



KVCR & FNX

BOARD OF TRUSTEES REPORT

SBCSS and KVCR-TV Team Up to Produce *Learn with Me* Educational Program

The San Bernardino County Superintendent of Schools has launched the **Learn with Me** project in collaboration with KVCR. Dr. Stephanie Houston, Assistant Superintendent of the Innovation & Engagement Branch of SBCSS connected school districts in our region, to put together this project that she says

was created to meet the needs of the educational community in San Bernardino County, especially in the face of difficulties presented during the pandemic. **Learn with Me** features two segments aimed at students from Kindergarten through second grade which includes - **Room 57** and **Computer Lab 11**. Both segments were produced in the KVCR studio with KVCR staff as the crew and featuring local teachers as the writers and talent.

Room 57 is a colorful and musical segment with a focus on story time hosted by Fontana School District's former kindergarten teacher, now Instructional Coach, Sommer Mendoza. In **Room 57**, Sommer reads the book "Pete the Cat and His Four Groovy Buttons" and engages



her young audience with a song about buttons that keep popping off. The story teaches rhyming, math, and introduces the elements of a book including the author, setting, and illustrator. Impact Eddie, is the show's character who is the thread through both segments. Portrayed by Dominic Paramo, Communication Specialist with SBCSS, who plays his guitar

along to the song that encourages addition and subtraction and audience participation. Impact Eddie also opens and closes the segments.

Computer Lab 11 was hosted and written by Cucamonga School District teacher Lindsay Munoz and Technology Coach, Darren Alcalá. This segment takes a humorous and detailed look at the technology around us and how it all works. It's timely during this period of online learning and introduces students to concepts of programming and micro processing in a visual way that is easy to understand and fun to learn. Many props were involved in the production of **Computer Lab 11**, including game controllers, robots that can drive, and peanut butter. By the end of this segment, students should have a better understanding about how their computers, phones, and devices work and will be introduced to STEM careers including game development and programming.

The **Learn with Me** program will become part of a content library accessible online to stream or download, and will be available to school districts in May. The goal is that parents and teachers alike can utilize **Learn with Me** to extend student learning. The show was shot using green screen technology. KVCR-TV will air **Learn with Me** on in the coming weeks.



May 13, 2021

What's In this Report

- ~ Local Stories Heard on 91.9
- ~ National TV Shows Airing in May
- ~ Fundraising Efforts
- ~ FNX National Show & FNX Local Weekly Productions

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CONGRATULATIONS TO KVCR'S BENJAMIN PURPER



KVCR Reporter, Benjamin Purper joined the KVCR Radio Team as a volunteer intern in 2017. This was just after he graduated from the University of Redlands. A few months later, and just prior to finishing his volunteer internship in Radio News at KVCR, Ben was contacted by NPR and accepted a coveted internship opportunity at NPR West in Culver City, CA. We already had paperwork in place to bring this hard-working young reporter into our ranks as a part-time employee and extended that invitation before he left to work at NPR West.

His paid work with KVCR began in early 2018. Since that time, Benjamin Purper's reporting has been featured on KVCR Radio and, from time to time, in statewide broadcasts on The California Report. On several occasions, Ben's stories have been picked up by NPR and shared with the entire nation on Morning Edition and *All Things Considered*. In fact, a recent story he produced on the Salton Sea was featured in *All Things Considered* during the week of April 26.

KVCR has been the launching pad for several reporters who have gone on to achieve national recognition, Ben is on his way. As of May 10, Benjamin Purper is the News Director for KCBX an NPR affiliate in San Luis Obispo. We're quite sure he will be successful and look forward to updates from Ben when he visits his family in Yucaipa.

**Congratulations Ben!
We're Proud of You!!**

MIDDAY NEWS SEGMENTS HIGHLIGHTS

IE Gas Prices Rise - The average price of a gallon of regular gasoline in the Inland Empire is up and is at its highest amount since November 2019.

Riverside Time Capsule

- The city of Riverside is accepting items for a time capsule that will be buried at the new Main Library in Downtown Riverside.



CA to Reopen Economy and End Tier System

- California is aiming to fully reopen its economy on June 15, ending the state's county-by-county color tier system of business restrictions.

