



KVCR & FNX

BOARD OF TRUSTEES REPORT

November 14, 2019

Empire KVCR Honors US Veterans At Community Events

As our KVCR Veterans Initiative comes to an end, we closed with two final outreach events in the community. On October 19, Empire KVCR attended the Women Veteran Annual Celebration at the Moreno Valley Conference Center. The event was open to all female veterans to honor them for their service in our United States military.

Lillian Vasquez was there to MC the event which featured veteran women sharing their stories of life after service. Congressman Mark Takano took the stage and addressed his plans to continue supporting veterans moving forward, as well as expressed his commitment and gratitude for the troops. During lunch, veterans



had the opportunity to learn about VA benefits on site. The

celebration continued with a hands-on presentation from the Quilts of Valor organization, leading a quilting activity that shined light on the sacrifices and strength of women in the military. All veterans were asked to write one word that represented them on one square and eventually the squares collectively would become one quilt. The event concluded with the presentation of a military challenge coin given to each and every female veteran in attendance.



On October 22, Empire KVCR in partnership with Sun & Sky Entertainment and Guitars for Vets, presented a special tribute concert open to all military, family, and friends at the Loma Linda VA Hospital. Ethan Bortnick, of PBS fame, performed a medley of his favorite rock n roll and patriotic songs for those who serve our country. Ethan rocked the auditorium, calling for dancing from the crowd and bringing up a young audience member who helped Ethan write a new song in record time.

Members of Guitars for Vets joined Ethan on stage for a memorable jam session, including John Denver's "Country Road" and Roy Orbison's "Blue Bayou."

Refreshments were served at the concert and both veterans and their families expressed their appreciation for the moving tribute, and thanked KVCR for their dedication to veterans. At both events, videographer Santana Gonzales was there to capture sound bites from the veterans, the congressman and Ethan Bortnick. The soundbites will air on KVCR TV over the Veteran's holiday weekend.



BEAT REPORTER HIGHLIGHTS

Residents Protest New County Services Building Near San Bernardino Neighborhood - KVCR spoke with concerned residents and a San Bernardino County spokesman about a proposed county welfare building and its potential effects on the community.

Morongo Casino To Expand Gaming Floor
The casino creates \$3 billion in regional economic activity, and this expansion is expected to add to that. In addition, it will create over 400 permanent jobs.

Center For Biological Diversity Requests Protected Status For Joshua Trees - The



Center for Biological Diversity petitions the California Fish and Game Commission to give

protected status to Joshua trees in California. KVCR spoke with Brendan Cummings of the Center for Biological Diversity.

New Temescal Valley Medical Facility Addresses Regional Doctor Shortage - The

new facility in Temescal Valley seeks to address that area's doctor shortage. KVCR spoke with a doctor at the new facility who spoke about how the facility is addressing the shortage of primary care in the area.

Chocolatier Ryan Berk On New Documentary, Direct Trade, And More - This new

documentary features Redlands chocolate maker Ryan Berk journeying to the Amazon in search of cacao. KVCR spoke with Berk in the studio for this story. A longer version will air on KVC-Arts.

MIDDAY NEWS SEGMENTS HIGHLIGHTS

Power Shutoffs - Governor Newsom says he supports California electric utilities shutting off power in hopes of preventing massive wildfire, but blames PG&E for the situation.



PAEMST Award - Two educators from Riverside County receive the Presidential Award for Excellence in Mathematics and Science Teaching.

Rent Cap - California is joining Oregon as the only states with rent caps.

Wrongful Conviction Lawsuit - A man who was wrongly convicted of a 1998 murder and spent two decades in prison files a federal lawsuit against Riverside County.

Wildfire Bills - Governor Newsom signs a batch of bills to improve wildfire prevention, response, and recovery.

Universal Health Care - California governor signs several bills that seek to move California closer to universal health care.

Calimesa Blaze - A Calimesa fire killed 2 people, destroyed 76 homes, and burned 1,011 acres.

College Education in Prison - An experiment conducted by Cal State LA is giving men serving a sentence of life without parole a college education in prison.

THIS MONTH ON KVC-ARTS



Jonathan Linden speaks with jazz guitarist **Joyce Cooling** about her new release, *Living Out Loud*.

Benjiphonik Riverside musician was co-host for a fundraising edition of the program. Benjiphonik's EP, *We Stole Hip Hop* was one of the thank you gifts for our Fall membership campaign. | **Paul Rodriguez** spoke with Lillian Vasquez about the path of his career, from comedy to acting. | **Murry Hepner**, producer at the Main Street Theater Company based in Rancho Cucamonga, shared details of their new season. | Lillian Vasquez in conversation with **Diahann Carroll**, as a tribute to her passing. | **Jimmy Clanton**, teen idol of the late 50's and early 60's recently performed in San Bernardino. | **L.I. Henley** local poet talked about her new book, interviewed by Benjamin Purper. **Brian Brigham**, of The Modern Gentlemen a harmony-filled approach to music of many genres, and performing in the region soon.

