



KVCR & FNX

BOARD OF TRUSTEES REPORT

August 12, 2021

KVCR Production Crew Is Back in the Community Shooting Local Musical Productions

Redlands Bowl Performing Arts and KVCR are partnering this year to share some of the 2021 Redlands Bowl Music Festival performances with local public television viewers.

The Redlands Bowl is America's longest continuously running summer music festival where no admission is charged. Each season (except for last year) the Redlands Bowl hosts a performance every Tuesday and Friday evening during the summer. The Redlands Bowl Summer Music Festival brings thousands of local residents to the parklike setting where they can relax and enjoy top notch performances. Since its inception in 1924, the Bowl has been a special place in Redlands where families and friends gather to be entertained and inspired by guest performers.

This season, in close cooperation with the Redlands Bowl production team, the KVCR production crew spent long hours setting up equipment and recording select performances and then striking and lugging all the production gear back to the studio, all in the spirit of capturing special performances from this unique space to share with southern California viewers. Since many KVCR viewers are not able to attend the festival, we are thrilled that resources were made available to cover production and editing costs so that we can provide the best seat in the house for a select Bowl performances.



From the 2021 season KVCR was able to record three wonderful shows. These include Balsam Range, the 2018 International Bluegrass Music Association's (IBMA) Entertainer of the Year, and one of the genre's most award-winning acts. Balsam Range headlines major festivals from coast-to-coast. For our second production night, Caro Pierotto Brazil Beyond Samba presented a captivating vintage voice and a repertoire that includes samba, forró, reggae, soul and pop. Caro Pierotto defies labels as she expresses her love for Brazil musically. And on the third night, the KVCR team recorded the TAIKOPROJECT. This is a group of young, emerging taiko drummers. The group continues to define a modern American style of taiko, blending traditional forms with an innovative and fresh aesthetic.

This year KVCR was afforded the opportunity to engage and work with San Bernardino Valley College Media Art Academy students. They were on hand to load and lay out the cameras, and to work with KVCR staff for these on- location productions. While on the grounds of the Bowl, KVCR always attempts to catch an interview with lead performers. Later this summer KVCR will take the recorded footage, combine them with the interviews and edit three shows to be broadcast this fall. It's another way KVCR works to serve the community and bring the arts into homes in our region.



CARO PIEROTTO



TAIKOPROJECT

ABOUT RADIO

California Public Radio Day



Stations across the Golden State are banding together on August 26 to celebrate **California Public Radio Day**. Stations will be reminding listeners about the

importance of having strong public radio stations at the ready, providing reliable information for listeners looking for truth in journalism. We will ask KVCR listeners to think about what California and public radio mean to them and we'll provide the opportunity for donations.

SBVC Faculty To Host New Radio Show

We have set a date for the debut of a new KVCR Radio show and podcast which plans to use SBVC students and faculty on the production team. The monthly hour-long show, to be hosted by SBVC's Music, Theatre & Dance Co-Chair, Margaret Worsley, is a collaborative effort with a focus on symphonic and instrumental music in the Inland Empire. Plans are to air the program on the fourth Saturday of every month at 7:00PM. The show, yet unnamed, will launch on September 25, 2021.

New Voices on 91.9 KVCR

If you're a regular KVCR listener, you may have noticed some new voices on the air. Jessica Greenwell has been assisting with on-air duties, adding her voice in July during **Morning Edition** and providing some backup to allow other KVCR staff time off. And a 2019 news intern has returned to KVCR as a reporter. Jonathan Linden, who grew up in Riverside and studied journalism at Biola University, is now on the KVCR News Team.

MIDDAY NEWS SEGMENTS HIGHLIGHTS

California's New Operating Budget - California's new \$262 billion operating budget includes rebates for most taxpayers and money for business impacted by the pandemic, as well as free breakfast and lunch for all public school students.

Riverside's New Main Library Opens



Riverside's new state-of-the-art main library on Mission Inn Ave opened last weekend, featuring 60,000 materials, story time areas, laptop kiosks, beautiful views, and more.