Menifee Woman Sentenced in EDD Fraud

Cara Marie Kirk-Connell of Menifee was sentenced to 37 months in federal prison for fraudulently obtaining more than \$500,000 in COVID-19-related unemployment benefits.



Sammy Hagar Partners with ONT - Ontario International Airport partners with Fontana-born music rock legend Sammy Hagar and will feature the full Santos Tequila line and Sammy's Beach Bar Rum at the airport's Rock & Brews restaurant.

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LA-to-Las Vegas Line In Talks Again

- U.S. infrastructure plans spurs talk of the Los Angeles-to-Las Vegas passenger route that Amtrak stopped in 1997.



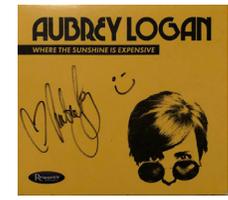
THIS MONTH ON KVC-ARTS & LIFESTYLES



Dr. Anthony Hilliard, host of the podcast "Evening Rounds." | CSUSB professor **Stuart Sumida**, consultant on the Pixar film, *Soul* | Author **Sean Parnell**.

Shawn Michael Perry about the film *No Time to Run* | filmmaker **Cady McLain** about *Seeing Is Believing: Women Direct*.

Author **Nelson DeMille** and his son, screenwriter **Alex DeMille** | **Lillian Vasquez** talks about a program aimed at artists on the autistic spectrum.



Musician **Aubrey Logan** discusses jazz album | Comedian **Bob Saget** headlines the Irvine Improv | Filmmaker **Daniel Golding**, about the documentary "Chasing Voices: The Story of John Peabody Harrington".



Lifestyles takes a fresh look at arts, culture and issues across our unique region.



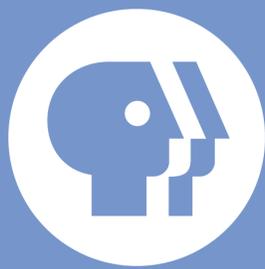
Cal State University San Bernardino Biology Professor **Dr. Stuart Sumida** who is also the animation consultant in Pixar's *Soul*.

Steven Bier, co-founder of Popcorn for the People, a non-profit creating meaningful employment in the autistic community by training and hiring adults with Autism.

Carol Dixon with the Assistance League of San Bernardino shares about this year's fundraiser. **Gary St. Germain**, a local member who was featured on *Weekend Edition's Sunday Puzzle*.

Pamela Kattouf, one of the founders of Beloved Bath, an online shop that provides meaningful employment to individuals with Autism.

Writer and author **Martha Bolton**, whose newest book *Dear Bob* tells the story of Bob Hope's dedication and service to the men and women of World War II.



PBS
TV 24

KVCR

Local TV Production

KVCR Works With FTVM Students

As the semester comes to a close, the KVCR television production staff had the opportunity for interactions with students from the Film, Television, & Media classes held in the in the KVCR Studio. We provided an opportunity to work with the students to help increase their

understanding of Studio Camera Operation, Live Green Screen Compositing, Special Effects Lighting, and more. We look forward to welcoming more students into the studio. One of the hands on experience projects included the **SBCCD Virtual Graduation Ceremonies**. For the second year in a row the SBCCD has chosen



ASG President Taylor DeBenedictis

department to work on the production, gaining valuable experience working on a professional production. It was great to have the extra hands to set, run audio and teleprompter.



L-R Marlene Clara and Elizabeth Ruiz

to record the virtual graduation ceremonies for SBVC and CHC in the KVCR Studio. This year, the KVCR television production team members were able to bring in students from the SBVC Film, Television, & Media

department to work on the

production, gaining valuable experience working on a professional production. It was great to have the extra hands to set, run audio and teleprompter.

Posted on our Social Media - Television

TOP POST - PBS: As a public service, KVCR wants to inform you of a construction career training opportunity. This four-week virtual training program includes basic math for construction, blueprint reading, CPR, and more. Open to women, minorities, youth, and the formerly incarcerated.

