

# KVCR & FNX

## BOARD OF TRUSTEES REPORT

### Fixing Homes & Fixing Hearts

On December 1st Empire PBS began shooting the first episode of Goldy Knows, an inspirational Do-it-Yourself program aimed at helping empower women in our region to courageously face the challenges in their homes and in their lives. As the Host, Goldy uses her experience as a former Professional Wrestler, Rock-n-Roll lead singer, entrepreneur, Social Media maven and life-coach to educate women on everything from fixing a flat tire to confronting the emotional obstacles that keep them from progressing in life.



Stephanie & Goldy

reflection of our inner life. Empire PBS is working with James Reid, Producer of the award-winning Uncharted docu-series for Honda, with the goal to use this first episode to attract national interest from PBS member stations and raise corporate sponsorship funding from wider distribution.

The initial episode of the Series follows Goldy as she helps Stephanie, a widower who lost her husband three years ago, and struggles to care for her 15-year old son while living off Social Security. Goldy helps Stephanie gain the confidence to face her ongoing challenges of self-sufficiency head on and when she ultimately tackles a long overdue



January 17, 2019



# K V C R



# 91.9

## LOCAL RADIO REPORTS

## This Month in Radio

### FM News Issues and Programs from Nov 22 - Dec 18, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

- **WATER CONSERVATION** – An in-depth look at the kinds of water conservation solutions being developed around the IE.
- **VOTER TURNOUT** – The mid-term elections broke a national record for early voter turnout.
- **GUNMAN** – A gunman killed 12 people at a country music bar in Thousand Oaks. Research Riverside County professor is looking at how the public responds to fatal events.
- **SAFETY DRILL** – Scores of police, firefighters and other first responder will be participating in a very realistic-looking active shooter drill.
- **TOO FEW BLACK STUDENTS** – California’s most selective public colleges still admit far too few Black and Latino students, according to a new report.
- **MAKING PROGRESS** – California’s teenage foster youth are doing better than the national average, according to a new report.
- **AMTRAK** – Amtrak has announced it will close its reservations call center in Riverside.
- **CAREGIVERS** – In-home caregivers are in a contract fight with the San Bernardino County Board of Supervisors over wages.
- **HOMELESS SUMMIT** – San Bernardino County saw a drop in chronic homelessness over the past year.
- **GANG VIOLENCE** – KVCR spoke with a couple of locals who live amid the violence and have insight into how it’s perpetuated.
- **UNEMPLOYMENT** – California’s state employment Development Department confirmed that unemployment rate is a record low of 4.1 percent.
- **ARRESTED** – A former Redlands High School drama teacher has been arrested on suspicion of sexual abuse.
- **FLOWER VENDOR** – Local flower vendor is suing the Riverside County Sheriff’s Department for allegedly using excessive force.
- **HUSKY-BREED DOGS** – Riverside County shelters are being overrun with huskies and they are blaming the HBO series, “Game of Thrones.”
- **SCAMMERS** – California’s senior homeowners are targets for con artists.
- **IMMIGRATION** – Inland Empire activist groups respond to the migrant caravan.
- **RETIREMENT** – California workers have a new option: a unique state-operated program.
- **NEW REPORT** – UC Riverside shows the tech sector has a limited presence in the IE — and gives recommendations on how to grow it.
- **COACHELLA** – Congressman Raul Ruiz, who represents the Coachella Valley including the Salton Sea, calls on Gavin Newsom to make saving the declining Salton Sea a priority upon taking office.
- **TRIAL** – The trial date for the Perris couple accused of torturing and imprisoning their 13 children has been set.
- **FREE PRESCHOOL** – Three pieces of legislation aiming to provide 100,000 more children from low and middle-income households with free preschool.
- **PENSIONS** – California’s 2012 overhaul of the public employee pension system has finally reached the state Supreme Court.

### Feed Your Radio - Feed A Family

KVCR Radio is pleased with results from the 2018 Feed Your Radio, Feed A Family Campaign. With a few days of pre-promotion and two full days of on-air pledge, the campaign grossed \$27,768.00 in donations. Through these generous contributions, one meal will be provided for every pledged dollar through a partnership with Feeding America Riverside – San Bernardino Counties. The overall result is 27,768 meals and more than \$24,000 in the bank to pay radio station operating and programming costs.

A second partner was Auto Club Speedway in Fontana. They provided a great prize package, The Race Day Experience for Four, which includes NASCAR goodies and Four Tickets with Pit Passes for the Auto Club 400 on March 17th. We’re grateful for the partnerships on both counts and hope to continue these important relationships well into the future.

As reported last month, 91.9 KVCR Program Manager, Rick Dulock participated in the Fall 2018 BBC Fly-in with APM, the distributors of BBC programming in the United States. This informative three day visit to BBC Headquarters in London helped us make a couple of format changes in the weekday evening schedule. A critical point to remember when it comes to BBC offerings; KVCR pays one price for BBC programs. This allows us to pick and choose programs we believe will resonate with listeners without impacting our annual program budget.

