



KVCR & FNX

BOARD OF TRUSTEES REPORT

September 10, 2020

91.9 Receives Two Grants to Support Small Business Working Through Coronavirus Pandemic

The pandemic has made it difficult for many small business owners to stay afloat. Many of the local businesses are independent or family-owned who may have had to temporarily shut down or limit their operations without assurance they'll be financially able to move forward. During these unprecedented economic times, KVCR intends to help small businesses survive. KVCR received two grants from Inland SoCal United Way and SoCal Gas, which funded the Small Business Spotlight initiative.

We ran a "Call for Participants" announcement on radio, shared an email with our radio and television members, and posted daily on our social media platforms to invite small business owners throughout the Inland Empire who wish to share their stories. Business owners were directed to kvcrcnews.org/business to fill out a form including their name, business location, history of their business, and a photo. They were also asked to submit a detailed account of how they have maneuvered through this pandemic, while getting creative, adhering to social distancing guidelines and keep their doors open. Deadline to submit online was August 28.



KVCR will select 20 small businesses from cities throughout the Inland Empire region and interview the owners. Their stories will be featured on 91.9 KVCR in September and October.

Business details and locations will also be posted on KVCR's social media platforms. KVCR hopes to shine a light on the hard-working families of the Inland Empire, to give a voice to those who have worked so hard to get to where they are today, but who may be struggling now. By sharing these stories, KVCR encourages the community to support local, now more than ever!



BEAT REPORTER HIGHLIGHTS

Environmental Groups Sue Over World Logistics Center in Moreno Valley:

Moreno Valley has been sued for approving the World Logistics Center, a mega-warehouse that they say would degrade air quality and other environmental indicators.



Detectives Confirm Same Suspect Responsible for Murder of Lawyer and U.S. District Judge's Son:

Homicide detectives have confirmed that the suspect who shot a U.S. District Judge's son in New Jersey is the same suspect responsible for the murder of a men's rights lawyer in the San Bernardino Mountains in July.

Inland Empire Funders Alliance and Black Equity Initiative Launch Black Equity Fund:

The Inland Empire Funders Alliance is partnering with the Black Equity Initiative of the Inland Empire to launch the Black Equity Fund, a regional fund with a goal of raising \$5 million to support long-term investments in Black communities.



Apple Fire Now At 55% Containment; More Than 33,000 Acres Burnt:

An update on the progress of the fire as a public service.

SCAG Report Shows Significant Drop in Travel During Early Months of COVID:

A new report released by the Southern California Association of Governments, or SCAG, shows that one of the nation's most congested metropolitan areas has seen a significant decline in travel due to the coronavirus pandemic.

MIDDAY NEWS SEGMENTS HIGHLIGHTS

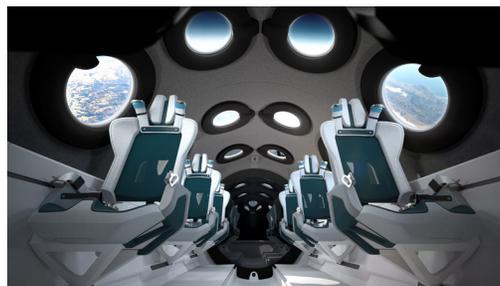
California Wildfire Fight Continues with Help - Fire crews from Nevada and Arizona are joining the battle against the nearly two dozen major wildfires burning in California.

Virtual Learning Begins for Fall - Virtual classrooms open for fall term at Riverside Unified School District, with nearly 42,000 students enrolled.

San Manuel Pow Wow Cancelled - The San Manuel Band of Mission Indians made the decision to cancel California's largest pow wow which was planned for October.



Festival of Lights Still On - The Festival of Lights in Riverside will go ahead as planned during the Christmas season, but with limited city funding.



Virgin Galactic Cabin Revealed - Virgin Galactic shows off passenger spaceship cabin interior, which includes windows that allow passengers to gaze at Earth and a large mirror to watch oneself in zero gravity.

THIS MONTH ON KVC-ARTS & LIFESTYLES

KVCR's Lillian Vasquez in conversation with children's book author **Amada Irma Perez** | Lillian also speaks with **Dana Zimbric**, with the California Chamber Orchestra.



Hip hop artist **Ben Stewart | Drezus**, an indigenous rapper based in Calgary, Alberta | Emmanuel Rogers in conversation with author **Teresa Ghillar-ducci**. Begona Echevarria, author of *Hammer of Witches*. Basque folk music group, NOKA.

The Wyland Foundation | Author Mark Greaney talks about his spy fiction *One Minute Out*.



Musician **Goldy Locks** | Actress **Donna Mills** from *Knots Landing*.