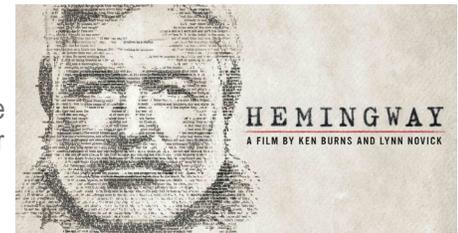
This NO FEE construction career training program begins April 26. A career opportunity – where your past does not define you. Details at KVCR.org/construction



TV Programs Airing in May

Pacific Heartbeat – Running the gamut from enlightening documentaries to musical showcases, this anthology series draws viewers into the heart, mind and soul of Pacific Island culture for Asian-Pacific heritage month. **Thursdays at 9:30pm**

Hemingway – In Ken Burns' latest documentary, *Hemingway*, yearning for adventure, volunteers for the Red Cross during World War I. He marries Hadley Richardson and moves to Paris, publishes *The Sun Also Rises* and finds critical and commercial success with his second novel, *A Farewell to Arms*. **Mondays at 6:00pm starting May 10**



Hippocrates Café: Reflections on the Pandemic
A collection of performances by artists who examine the impact of COVID-19 through music, art, animation, photography, story, poetry and dance. **May 13 at 7:00pm**

Independent Lens: Down a Dark Stairwell
A Chinese American cop shoots and kills an innocent Black man in the dark stairwell of a Brooklyn housing project. Suddenly, two marginalized communities must navigate an uneven criminal justice system together. **May 20 at 8:00pm**



Surrender on the USS Missouri – This documentary focuses on those who witnessed the official Japanese surrender on September 2, 1945, ending World War II. Witnesses included sailors, soldiers, and marines aboard

the battleship that day, plus pilots who flew over the ceremonies and those on other nearby ships. **May 27 at 8:30pm**

Tower of Power: 50 Years of Funk – Groove to the signature sounds of the iconic soul-funk R&B band, still playing to "Souled Out" crowds as they tour the world. **May 29 at 7:00pm**

Sam Cooke: Legend - The rise of the soul music legend, from his beginnings as a gospel singer to his crossover to the pop and R&B charts. An exploration of more than just his music alone, the biography also looks at Cooke's personal life and his role as a civil rights activist. **May 29 at 7:00pm**



KVCR



Education Insight with Host Lacey Kendall Premieres on 91.9 KVCR



In collaboration with the local organization Growing Inland Achievement (GIA), 91.9 KVCR has introduced a monthly one-hour program focused on education.

Education Insight premiered at 7:00pm on Saturday, May 1 with a repeat Monday, May 3 at 3:00pm. In the debut episode, program host Lacey Kendall introduced the concept of the show by interviewing GIA's CEO, Carlos Ayala and Senior Director, Ann Marie Sakreko. Also featured in the program was GIA Board Chair and CSUSB President, Tomas Morales. We're happy to report that community colleges in our region were discussed and Crafton Hills College was specifically mentioned for an innovative, student involved approach to retention during the pandemic. We have high hopes for *Education Insight*, and grant funding with a share for KVCR, is in the near-future plan.

NPR Celebrates 50 Years



Monday, May 3 marks the 50th anniversary of NPR's first on-air original programming. NPR went from a small, news-making startup to a national network that engages 60 million people each week. As we join NPR in celebrating their 50th anniversary, we reflect on the countless stories our network has put out into the world to inform, inspire, entertain, and connect our listeners.

Among the programs featuring a look back over the past 50 years is *Fresh Air*, airing interviews with Bill Seimering, NPR's first director of programming and creator of *All Things Considered*, and Susan Stamberg, who co-hosted *All Things Considered* from 1972-1986. *Fresh Air* airs on 91.9 KVCR Mondays through Thursdays at 1 p.m.

Fund Raising Efforts in April \$415,466

TV - \$377,529

KVCR-TV - Is scheduled to receive \$266,667 (CARES Formula) and \$110,862 (Community Service Grants Formula) for a total of \$377,529.



CARS Dontation Program - \$14,937

An on-going fundraiser is the Car Donation Program.

Underwriting - \$23,000

Client Cal State University San Bernardino

Production Clients - In Kind Projects

CHC/SBVC Graduation Speeches
CHC Gala

Pending Funding Proposals:

FNX Grant - \$50,000
The Redlands Bowl \$15,000

Posted on our Social Media - Radio

TOP POST - NPR:
Today on Inland Edition, KVCR's Lillian Vasquez has a conversation with 91.9 KVCR Program Manager Rick Dulock, as they reflect on *Inland Edition* and KVCR production during the pandemic, one year after it began.



