



KVCR & FNX

BOARD OF TRUSTEES REPORT

HEAR THEIR STORIES



KVCR created a new project with the sole purpose of trying to assist small businesses in our community. The pandemic has made it difficult for many small business owners to stay afloat. Many of the local businesses are independent or family-owned who either had to shut their doors completely for a few months or operate with a limited staff and funds.

We spoke with several business and listened to their story. The result is our Small Business Spotlight stories. We had businesses represented from throughout the Inland Empire, from Chino Hills to Redlands. Their stories were featured in October and November on 91.9 KVCR during our morning and afternoon drive time. We created social media post daily for KVCR's social media platforms and made sure to tag each business. We shared what day and approximate hour their story would air, and sent them a link of the story for them to use on their social media platforms.

The businesses were very appreciative of the project and our efforts, one business owner stated, *"Thank you so much for doing something like this for small business owners because you know, it's a wonderful thing"* -

Small Business Spotlight stories are posted on our website at KVCRNEWS.org/Business.

The project was funded by grants from SoCal Gas and SoCal United Way.

November 12, 2020



SALT OASIS
11940 Foothill Blvd
Rancho Cucamonga
909.291.7258

SPOTLIGHT



ABOVE THE STEM
1580 Barton Rd Ste B
Redlands, CA

SPOTLIGHT



SANDY'S FURNITURE
5250 Philadelphia St Suite M
Chino, CA
909.527.6860

SPOTLIGHT

BEAT REPORTER HIGHLIGHTS

RUHS Radiologist on Breast Cancer and the Importance of Early Screenings

October is Breast Cancer Awareness Month. We spoke with Riverside University Health System radiologist Lisa Mahoney about the importance of early screening.

Ontario International Airport Numbers Reflect "Gradual Recovery" Amid Pandemic

Ontario International Airport's freight and passenger numbers are growing, reflecting a "gradual recovery" for the airport amid the pandemic. Commercial freight volume increased more than 20% in September and air travelers rose to almost 200,000.



Commercial freight volume increased more than 20% in September and air travelers rose to almost 200,000.

Renowned Psychiatrist on How to Address and Prevent Teen Suicide

Dr. Anisha Abraham is a pediatrician and author of "Raising Global Teens," where she analyzes key subjects facing teens.

Inland Empire Congressman Pete Aguilar Running for Vice Chair of Democratic Caucus

Representative Pete Aguilar is running for the seat of Vice Chair of the House Democratic Caucus.

Nonprofit Project IE RISE Seeks More Inclusive Economy and a Full Census Count

IE RISE seeks to engage grassroots organizations, businesses, and



government partners, support youth voices, build research and policy capacity within the region, and provide a roadmap for an inclusive and sustainable economy.

MIDDAY NEWS SEGMENTS HIGHLIGHTS

Joshua Trees Considered for Protection - The Joshua tree will be considered for protection under the California Endangered Species Act because of threats from climate change and habitat destruction.

EDD Mail Fraud Scheme - The Riverside Police Department warns the community about a mail fraud scheme involving letters from the Employment Development Department.

Voter Education in San Bernardino - San Bernardino's School Board becomes the first in the Inland Empire to make student voter education a requirement.



Some National Forests Open for Limited Activity

Amid wildfire danger, some of the National Forests in California are open for limited activity, but federal preserves in Riverside County are open only to official access.

Amid wildfire danger, some of the National Forests in California are open for limited activity, but federal preserves in Riverside County are open only to official access.

The Virtual Great Shakeout Drill

California's annual Great Shakeout earthquake drill is held virtually this year, with teachers being asked to work time into their distanced learning schedules to prepare students for the drill.



Early Voting Up - The San Bernardino County Registrar of Voters says early voting numbers are up compared to the 2016 election.

THIS MONTH ON KVC-ARTS & LIFESTYLES

Comedienne **Selene Luna** shares about the world of acting, activism, and comedy



American pop singer and instrumentalist **Brian Hyland** talks about the early days of his career.



Musician **Ben Stewart** shares about scoring the film *The Whittler* | **Paul Cruz**, Director of the Palm Springs International Comedy Festival.

KVCR's Lillian Vasquez in conversation with actor, singer, producer, and director **Michelle Lee**, who played Karen Cooper Fairgate MacKenzie on the 1980s prime-time soap opera *Knots Landing*.

Lifestyles with Lillian Vasquez

Lifestyles takes a fresh look at arts, culture and issues across our unique region. If it's interesting and it's here in the Inland Empire, it's Lifestyles with Lillian Vasquez.



