



KVCR & FNX

BOARD OF TRUSTEES REPORT

February 11, 2021

Black History Content on KVCR for Black History Month

91.9 KVCR Black History Programs

While Black History is given its own recognition, all in one month, KVCR has continued our commitment in 2021 to introduce programs that emphasize the fact that histories and realities of people of color is something we need to attend to each and every day. We hope through programs such as **Our Body Politic**, a weekly source of news produced by and for black women and other women of color (Friday afternoons at 3PM), that we practice diverse and plural voices in topics and in personnel, especially as NPR makes a concerted effort to diversify the members of their reporting and management staff - something that has been an issue for longer than many care to admit.

In addition to our ongoing efforts, 91.9 KVCR will provide a special broadcast of **Throughline**. The past is never past. Every headline has a history. This program goes back in time to understand the present. They are stories you can feel and sounds you can see from the moments that shaped our world.

They include **Billie Holiday** and **Shirley Chisholm**



(Feb. 20, 2021 at 7PM): **Billie Holiday**, harassed by U.S. government agents and told to stop singing 'Strange Fruit.' She refused. **Shirley Chisholm** ran for president and was told she shouldn't aim that high. She moved forward.

Octavia Butler (Feb. 27, 2021 at 7PM): Octavia Butler was a deep observer of the human condition who was fascinated by the cyclical nature of history, and often looked to the past when writing about the future, even when she knew of no other Black women in the field, saying she simply had to 'write herself in.'

On **Lifestyles With Lillian Vasquez**, Lillian will talk with Karen Riley with the S.C.R.A.P Gallery and share details of the "Quest for Peace & Justice" art project.

KVCR-TV Black History Programs

February will focus on programs relating to African American history, both for our young students, and our prime-time viewers.

For our school aged students as part of the At-Home Learning programming we will broadcast

Freedom Riders; African American: Many Rivers to Cross; POV: And She

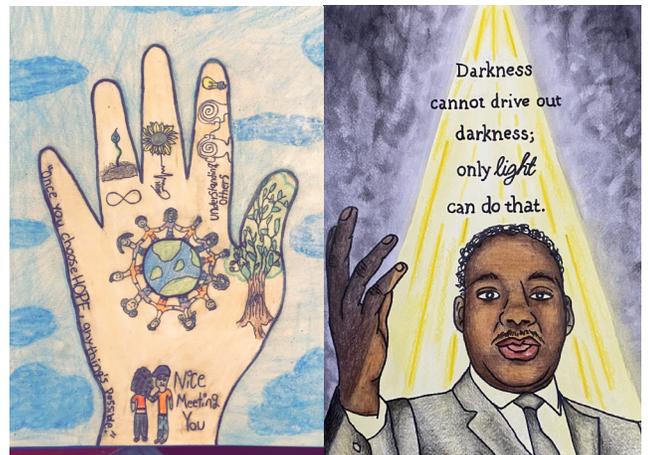


Could be Next Boss: The Black Experience and more.

In prime time we offer a plethora of programs including **Fat Boy: The Billy Stewart Story; Codeswitching: Race and Identity in the Suburban Schoolhouse; Evening with Eartha Kitt, Quincy Jones, Della Reese, Gwin Ifill; Thomas Sowell: Common Sense in a Senseless World; AMEN! Music of the Black Church; Talking Black in America and With Infinite Hope MLK and the Civil Rights Movement.**

For the full KVCR-TV schedule visit our website at KVCR.org/schedule.

In between the programs, will be the artwork of students. KVCR has partnered with the Riverside County Office of Education and the S.C.R.A.P Gallery to feature the artwork of middle and high school students who submitted artwork for "The Quest for Peace & Justice" project. KVCR-TV will present several submissions throughout the month in honor of Black History Month. The short segments will also be posted on our social media platforms.



BEAT REPORTER HIGHLIGHTS

Inland Empire Counties' Combined Coronavirus Case Count Passes 400,000
Riverside County reported more than 17,000 new infections on Monday, January 4th, reflecting test results from the extended holiday weekend. San Bernardino County reported more than 18,000 new infections, bringing that county's total to 203,309.

Inland House Democrats Call for President Trump's Removal From Office - This story was a reaction to the events of January 6th, 2021, when a pro-Trump mob attacked the U.S. Capitol. Inland House Democrats Mark Takano and Pete Aguilar both called for Trump's impeachment and removal after this event.