Lifestyles takes a fresh look at arts, culture and issues across our unique region. If it's interesting and it's here in the Inland Empire, it's Lifestyles with Lillian Vasquez.

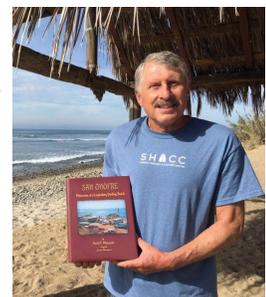
Lillian speaks with singer, producer, director, and actress **Michele Lee**, known for her role in *Knots Landing*. Award-winning actress **Loretta Swit**, best known as Major Margaret "Hot Lips" Houlihan on the popular TV series *M*A*S*H*.



Public radio host and the weekday host of *Forum*, **Mina Kim**. **Jennifer Lipscomb**, Founder of MHO: Mothers Helping Others. Jennifer shares about the Get Connected program.

Carla Burns, research analyst for the Environmental Working Group. Carla talks about sun safety products.

Educator, surfer, and author **David Mutuszak**, who has written extensively about California surfing and its history in his 1500-page book *San Onofre: Memories of a Legendary Surfing Beach*.



TV Production & Programming

Remastering *The AUX*

KVCR television production team members have been busy assisting our colleges at FNX (First Nations Experience) by remastering episodes of the popular music show *The AUX* (Aboriginal Unity Experience). In addition to the remastering work we are updating the workflow to take advantage of the new systems added during the KVCR modernization project, allowing new episodes to be created in a more efficient manner.



Programs In September

Judy Collins: Winter Stories – A comfy collection of seasonal tales and emotionally evocative songs by an unlikely gathering of artists. Recorded in Norway in February 2020.

September 11 at 7:00pm



Fever: The Music of Peggy Lee

– The life and songs of musical legend Peggy Lee as told in her own words through vintage interviews and performances along with new commentary by family, friends and colleagues, including Quincy Jones, Andy Williams, Margaret

Whiting, k.d. lang, Nancy Sinatra, Lee's daughter and granddaughter.

September 13 at 6:30pm

American Experience: Reagan – Follow the influence of family, religion, and anti-communism on Ronald Reagan, from his youth in Illinois and his rise and fall in Hollywood to his stormy governorship of California and his triumphant ascendancy to the presidency in 1981. **September 17 and 24 at 8:00pm**

The Laura Flanders Show – An award-winning public affairs series that reports on community-led initiatives across the U.S. creating a more inclusive society. Host Laura Flanders - a New York broadcast journalist, author and writer, talks with experts and people on the front lines of artistic, cultural, social and economic movements.

Thursdays at 10:30pm starting September 17

My Survivor – Who will tell the story of the Holocaust when the last survivor is gone? 500 University of Miami students forge intimate relationships with Holocaust survivors through an innovative internship program. Students listen to survivors' first-hand accounts and come to embrace their cause to preserve the memory and lessons of the Holocaust. **September 22 at 7:00pm**

Campaign of Miner Bo – After his conversation with presidential candidate Hillary Clinton goes viral and makes him one of the faces of the 2016 election, unemployed coal miner Bo Copley runs for the Republican nomination for U.S. Senate in West Virginia. But without much money or experience, he quickly discovers that being a politician is harder than it looks. **September 26 at 8:00pm**

Art in the 21st Century – This series focuses on contemporary visual art and artists in the United States. Each episode profiles three to four artists. **Tuesdays at 7:00pm starting September 29**



AT-HOME LEARNING

A CALIFORNIA PUBLIC EDUCATION PARTNERSHIP

TV Programming

KVCR is once again working with the Riverside and San Bernardino schools to program educational content that may be used as supplement learning material. We will start our **At-Home Learning** schedule Monday, September 14. Our new **At-Home Learning** schedule will be as follows:

Pre K 6:00 - 8:00am 1st - 3rd 8:00 - 10:00am
 4th & 5th 10:00 - 11:00am 6th - 8th 11:00 - 12:00 noon
 9th - 12th 12:00 - 1:00pm

Interactive activities for PreK-3 and lessons plans for 4th-12th grade will be available on our website at kvcr.org/education.

New Episodes of the Following Series Are Coming in September:

Masterpiece; Independent Lens; Antiques Roadshow; Finding Your Roots; Austin City Limits

Musicology – A music show featuring emerging talent from the Inland Empire and beyond. **Tuesdays at 10:30pm starting September 15**



COMMUNITY MATTERS

91.9 KVC R Continues Breaking News Coverage and Announces Schedule Changes

The Democratic National and Republican National Conventions were both held virtually in August. KVC R carried all the speeches live on 91.9 FM with a live stream online at kvcrnews.org. The KVC R news team continues to provide local content related to both. With daily shows and segments from CapRadio, *The California Report* and our new call-in show *Forum*, KVC R continues to air regional and statewide reporting available to us only because we are the Inland Empire's NPR station.