Soaring Gas Prices - Gas prices in Riverside County soar at an average \$4.23, the highest since May of 2014.

Hefty Fines for Illegal Campfires - The Forest Service is stepping up its campaign against illegal campfires, warning of \$5,000 fines for an individual and \$10,000 for a group.

First Electric Tugboat in San Diego - The

Port of San Diego has commissioned a shipbuilder to construct its



first electric tugboat which can complete a job without expending a single drop of fuel.

76 Million Dollars in Assistance Unclaimed Roughly one-half of Cal Fresh households failed to claim California Earned Income Tax Credit in 2017.

THIS MONTH ON KVCR-ARTS & LIFESTYLES

Valley College professor **Margaret Worsley** speaks with **Dana Zimbric** about the California Chamber Orchestra – the organization, and upcoming performances.



Host David Fleming speaks with actor, musician, and producer, **Shawn Michael Perry**.

David speaks with Riverside Guitarist **Peter Curtis** about his most recent release featuring the vocals of Ken Steele, called **STEELE IN LOVE**.



David speaks with **Nathan Goethals**, performing at The Summer Sunset Concert series at the Donna Franco Garden, Noble Creek Community Center.

Lifestyles

Lifestyles takes a fresh look at arts, culture and issues across our unique region.

with **Lillian Vasquez**

Flutist, journalist, and author **Eugenia Zukerman** writes about her Alzheimer's diagnosis in the memoir *Like Falling Through a Cloud*.

Beverly Noerr, Executive Director for the Redlands Bowl shares exciting news that live performances are back | Mural artist **Allison Brown** talks about the process and concept behind painting a mural in Yucaipa.

David Brennan, Founder and Executive Director of Vouch4Vets, a platform helping veterans and their families find employment.



Twelve Camacho, Co-Founder and Operations Manager of Foster Army Animal Resuce, talks about the non-profit's mission to save animals. | Comedian **Carole Montgomery** about all things comedy.

Mayor's Movie Moments is back with **Scott Matas**, Mayor of Desert Hot Springs.





KVCR

Local TV Production

KVCR Produces Local Pledge Breaks to Offer Concert Tickets to our Viewers



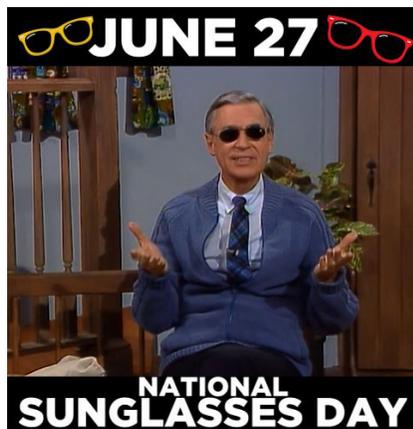
As KVCR prepares to begin our August pledge drive, the production team completed recording and editing local pledge breaks letting our viewers know about some upcoming concerts.

Since the beginning of the pandemic, KVCR has not been able to bring any events or concerts to our community. But now, as the world begins to open up again we are bringing two PBS favorites, Celtic Thunder (April 6, 2022) and Celtic Woman (May 7, 2022). Both concert will be held at the Fox Performing Arts Center in downtown Riverside for concerts in the Spring. We have backstage tickets for both performances and we have great seats to offer our viewers.

Top Post Social Media KVCR Television

DID YOU KNOW? A 2016 survey found that about 83 percent of U.S. men wear sunglasses on a regular basis, compared to nearly 89 percent of U.S. women.

