



KVCR & FNX

BOARD OF TRUSTEES REPORT

June 11, 2020

Virtual Commencement Celebrates SBVC and CHC Graduates on KVCR-TV

KVCR welcomed the San Bernardino Community College District into our studio to record the speeches for the first ever virtual commencement ceremonies for both Crafton Hills College and San Bernardino Valley College. Our crew worked tirelessly to produce high quality video to honor the graduates, while also ensuring that proper social distancing and sanitation practices were observed by all involved.

Both commencement ceremonies began with clips of faculty and staff cheering and showing pride in their students from afar. The keynote speaker for both Crafton Hills and Valley College was former mayor of San Bernardino, Dr. Judith Valles. Dr. Anne Viricel, Chair of the Board of Trustees, introduced the trustees in attendance.



The San Bernardino Valley College virtual commencement began with introductions by Diana Rodriguez, President of SBVC. There was an ASL interpreter on the bottom right hand of the screen during the entirety of the commencement. Adrian Rios, President of the Associated Student Government, led the pledge of allegiance and the Voci Soli Ensemble sang the national anthem. Dr. Celia Huston, Academic Senate President, announced awards for outstanding faculty. Beverly Powell, President of the San Bernardino Valley College Foundation, offered congratulations to the Class of 2020. Next up was the announcement of the 2020 SBVC graduates. The video concluded with the Voci Soli Ensemble singing the Alma Mater.



For Crafton Hills College, Student Senate President recited the Pledge of Allegiance and 2020 graduate Vanessa Terry sang the national anthem. Following this, Dr. Kevin Horan, President of Crafton Hills College, welcomed the 794 graduates, noting that the Class of 2020 is the largest graduating class in the history of the college. Student Commencement Speaker Karina Lewis gave a speech, thanking the Crafton community and reflecting on the challenges of the year thus far, but looking to the future. Dr. Keith Wurtz, Crafton Hills College Vice President of Instruction, presented the 2020 Crafton Hills College graduating class.



KVCR aired the two colleges' virtual commencement ceremonies on Saturday May 23rd at 4:30 p.m.

BEAT REPORTER HIGHLIGHTS

Unique Problems COVID-19 Has Created For Hospice Care

Sarah McKinnon, Vice President of Seasons Hospice & Palliative Care, speaks on how hospice care workers are grappling with the COVID-19 pandemic. Seasons Hospice & Palliative Care has an office in San Bernardino.



Update To Draft Rule To Put More Clean Trucks On State Roads

The rule asks manufacturers to build zero-emission vehicles that put out less pollution than traditional trucks. By 2030, an estimated 100,000 zero-emission trucks could be on the state's roads, and that number could increase to 300,000 by 2035.



Coronavirus Interview: Congressman Pete Aguilar

Aguilar discusses a recent town hall he held with Small Business Administration experts, what's next for legislative coronavirus relief, and the state of testing for COVID-19 in the Inland Empire.

San Bernardino International Airport Announces Amazon As New Air Cargo Tenant

Amazon will be the new tenant of a major air cargo center there, and it's causing some controversy. State attorney general Xavier Becerra and local environmental groups have sued the Federal Aviation Administration, the San Bernardino International Airport Authority, and developer Hillwood Enterprises over its approval.

MIDDAY NEWS SEGMENTS HIGHLIGHTS

Drive Thru Distribution - The Community Action Partnership of San Bernardino County held a drive-thru food distribution event at SBVC on April 22.



Hotel Rooms for Homeless California reached its goal of securing 15,000 hotel rooms for homeless people during the coronavirus outbreak, though the state's original goal was 51,000.

Isolation Proms - 2020 High school seniors head online for isolation proms to try to salvage the fun tradition.

Rehabilitation and Nursing Center Evacuated - Riverside County officials have filed a complaint over conditions at Magnolia Rehabilitation and Nursing Center in Riverside, which was evacuated after staff failed to show up for work.

Drop in Chronically Homeless - Riverside County's homeless population increased by nearly 3% in the last year, but chronically homeless people dropped by 27%.

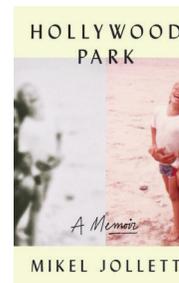
Donating Blood During COVID-19



LifeStream Chief Medical Officer Dr. Joe Chaffin urges people to give blood, ensuring that it's still a safe process.

Pharmacies to Order COVID-19 Tests - Governor Newsom announced that pharmacies now will be allowed to collect specimens and order COVID-19 tests.

