

KVCR & FNX

BOARD OF TRUSTEES REPORT

Free Speech - Free Press - Free Society A Justice Conference



In mid-March KVCR FM staff participated in San Bernardino City Unified School District's 2019 Youth Justice Conference at Crafton Hills College in Yucaipa. The theme of this year's annual event was FREE SPEECH, FREE PRESS, FREE SOCIETY. Participating students attended opening and closing keynote talks and also chose a 'strand' to follow for the day. San Bernardino Police Department personnel and 91.9 KVCR helped conduct the Free Press strand.

Rick Dulock described the KVCR news operation and guided the students into a discussion

and discovery process relating to a 911 call. SBPD Public Information specialist, Eileen Hards addressed the public information side of news dissemination, and KVCR's Andrew Caravella discussed social media and truth-finding. A panel discussion took place toward the end of the strand. Part of the panel, KVCR's Lillian Vasquez discussed her position in marketing as well as details about her weekly show, *Lifestyles with Lillian Vasquez*. The students were invited into the conversation with Vasquez and other local professionals and public servants also on the panel.



K V C R

n p r 91.9

LOCAL RADIO REPORTS

FM News Issues and Programs from Feb 19 - Mar 15, 2019

Segment with IE Journalist Cassie MacDuff is part of our weekly news.

HOUSING – The Housing Authority of San Bernardino received a \$3.5 million grant for homeless programs. • HOUSING – A new report shows the percentage of high-income renters has surged by almost 40% in the Riverside metropolitan area. • HOUSING PRICES RISE – Home prices rose nearly 3 percent in Riverside County in January. Home sales across the county dropped by nearly 17. • ESRI – Inland Empire-based international mapping company ESRI has developed software used in local communities' annual Point-In-Time homeless counts.

TRAFFIC - TRAFFIC DATA – The traffic data company Inrix calculates that Americans stuck in traffic congestion resulted in \$87 billion in time lost. • TRANSPORTATION – UC Riverside bus riders will have access to large public transportation centers. • AIR QUALITY – The South Coast Air Quality Management District is pursuing a one-half cent sales tax measure that would raise about \$1.4 billion each year to pay for clean air projects.

GOVERNMENT - GOVERNOR - Governor Newsom met with the mayors of several California cities facing possible lawsuits from the state over their lack of compliance with state affordable housing goals. CHECKS - State Senator Connie Leyva (D-Chino) has introduced legislation requiring smog checks for big rig trucks.

• SODA TAX – How sodas are taxed and sold in California could change under a package of bills introduced in the state Legislature. • FEDERAL LANDS BILL – A bill that flew through Congress with bipartisan support is now sitting on President Trump's desk.

<u>LIFESTYLE</u> - • ALTERNATIVE LIFESTYLE – San Bernardino County will pay about a million dollars to LGBT inmates who were incarcerated in a so-called alternative lifestyle detention facility.

- LATINA At their convention in Sacramento, the California Republican Party elected its first female chair, its first Latina. Her task remains daunting: chart the party's path forward under President Trump.
 SOLAR – UC Riverside hosted its fifth annual Solar Energy Conference at the UCR Bourns Technology Center.
- UCR PROFESSOR Black Panther and Into The Spider-verse brought comics about people of color to the big screen this year.

 <u>LEGAL ISSUES</u> OPIOID PROBE Four people, including a Riverside County doctor, were arrested on federal charges of diverting dangerous narcotics—primarily highly addictive opioid—to the black market. GUILTY PLEA A Perris couple who kept 12 of their 13 children imprisoned in their home, pleaded guilty to torture and other charges. UNIVERSITY OF REDLANDS STUDENT The prolonged imprisonment of a University of Redlands student in Japan has received major media attention in the States.