Make UV protection a family affair. UV damage is cumulative, occurring over a lifetime of exposure. Children are extra vulnerable, so get them in the habit of wearing sunglasses early! This will help to mitigate serious vision problems in the future. #NationalSunglassesDay



TV Programs Airing in August

Melissa Etheridge: This is M.E., Live in LA – Join the American rock icon and her band as they perform on the final night of her 2014 national tour at the historic Orpheum in Los Angeles. The set includes songs from her *This is M.E.* album as well as many of her classic hits. **August 10 at 8:00pm**

Andrea Bocelli: Believe – Enjoy the songs of the internationally beloved tenor's 2020 album recorded on location in Malta. Selections performed include "Gratia Plena," a duet with Cecilia Bartoli, and new interpretations of "Ave Maria" and Leonard Cohen's "Hallelujah." **August 13 at 8:00pm**



Sergio Mendes and Friends: A Celebration – Join the Grammy Award-winning Brazilian musician for a celebration of his incredible life and career. A singular musical artist, he remains as vital and relevant today as when he exploded on the scene with his group, Brasil '66. **August 14 at 5:30pm**

Monty Python's Best Bits – Explore the cultural legacy and influence of the British comedy troupe. Celebrities reminisce about various Monty Python segments. **August 16 at 9:30pm**

Unforgotten on Masterpiece – Season 4 of the BBC drama continues on KVCR. Cassie and Sunny investigate a cold case with alarming links to the police force. Can the force ever really be trusted, and will Cassie and Sunny find themselves on the wrong side of the law? **Mondays at 8:00pm starting August 23**

Disrupted: How Covid-19 Changed Education – Students, families and educators are grappling with the long-term, profound impacts of the pandemic. This special showcases teen stories and conversation with each other and leading journalists about what they've been through, future challenges and opportunities. **August 26 at 7:00pm**

The Adventures of T-Man – A coming of age story focused on Terrence, a 26-year-old African American man with high-functioning autism living in Charlotte, North Carolina. Curious, earnest, but naive to a fault, he yearns to live an independent life, despite the many obstacles. However, independence may be more than he bargained for as he encounters numerous setbacks, straining his relationships and placing him in serious danger. **August 26 at 8:00pm**



KVCR



Reyes, Ramos and Rodriguez Come to the Rescue of KVCR

State Legislatures representing our region worked to help save KVCR. With the passage of AB 132, a state budget trailer bill dedicated to education funding, KVCR, for now, will continue as the only Inland Empire operated public media outlet. Majority Leader Eloise Reyes (D-San Bernardino), Assemblymember James Ramos (D-Highland), and Assemblymember Freddie Rodriguez (D-Chino) all worked to assist KVCR by submitting a request to Assembly Budget Committee requesting funding that would continue the operations of KVCR.



New Website for KVCR-FM

KVCR-FM (kvcnews.org) is modernizing our online presence by upgrading to Grove, a new website system built and maintained by NPR. Grove came with no additional cost to KVCR as an NPR station. Grove adds features and support which should enhance our news service presence online.



The new platform will allow staff to highlight more important content and to package stories together. It should improve workflow and access control which should provide ways for staff members and even students to create content more efficiently.

Local businesses and other entities with messaging on 91.9 KVCR will have the opportunity to expand online as well. Customization is available so that our site stands out.

The launch date of the new website was July 22.

Fund Raising Efforts in July \$4,027,601

State Funding - \$4,015,000

CARS Donation Program - \$12,601

An on-going fundraiser is the Car Donation Program.

Pending Grant Proposal: \$ 900,000 (Federal)

Pending Production Client Proposals:

Proposal for Studio Rental \$75,000

Pending Underwriting:

Pending Client: Realtor & Property Manager Full Value Properties Inc.

Full Circles Players Theatre Company



Posted on our Social Media - Radio

NPR: Today on Inland Edition at 2pm, Lillian Vasquez speaks with Dr. Rick Axelrod, CEO and Medical Director for Lifestream Blood Bank. Lifestream is celebrating its 70th anniversary this month, but today, blood inventory is at its lowest since the beginning of the pandemic. Dr. Axelrod discusses this nationwide crisis and basic requirements and tips for donating blood. Visit www.lstream.org to learn more about donating blood.