THIS MONTH ON KVC-ARTS & LIFESTYLES



Benjamin Purper in conversation with **Mikel Jollett**, frontman of The Airborne Toxic Event and author of Hollywood Park.



Emmanuel Rogers in conversation with **John Goodwin** about the re-release of the Sci-Fi classic, **Battlefield Earth** | David Fleming speaks with **Jim Peterik** of "Eye of the Tiger" fame.

Remembering **Mindi McNeil** with interviews about the California Theatre of the Performing Arts in San Bernardino, and Tio's Tacos in Riverside | Comedian **Brad Williams** | Lillian Vasquez in conversation with **Anson Williams**.

Lifestyles takes a fresh look at arts, culture and issues across our unique region. If it's interesting and it's here in the Inland Empire, it's Lifestyles with Lillian Vasquez.

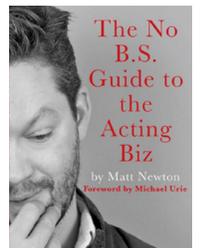
Dr. Gayani DeSilva, Behavioral Health Medical Director for IEHP discusses mental health symptoms and where to go for help. Also on the show, Lillian speaks to **Julie Reints**, a mother and environmental scientist who founded Dissertation Soap, an eco-friendly soap business.



Lulu Garcia-Navarro, award-winning journalist and NPR host for Weekend Edition Sunday, talks about her reporting career around the globe. **Pamela Resser**, Water Safety and Swim Instruction Expert for British Swim School, discusses swim safety.

Kaben Clausen, the CEO of TruePublic, a public opinion platform that offers surveys covering a variety of topics. Kaben shares how TruePublic gathers information and breaks it down by age group, location, gender, and more.

Author, actor, and coach **Matt Newton**. Matt recently released his second book "The No B.S. Guide to the Acting Biz", which provides honest answers for those trying to make it in show business.



Local TV Production In Progress

KVCR Welcomes Interim General Manager Back



Alfredo Cruz previously served as General Manager of KVCR and FNX from 2013 to 2017, guiding the stations through one of their most productive and successful periods of growth. After taking some time off to focus on family, Cruz was hired at CSUSB to lead its multimedia student training lab, Coyote Radio and Advertising. "I love teaching and I love production," Alfredo said, "so having the opportunity to

work with the amazing students at CSUSB has been one of the most rewarding and satisfying periods of my career!" Previously, Cruz was also President and CEO at Denver jazz station KUVU, where he spearheaded the merger that created Rocky Mountain Public Media. Alfredo was also Station Manager at Trinity University's KRTU, in San Antonio, TX. When asked about returning to KVCR, Alfredo said "It's an honor to be asked to come back to my local station, to work for SBCCD and with this dedicated and passionate team at KVCR. I look forward to many more great achievements."

Lifestyles with Lillian Vasquez has asked listeners to share stories or examples of how their lifestyles have changed during this difficult time. An online form has been created at kvcrnews.org/lifestyles for stories to share on air.

Our partnership with the the San Bernardino County Superintendent of Schools (SBCSS) and the Riverside County Office of Education (RCOE) continues. Lessons are still being created that center around our educational programs that air on KVCR-TV. Once we receive the lessons we upload them to our education webpage at kvcr.org/education.

KVCR TV experimented with texting to pledge in our March pledge drive. As such, preparations are being made to test "text to pledge" for KVCR radio in our June pledge drive. Early results show that 80% of donors that donated via text are new members. It is still a work in progress. Pledge dates are June 17-26.



Lifestyles with Lillian Vasquez

THURSDAYS 2:00 AND 6:30PM — SATURDAYS 4:00 PM



Lifestyles takes a fresh look at arts, culture and issues across our unique region. If it's interesting and it's here in the Inland Empire, it's Lifestyles with Lillian Vasquez on KVCR.

WAYS TO CONNECT
 Apple Podcasts
 Google Plus Podcasts

Lifestyle Change - Lifestyles with Lillian Vasquez

Share your story or examples of how your lifestyle has changed during this challenging time! We're really interested to hear what's new and different and hopefully fun in your home.

* Required

Email address *

Your email

How has your lifestyle changed?

Your answer

Programs In June

Babe Ruth at Sing Sing

This new documentary examines the backstory between the careers of Babe Ruth, the major sports figure of his day, and Lewis Lawes, who, as warden of Sing Sing, was considered "America's Warden."