### 91.9 KVCR Schedule Updates

#### Tuesday Evening

7:00 - 8:00 *Radio Lab*

8:00 - 8:30 *Alt Latino (New Time)*

8:30 - 9:00 *Crowd Science (BBC)*

BBC host, Marnie Chesterton takes listener questions about life, Earth and the universe, and delivers them to researchers hunting for answers at the frontiers of knowledge.

9:00 - 10:00 *Fresh Air*

#### Wednesday Evening

7:00 - 8:00 *KVC - ARTS*

8:00 - 9:00 *The Arts Hour (BBC)*

Curated, written and presented by Nikki Bedi. The Arts Hour brings you a weekly showcase of the best in global arts from the BBC with a range of rich arts, culture and entertainment stories. The program reaches places that are way beyond most tuning dials, and taps into the stories, the personalities, and the big global debates.

9:00 - 10:00 *Fresh Air*

# K V C R

# EMPIRE PBS



## TV 24

### TV Production

#### New Strategy for End of Year Campaign

Empire PBS activated a new strategy for December's end of year campaign, to drive toward a more philanthropic giving model for TV pledge – through storytelling. The goal of this fundraising effort was to show members how their support impacts the community and why they've become "Community Champions." The strategy focused on a cohesive, relationship-building, multi-platform message that spanned on air, online and on social media. The plan centered around PBS national "Home Of" campaign with the station promoting itself as the "Home of Community Champions." This campaign consisted of seven on air spots in areas the station excelled in during 2018 due to the generosity of donors:

**Original Programming** – Empire PBS produced eleven original programs in 2018 including: *Hopefuls*, *The Whistle*, *Civil Women*, *Vietnam Speaks*, *Uncovered in the Archives*, *From Scratch*, *Hidden Hikes*, *I Remember Television*, *The Other Side of Coachella*, *Expressions of Art*, *Empire Forum* and *Goldy Knows* (pilot). We worked to reflect the tastes and viewing preferences of the Inland Empire.

**Music and Art** – We aired over 800 hours of arts programming including two original series *State of the Symphony* (San Bernardino Symphony) and *Expressions of Art*.

**Craft Programming** - Empire PBS aired over one thousand hours of craft programming in 2018 including *Fons and Porters*, *Love of Quilting*, *Sewing with Nancy*, *Quilt in a Day*, and our newly launched "Empire Crafts" series.

**British Programming** - The British programs helped to grow a strong viewing audience as indicated by emails and calls received. We produced a spot that included soundbytes from donors who expressed their adoration for the "British Empire Mondays" which featured the *Downton Abbey* season one marathon and our locally-hosted Prince Harry and Meghan Markle royal wedding special.

**Community Testimonials** – Produced two spots featuring community voices sharing their love for the station.

**Children's Outreach** - We aired over 3,000 hours of children's programming and host educational events.

**Community Outreach** - We produced and aired over 3,000 hours of content featuring local stories via the *State of the Empire* series.

### Programs In January

**King George VI: The Man Behind the King's Speech** – The true story of King George VI and how he overcame his personal limitations to save a nation.  
**January 14 at 9:30pm**



**Victoria and Albert: The Wedding** – Enjoy a recreation of the wedding that changed British matrimonial ceremonies forever. This series, hosted by Lucy Worsley, celebrates an enduring love that was to melt the nations heart and set the standard for generations of brides to come. **January 21 at 7:00pm**

**Victoria Season 3** – Revolution sweeps across Europe and pressure builds on Victoria with new arrivals at the Palace. **Mondays, beginning January 21 at 8:00pm**



**Hold the Sunset**  
Comedy legend John Cleese stars in this warmhearted Rom-Com. Edith's dreams of retirement to the sun with her long-term suitor Phil are shattered when her 50 year old son Roger arrives home, seeking to recapture his boyhood happiness. **Mondays, beginning January 21 at 9:00pm**

**NOVA: Apollo's Daring Mission** – Hear Apollo astronauts and engineers tell the inside story of how the first mission to the moon, Apollo 8, pioneered groundbreaking technologies and paved the way to land a man on the moon, and win the space race. **January 31 at 7:00pm**

**Rumble: The Indians Who Rocked the World**  
Discover how Native American musicians have transformed American blues, jazz and rock. **February 7 at 9:00pm**



**Won't You Be My Neighbor?** – The highly anticipated documentary of Fred Rogers and his pioneering work in children's television. **February 9 at 8:00pm**



## COMMUNITY OUTREACH

### Community Reporting

Beaumont resident Mario Gonzalez wrote into *The Inland* and wanted to know, "With all the people moving into his city, and all the development going up, what are the plans to build more schools and infrastructure to keep up?"

KVCR reporter Danielle Fox spoke with Beaumont Unified Superintendent Terrence Davis to find out what the city's plan is in part 1 of the story. In part 2, she focused on how infrastructure is keeping up in the aftermath of a public corruption scandal.



*The Inland* is a new community-driven reporting project, where the audience asks their questions about the Inland Empire, the public votes on a question they want to know more about, and we turn them into stories that matter to you.

Next month's question was asked by UCR grad student Camille Wendlandt from Riverside, "What is the history of the big elephant statue on the north side of the 60 freeway just west of Riverside?" Good Question, Camille!