Lillian speaks with educator, author, community leader, and the first Hispanic mayor of San Bernardino **Judith Valles**.

Kate Salvesson, Vice President of Resource Development for the Boys and Girls Club of Greater Redlands-Riverside shares how the non-profit is weathering the pandemic.

Author and journalist **Martha Barnette** and linguist and lexicographer **Grant Barrett**, the hosts of the national radio show *A Way With Words*.

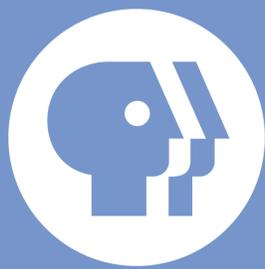
Actor and intervention counselor **Danny Trejo** talks about life in Hollywood and as a sober man.



Rochelle Adams, a member of the Alaska Native Working Group, talks about the PBS Kids series *Molly of Denali* and how the show



stays true to native culture and why the character of Molly is so important to children.



PBS

TV 24

EMPIRE

KVCR

TV Production

TV Pledge Special Offer

We wanted to take advantage of the Bob Ross birthday celebration on public television. So, we created **Local Pledge Breaks** to celebrate the beloved PBS painting guru. In addition to shooting and editing the pledge breaks, we also created custom graphics so KVCR Members can see the items they will receive as a “thank-you gift” when they make a financial contribution to KVCR in honor of Bob Ross’ birthday. The items include a 10-inch Plush, a Bob Ross book or a Bob Ross button down shirt, for the true Ross fan.



KVCR to Livestream on the PBS Apps and Website

PBS has been working with member stations to provide a livestream of their content so it would be available over the internet. As part of this initiative, PBS has provided some equipment needed to make KVCR one of the participating stations. This exciting opportunity will allow more viewers to watch KVCR live on their mobile phone or their laptop. **PBS Local Live Stream** was available to KVCR and viewers on October 31.



Programs In November

The People’s Protectors – Meet four Native American veterans who reflect on their experiences in the military during the Vietnam War and how their communities helped them carry their warrior legacy, even as they struggled with their relationship to the U.S. government. **November 14 at 7:00pm**

Holy Silence – A powerful and moving historical documentary that tells the dramatic story of the actions – and inactions – of the Vatican during Nazi occupied Germany in World War II. **November 16 at 9:00pm**

Independent Lens: Feels Good Man – Follow artist Matt Furie, creator of the comic character Pepe the Frog, as he begins an uphill battle to take back his iconic cartoon image from those who use it for their own purposes. **November 19 at 8:00pm**

La Loche – In January 2016, a school shooting in the remote Canadian aboriginal community of La Loche, Saskatchewan took the lives of four students and injured seven others. In the aftermath, a caring teacher, contacted a TV celebrity the students admired. This program follows Survivormaster Les Stroud, eight young Dene men, and several community and school elders on a wilderness adventure, in which they canoe down a 100-mile river path that their ancestors used to traverse. **November 19 at 9:30pm**

The Queen and the Coup – The secret plot to overthrow Iran’s democratic leader in favor of an all powerful Shah. **November 23 at 9:00pm**

ABBA Forever: A Celebration – Celebrate the supergroup with Neil Sedaka, Donny Osmond, Tim Rice and the band members themselves. Featuring a greatest hits soundtrack including “Dancing Queen” and “Mamma Mia!,” the program includes original interviews and rare archival footage. **November 28 at 7:00pm**



The Avett Brothers at Red Rocks – Join the three-time Grammy Award nominees for a magical night of music in this stunning natural setting. The band performs an energetic mix of bluegrass, country, pop melodies, folk, indie rock, honky-tonk, and ragtime before a sold-out crowd. **November 28 at 5:30pm**



COMMUNITY MATTERS

On the fundraising front, KVC R Radio is planning two short on-air campaigns between now and the end of January 2021



On November 18 our staff will conduct 91.9 KVC R's Feed Your Radio, Feed A Family campaign where traditional thank you gifts are not offered. Instead of mugs or tee shirts, our donors designate a few cents from every dollar for Feeding America Inland Empire. Listeners will hear... "For every dollar you donate, KVC R receives important support for public radio news AND one person in need receives a meal." This campaign has been a win-win-win over the years for KVC R, our donors AND needy people around the holidays.



On January 21 and 22 KVC R will bring back our the Plant-A-Tree version of this community service fundraising model. In this version MOST of every donation supports the station and a few cents goes to a local partner to reforest fire ravaged areas in our region.

These two important fundraisers connect us emotionally to the people who share some of their their hard earned cash AND have the satisfaction of accomplishing two good things with one easy action.