June 12 at 9:00pm

Seats at the Table - The story of a unique college course which teaches Russian literature at a maximum security juvenile correctional center. This thought-provoking film brings up questions about prison reform, the public perception of inmates, and the importance of positive, formative rehabilitation programs for young adults.

June 17 at 6:00pm

California Coast - California Coast celebrates the most beautiful and most visited coastline in the world. The 1100-mile California Coastal Trail follows the coastline in its entirety, a magnificent once-in-a-century planning and construction effort. **June 21 at 10:00pm**

Grantchester Season 5 - It's 1957, and Will Davenport has settled into his role as vicar of Grantchester, but his faith will be thoroughly tested as he and Detective Inspector Geordie Keating are reminded of the darkness lurking in their little corner of Cambridgeshire. **Mondays at 8:00pm starting June 22**



Nova: Decoding Covid 19 - The coronavirus has upended life as we know it in a matter of mere months. Join the doctors on the front lines as they strategize to stop the spread, and meet the researchers racing to find treatments and vaccines.

June 25 at 7:00pm

Defeating Cancer: Precision Medicine and Personalized Care - Narrated by cancer survivor Sharon Osbourne, this documentary focuses on cutting-edge biomedical and health research efforts, and the many threads that connect cancer patients to doctors, researchers and innovators across the country and around the world. **June 25 at 8:00pm**

COMING IN JULY ...

Fake: Searching for Truth in the Age of Misinformation - This program dissects breaking news, evaluates partisan content, and utilizes critical thinking before adopting radical stances. **July 2 at 8:00pm**



COMMUNITY MATTERS

Radio Adds New Voice



KVCR Radio added a new voice to the airwaves in May. Megan Jamerson and KVCR News entered into a contract for news story production for radio, online and social media. Megan relocated to the IE from Knoxville, Tennessee recently and has public radio, and some television news experience. We're happy to have her on board!

Here are some of the stories Jamerson reported on in her first month with 91.9 KVCR. Redlands Police Hold Safety Enforcement Event; State Temporarily Expands Food Benefits for Families; Riverside Mosque Modifies Community Meals and Charity During Ramadan; Community Organizers Turn Census Calls into Coronavirus Welfare Checks; Assemblymember Ramos' Tribal Safety Bill Moves Forward; Riverside County Opens Walk-In Sites for Coronavirus Testing; UCR Study: Nonprofit Growth in Inland Empire at Risk Due to COVID-19; Highway 38 Sign Dedicated to Fallen Mentone Firefighter; Marriage Ceremonies Go Virtual in San Bernardino County; Riverside County Superior Court To Delay Reopening. More coverage of the IE is coming.

Posted on our Social Media



KVCR-TV
From all your friends and neighbors at Empire KVCR, May The 4th be with you today!

91.9 KVCR NPR

DID YOU MISS INLAND EDITION TODAY?

We have a encore presentation airing at 5:30PM today. TUNE IN to 91.9!

Lillian Vasquez speaks with Dr. Joe Chaffin,

Chief Medical Officer for LifeStream Blood Bank. Dr. Joe Chaffin explains the process of donating blood, why it's so important, and how blood donation centers are keeping facilities safe for donors and staff during the pandemic.

EMPIRE KVC R 91.9 npr



A CONVERSATION WITH
Dr. Joe Chaffin
Chief Medical Officer
LifeStream

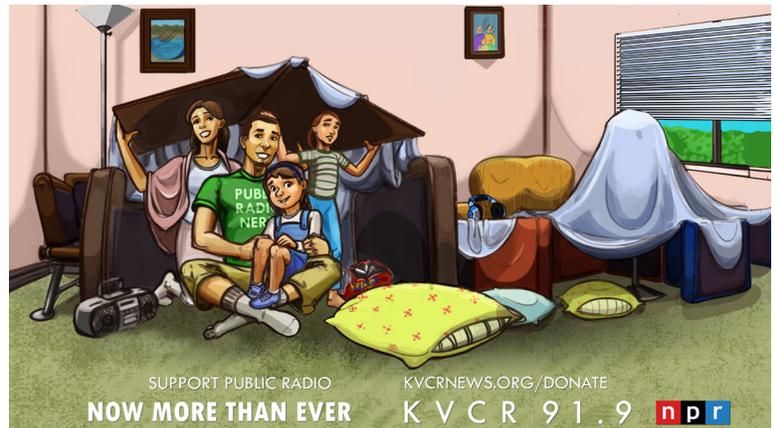
New KVCR Graphics Created For Bridging Connectivity

JUST WANTED TO SAY THANK YOU

During this difficult time, we want to reach out to our members and thank them for their support with this postcard.