This Month in Radio

Women In History Month

We were able to locate and broadcast two very special hours of programming for Women's History Month in March. First, on Saturday, March 2, we ran Witness: Women's History Month where listeners heard moving, inspiring and outrageous stories about a few of the most important women in living memory. On Saturday, March 16 we aired back to back episodes of *The* **Conversation** from the BBC. This unique weekly program includes a host who brings two women from similar professions together to talk about their professions and passions. First, we aired *The Conversation: 2018 Nobel Science Women*, followed by **The Conversation: Women Winning the Nobel** Prize for Medicine. Then on March 21 Lifestyles with Lillian Vasquez featured a vignette of Dr. Mae Jemison reported by Shareen Awad. Dr. Jemison became the first African American woman in space on September 12, 1992, when she embarked on an 8 day mission aboard the Endeavour.

Science Women

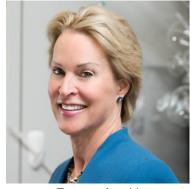


Donna Strickland Physicist - Canada

Nobel Prize Medicine



(L-R) Francoise Barre-Sinoussi of France, May-Britt Moser of Norway



Frances Arnold Chemical Engineering - California

First Africian American in Space



Dr. Mae Jemison

K V C R

EMPIRE PBS



TV Production

Programs In April

STATE OF THE EMPIRE NEWEST STORIES



This month we partnered with Redlands East Valley High School for our first "community submitted" State of the Empire segment covering the mental health fair held at Redlands East Valley High School

Empire PBS and FNX joined forces to cover the 35th Annual Baker to Vegas Relay Run. Thousands of law-enforcement personnel competed in the 120 mile relay race from Baker, California to Las Vegas, Nevada. This State of the Empire will air in April.

Plan Stronger TV – This financial variety program featuring fascinating guests offers a broad range of topics such as Social Security, long-term care, reverse mortgages, investing, estate planning, women and their finances, money and relationships, and many "how to" discussions. **Mondays at 6:30pm**

Forgotten Coast – Following in the footsteps of a wandering Florida black bear, three friends leave civilization and enter a lost American wilderness on a rugged thousand-mile journey by foot, paddle, and bike. Tuesday, April 9 at 9:00pm

Our Kids: Narrowing the Opportunity – Host Dr. Robert Putnam (Harvard Professor and author of "Bowling Alone") spotlights innovative leaders and children, working together in nine communities, who struggle to create and inspire solutions that help to narrow the widening opportunity gap between rich and poor for some 30 million young people denied access to the American Dream. Wednesdays at 6:00pm

GRAPHIC DESIGNS



K V C R

To celebrate the upcoming holidays, both major and less well-known, we've made a series of Empire KVCR logos with our arrowhead swapped out for the symbol of the holiday. These include St. Patrick's Day, April Fool's Day, Easter. Watch for more images in the future.

Invisible Bars

Exploring the effects of mass incarceration, this documentary is a rare look at families caught in generational cycles of imprisonment - and those who are



determined to break those cycles. April 11 at 8:00pm

Shadow of Drought: Southern California's Looming Water Crisis – While California recovers from the worst drought in state history, a myriad of impacts resulting from climate change threaten Southern California's imported water supply. April 17 at 8:00pm

Independent Lens: The Providers – Follow three "country doctors" in rural New Mexico — the site of a physician shortage and an opioid epidemic — who work at clinics that offer care for all, regardless of ability to pay. April 18 at 9:00pm

Secret Weapon that Won World War II – The Florida town of Boca Raton and a tiny device turned the tide of World War II for Allied forces. **April 19 at 10:00pm**

K V C R TV 24 91.9



COMMUNITY OUTREACH

Community Reporting

The Inland is a community-driven reporting project, where the audience asks their questions about the Inland Empire, the public votes on a question they want to know more about, and we turn them into stories that matter to you.



What's the History Behind the Two Chinatowns in Riverside?

In March, *The Inland* investigated the two Chinatowns that once existed in Riverside. Chinese workers came to Riverside before it was established as a city, having a large impact on the citrus industry. This led to the development of a Chinatown in the



downtown quarter, which eventually moved to a site just at the base of Mt. Rubidoux. KVCR's Shareen Awad reported on what the early Chinese experience in Riverside was like and what's being done now to preserve the site where Chinatown once stood.