145 Coronavirus Vaccines Administered at Redlands Assisted Living Center - An assisted living site in Redlands administered 145 coronavirus vaccines as the state rolled out vaccine eligibility to people over 65.



Family of Man Killed in Riverside County Sheriff Custody to Launch Legal Action
The family of a man killed in police custody after a violent arrest in a Jurupa Valley grocery store announced that it is initiating a legal action against the Riverside County Sheriff's Department.

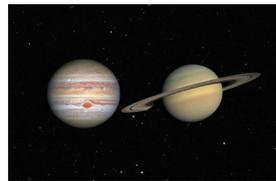
Claremont Graduate University Partners With San Manuel to Create New Center for Health Studies - The San Manuel Band of Mission Indians has gifted \$14 million to Claremont Graduate University to fund a new, multi-disciplinary health research center at the university.

MIDDAY NEWS SEGMENTS HIGHLIGHTS



Riverside Post Office Renamed to Honor Activist - The Chicago Avenue post office in Riverside will be re-named in honor of late civic activist "Woodie" Rucker-Hughes, who led the Riverside branch of the NAACP for decades.

Christmas Star
The world witnessed a rare celestial event when Jupiter and Saturn appeared so close together, they looked like one big star.



Sport Venues to be Used as Vaccination Sites - Governor Newsom announced three sports venues around the state including Dodger Stadium and PETCO Park will be used as temporary large-scale vaccination sites.

Cheech Marin Center Receives Funding
The Cheech Marin Center in Downtown Riverside, formally the Riverside City Public Library, is moving forward with \$10.7 million in funding for renovations.



COVID-19 Vaccinations Open for Adults 65 and Older - People aged 65 and older can begin getting vaccinated against COVID-19 in Riverside County.

THIS MONTH ON KVC-ARTS & LIFESTYLES

Riverside professor and guitarist, **Peter Curtis**, and his cd "Christmas With Your Jewish Boy-friend"



Kathy Young and "A Thousand Stars" made it into the top 10 on both the R&B singles chart.

In memory of **Charles Weldon**. He started off as a doo-wop singer with The Paradoxes, most notably known for "Diamonds and Pearls."



Terry Johnson, of The Flamingos.

Emmanuel Rogers on a memoir by the daughter of Apple founder Steve Jobs. | KVCR's Benjamin Purper in conversation with Joshua

Lifestyles **Lifestyles takes a fresh look at arts, culture and issues across our unique region.**
with **Lillian Vasquez**

Dania Gutierrez, Southern California Program Manager with the National Forest Foundation. Dania talks about why supporting our local forest is important and shares ways the community can do their part. Also **Erinn Carlson**, Fundraising Manager with Junior League. Erinn shares about their Diaper Bank Project.

Journalist, podcast and public radio host **Meghna Chakrabarti**. She is the host of **On Point**, a national public radio show.

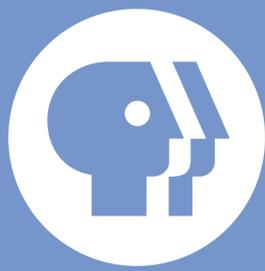


Longtime journalist and former co-host of NPR's **Morning Edition**, host **David Greene**. He talks about some memorable interviews, his NY Times best-selling book "Midnight in Siberia: A Train Journey into the Heart of Russia", and his plans for the future.



Actor and comedian **Jon Lovitz**, shares how he got into comedy, some early influences, and a behind the scenes look at Saturday Night Live.





PBS

TV 24

KVCR

TV Production

One-Day PLANT-A TREE Campaign

KVCR producer Tim Style worked with Lillian Vasquez to produce pledge breaks for the one day only, Plant a Tree campaign. The spots aired for 24 hours from Wednesday, January 27 until midnight. The goal is to raise funds to support KVCR TV and plant trees in our local forest. Donate during this one-day drive to plant a tree in areas with severe fire damage that will not regenerate naturally. Efforts in the San Bernardino Mountains will support recovery from wildfires, ensure the health of wildlife habitat, and protect our local watersheds.

During the one-day campaign we ask viewers to contribute at any level that fits their ability to give, starting at the \$10 level.



Television Station Activities



AT-HOME LEARNING

A CALIFORNIA PUBLIC EDUCATION PARTNERSHIP

When school resumed in January, KVCR-TV continued with its weekday broadcast of educational programs for the at-home students during the pandemic. We'll continue to air learning programs for Inland Empire's students throughout the spring semester and until June, if needed. In February, we will broadcast several documentaries that tell the many stories of Black History. We will also feature the artwork of students who participated in the "The Quest For Peace & Justice" community project.

