



# KVCR & FNX

## BOARD OF TRUSTEES REPORT

June 10, 2021

### KVCR helps CHC Foundation raise over \$100,000



Darren Diess, Michelle Riggs, Amy Minjares, Scott Ward and Kevin Horan (L-R)



Kevin Horan reviewing his script before his live read

The KVCR-TV studio hosted the annual Crafton Hills College Foundation Gala, which was held virtually this year. The KVCR production team worked with the Crafton Hills College Foundation staff for weeks on how to produce their annual event as if it were a TV production, which it kind of was except it was not broadcast, it was a one-hour live-stream. Hosted by community members Scott Ward and Amy Minjares, seated at the anchor desk, special correspondents were CHC Foundation Director of Institutional Advancement, Michelle Riggs, and fundraising consultant Darren Diess.

During the live-stream, the hosts shared many of the programs that Crafton Hills College offers, including the fire academy, archaeology, and their paramedic program. Video testimonials provided by Crafton Hills College students and faculty were interwoven between host conversations. The talent emphasized the need for funding and the donations made on this evening event truly benefits the students. Community supporters, administration and faculty, employees, alumni and even current

students made their generous donations throughout the program and the CHC Foundation raised over \$119,000, surpassing their \$100,000 goal. Of course there were a few CHC colleagues that were working behind the scenes to make sure the event came off without a hitch.

For KVCR it was a great way to share our studio and have others experience what it takes to produce a one hour "show." The CHC crew were great to work with and were quick learners. They all broke a leg!



### What's In this Report

- ~ Local Stories Heard on 91.9 KVCR -FM
- ~ National TV Shows Airing in June
- ~ Fundraising Efforts for the Month of May
- ~ FNX National Shows & FNX Local Weekly Productions

# KVCR

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## ABOUT RADIO

### Drivers Start Your Engines!

The KVCR Radio Spring Membership Drive left the starting line on May 12 at a good pace and drove across the finish line on May 21, capturing the checkered flag while raising \$121,000 from nearly a thousand KVCR listeners. We extend a special thank you to the generous donors, local business owners, and organizations who provided challenge money and Business Day Sponsor giveaways:

**Challenge Donors and Entities** - Joerg and Karen Nowak of Riverside, Karen Kirtland of Riverside, KVCR's Alfredo Cruz, Bud and Carmen Weisbart with AR Industries in Fontana, Growing Inland Achievement, Paulette Brown-Hinds of Black Voice News, and the Inland Empire Community Foundation.

**Business Day Sponsors** - CYD Photo-booth, Select ACR Inc., Feeding America Riverside/San Bernardino Counties, and the Inland Empire Community Foundation. Thanks to all KVCR listeners who spread the word about our fundraiser and who contributed during the campaign.

### News About KVC aRts

In radio programming news, **KVC-aRts** with David Fleming has transitioned from a one-hour program airing twice a week, to a half-hour program airing three times each week. The new **KVC-aRts** will premiere each Sunday at 6:00pm and will fill the 2:00pm and 6:30pm time slots each Tuesday. KVCR's Fleming is looking forward to getting back out there as live performing becomes more prevalent and as more people are vaccinated.

In other programming news, **On Being** with Krista Tippett has not caught on with the KVCR audience at 3:00pm on Sunday and the program just got MUCH more expensive. We will find a more affordable option for that timeslot.



## MIDDAY NEWS SEGMENTS HIGHLIGHTS

### Increased Penalties for Illegal Fireworks

The Riverside Board of Supervisors will consider a proposal to increase penalties that might be imposed on residents who ignite fireworks illegally in unincorporated communities in Riverside.



**Universal Basic Income for CA Residents** - California state lawmakers advanced a proposal to provide a universal basic income of \$1000/month to lower and middle-class residents.

### San Manuel Hiring Thousands

San Manuel Casino is opening up thousands of positions for hire to support their new casino and hotel expansion.



**Redesigning In-Person Learning** - California education experts have teamed up with child advocates, teachers, and school administrators to create a framework for redesigning in-person learning over the coming months.

**Economic Forecast Outlook Good** - Inland Empire economist John Husing put out his latest economic forecast with a prediction that during 2021, the region will regain most jobs lost during the pandemic.

### Pickleball Popular in Riverside

Riverside was ranked the number 1 city for pickleball, which is a fast-growing sport in the city.



