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# May 11, 2017

## KVCR Produces Life Lesson with Drunk Driving Dramatic Video

On April 11, the KVCR and FNX production team partnered with Bloomington High School to produce a video showing the impact of drunk driving. It's part of the "Every 15 Minutes" program. "Every 15 Minutes" is a program that aims to prevent drunk driving among high school students and offers a real-life drunk-driving tragic experience without the real-life risks. This emotionally charged program is an event designed to dramatically instill in teenagers the potentially dangerous consequences of drinking and driving. "Every 15 Minutes" challenges students to think about drinking, personal safety and the responsibility of making mature decisions when lives are involved.

Our crew shot video of the dramatization that took place in a street side parking lot of Bloomington High School-- a fictional depiction of a terrible a car crash that left two students dead. The video was shot in the style of the show "Cops." Immediately after the scene was shot, our production crew was divided into three groups in order to capture



the unfolding events that were the results of the accident as if the tragedy had happened in reality.

Our crew split into teams to follow each of the activities occurring from being airlifted

with the Helicopter EMT and landing at Loma Linda Hospital, to being on the ground in order to capture the hospital scene where mother sees her dead daughter, to following the police unit to the San Bernardino County jail where the supposed drunk driver was taken in, and the emotional scene with the Chaplain and a police officer who must inform the parent about the death of their child.

Immediately following the all-day shoot, all footage was processed into our computer system and edited by the entire team to make the next morning's deadline. Each staff person edited a different section of the video and then each segment was compiled for the completed video. The production crew worked into the wee hours of the morning to complete the project. Bloomington High School held an assembly the next day where the video was played for all the students. The project was emotional and thought provoking. Life lessons are best learned through experience. Unfortunately, when the target audience is teens and the topic is drinking and texting while driving, experience is not the teacher of choice.

The project was funded by a grant from the California Office of Traffic Safety through the National Highway Traffic Administration.





**NORTH PARK ELEMENTARY** – In the late morning hours of April 10, news broke about the attack at



North Park Elementary School. In an effort to keep listeners informed about this important story, Rick Dulock remained in the on-air studio throughout the day. Utilizing San Bernardino Police Department Tweets and online news, our radio service followed the story and kept parents and caregivers informed on where to check-in to collect their North Park Students who had been moved offsite.

We continued to follow the story through the week with reports about the victims, the shooter and the outpouring of

love and support from the community. Unfortunately, gun violence continues to plague our city. More details emerged about the perpetrator and victims of the fatal shooting that resulted in the deaths of 3 people including one child and one teacher.

Inland Empire residents continue to show support for the students and staff traumatized by the murder-suicide shootings. Vigils held to honor the victims were held. Cal State San Bernardino collected teddy bears for the North Park Elementary school kids to help them cope with the horrific incident.



The 9 year old student who was shot but survived the murder-suicide shooting that left three people dead at North Park Elementary School is doing well.

The community and parents made preparations for the re-opening of North Park Elementary School after the murder-suicide shooting.

**RADIO PLEDGE NEW APPROACH** – A month of pre-pledge messaging encouraging "early" giving proved fruitful once again as our Spring Membership Campaign, which ended with a three day Pledge Drive, yielded excellent results as we met and slightly exceeded our \$120,000 goal. \$66,000 was committed before any news was interrupted during the traditional pledge drive. The remaining \$54,000 was raised in the old fashioned way with three days of "pledge" from 6:00 AM Wednesday the 19<sup>th</sup> through 10:00 AM Friday the 21<sup>st</sup>. At the official end point, we thought we were \$8,200 short of the goal, but an anonymous pledge came in 30 minutes after pledge ended via telephone to cover the \$8,000+ deficit and brought the total to \$120,000.

**STATION TOURS** – Tours were conducted on three occasions in April. On Friday, April 7, we hosted students from the SBVC Strategies for College Success class (ACAD 001) with their instructor Amy Ellison. Colton's Lincoln elementary school came by for their annual tour of the stations on April 13; and on April 25 we provided the management team of the new Smart & Final that is opening in Colton located on Mt. Vernon Avenue.