### Winterfest at SBVC

On December 4, the San Bernardino Valley College campus was transformed into a winter-themed wonderland for the college's third annual "WinterFest." KVCR radio participated in this campus-wide celebration of the coming of the holiday season which attracts students, staff, and community members to campus every year.

At the 91.9 table we offered a holiday craft for all ages. Children of all ages made the snowman ornament.



WinterFest treats its visitors to a festive holiday atmosphere with free games, pictures with Santa, musical performances, planetarium shows, children's activities, and holiday movie screenings. There was delicious holiday food, coffee, hot chocolate and art available for purchase. This exciting event was free and was open to the community.

### KVCR Members Concert

KVCR radio and Empire PBS often participate in community concerts as a way to fundraise for the stations. They are also a wonderful opportunity to meet our members and thank them for supporting KVCR. Our most recent concert included blues performer Joe Banomassa (Riverside), Trans-Siberian Orchestra (Ontario), and most recently, Italian tenor Pasquale Esposito



(Palm Springs). Our members were invited back stage to meet with Pasquale prior to the concert.

Our 2018 concert series will conclude on December 30 with Mannheim Steamroller (Riverside).

### CHC Foundation "Friends" Luncheon

Each year, the CHC Foundation asks one of their Alumni to speak about their experience at Crafton Hills for their "Friends" Luncheon. This year KVCR's Lillian Vasquez was the alumni speaker. Before a crowd of 80 guests Vasquez reflected on her experience attending Crafton. She discussed the path that led her to CHC, her area of study and extra-curricular activities. she shared her educational journey after graduation and how Crafton prepared her for a career in broadcasting. She talked about professors, who had an impact on her education and fondest memories of Crafton.



## ON FNX IN JANUARY

**Fighting for Peace** – In Rio's most violent favela, shootouts are a daily occurrence and drugs provide an all too easy escape. British ex-boxer Luke Dowdney strives to provide an alternative through running a boxing school. **January 11 at 9:00pm**

**Cecilia** – A young Indian girl is trafficked from her village to Delhi and is found dead under mysterious circumstances. Her mother, a poor housemaid, is determined to discover the truth. She discovers the case is by no means unique.

**January 12 at 9:00pm**

**Rethinking Blackduck Pottery** – An in-depth look at experimental archaeologist Grant Goltz. He shares his theory, of how pre-contact indigenous people of our area made multi-functional Blackduck pottery, with a group of First Nations Women from Winnipeg, Canada. **January 13 at 5:00pm**

**Marichiweu Compadre** – The story of the Mapuche people is one of racial division and oppression. Indigenous to southern Chile, the Mapuche were driven from their land by Spanish settlers. **January 16 at 8:00pm**

**Putuparri and The Rainmakers** – Tom 'Putuparri' Lawford has been fighting for 20 years to regain his people's sacred watering hole of Kurtal. Supported by his grandparents Spider and Dolly, Putuparri navigates the deep chasm between his Western upbringing and his traditional culture. Plagued by alcoholism and domestic violence, Putuparri must stay strong and put his historic culture first. **January 20 at 3:30pm**

**Sacred Land** – Can you own a piece of land? If it is the sacred land where your ancestors hunted, fished and are now buried, do you have more claim to it than a farmer who has bought the land from the Government and possesses land titles?

**January 23 at 8:00pm**

**Angkor Awakens** – Cambodia is a nation split between the past and the future. This deep and incisive portrait of a vibrant and bustling country moves through verdant hills, ancient stone steps and swarming metropolises to reveal a past full of violence and pain, but a future of hope and expectation.

**January 25 at 9:00pm**

**The Other Side (El Otro Lado)** – Over the last century, hundreds of thousands of Mexicans have migrated to the United States in search of a living wage. Working for the rich, they became America's new poor. **January 30 at 8:00pm**

## PRODUCED BY FNX

**SUNDANCE INSTITUTE PRESENTS: "NATIVE SHORTS"** Season 3 – Ariel Tweto and Bird Runningwater returned to the studio to discuss a new series of short films featured at the Sundance Institute's Native and Indigenous Program. We recorded 8 episodes, highlighting 13 films by Native filmmakers from around the world.



Hosts Ariel Tweto and Bird Runningwater

**STUDIO 49** – The son of Pat Vegas, PJ Vegas, one of Native Rock's most powerful talents, joins FNX in the studio to strike new ground for his own legacy with a raw, sexy R&B/Hip Hop performance, including several fresh songs and a long favorite cover from his father's catalog.

**FNX NOW** – Autry American Indian Market – Native American artists from around the country gather at The Autry museum in Glendale to compete and share their art with the wider Native and Non-Native world.

**LA Native Skinsfest 2018** – Los Angeles staple for Native film resources comes back for another awards program, featuring filmmakers grown out of their Native writers lab and celebrities like Wonder Woman's Eugene Brave Rock. We also get to look over the shoulders of young filmmakers in the youth film lab, where they conceived and executed a short film, filling out production roles and learning in front of and behind the camera.