Programs In February

Codeswitching: Race and Identity in the Suburban Schoolhouse

At daybreak, thousands of African American students shuttle from the inner-city to white suburban schools in the greatest voluntary experiment in desegregation and academic opportunity. **February 11 at 8:00pm**



Finding Your Roots – Henry Louis Gates, Jr. discovers the privileged lineages that claim actor Glenn Close and director John Waters as descendants, introducing ancestors who are as bold and independent as they are. **February 12 at 7:00pm**

Life's Third Age with Ken Dychtwald – From what used to be a short period in which to rest, relax, and wind down after a life of hard work, this new Third Age is now being reimagined as an unprecedented time for new freedoms, personal reinventions, and renewed purpose. **February 13 at 8:00pm**

Line of Separation – After the fall of the Third Reich, the small town of Tannbach is cruelly divided between East and West regimes and the town's inhabitants suffer the consequences. This historical drama explores the devastating effects decades of conflict had on communities from the end of World War II to the fall of the Berlin Wall. **Mondays at 10:00pm starting February 15**

Boss: The Black Experience in Business – Learn about the untold story of African American entrepreneurship, where skill, industriousness, ingenuity and sheer courage in the face of overwhelming odds provide the backbone of this nation's economic and social growth. Stanley Nelson directs. **February 17 at noon**

POV: And She Could be Next – The story of a defiant movement of women of color, transforming politics from the ground up by fighting for a truly reflective democracy. **February 18 & 19 at 12 noon**





KVCR



FUND-RAISING PROJECTS

KVCR PLANT-A-TREE One-Day Pledge Drive



On Wednesday, January 27, for one day only, KVCR invited our listeners and viewers to support our local forests and their local public radio and television station! On this day we asked the KVCR community to help plant a tree in areas

with severe fire damage that will not regenerate naturally. Efforts in the San Bernardino Mountains will support recovery from wildfires, ensure the health of wildlife habitat, and protect our local watersheds. We partnered with the San Bernardino National Forest and the National Forest Foundation.

The San Bernardino National Forest consists of over 670,000 acres in the Inland Empire. National Forests protect local water supplies, cleans our air, and provides millions of residents connections to nature and recreation opportunities.

San Bernardino National Forest experienced two major fires last year: the Apple Fire burned over 33,000 acres, and the El Dorado Fire which burned over 22,000 acres.



KVCR's Valentine's Day Special Auction January 28 through February 5



Just in time for Valentine's Day, KVCR is hosting an on-line auction! Browse and bid on items from our vault that have been featured on KVCR TV or radio over the years, but may no longer be available. Don't miss out on fun memorabilia, including a few unique surprises. This is an opportunity to stumble upon treasure and gift ideas for your loved ones for Valentine's Day! Just another way to support KVCR-TV and 91.9 KVCR.

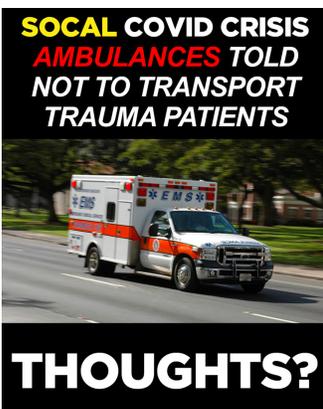
The auction begins on January 28 and ends on February 5 at midnight. Guests can view auction items at any time before or during the auction by visiting:

<https://www.32auctions.com/KVCRValentines>

To place a bid on an item during the auction, simply create a free account with 32auctions and have fun bidding! Winners will be notified via email or by phone. Items are ready to ship at the close of the auction on February 5.

Posted on our Social Media Radio

TOP POST - KVCR/NPR: A memo given to LA County ambulance workers states: "Effective immediately, due to the severe impact of the COVID-19 pandemic on EMS and 9-1-1 Receiving Hospitals, adult patients in blunt traumatic and non-traumatic out-of-hospital cardiac arrest (OHCA) shall not be transported if return of spontaneous circulation (ROSC) is not achieved in the field. Please see below for specific guidance according to the mechanism of the arrest. Note that this directive supersedes Reference 814, Determination/Pronouncement of Death in the Field."



Posted on our Social Media Television

PBS: TONIGHT ON KVCR:

Craft in America presents: "STORYTELLERS," a production that highlights artists who use narrative to communicate personal and universal truths, creating a uniquely powerful expression of our human experience.