**STAFF OUT ON MEDICAL** – Producer, David Fleming is out with a severe case of pneumonia with complications and may keep him off of work for an extended period of time. In the meantime, we are adjusting out time to cover David's workload as one of the local host of *All Things Considered* and *KVCaRts*.

In addition to our regular weekly segments with Inland Empire Economist John Husing, longtime Inland Empire journalist Cassie MacDuff, and contributions from KVCR TV and FNX, following are some of the local segments produced and aired over the past month on KVCR FM News: (*most of the following segments can be heard on demand at kvcrnews.org.* 

- 91 FREEWAY Several lanes of the 91 Freeway through Corona were shut down intermittently for crews to make final preparations for the soon-to-be-open newly-expanded corridor.
- **STORM RECOVERY** President Trump approved federal disaster assistance for California after the major storms hit in January.
- SALTON SEA- California officials proposed the spending of more than \$400 million over ten



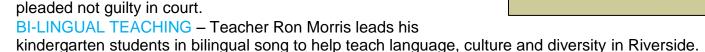
 years to slow the shrinkage of the state's largest lake.
 SHOOTING SPREE – San Bernardino County authorities have captured a suspect in a rash of shootings, including one murder around the IE.

• CAP AND TRADE PROGRAM – Governor Brown and the oil industry are both pushing to preserve California's struggling cap-and-trade program.

• PARKS – A \$3 billion proposal making its way through the California Legislature would go toward improving local and state parks and coastal protection. The

proposed bond, written by an Inland Empire area legislator, would give special attention to constructing and improving local parks.

- JUVENILE JUSTICE Two Democratic lawmakers say it's time to change how California's criminal justice system handles children. They've co-authored a bill that would keep children under 12 from prosecution in juvenile court.
- CHILD ABUSE AND NEGLECT A woman accused of abandoning her 2-year-old daughter at a Riverside supermarket.
- NOT-GUILTY PLEA A Redlands man accused of shooting a San Bernardino Sheriff Deputy and of murdering a motorist in Highland pleaded not guilty in court.



- SCHOOL SAFETY Police confirmed two 15-year-old Banning High School students were taken into custody for allegedly plotting a campus shooting.
- KVC\_aRts The Baldy View Soroptimist Club shared details about the film festival hosted in Rancho Cucamonga in early April.
- CSU TUITION ON THE RISE Cal State University Trustees met and it looks like tuition for Cal State students will be increasing.
- OPEN BARS A California lawmaker wants to let bars stay open two hours longer. The proposal would push the closing time for bars from 2:00 am to 4:00 am.
- WELFARE PAYMENTS A bill that would increase welfare payments for Californians when they
  complete educational degrees, authored by Assembly Republican Leader Chad Mayes of Yucca
  Valley, was blocked by Assembly Democrats.
- UNEMPLOYMENT New numbers show unemployment numbers dropped to 5.0 percent. That's down from 5.2 percent.
- NEW TAXES AND FEES Governor Brown and Democratic legislative leaders have reached a transportation funding deal.



- CHEECH MARIN The comedian was in Riverside to talk about his new memoir and to present the Riverside Art Museum with the gift of art pieces from his collection of Chicano art.
- DROUGHT California has gone from drought to deluge in the past year. Governor Brown has declared the drought is officially over.
- BAIL Area Senator wants to make bail a measure of last resort. Bail is supposed to ensure defendants show up for their court hearings, but one lawmaker says the current system is unfair.
- WHAT'S BUGGING YOU? New academic rankings show that UC



Riverside's Department of Entomology is the #2-ranked insect research program in the world.

• NO CONTEST PLEA – Two former San Bernardino County deputies charged with beating a man who fled on a stolen horse have pleaded no contest to disturbing the peace.