## THIS MONTH ON KVC-ARTS & LIFESTYLES

Lillian Vasquez speaks with **Bob Saget** who headlines the reopening of the Irvine Improv. | FNX's Frank Blanquet speaks with filmmaker **Daniel Golding**, about the documentary **Chasing Voices: The Story of John Peabody Harrington**.



Musician **Mike Brewer** talks about his documentary **Brewer & Shipley: One Toke Over The Line And Still Smokin'**.

**Misty Burrell** of Chaffey College discusses a pandemic-themed art exhibit. | Author **Lindsay Jean Hard** on her book, **Cooking with Scraps** | **Margret Worsley**, principal clarinetist with the San Bernardino Symphony Orchestra and guest pianist **David Kaplan**.

**Chris Thayer** and **Ron Milts**, creators and producers of the graphic novels, **Grace** and **Legba's Juke Joint**. | Local musician **Benjiphonik** talks stealing hip hop.

*Lifestyles takes a fresh look at arts, culture and issues across our unique region.*  
with **Lillian Vasquez**

CSUSB Art Professor **Katherine Gray** talks about the Netflix series **Blown Away**.

**Dr. Stephanie Houston**, with the San Bernardino County Superintendent of Schools, Instructional Coach **Sommer Mendoza**, third-grade teacher **Lindsay Munoz**, and District Technology Coach **Darren Alcalá** all talk about **Learn with Me**, a collaborative project with KVCR-TV about education.

**Dianne Callahan**, event producer for the Survivor Strut Fashion Show for the Leukemia and Lymphoma Society, shares her story and more about the fundraiser. | **Misty Burrue**, Interim Dean of Visual and Performing Arts at Chaffey College talks about the Wignall and new virtual art exhibit.

**Anthony Castro**, Associate Professor of Mathematics at San Bernardino Valley College, talks about teaching students how math skills can be applied to real life situations.

CSUSB Biology Professor **Dr. Stuart Sumida** talks about serving as an animation consultant on the Pixar-animated film **Soul**.



## Local TV Production

## TV Programs Airing in June

**Inland Edition & Lifestyles with Lillian Vasquez on TV**  
**Inland Edition #104** “California Citizens Redistricting Commission”  
 May 13 at 6:30pm & May 16 at 5:30pm

**Lifestyles with Lillian #103** “SBCSS Learn with Me Project”  
 May 20 at 6:30pm

### In the Community ...Virtually

This past month, KVCR’s Lillian Vasquez was asked to serve on two media panels for public relations professional organizations. They included Hispanic Public Relations Association, “Pitching Media Stories with a Hispanic Lens” and Public Relations Society of America the Inland Empire and the Los Angeles chapters, “Dramatic Readings of Bad Press Releases.” On both panels Vasquez shared what grabs her attention when PR reps pitch their story ideas.



**MODERATOR**  
**Sandra Baltazar Martinez**  
 Public Information Officer  
 UC Riverside



**Annette Garcia**  
 News Assignment Editor  
 Univision Los Angeles



**Lillian Vasquez**  
 Lifestyle Producer & Host  
 KVCR- Inland Empire NPR Affiliate



**Selene Rivera**  
 Reporter  
 Los Angeles Times  
 en Español

**Inside California Education –** Inside California Education is a magazine-style weekly series that takes a fresh look at the challenges and opportunities facing California’s public schools. The program travels to school districts across the Golden State, meeting education experts, policymakers, administrators, teachers, and students who are all striving to improve our schools. **Wednesdays at 7:00pm**



**Antiques Roadshow: Celebrity Edition –** See the treasures of comedians Ronny Chieng, Jay Leno, actress S. Epatha Merkerson, author Jason Reynolds, Olympic figure skater Nancy Kerrigan and several others

get appraised by *Antiques Roadshow* experts. **Fridays at 8:00pm, June 11, 18 and 25**

**Rosemary –** Rosemary is the first transgender woman in the state of West Virginia elected to public office. With the pandemic as the backdrop, the film follows Rosemary Ketchum’s campaign and election (June 2020) to Wheeling’s City Council. **June 17 at 7:30pm**

### Finding Your Roots: Anchored to the Past

– Henry Louis Gates, Jr. examines how journalists Gretchen Carlson and Don Lemon were able to overcome biases in their careers, drawing parallels to relatives who met profound challenges of their own. **June 18 at 7:00pm**



**Beyond Barriers –** People from opposite sides of the Arizona-Sonora border come together despite economic, healthcare, and political barriers to create a center of wellness and hope. **June 20 at 4:30pm**