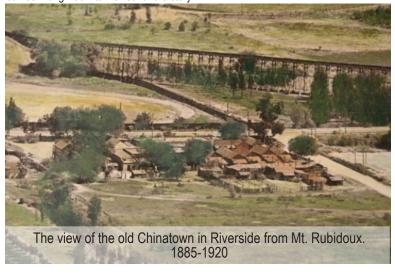
KVCR pledged tickets for two concerts that occurred in March, Sarah Brightman, at the Honda Center in Anaheim on March 2nd, and Ruben Studdard, at the FOX Performing Arts Center in Riverside on March 3rd.



We gave away two pairs of tickets to each show, one pair to a TV member, and one pair to a Radio member. The TV member was so excited to have won tickets, she shared her excitement and apprecation: "I am so excited to be able to go to the Sarah Brightman concert. I really love her music. That will really be a highlight for me this month. I just got diagnosed with breast cancer again for the second time. Your efforts really mean so very much to me. God Bless you and thank you again. My monthly support will continue as it has for several years. My contribution is not very much but it is affordable. I really enjoy PBS."

"I just wanted to let you know we really enjoyed the concert. Everything was just perfect. Your efforts to arrange for my seating was really appreciated. It was easy to get to the handicap parking and the seating was just wonderful. Sarah Brightman is one of my favorite artists. She has the voice of an angel. Thank you, again, for making my evening so enjoyable." ...Jane

The Wong Family, one of the first Chinese families in Riverside. Janlee Wong was interviewed for the story.



Social Media Posts Keep the Public Informed





ON FNX IN APRIL

Tipping Point: The End of Oil – The easy oil is gone. The age of the tar sands has begun. Yet as a pristine wilderness and a native people are being wiped out to feed the world's hunger for energy, what no one expected was for them to fight back. From the scientist whose research could ban the tar sands to director James Cameron's dramatic intervention, this shocking documentary is a journey through the David and Goliath struggle playing out within the major environmental issue of our age. **April 8 at 9:00pm**

The Leech and the Earthworm – Indigenous people from across the globe give their views on the advances of Western science. The true cost of globalization and the damages of biomedical engineering are explored in this unique film. April 15 at 9:00pm

Damming of the Bio Bio – This insightful report investigates the clash between aspirational democracy and the shady legacy of Pinochet's fascism in Chile, as the indigenous Mapuche people fought to prevent the damming of the Bio Bio. **April 15 at 10:10pm**

The Shame – Aboriginal women are 15 times more likely than other women to be hospitalized as a result of domestic violence. In light of such statistics, we travel to outback Australia to examine the epidemic of violence in indigenous populations, and question the extent to which local communities and governments are seeking effective solutions. **April 17 at 9:00pm**

Behind the Label – Around 270,000 Indian cotton farmers have committed suicide. Why? India has replaced almost all its native varieties of cotton with genetically modified plants. The price of cottonseed has soared from 9 rupees a kilo to a staggering 4,000. We ask growers and seed developer Monsanto if the trade is fair, in a film that cuts to the ugly heart of another staggering tale of GM being forced onto third world markets. A devastating tale of corporate greed.

April 22 at 9:00pm

The Drilling Fields – The Niger Delta, home to six million people, has been exploited for its oil resources for over 30 years. The Ogoni people who live there have become dissatisfied with the resulting pollution and the military government that ignored them. But in 1993 the inhabitants of the Delta began an international campaign against the ruling government and the oil companies that were taking over their land, Ogoni villages were destroyed and their leader Ken Saro-Wiwa was arrested. **April 29 at 9:00pm**









IN THE COMMUNITY ON FNX SOCIAL MEDIA

Congratulations to Loma Linda University Children's Health! LLUCH received \$25 million dollars from San Manuel Band of Mission Indians, the largest donation San Manuel has ever made. The San Manuel Band of Mission Indians were also presented with the Discovery Lifetime Achievement Award, highlighting a partnership and evolving relationship between San Manuel and Loma Linda University Health for more than a centennial! This event took place at a fundraising gala themed "Passport to Healthy." Funds raised will continue benefiting Vision 2020 – The Campaign for a Whole Tomorrow, which supports construction of the new Children's Hospital tower.