- SANCTUARY STATE Democratic state senators passed a bill that would make California a "sanctuary state" in spite of opposition from every Republican senator in the chamber. Republicans say the move hinders federal immigration enforcement and threatens public safety.
- JOB GROWTH Governor Jerry Brown recently claimed inland areas—including the Central Valley and Inland Empire—are experiencing tremendous job growth.
- ASSISTANCE LEAGUE KVCaRts focuses on the San Bernardino Assistance league and previews its yearly fundraising event, the 56<sup>th</sup> Annual Headdress Ball.
- GAS PUMP HIKE Every time you pump gas in California, a portion of that price per gallon goes to building and maintaining roads. But the state's transportation needs far outweigh the money generated. Caltrans is researching possible road-funding options for the future.
- GRADUATION RATES ARE UP When it comes to high school graduation, California is narrowing the achievement gap for Latino and African-American students, and for English language learners, according to the latest data from the state.



COACHELLA – The Coachella Valley Music and Arts Festival experienced a 25 percent increase



in attendees than last year. Extra traffic pressure was felt on the 10 Freeway that carried traffic through the IE toward Indio.





# PROGRAMMING

# **TOP 10 Prime Time Shows in APRIL**

- 1. Antiques Roadshow
- 2. Rick Steves German Cities
- 3. Celtic Woman Destiny
- 4. Elizabeth 1 War on Terror
- 5. Travis Tritt A Man and his Guitar
- 6. The Highwaymen at Nassau Coliseum
- 7. Nova
- 8. Breaking Through the Clouds
- 9. Christopher Cross and Friends
- **10.***Roy Orbison B/W Night*

March's viewership was 492,914 (monthly) and 204,000 (weekly)

# **Programs Coming in May/June**

American Masters: Dorothea Lange – Explore, through Lange's granddaughter's eyes, the life story of the influential "Migrant Mother" photographer. Never-before-seen photots and film footage, family memories and new interviews reveal the artist who challenged America to know itself.



### Thursday, May 11 at 8:00 pm

NOVA: Holocaust Escape Tunnel - In the heart of



Lithuania, a Holocaust secret lies buried. A team of archaeologists probe the ruins of a Nazi death camp to find the truth behind tales of a tunnel dug by desperate Jewish prisoners and their daring escape.

Thursday, May 18 at 7:00 pm

**Beyond the Wall:** A Texas Tribunal – Go past the rhetoric to investigate the reality of the Texas border with the Texas Tribune. Step into the shoes of undocumented immigrants, border patrol agents and a borderland rancher, and explore Texas' thirst for illigal drugs and cheap labor.

### Thursday, May 18 at 9:00 pm

Latin Music USA – Fusions of Latin sounds with jazz, rock, country, rhythm and blues—music with



deeper roots and broader reach than most people realize. It's a fresh take on our musical history, reaching across five decades and across musical genres to portray the rich mix of sounds created by Latinos and embraced by all.

Saturday, May 13 and 20 at 6:00 pm

*King Charles III on Masterpiece* – The hit Broadway show, "King Charles III" is adapted for television. A 2016 Tony nominee for Best Play, the drama imagines Prince Charles' ascension to the throne following Queen Elizabeth's death.

### Monday, May 22 at 8:00 pm

**Canine Soldiers: The Militarization of Love** – This documentary explores the intimate bond between Military Working Dogs and their handlers— combat soldiers who make life-and-death decisions based on the instincts and behavior of the gods who lead their patrols. In wars where the rules of engagement have shifted from traditional combat to the unforeseen and the invisible, these highly trained dogs are saving soldiers' lives and giving them comfort, hope and protection.



### Friday, May 26 at 7:00 pm

Sgt. Pepper's Musical Revolution - A look back at the creation and ongoing influence of the



at the creation and ongoing influe legendary Beatles album.