The stories these artists tell us through their creations bring us together in ways that defy cultural boundaries and offer new ways of understanding even the most complex mysteries of our existence. Stream it on the KVCR app tonight at 7:00PM!





First Nations Experience

Visit www.FNX.org/schedule for full listings

PROGRAMS IN FEBRUARY

CHILDREN'S BLOCK

Little J and Big Cuz – Little J



Little J is five and his Big Cuz, she's nine. They're a couple of Indigenous Australian kids living with their Nanna and Old Dog. Little J and Big Cuz are busy with the ups and downs of playground and classroom. There's always something surprising going on whether it's at school, in the backyard... or beyond. The gaps in Nanna's ramshackle fence lead to Saltwater, Desert and Freshwater Country. With the help of Nanna and their teacher Ms Chen, Little J and Big Cuz are finding out all about culture, community and country.

Saturday at 8:00am(PT) / 11:00am (ET)

Frybread Flats

CATV 47's first show produced exclusively for children. The show features puppets skits, Cheyenne and Arapaho language, and an animated host named Raven. *Frybread Flats* introduces Native language, with alternating shows featuring Cheyenne and Arapaho languages. Each episode also features numbers 1-10, and various colors, nouns and stories in the corresponding language.



Saturday at 9:00am (PT) / 12:00pm (ET)

Coyote's Crazy Smart Science Show – This is a

Science show that is a fun, educational science series designed for kids 8-11. It inspires them to explore the amazing world of science through a colorful show that brings our beautiful and complex universe alive! Young scientists are encouraged to ask questions, to make their own observations, to unravel



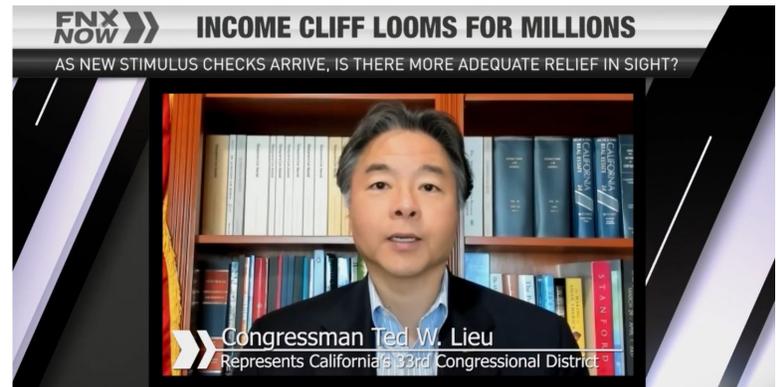
the How and Why of the world around them. **Monday, Wednesday & Friday at 9:30am (PT) / 12:30PM (ET)**

Guardians: Evolution – Takes kids on a wild ride into the distant future where a group of teens take on evil to save post-apocalyptic Earth. Funny, exciting and filled with adventure, this stop motion science fiction television show is a wild and cautionary environmental tale. Join Arimus and the rest of the Guardians and become part of the action yourself! **Saturday & Sunday at 9:30am (PT) /**

IN PRODUCTION

FNX NOW Adds Three New Segments

The *FNX NOW* series continues to produce a half hour news magazine and a few short format segments. Subject matter this month included 3 new FNX NOW segments produced in partnership with Ethnic Media Studies.



FNX NOW "Income Cliff Looms for Millions"

This FNX NOW segment produced in partnership with Ethnic Media Services (EMS) discusses the recent \$600 and upcoming \$2000 stimulus packages that have been presented as well as some of the unemployment and benefit discrepancies that minority communities are faced with.

FNX NOW "Highest Eviction Rates in California"

This FNX NOW segment was built in partnership with Ethnic Media Services (EMS) as part of their weekly Covid-19 Ethnic Media Briefings. The episode looks at the high eviction rates that are being experienced in California's Central Valley region.

FNX NOW "Understanding the Race Gap in 2020 Elections"

A conversation with Arlie Russell Hochschild, Professor Emerita at U.C. Berkeley's Department of Sociology and the author of ten books, including *Strangers in Their Own Land: Anger and Mourning on the American Right*. Hochschild discusses why white voters, including women, voted for the re-election of President Trump.

TOP POST - FNX:

Archaeologists believe they have discovered the world's oldest-known representational artwork: three wild pigs painted deep in a limestone cave on the Indonesian island of Sulawesi at least 45,500 years ago.