Newly Added One Hour Limited Series

In October we added a new one-hour weekly program called **Our Body Politic**. Born of the collaborative spirit among California public radio stations, **OBP** is broadcast and streamed every Friday afternoon at 3:00 PM on 91.9 KVC R and kvcrnews.org. Created and hosted by award-winning journalist, Farai Chideya, **Our Body Politic** is unapologetically centered on reporting on not just how women of color experience the major political events of today, but how they're impacting those very issues. Weekly episodes feature in-depth conversations about the economy, health, politics, education, the environment, and the most prescient issues—because all issues are women's issues. Producers will continue with the show through 2020 and possibly beyond.



Posted on our Social Media Radio



It's pledge week and KVC R needs YOUR vote! During our Summer pledge Teresa Peck won not one but TWO Electric Motor Scooters! She stopped by the studio to collect her prize and meet Program Manager Rick Dulock and Radio Personality Lillian Vasquez. Our team had the opportunity to meet Teresa and get to know a little about her. Great radio listener and member! Show your support for KVC R

programming by calling us today to make a donation!

Posted on our Social Media Television



This post appeared to be popular with adults. In this premiere episode of *Parentalogue*, hosts Dr. Alok Patel and Bethany Van Delft breakdown a temper tantrum, demonstrating how perceptions of injustice—like not getting a cookie—explode into outrage when your toddlers' brain signals temporarily spiral out of control.

FNX

PROGRAMS IN NOVEMBER

IN PRODUCTION

FNX NOW Block-Season 2 – FNX NOW is the station's flagship news series and the first interstitial community engagement series created by the channel after its initial launch in 2012. This new half-hour block includes all the most recent FNX NOW segments. Watch for them!

Mondays at 12:30pm



No Friends But The Mountains – With the rise of ISIS and the central role played by the Kurdish Peshmerga in the fight against them, the question of Kurdish independence has taken on greater urgency. To answer this pressing question, Kurdish author Kae Bahar travels from his London home to his rocky and mountainous homeland, finding a complex mix of Kurdish nationalism and internal division. 'War or Peace?' Bahar asks. The answer is not so simple.



November 2 at 9:00pm

Wapos Bay Marathon – Ten-year-old T-Bear, 9-year-old Talon and 6-year-old Raven star in *Wapos Bay*, a light-hearted stop-motion animation series about growing up in a remote Cree community. In Wapos Bay, modern life and ancient traditions meet. Hunting and gathering, dog sledding and shimmering northern lights are part of every day, but so are video games, TV and cell phones. Guided by elders, extended family and their own insatiable curiosity, the three children learn how to balance traditional ways with newer ones. Their discoveries unfold against the backdrop of northern Saskatchewan's varied seasons - winter, spring thaw, spring, summer, fall and freeze-up. As they explore the world around them, the three children acquire some valuable lessons about respect, cooperation, honesty and tolerance. And of course, they also teach the adults a few things.



November 26 beginning at 9:00am until 7pm

Live Election Coverage

Production has continued on the FNX flagship news series *FNX NOW*. A weekly half hour episode has been in production since the onset of the Covid19 pandemic. On November 3 at 6pm PST, FNX will air a one-hour special before the live election coverage broadcast.

Jourdan Bennete Begay, is one of the evening's host for the *Indian Country Today* live election coverage. FNX and KVCR producers Frank Blanquet and Tim Style will be working on this co-production with *Indian Country Today*. Live election night coverage will air from 7 to 9pm PST.



FNX Adds New Affiliate

FNX went on air with affiliate Citizens TV Inc., a Low Power Television station (LPTV) television translator that rebroadcasts into the Walla Walla Valley in North/East Oregon and South/East Washington states reaching communities of Milton-Freewater and Athena Oregon, Walla Walla, Washington and adjacent rural areas. Soon, FNX will go on the air on Champaign Public Television in southern Chicago, which will reach into Iowa.

**FNX is now
broadening in
SE WASHINGTON
&
NE OREGON

COMING SOON
to IOWA**

TOP POST ON FNX's SOCIAL MEDIA



FNX NOW Distance Learning - K-12 (part 2)

Since the first #Covid19 case in the U.S. was reported in January of 2020, almost all arts organizations in the country have cancelled performances, whether in theatres, performance venues, as media production releases, or as tours. A combined \$12 billion in losses have been reported, with 94% of artists and performers affected by a loss of income. Ethnic Media Services organized conversations with art promoters and artists to learn more about the effect of the pandemic on this industry, and what it would take to rescue Arts & Cultural programs in the United States.