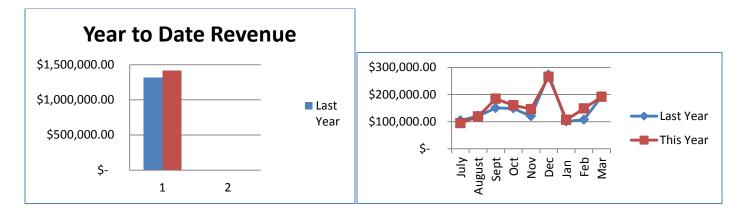
Saturday, June 3 at 8:00 pm

*JFK: The Lost Inaugural Gala* – President Kennedy had a huge musical event to commemorate his inauguration in 1961, but unfortunately a blizzard had prevented it from being shown on television. Now for the first time, see restored footage from that celebration.

Monday, June 5 at 9:30 pm



# DEVELOPMENT



### **Funding from March/April Concerts**

March 5 Pasquale Esposito concert performance at Annenberg Theatre in Palm Springs \$5,940 March 23 II Volo concert performance at Microsoft Theatre in Los Angeles \$16,020 April 7 Graham Nash concert at the Fox Performing Arts Center in Riverside \$1,850 Radio Pledge

We are pleased to report we just completed our Spring Radio Pledge Drive. The speed format of fund raising with no interruptions to the NPR programming was facilitated again in this drive with the model of starting the campaign via letters, emails and on-air messaging three weeks prior to the drive. We exceeded our \$120,000 goal and we were only live on the air for 2 days and three hours in the morning.

Cassie MacDuff our newest Foundation Board Member made a pledge challenge to match up to \$1,000 on Thursday afternoon during *All Things Considered*. It was a "Speed Challenge" that needed to be done in 30 minutes. The calls were coming in quickly for people to have their pledge doubled. We offered a \$500 Amazon gift card for an "Early Bird" drawing and other weekly incentive including Ted Talks tickets and Magic Castle passes as well as \$50 gift card give-a-ways. Thank you to our members and Foundation Board members that supported 91.9 NPR. Bud Weisbart, a longtime member and corporate sponsor came in to record spots that we aired the last week of the drive. It's great to hear community members that are invested in KVCR and willing to share time, talent and treasure in support of our efforts.

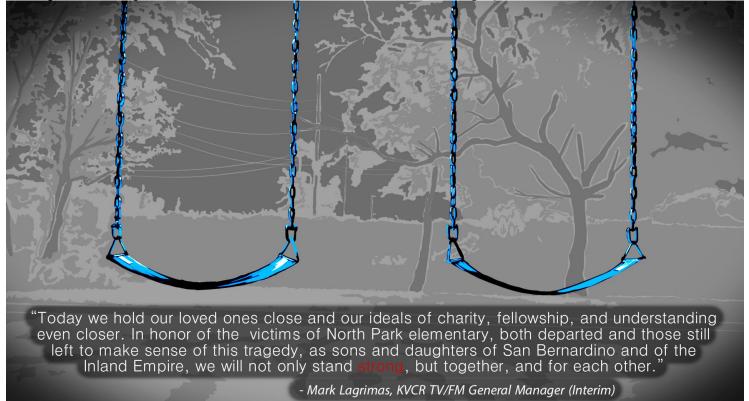
# PRODUCTION

**IN THE COMMUNITY** – *360° on the Web: California Poppies in Lake Elsinore* is a video that one of our professional experts filmed on his 360° camera. The video is interactive and as you click and drag the mouse around, you can see every angle of the location. We will continue to provide interactive, 360° video to post on our Facebook and YouTube pages.

**MEMORIAL GRAPHIC** – North Park Elementary Memorial spot and graphic was edited to honor the victims of the North Park Elementary shooting. A graphic was posted on our website with a message from our General



Manager Mark Lagrimas, as well as a video with music under the graphic was created for air.