First Nations Experience

Visit www.FNX.org/schedule for full listings

PROGRAMS IN AUGUST

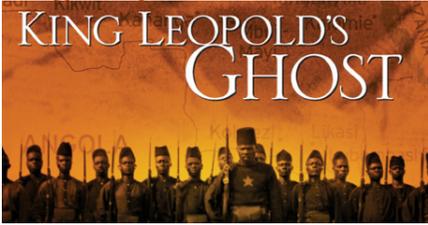
Adventure Islands – Shooting a film in New Caledonia could



be a dream come true for many. From 1930 to present day, several filmmakers have set up their cameras in the archipelago with the intention to film. But their vision of the islands has caused a number of misunderstandings among the inhabitants. Marie-France Pisier and Mathieu Kassovitz are strongly criticized by tackling subjects still delicate in 1990 and 2010: the colonization and the taking of hostage in the cave of Ouvéa.

August 3 at 5:00pm

King Leopold's Ghost – The modern history of the Congo is a terrifying story of appalling brutality. Beginning with King Leopold II of Belgium's avaricious rape of the country and tracing the impact of this horrifying and often-forgotten crime through to the modern day, this immensely shocking doc is



a heart-rending tale of a rich country destroyed by rapacious hands.

August 11 at 9:00pm

HARD ROCK MEDICAL series – A drama series that tells the story of a diverse group of interns navigating their way through a four-year adventure in the most offbeat medical school in the world. Hard Rock U is a medical school set deep in Northern Ontario. a place where interns learn about life, death, and themselves. Working and practicing medicine here is a challenge to even the most resourceful student.

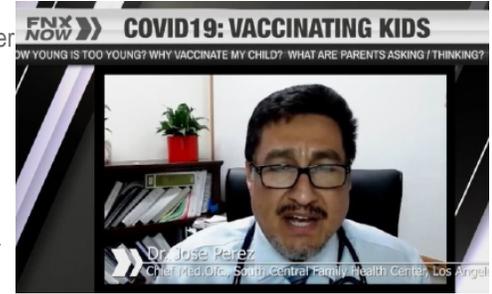


August 18 at 8:30pm

IN PRODUCTION

FNX NOW is produced in partnership with Ethnic Media Services.

“Vaccinating Kids” – This episode includes Dr. Jose Perez, Chief Medical Officer at South Central Family Health Center in Los Angeles. Also on the show is Dr. Grace Lee, Professor of Pediatrics at Stanford University School of Medicine and Associate Chief Medical Officer for Practice Innovation at Stanford Children’s Health.



“Will Ethnic Small Business Catch Boom” – Speakers discuss how mom-and-pop Main Street America can emerge from this crisis. Will small businesses catch the wave of the expected economic boom, or continue to tread water to stay afloat? Guests include Everett Sands, CEO of Lendistry, a minority-led entity which helped thousands of small businesses secure loans through the Paycheck Protection Program. Also, Congressman Ro Khanna, D-California. Representative Khanna, a member of the Congressional Small Business Caucus, speaks on the challenges of reopening Main Street America, whether the PPP loan program was sufficient to get small business owners back on their feet, and what’s next in the Congressional pipeline for additional support.

“Vaccinating the Hardest to Reach” – Many older adults and people with disabilities have experienced substantial challenges accessing COVID-19 vaccination. This segment includes conversations with Kim McCoy Wade, Director of the California Department of Aging, Dr. Louise Aronson, a geriatrician and founder of the optimizing aging practice at the UCSF Osher Center for Integrative Medicine, and Anni Chung, President and CEO of Self Help for the Elderly, which strives to promote independence, dignity, and self-worth for seniors.

“Voter Rights or Voter Suppression?” – Are new bills aimed to protect voting rights, or are they a form of voter suppression? In this episode it’s advocates of voting rights from Texas and Arizona. Speakers are Alex Gulotta and Mimi Marziani. Gulotta is All Voting is Local’s Arizona State Director. Marziani previously directed voting rights programs for multiple political campaigns and committees, also overseeing compliance with election law. Ms. Marziani teaches “Election Law and Policy” at the University of Texas School of Law and serves on the NYU Board of Trustees.

Social Media - FNX TOP FNX TV Tweet:

They’re dancing in jingle dresses — traditional dresses made with beads and metal cones. The jingle dress was used for healing during another health crisis, the 1918 flu pandemic.