Governor Gavin Newsom still calls frequent live news conferences to keep Californians informed about staying safe from fires and the virus. When staffing resources permit it, we carry these press conferences as well.

As mentioned last month, WBUR's *Only A Game* will cease production at the end of September. And while making adjustments to our **Weekly Radio Schedule** is something we do not take lightly, more changes to the KVC R schedule are coming. Most of these changes are taking place in weekend programming and are intended to strengthen weekend listening and long-term membership giving. The image provided features the NEW WEEKEND LINE-UP.

NEW WEEKEND LINE-UP	
Saturday	Sunday
9:00 - <i>The New Yorker Hour</i> (New Time)	9:00 - Weekend Edition
10:00 - Wait, Wait	10:00 - Wait, Wait
11:00 - This American Life	11:00 - Snap Judgement
12:00 - <i>Ask Me Another</i> (New Time)	12:00 - <i>On the Media</i> (New Time)
1:00 - Says You	1:00 - Rick Steves
2:00 - <i>A Way With Words</i> (New Show)	2:00 - Freakonomics
3:00 - Radio Lab	3:00 - <i>On Being</i> (New Show)

Posted on our Radio Social Media

91.9 KVC R

Some happy news coming from SB County today: The State Department of Public Health has issued long-anticipated guidance allowing youth sports and physical education.

Here's a blast from the past for #flashbackfriday This is a #Repost from our friends at @sanbernardinocountymuseum

75 years ago today, it was announced here in the United States that Imperial Japan surrendered, thereby ending World War II. People throughout the world celebrated as this news was announced, and excited people filled the streets, rejoicing at the prospect of peace.



Posted on our Television Social Media

KVC R-TV

Don't miss part 2 TONIGHT at 8PM AMERICAN EXPERIENCE: The Vote [Part 2] The campaign waged by American women for the right to vote results in the largest expansion of voting rights in U.S. history.



FNX

PROGRAMS IN SEPTEMBER

IN PRODUCTION

Indian Country Today Delivers daily news and analysis about



Native America and global Indigenous communities. Stories are reported from bureaus in Phoenix, Washington D.C. and Anchorage. The host is Patty Talahongva. **Weekdays at 6:00pm**

Pivot – As a play on words, it is a skateboard trick, and an art exhibit showcasing the use of skateboard decks as a canvas. This documentary explores the meaning of the word “pivot” in many indigenous communities, and showcases the artwork, history, and displays the talent of native artists of all ages.



September 16 at 5:00pm

Tracking the Intervention – Sending in soldiers and police to ‘stabilize’ indigenous communities and check children for sexual abuse is always controversial. But months after Australia’s Government seized control of 73 bush townships, banned alcohol and porn and overhauled welfare payments, what impact are their actions having? This high-quality report from Australian Broadcasting Corporation’s acclaimed *Four Corner’s* strand investigates. **September 21 at 9:00pm**



AZCENTRAL.COM
‘There is only 4 of us left’: Navajo Nation celebrates Navajo Code Talker Day online

FNX Staff Focus on More Local Productions

New **FNX NOW** segments on the subjects of Distance Education K-12 during the Pandemic, California’s most Covid-19 impacted counties with a predominantly Indigenous population, how Covid-19 is affecting the 2020 Census, Indigenous language radio programs, and the effects of the Trump administration immigration policies on Indigenous communities premiered in August. The **FNX NOW** series transitioned into a weekly 30-minute news show to accommodate reporting re-



garding the Covid19 pandemic. The show premieres on Mondays and repeats on Fridays. The series is hosted by longtime KVCR and FNX producer Frank Blanquet and is recorded online via Zoom.

Culture Stories

The Cook Inlet Region Inc. Foundation (CIRI), which focuses on tribal communities in the Cook Inlet region of Alaska, awarded the **Culture Stories** series produced by Culture Story, the White Raven Foundation and FNX, a \$6,500 grant. The **Culture Stories** series is created and hosted by Alyssa London, a Tlingit & Haida tribal member and former Miss Alaska based in Anchorage, and started airing on FNX in February. New episodes of a 13-part half-hour series will begin broadcasting in late 2020 and in 2021.



TOP POST ON FNX’s SOCIAL MEDIA

Every year since 2005, the Navajo Nation has hosted a Code Talker Day event in Window Rock to honor the Navajo men who served as Code Talkers across the Pacific during World War II. Of the 400 warriors, only 4 are still alive.

243 new followers/likes - 9,745 reached - 8,489 engagement