The above productions are available on our YouTube channel KVCRTV24

**TOWN HALL** – **CA Secretary of State Alex Padilla Town Hall** meeting with Students from SBVC and CHC. A selected group of students were invited to participate in a meeting with Secretary Padilla on April 19 in the KVCR studio. KVCR assisted in the set up for the event and the crew recorded the meeting and it will soon air on KVCR-TV. Students were given the opportunity to ask questions of Secretary Padilla, which he graciously answered. He shared the importance of voting, various policy issues and encouraged students to make their voice heard.



**SIZZLE REEL** – The production team have been working furiously on a sizzle reel that features samples of new local shows that may soon be in production, some are currently in the pipeline. It's an example of what is possible from our production crew. The goal of the **Empire Network Sizzle Reel** is to give a visual taste and feel of where the station is headed and the energy behind the different show ideas that are possible. Some of the settings filmed included the Temecula Vineyards for a **wine documentary-style show**; an Eastvale family who design and create do-it-yourself projects, as



part of a **Do-It-Yourself program**; a team of world famous wrestling trainers in the heart of San Bernardino make for an energizing **reality behind-the-scenes program**; a dynamic Chamber of Commerce duo from Ontario who enlighten our **community about business issues** while entertaining, and a handful of in-studio show examples were recorded. Our team of four gathered footage and assisted in the editing process. An out-of-house editor completed the project due to time constraints. The Sizzle Reel will be presented at the May board meeting, and will be modified for broadcast.

**VIDEO EMERGENGY DRILLS** – Production visited the CHC Fire Academy facility to observe how to provide a way to better present the Fire and Emergency drills via video. There's a possibility of producing instructional videos for CHC and it was important for our staff to see what would be needed for optimum production quality. It was determined in order to fulfill the needs of the project it would require a multiple camera and audio crew to record the drills.

**NEWS EDITION:** *North Park Elementary Shooting* – KVCR was on the scene on Monday, April 10, 2017 as a tragic event unfolded at North Park Elementary in San Bernardino. Police received reports of a shooting at a school shortly before 10:30 am and police responded within minutes. Cedric Anderson, 53 of Riverside fatally shot his estranged wife, Karen Elaine Smith, 53, also from Riverside. Two students who were behind Smith were struck by gunfire. Jonathan Martinez, 8 was airlifted to Loma Linda Hospital and later pronounced dead. The other student, 9 years old was listed in stable condition. Our crew filmed images of the area surrounding the elementary school, interviewed parents who picked up their children at Cajon High School, and captured audio and video of the press conference held at the nearby Nutrition Center. Our crew then edited a story recapping the series of events. The story looked at what parents of students experienced and then gave viewers information as to where they could obtain psychological help. Among others, the San Bernardino Chief of Police, Mayor and Superintendent were present at the press conference. This story is now airing on our channel and can be found on our page <u>www.kvcr.org/now</u>.

SIT DOWN EDITION: Chancellor Bruce Baron interviewed California Attorney General Xavier Becerra and Assembly Member Eloise Gomez Reyes who visited the KVCR studio for a private roundtable meeting. Before the meeting, Chancellor Baron discussed public policy issues with them in the Production Control room. The interview also served as encouragement for all college students, especially first generation youth, to continue to follow the American Dream. The production staff wrote, voiced and edited the story which is now airing on KVCR-TV and can be found on our page www.kvcr.org/now



**KVCR NOW**-**KVCR visited Urbita Elementary** to promote the book's anti-bullying message. The crew recorded the author Justine Danielle Del Monte and illustrator Brandon Chappelle reading the book as they projected the book's illustrations onto a white board. An interview with the program facilitator at the school focused on the importance of such programs to encourage reading and decrease bullying. This story is now airing on our channel and can be found on at www.kvcr.org/now.

**KVCR NOW** – **First Tee of Inland Empire** is a youth development organization that introduces the game of gold and its inherent values to young people. During their after-school and in-school programs, they reinforce values like integrity, respect and perseverance through the game of golf. Our crew filmed the ribbon-cutting event that kick started the program. Interviews and video of children and youth participating were shot. This story is scheduled to edited and published for air and web.