Rick and Lillian discuss how *Inland Edition* was launched and the topics featured, working with limited staff, and TV projects including At-Home Learning and airing local graduation ceremonies and graduates. They also share updates on some of the small businesses highlighted last year during the Small Business Spotlight. It's a look back at a tough year overcoming challenges as we continued to power through.



First Nations Experience

Visit www.FNX.org/schedule for full listings

PROGRAMS IN MAY

Chasing Voices: The Story of John Peabody Harrington

From 1907 until his death more than 50 years later, ethnologist John Peabody Harrington crisscrossed the U.S., chasing the voices of the last speakers of Native America's dying languages. Moving from one tribal community to the next, he collaborated with the last speakers to document every finite detail before their languages were lost forever. **Chasing Voices** chronicles Harrington's work and traces the impact of his exhaustive research on Native communities working to restore the language of their ancestors. **May 2 at 5:00pm**

Seeing the USA

Brandy Yanchyk's travel documentary series, **Seeing The USA** will connect viewers to iconic experiences that the USA has to offer. Viewers will experience the USA's iconic nature, thrilling adventures and unique, varied culture through Brandy's eyes. These experiences are adventurous in nature, making for great television! Rather than focus on current events, **Seeing the USA** will focus on the vibrant cities, culinary delights, world-class attractions, unique characters and natural wonders of the USA. Through Brandy's charm, sense of humor and curiosity, the audience will have the chance to learn something new about even the most familiar of destinations. Through her bold, adventurous spirit, we will be inspired to take an adventure ourselves. Through her compassion and sensitivity, we will see all the strands that make the USA worth seeing. **May 4 at 2:30pm**



Truly Texas Mexican – Over time and during conquest, Texas Mexican food (not tex-mex!) sustained Native American memory and identity. Cooking foods like nopalitos, deer, mesquite and tortillas, indigenous women led the resistance against colonization. The story of Texas Mexican food begins 15,000 years ago with the first people of Texas, when women domesticate the plants and cook the same game and fish we eat today. It's the "comida casera," (home cooking) of today's



Texas Mexican American, Native American, families. Women chefs, artists and community leaders throughout South Texas share intimate food experiences that include the history of discrimination, dispossession and violence. Host, producer, author and chef, Adan Medrano guides us through the ancient cuisine questions of what it means to be "American." It offers a new type of encounter, one of understanding, building a table where ALL ARE WELCOME. **May 5 at 7:30pm**

IN PRODUCTION

FNX NOW is produced in partnership with Ethnic Media Services.



FNX NOW "Is Global Famine A Pandemic Fallout?"

The United Nations World Food Programme focuses on looming famine. Steve Ravarella, Senior Spokesperson for the UN World Food Programme, and Elio Rujano, Communications Officer for the World Food Programme's regional bureau in Central America and the Caribbean discuss food insecurity in some of the hardest-hit countries in Asia, Africa, and Latin America, and how the pandemic has exacerbated existing crises.

FNX NOW "College Enrollment Drops"

First-time college enrollment has fallen during the Covid19 pandemic, highlighting the impact of the economic downturn as well as the crushing weight of debt held student borrowers. On the show we welcome Representative Ro Khanna who represents California's 17th Congressional District, Kat Welbeck who serves as a Civil Rights Counsel at the Student Borrower Protection Center, and Joe Jaramillo a Senior Attorney at Housing and Economic Rights Advocates (HERA) in Oakland, California.

FNX NOW "School Reopenings" This segment is hosted by LA County Board of Supervisor Kathryn Barger and focuses on the re-opening of elementary schools and features conversations with Barger, Arcadia High School Senior Nathan Kuo, and Los Angeles County Superintendent of School Dr. Debra Duardo.

FNX NOW "Quechan Filmmaker Daniel Golding"

Quechan filmmaker Daniel Golding discusses his community, career and upcoming releases. Daniel's work "Chasing Voices: The Story of John Peabody Harrington" starts to air on PBS stations across the country on April 30th, and on FNX beginning May 2nd.