**Independent Lens: The Donut King –** Hear the incredible story of Ted Ngoy. After fleeing Cambodia for the United States, he built a multi-million-dollar fried pastry empire, Christy’s Doughnuts, and began living his American Dream. But a great rise often comes with a great fall. **June 24 at 9:00pm**

## Posted on our Social Media - Television

Choosing Safer Activities		
Unvaccinated People	Your Activity	Fully Vaccinated People
Best	Walk, run, or bike outdoors with members of one household	Best
Best	Attend a small, outdoor gathering with fully vaccinated family and friends	Best
Best	Attend a small, outdoor gathering with fully vaccinated and unvaccinated people	Best
Least Safe	Dine at an outdoor restaurant with friends from multiple households	Best
Least Safe	Attend a crowded, outdoor event, like a live performance, parade, or sports event	Best
Least Safe	Indoor	Best
Least Safe	Visit a barber or hair salon	Best
Least Safe	Go to an unenclosed indoor shopping center or museum	Best
Least Safe	Ride public transport with limited occupancy	Best
Least Safe	Attend a small indoor gathering of fully vaccinated and unvaccinated people from multiple households	Best
Least Safe	Go to an indoor movie theater	Best
Least Safe	Attend a full-capacity worship service	Best
Least Safe	Sing in an indoor chorus	Best
Least Safe	Eat at an indoor restaurant or bar	Best
Least Safe	Participate in an indoor, high-intensity exercise class	Best

The CDC has updated its mask guidance as of today.

If you’re vaccinated against COVID, you no longer need to wear masks outdoors during most activities. CDC Director Rochelle Walensky on April 27 announced in a live video that it is safe for those who are fully vaccinated to remove their masks in small outdoor settings or gatherings. Additionally, the agency did say that you still need to wear

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masks inside and at crowded outdoor events. A more detailed explanation can be found on the White House’s Youtube link below.



# KVCR



**American Rescue Plan Act of 2021**

In March President Biden signed the American Rescue Plan Act (Rescue Act) that appropriated \$175 million in emergency stabilization funds to CPB for public media stations. Specifically, the funds are to be used to maintain programming and services and to preserve the ability of small and rural public media stations to continue to provide essential information, educational content and services to the American people. KVCR falls into this “small” station category.

Following enactment of the Rescue Act, CPB moved quickly to assemble an Advisory Group of system representatives to help them develop a plan for the distribution of the funds.

In developing an equitable distribution plan for the \$175 million, members of CPB management met virtually with representatives of the University Licensee Association (KVCR is a ULA member), Organization of State Broadcasting Executives (OSBE), and the Small Station Association to discuss their experiences, challenges and successes during the past 12 months under the pandemic, as well as their financial positions, projections for the months and years ahead, and their opinions about how the \$175 million should be distributed. KVCR Interim General Manager, Alfredo Cruz was part of those discussions.

The advisory group focused on the diversity of stations — size, license type, geography, and community needs as it considered various distribution formulas. Based on the recommendations and findings, CPB distributed the American Rescue Act stabilization grants to each of the 553 CPB-qualified grantees. KVCR-TV was pleased to be awarded \$377,529 to support its programming and services to our community.

## Fund Raising Efforts in May \$160,730

### Radio Pledge Spring Campaign - \$121,552

Description	Count	Pledge Avg	Amount
ON AIR	615	\$139.41	\$85,739.74
EMAIL	173	\$127.28	\$22,018.90
MAIL	128	\$107.77	\$1,3794.19
<b>TOTAL</b>	<b>916</b>	<b>\$132.70</b>	<b>\$121,552.83</b>

### CARS Donation Program - \$12,089

An on-going fundraiser is the Car Donation Program.

### Underwriting - \$15,000

Client: La Sierra University

Pending Client: Realtor & Property Manager Full Value Properties Inc

### Pending Grant Proposal:

\$ 900,000 (Federal)

\$ 4,015,000 (State)

### Pending Production Client Proposals:

The Redlands Bowl \$15,000



## Posted on our Social Media - Radio



On his final Friday hosting Morning Edition, KVCR bids a fond farewell to radio reporter and host, Benjamin Purper. After graduating from the University of Redlands in 2017, Benjamin joined KVCR News Radio for a summer internship. He has done us proud ever since with excellent reporting on 91.9 KVCR. During nearly four years with the station, several of his Inland Empire stories were picked up for statewide consumption on the California Report, and others have been featured nationally on NPR programs like Morning Edition and All Things Considered. While we will greatly miss Benjamin's excellent reporting and service to KVCR listeners, we are thrilled for him as he steps into his new role leading the news team at Central Coast Public Radio, KCBX - San Luis Obispo.



