System/District, KVCR promotes and cultivates discovery and engagement in the Arts, Media and the Sciences with educational, thought-provoking programs and objective journalism that offers our audience a trustworthy safe-haven from commercially driven media outlets.

Located in a powerfully diverse region that includes nearly 63% combined Hispanic, African-American and Native American populations, KVCR aims to reflect the variety of cultures, traditions and interests that make the Inland Empire so unique and vibrant. KVCR actively develops and nourishes strong community relationships along with our radio audience. Together through local initiatives and events we celebrate the diversity, innovation and resilience of the Inland Empire.

KVCR is a creative incubator and broadcasting platform for the students of San Bernardino Valley College and Crafton Hills College and the Inland Empire region consisting of San Bernardino and Riverside counties.



I wish that I had discovered the Redlands "Bowl" long ago. I didn't know that there was such a place with such delightful entertainment. The drums and the Hula girls, et all of Polynesian Dancers were terrific. One wonder's how Captain Cook didn't find heavily over-populated islands with such dancing!! Where are they from and where do they perform, just summers? Year 'round? A week or two ago, you had an Asian group, mostly percussion, xylophone, flute, perhaps Americans of Japanese ancestry performing. They were fabulous. Can you tell me the name of that group? These groups should be performing out here in Hollywood at the Ford Theater!! Good work, KVCR!!! Keep it up.
Dael



Hi, I live in NYC, Manhattan. I am 73, a single parent caregiver for my 47 year old son with challenges from birth mainly from Cerebral Palsy. His dad provides him with cable TV but I don't have that I just have an antenna, for which, after installation I pay nothing.

It is here on free TV that I found your channel. I love the work you put on this channel. I love the information about Indigenous people and I want to say "thank you" for all the information. I am learning so much.

I totally respect Indigenous people. I loved them before because in the movies their outfits and the way they walked and behaved seemed colorful and philosophical and deep thinkers (except when portrayed as cruel, heartless murders...which we know they were not.)

I am sorry the settlers took your homes away and moved you around to their satisfaction. I am glad Indigenous people are reclaiming their territories.

Thank you again for great shows.
Carol