NOW MORE THAN EVER CAMPAIGN



To create awareness about our television and radio upcoming pledge drives, we've created this image. The depiction of a family in a pillow fort is our light-hearted take on families sticking together and having fun during the corona virus lockdown.

FNX

PROGRAMS IN JUNE

The Only Image of My Father



Monika has never met her father. She knows only that his face was once on a Swedish stamp and that he was a Sami reindeer man, an indigenous Scandinavian. But who was her father? Why was he put on a stamp? And is he still alive? **June 8 at 9:00PM**

Bougainville: Killer Deal

After Bougainville's President died suddenly in June, the future of the island's huge mineral reserves is in doubt. A secret deal gives an Australian business a 70% share of the resources but does the deal still stand? **June 15 at 9:00PM**



Selangor Dam – Another dam, and another indigenous group fighting to preserve their patch of jungle. By the brown waters of the Selangor, a woman of the Orang Asli sings her lament. "People are taking our land, our tears are falling." The proposed government dam on the Selangor river will drown 1000 hectares of Orang Asli land to direct water to Malaysia's capital. **June 22 at 9:00PM**



Human Rights, Corporate Wrongs

The Indonesians being terrorized by mining corporations. Suharto may be gone, but the Indonesian military continues human rights abuses in defense of international mining interests. Reports of ethnic cleansing of indigenous tribespeople threaten to attract international attention. **June 22 at 9:10PM**

SOCIAL MEDIA

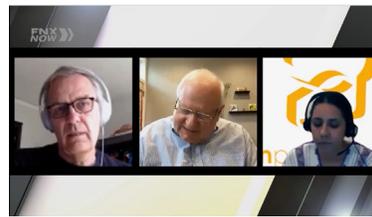
Newly elected San Manuel Band of Mission Indians Tribal Chairman Ken Ramirez spoke with FNX | First Nations Experience sister station and NPR affiliate 91.9 Empire KVCR FM. Chairman Ramirez spoke about the current closure of the San Manuel Casino, the San Manuel tribe's continued support of tribal and employee constituents, State and Federal aid, and about keeping the community safe.



IN PRODUCTION

Ethnic Media Studies on COVID-19's Impact on the Developing World

FNX Producer Frank Blanquet worked on several segments this month, they include all of the following.

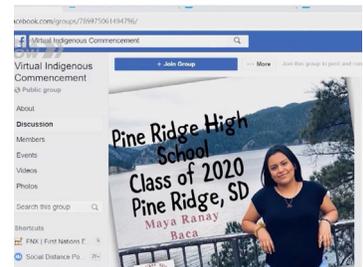


Working with Ethnic Media Studies to build a segment about Covid19's impact on the developing world. The segment featured experts Dan Nepstad, President and Founder of Earth Innovation Institute, as well as Dulce Gamboa, Policy Specialist at Bread

for the World. The segment discussed how the pandemic is pushing desperate populations to seek survival in the rain forests, putting them further at risk.

A 24-minute TV segment on the human impact of mass incarceration in the U.S.—This includes the spread of the Corona Virus within U.S. jails and prisons systems. The segment featured policy experts Isabel Coronado and Zacky Smith from Next100.

This segment about the graduating Class of 2020, included a conversation about the Virtual Commencement Ceremony. Segment guest was David Bledsoe, Student Engagement & Communications Manager for the American Indian College Fund. A number of national organizations serving Alaska Native and American Indian Students came together to host a Virtual Indigenous Commencement Ceremony. The event took place on Facebook Friday May 1st.



Frank turned a 91.9 KVCR news story produced by radio reporter Benjamin Purper into an **FNX Now** segment. He interviewed newly elected San Manuel Band of Mission Indians Tribal Chairman Ken Ramirez. The story focused on Ramirez election amidst the Covid19 pandemic.

Blanquet also turned a second 91.9 KVCR radio segment into an **FNX Now** segment using host Lillian Vasquez's interview with Jacob Coin, San Manuel Band of Mission Indians VP of Public Affairs about the tribe's community events and partnerships that include San Manuel Casino's culinary staff preparing food to feed hospital workers and the community.

FNX partnered with *Indian Country Today* to put their daily news program to air on FNX national broadcast. The FNX team works with ICT for 1.5 hours a day Monday through Friday to get the show captioned and to air at 7pm nightly, with a repeat at noon the following day.