Lifestyles takes a fresh look at arts, culture and issues across our unique region. If it's interesting and it's here in the Inland Empire, it's Lifestyles with Lillian Vasquez.

Murry Hepner, producer for Main Street Theatre Company, part of the Lewis Family Playhouse talks about the new season of performances kicking off in October. **AND** for Hispanic Heritage Month, **Georgette Baker**, an author who has written several bilingual children's books.

Randy Ertll, award-winning author, educator, and newspaper columnist shares his newest bilingual children's book *The Adventures of El Cipitio: Las Aventuras del Cipitio*. **AND** Mayor **Michael Vargas of Perris** for the segment "Mayors Movie Moments."

Alonzo Bodden, comedian and panelist on *Wait Wait...Don't Tell Me!* Alonzo talks about how he made the transition from jet airplane mechanic to comedy.

Christopher Kimball, host of TV show *Milk Street*, seen on Empire KVCR TV. Chris shares some cooking tips and details of his newest cookbook.

Dan Quinn, with Southern California Easterseals, talks about celebrating 100 years of providing services to people with disabilities and their Safe Halloween Coupon Book Campaign. **AND** Mayor **Bill Zimmerman of Menifee** for "Mayor's Movie Moments."

EMPIRE

K V C R

TV 24



Local TV Production In Progress

Programs In NOVEMBER

New Caltrans Project Highlighted

The Empire KVCR production team in conjunction with the San Bernardino Community College District have recently completed a video project which highlighted the Caltrans Parolee Work Crew Program. The video was screened at the October SBCCD Board of Trustees meeting to a packed house of Union leaders and BIA representatives from all over Inland Southern California. Tears and cheers were shared as the Caltrans Project video touched the hearts of those in attendance.



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Alzheimers: The Caregiver's Perspective – According to the Alzheimer's Association, more than 15 million family members and friends provided 18.1 billion hours of unpaid care in 2015 to those with Alzheimer's and dementia. Caretakers share their diverse experiences of caring for loved ones in the world of dementia - from diagnosis to saying the long goodbye.

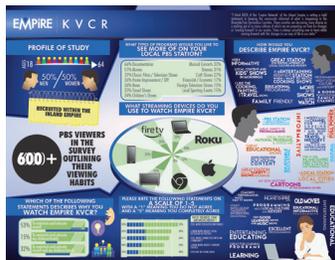
November 17 at 10:00pm

Warrior Women – Warrior Women is the untold story of American Indian Movement activists who fought for civil rights in the '70s, anchored by one of the Red Power Movement's most outspoken Lakota leaders, Madonna Thunder Hawk, and her daughter Marcy Gilbert.



November 19 at 8:30pm

New Graphics Promoting Empire KVCR



We are currently creating an informational brochure about our stations that will be shared with guests who attend an upcoming community forum.

Our graphics department has created a number of animated graphics for the promotion of the Great California Shakeout including opening title, secondary title cards and a closing title.



For the planned expansion onto YouTube TV, we have begun creating art for the channel in banners and story art for the various shows Empire PBS produces. These are early drafts currently being created.



Nova: Look Who's Driving – Tech giants and car manufacturers alike are developing self-driving cars - and some of them are already on public roads. But what must computers be capable of to truly take the wheel?



November 21 at 7:00pm

Same God – Dr. Larycia Hawkins, a black female professor at a prominent Christian college, wore a hijab in solidarity with Muslim women and said that Christians and Muslims worship the “same God.” The global firestorm that followed exposed the rifts among evangelicals over race, Islam, religious and academic freedom... and Donald Trump.

November 21 at 8:00 pm

POV: The Silence of Others – Learn about the struggle of victims and survivors of Spain's 40-year dictatorship under General Franco as they organize the groundbreaking “Argentine Lawsuit” and fight a state-imposed amnesia of crimes against humanity.

November 21 at 9:30pm

This Old House: 40th Anniversary Special
November 30 at 3:00pm

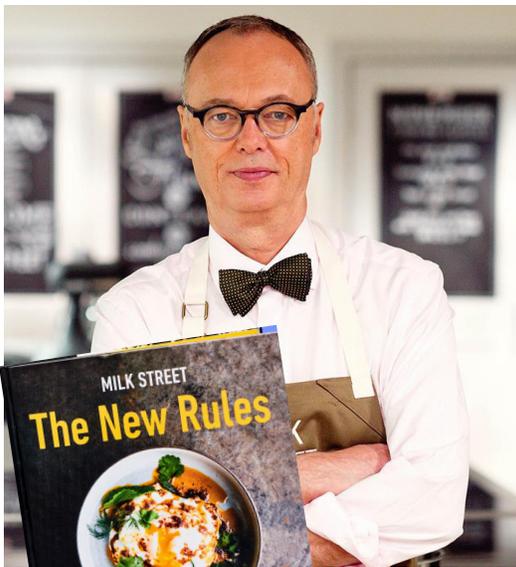
Straight From the Heart: Timeless Music from the 60's and 70's – Join Tony Orlando and Dawn for musical memories featuring the most popular singers and songs heard on the radio in the 1960s and 1970s.
November 30 at 9:30pm



COMMUNITY MATTERS

Cookbooks Provided to KVCR Winners!