# First Nations Experience

## Visit [www.FNX.org/schedule](http://www.FNX.org/schedule) for full listings

### PROGRAMS IN JUNE

#### Wapos Bay

Ten-year-old T-Bear, 9-year-old Talon and 6-year-old Raven star in Wapos Bay, a light-hearted stop-motion animation series about growing up in a remote Cree community. In Wapos Bay, modern life and ancient traditions meet. Hunting and gathering, dog sledding and shimmering northern lights are part of every day, but so are video games, TV and cell phones. Guided by elders, extended family and their own insatiable curiosity, the three children learn how to balance traditional ways with newer ones. Their discoveries unfold against the backdrop of northern Saskatchewan's varied seasons - winter, spring thaw, spring, summer, fall and freeze-up. As they explore the world around them, the three children acquire some valuable lessons about respect, cooperation, honesty and tolerance.



**June 1 at 9:00am (Kids Block) June 5 at 6:30pm**

#### Native Report

Native Report is an entertaining, informative magazine style series that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. The series is attractive to both a general and tribal audience, promoting understanding between cultures, tribes and reservations...offering a venue for the stories of challenge and success coming from Minnesota's tribal communities... and educating public television viewers about the culture and traditions of native citizens. Native Report is hosted by Stacey Thunder, an enrolled member of the Red Lake Nation, and co-hosted by Tadd Johnson who is an enrolled member of the Bois Forte Band of Chippewa.

**June 1 at 12:30pm**

#### Nigeria's Oil War

The kidnapping of four oil workers in the Niger Delta threatens to wreak havoc on the world's already red hot oil market. We bring back two pertinent reports on Nigeria's oil wars. Includes extensive interviews with militia leader, Asari. **June 21 at 9:00pm**



### IN PRODUCTION

**FNX NOW** is produced in partnership with Ethnic Media Services.

"The 1.9 Trillion Covid Relief Bill" - A \$1.9 trillion COVID relief bill, known as the American Rescue Plan, is a sweeping piece of legislation intended to get the U.S. and its residents back on their feet after a year-long shut-down. This segment discusses the bill which includes a new round of stimulus checks, unemployment benefits and vaccination efforts. Speakers include Chad Stone, Chief Economist at the Center on Budget and Policy Priorities, and Congressman Raja Krishnamoorthi, 8th District of Illinois.

"Briefing with the IRS" - Tax deadlines and resources for filing tax returns. Speakers from the IRS offer insight and information on filing. Speakers are Susan (Sue) Simon, Director of Customer Assistance, Relationships and Education (CARE) organization for the IRS, and Ken Corbin, Commissioner of the Wage and Investment Division at the IRS.



"Spotting & Preventing Pandemic Related Scams" - Scammers thrive on catastrophes and hardships. In this briefing with ethnic and community media, the FTC joins local legal experts, law enforcement professionals, nonprofits and community service providers to explore fraud impacting Montana's tribal, rural, low income, immigrant and refugee communities. Speakers include Shawn Spruce, Programs Consultant at First Nations Development Institute, Chuck Munson, Montana Department of Justice, Office of Consumer Protection, and Chuck Harwood, Director of the FTC's Northwest Regional Office.

"Redistricting" - Following the 2020 Census, the redistricting cycle is a critical moment to ensure political representation for our communities, impacting resources for education, health care, the environment, and other needs over the next ten years. The manipulation of districts to dilute the voting power of minority communities is seen by many as voter suppression. Panelists include Thomas A. Saenz, President/General Counsel of MALDEF, and Leah Aden, Deputy Director of Litigation, NAACP Legal Defense and Educational Fund Inc.



"Mutant Variants vs. Vaccine" - The B117 UK Covid19 variant is more contagious and virulent than its predecessor. Can it challenge vaccines as it tries to become the dominant strain by summer? This segment discusses whether or not the U.S. can achieve herd

immunity before variants like B117 prevail. Our guests are Dr. Nirav Shah, Adjunct Professor of Medicine, Primary Care & Population Health at Stanford University, and Dr. Daniel Turner Lloveras, Founding Member of the Latino Coalition Against COVID-19.