# GRAPHICS

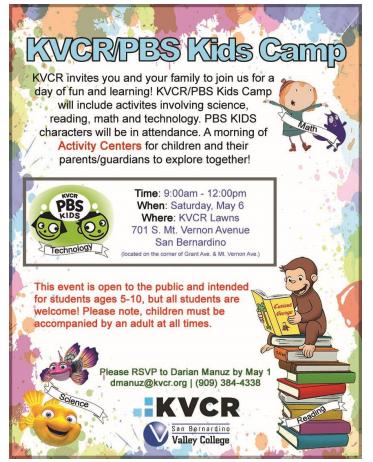
**NEW SHOW GRAPHIC PACKAGES** – The graphics department has been assigned the creations of the branding and graphics for a new TV shows coming to KVCR. This includes a logo design for a

DIY hosted by a rocker former wrestler, a family that builds everything they use from scratch, and the progression of a local dance competition. We are currently in the process of creating these assets.

# **OUTREACH**

AUTISM AWARENESS MONTH – During the month of April as part of the KVCR Autism Initiative, we raised funds and awareness for families living with autism in our Inland Empire communities. 1. Over 25 businesses featured puzzle pieces in their business for the month of April. MOD Pizza and Cuca's restaurants participated at several of their locations. The funds raised support scholarships for SBVC and CHC students who are on the spectrum. 2. KVCR had a booth at the Autism Society Inland Empire annual walk held at the Fontana motor speedway. Several dignitaries were in attendance and thanked us for our participation. 3. KVCR's production of Autism: Behind the Camera was featured at the Riverside International Film Festival. 4. Lillian Vasquez attended the open house for the Inclusion Films project with Joey Travolta that will now be housed in San Bernardino. This is a project we have been working on for 3 years, now young individuals with autism will have a program where they can learn the film industry and all its aspects. 5. Attended the AutFest a new film festival dedicated to autism awareness. Ben Affleck and Pixar's Pete Docter and Jonas Rivera were honored. 6. Lillian Vasquez participated in the Arts and Lecture series put on at SBVC to talk about her life experience with autism.

**CSUFULLERTON COMM WEEK** – KVCR staff member was part of the panel for Cal State Fullerton's 39<sup>th</sup> Annual Communications Week 2017. The topic was television. The panel answered questions from the moderator for the first hour, took questions from the students for 30 minutes and the last 30 minutes were for the students to network with the speaker. Several of the students were from the Inland Empire and had never heard of KVCR and didn't realize they have a broadcast station in the Inland Empire.



**KVCR PBS KIDS CAMP** – In partnership with San Bernardino Valley College we will host our first KVCR/PBS Kids Camp on May 6. We have invited Urbita Elementary school's students to attend the event as they are SBVC adopted school. We have also invited Lincoln and Birney elementary school student to the learning made fun event. All three schools are in verv close proximity to SBVC. It's our goal to expose the young children to our beautiful campus and to get their minds thinking about the possibilities of going to college. It's never too early to plant the seed. The camp provides activity centers that make learning fun. Parents are invited to experience learning together with their children. SBVC students from STEM and Valley Bound have been invited to assist in the camp. PBS characters Peg and Cat will be on hand to meet and take photos with those in attendance. A passport to learning will be issued to all the children.



# PROGRAMMING Programs Coming in May

**Urban Native Girl (Series)** – In season one **of Urban Native Girl** we come to understand the struggles and hopes of Lisa Charleyboy, a fashionista, entrepreneur and urban Indigenous innovator. After years of slogging through the fashion and journalism world and being told that glamour and Aboriginal don't mix. Lisa sets out to transform her small online blog into a glassy print magazine, in the hopes of launching an international brand in Toronto, Canada.



Tuesdays, at 8:00 pm beginning May 2



*Hit the Ice* – This series sees dreams come true as the best young hockey players from across Canada come together for a 2-week NHL-like training camp. From physical training, on ice drills and different team building activities, the 20 prospects will grow, not only as a team but also as men. The players are working towards the ultimate test—to showcase their game skills for the scrutinizing eyes of real life junior scouts.