Christopher Kimball is the host of *Milk Street*. *Milk Street* can be seen each Friday afternoon at 1:30pm on KVCR TV. This show encourages changing the way you cook by traveling the world for unique recipe ideas and cooking techniques. KVCR offered copies of Chris' newest book *The New Rules*.



Viewers were asked to submit a favorite recipe to KVCR for a chance to win a copy of the cookbook. Viewer Joyce Perrin's recipe was selected as the winner for television.

For KVCR Radio, listeners were asked to submit a question that could be asked on the radio show *Lifestyles with Lillian Vasquez* when Lillian

interviewed Chris on her show. Lillian used two of our listener's questions, submitted by Lisa Camille

Diggs and Alison Summers.

**Congratulations to our winners!
Enjoy the cookbook and the show!**

ON THE MOVE

Empire KVCR radio staff are almost ready to start working in the newly renovated Media & Communications Building on the SBVC campus. Technicians are finalizing installation of equipment and software, and are testing now in preparation for the big move. We will soon be settled into our newly remodeled radio studio.



FUNDRAISING FINALE

As we inch our way to the end of the calendar year, the radio team will put together one final fundraiser to cap-off pledge activities for 2019. Empire KVCR's annual Feed Your Radio, Feed A Family Campaign should raise 10 or 12 thousand dollars with two days of on-air pledging. Plans and dates will be finalized as soon as the staff sets up at their new desks.



Posted on our Social Media



The Great California Shakeout was held on October 17 at 10:17am. The Whistle marathon discussed earthquake and disaster preparedness. Are you ready for the big one?

According to Sesame Street Magazine, October 15th is National Grouch Day. A day for all Grouches to celebrate their way of life. A Grouch's mission in life is to be as miserable and grouchy as possible, and pass that feeling on to everyone else. It seems that a grouch may be happy (although they would never admit it) only when others are unhappy and grouchy. It is then that they feel most comfortable with having others share in their grumpy, cantankerous, surly world with them.

**NATIONAL GROUCH DAY
OCTOBER 15, 2019**



FNX

COMING IN NOVEMBER

Teepee Time – Season 2 (Children)



This is an animated pre-school series about a curious little tipi discovering the world one new adventure at a time. For Teepee every step, is a first step, every new experience, is a learning one, and there is always lots of fun and adventure along the way!

November 2 at 7:00am

Etthan Heldeli: Caribou Eaters

In subarctic Western Canada, there are three caribou herds: the Ahiak, Qamanirjuaq, and Beverly. These animals represent the largest and last great mammal migration on the North American continent. Once numbering in the millions, the Ahiak and Qamanirjuaq herds have been declining in alarming numbers over the last twenty years. Now the Déné people of northern Saskatchewan, who depend on caribou for meat and hides, are forced to travel hundreds of kilometers into the Northwest Territories and Nunavut to reach the herds.



November 3 at 5:00pm

For over 50 years, Baltazar Ushca has harvested the glacial ice of Ecuador's Mount Chimborazo. This is a story of cultural change and how three brothers have adapted to it.

November 24 at 5:00pm

Cashing In – Season 4 (Series)



The North Beach Casino is a successful gaming palace owned by slick business magnate Matthew Tommy. His goal: capitalize on North Beach, making it the jewel in his casino empire crown. His challenge: wheeling, dealing and gambling...with a few lives.

November 26 at 8:00pm

Wapos Bay Marathon

Ten-year-old T-Bear, 9-year-old Talon and 6-year-old Raven star in *Wapos Bay*, a light-hearted stop-motion animation series about growing up in a remote Cree community. They often teach the adults a few things.

November 28 at 9:00am



CURRENTLY IN PRODUCTION

Training for Native American Journalist Provided By FNX Staff

FNX television staff served as youth mentors for the Native American Journalist Fellowship (NAJF) sponsored by the Native American Journalism Association (NAJA)



at the 2019 Native American Media Conference in Prior Lake, Minnesota. The fellowship serves to train Native American journalists in the mediums of print, web and broadcast journalism. Training includes writing skills, TV production skills, editing and broadcast exports. Stories will be turned into *FNX Now* news segments. Several segments were produced for air including a story about a Native miro in Minneapolis, the annual NAJA pool tournament, a story about press freedom in Indian country Khama, a segment about the journalism fellowship and more. Segments began



broadcasting on September 27 and segments will be submitted for journalism awards at next year's NAJA conference.

SOCIAL MEDIA



Here's one of the day's POST:

One of the country's largest Native American tribes, the Navajo Nation, is now the first in the Southwest to have a cancer clinic on reservation land.