Tuesdays, at 8:30 pm beginning May 2

### Injunuity: Live at the McSwain Theatre (Performance)

A special concert filmed at the McSwain Theatre in Ada, Oklahoma featuring the all original music of *Injunuity*. They are a contemporary Native American Flute based music group from Oklahoma. Their music combines traditional elements of Native America with modern music styles, thus pioneering a new genre of music.



Friday, May 5 at 6:00 pm

*The Lesser Blessed (film)* – This film is an eye-opening depiction of what it is like to be a vulnerable teenager in today's modern world. Through the eyes of Larry Sole, a First Nation teenager filled with bravado and angst, fragile and yet angry, seeking clarity clouded by confusion, seeking to belong without belonging, comes the story of three unlikely friends isolated in a small rural town discovering what they can of life and love amid racial tensions and the recklessness of youth, in a world clouded by a dark mystery from his past.



### Tuesday, May 9 at 9:00 pm

Reggae Got Soul (documentary) - This never-before-told story of one of the most influential artists



ever to come out of Jamaica, Toots Hibbert. It features new performances and interviews with Toots, rare archive from throughout his career, and interviews with contemporaries and well-known admirers including Eric Clapton, Keith Richards, Jimmy Cliff, Bonnie Raitt, Willie Nelson, Marcia Griffiths and Paolo Nutini. From his beginnings as a singer in a Jamaican church to the universally praised, Grammy award inning artist of today, this film tells the story of the one of the true greats of music.

### Thursday, May 11 at 6:00 pm

*The King and His People (documentary)* – This documentary offers an historical portrait into the heart of the Swazi crises charting it from the preindependence, independence, post-independence and right up to modern day Swaziland. The film shines a light on a crisis forgotten or misunderstood by many and unravels the reality of the existence, in the 21<sup>st</sup> century, of a governing system that is based on royal supremacy, greed, power and zero tolerance to fundamental human rights.



### Thursday, May 18 at 6:00 pm

Indigenous Focus: God's Acre (short film) - Frank lives alone on his family's ancestral Cree lands,



but water levels are rising due to climate change, and evaluation seems more necessary every day. Lorne Cardinalis brilliant as a taciturn man wrestling with a decision: whether to abandon his home or adapt to his changing environment.

Wednesday, May 24 at 8:30 pm

*The Ball* – This documentary explores mankind's most simple and perfect game. Way before the invention of football as we know it, the ball has been kicked around the globe by many different cultures. Traveling through Myanmar, Thailand, Germany, Ireland and Brazil, each culture celebrates the beauty and history of traditional games in contrasting societies.

### Thursday, May 25 at 6:00 pm

Indigenous Focus: Butterfly – This short story shares the challenges and obstacles a young



woman growing up in a school kapa haka group and the unique sub-culture that exists within this world. Butterfly is a reflection of the duality of symbols and the need to make peace with things as an adult. It shows the way in which people deal with the challenges and adversities life throws at them.

Thursday, May 25 at 6:00 pm

# PRODUCTION

The *KVCaRts* radio series debuted as a *FNX Television* show with Cree Hip Hop artist *Drezus* and continued the following week with Mexican published poet and Spoken Word Artist/Musician *Eyerie Zenlele*. The third episode will featured Cahuilla flutist *Steven Rushingwind* as well as Taino percussionist *Nelson Rios* who has played with *Carlos Santana* and *Gloria Estefan & The Miami Sound Machine*. The show features musical performances by Steven, Nelson and special guest on the shakers, Sienna Ruiz. The series is produced for radio by David Fleming and produced and edited for television by Frank Blanquet.



The FNX AUX series welcomed a new artist to its lineup with the debut of Cody Thomas Blackbird, a



Cherokee flutist who plays with the blues trio *The Cody Blackbird Band*. His performance of *"Promised Land"* was recorded live at the *Black Hills Unity Concert* in Piedmont, South Dakota and is part of

an ongoing concert series to aid in preventing the destruction of the Sacred Black Hills due to mining. The concert also raised awareness for other Native and Indigenous

struggles including the North Dakota Access Pipeline issue. The AUX also featured the broadcast premiere of *The Miracle Dolls* new music video "*Sweet Grass/Water is Life*."

**EVERY 15 MINUTES –** FNX/KVCR production team members Frank Blanquet, Sahar Khadjenoury, Jhoann Acosta, Daniel Adame and Matt Ornelas worked on a partnership with Bloomington High School, San Bernardino County Sheriffs, the California Highway Patrol and other first responder units in producing a short feature film to raise awareness about the dangers of drinking and driving. The

production took place throughout locations in Bloomington, San Bernardino and Loma Linda Hospital, and included a helicopter transport with a medivac team and a booking at detaining facility. The project was shot on April 11, edited overnight and premiered at a Bloomington High School assembly at 10:30 am the next morning. The film is available on both the FNX and KVCR Youtube pages. Additional footage and interviews along with behind the scenes footage are being turned into a KVCR NOW segment.

NATIVE BLESSING - FNX staff and social media specialist Gene Felix were present at the San



Bernardino College opening ceremony for earth week. The Native American Blessing was only the first part of the week's activities put on by the progressive club, sustainability committee and other student organizations, included showing films about environmental and social economic issues within our local community and indigenous communities throughout the country and hosting panel discussions as well as guest speakers to talk about the latter. A short *FNX NOW* segment was produced and displayed online to raise awareness about the activities on the SBCCD campus which highlighted the four elements of fire, air, earth and water.

## NFL NATIVE AMERICAN INITIATIVE CLINIC -

FNX producers Jhoann Acosta and Sahar Khadjenoury attended the first NFL Native American Initiative Clinic on the Soboba Reservation with Steve Wyche. This event was designed to introduce the different avenues in the NFL/Sports industry. The attendees were invited from local schools and will be an ongoing project. **STUDIO 49** – FNX staff have launched a new show titled "Studio 49", which explores culture and sound



through music performed in the FNX/KVCR Studio. Sahar, Frank, Micah, Tim, and Gene launched the first segment with Pete Sands of *Blackkiss* in an acoustic performance of both his songs in addition to his favorite covers.

# **OUTREACH**

POWWOW SEASON – To kickoff and show FNX participation during the Southern California Powwow season, FNX staff attended and distributed materials in addition to capturing images at Cal State Long Beach, Pomona College, Malibu (Chumash), and Sherman High School.

**CELEBRATION OF THE ARTS** – During the First People Celebration of the Arts at San Fernando Valley Arts & Cultural Center, FNX producer created a Storybox segment using video, photo and text to create a piece



dedicated to recognizing the 29 Indigenous artists who exhibited work at the event.

NIGA – Micah Wright, TITLE and Sahar Khadjenoury engaged potential underwriting opportunities at the 2017 National Indian Gaming Association Conference in San Diego. The booth was shared with Vision Maker Media and was paid through an underwriting agreement. During this convention event, gaming enterprises were able to meet the new director and to become familiar with the content offered by FNX at the booth.

**MUSIC FESTIVALS** – Two music festivals, including native musicians, activists, and performers were attended and shot by Sahar Khadjenoury. "Resist. Speaking Truth to Power" with



Nataani Means and Green Chili Tour with headliner Supaman, were dedicated to promoting cultural identity and create aware and rally support for the multiple environmental justice movements currently trending.

# GRAPHICS

**INTERVIEW WITH STEVEN PAUL JUDD** – This project is nearing completion with a last few added assets and scenes to include animated segments featuring 1978's Incredible Hulk, flying monkeys, and an Olympic skier. We anticipate the artwork will make the video more visually appealing. We are excited as this project nears the airways.







Facebook - FNX just hit 11,534 likes and still climbing!!