



# KVCR & FNX

## BOARD OF TRUSTEES REPORT

March 14, 2019

### We're Moving, But We're Not Going Far

KVCR is having a new Television and Radio Tower built in connection with our recent participation in the FCC broadcast spectrum repack with the San Bernardino Community College District. On April 12, 2019, we will be moving to a new VHF channel—viewers who watch us over-the-air will need to re-scan their televisions. We will remain on Channel 24.1, 24.2, 24.3 and 24.4.

#### This is only a Test!

During our construction and testing period, from February to April 2019, we will be intermittently operating at reduced power. We appreciate your patience during this transition period and we're genuinely excited to soon have an enhanced capacity to reach you over-the-air, as our new tower will be increasing in height from 150 feet to 345 feet!

#### What do viewers need to do?

If you have a Cable or Satellite connection – there is no action required. Your provider should update your channels automatically. If you have Cable or Satellite, and are having trouble finding our channels, please call your provider.

#### Why is it happening?

The FCC wanted more bandwidth for cellular companies and they came up with the idea of a reverse spectrum auction that would accomplish that goal. As a result of the FCC spectrum auction, the SBCCD board participated to move from our analog bandwidth.

#### What is changing?

Only our frequency—once you've rescanned, there should be no loss to any of our channels.

What do we need to do to receive programming?  
Cable & Satellite --- If you access Empire PBS through Cable or Satellite, the provider will take care of everything and there should be no disruption.

Over-the-Air -- If you watch with an over-the-air

antenna then you will need to scan, auto-tune or run the channel set-up. Some systems will do this automatically.

#### What do you mean, Scan?

Your television remote is required to scan - there should be a button titled "Settings", "Scan", "Setup", "Menu," or something of that style. Once you find that menu, you will need to choose the option that will start a process where the television 'scans' the airwaves and stores the channel for each signal it is able to receive. Once started, the television will seem to run through each channel (without you needing to use the channel up/down arrows on your remote) and

will create and store an updated list. Your television screen will not show channel schedules or any other show while it is performing the scan. You will not be able to change or select a channel while the scan is being performed. If this is happening, then you are on the right track. Once complete the television will default to the first channel that it found

and will return full control of the television. Your scan will be complete. Try going to channel 24 - our four channels.

#### Do we need a different antenna?

If you receive our channels now you likely won't have to get a new antenna. If you use an antenna in San Bernardino and Riverside counties, you should just be able to scan and receive the realigned channels. If you are in an outlying area and watching with an antenna, you should scan your television. If you don't see the realigned channels, then you may need a stronger antenna.

We have no relationship with antenna manufacturers, but from our experience and user reviews, we suggest a Mohu Leaf 30 or 65 or a Clear Stream 2 Max.

#### Need help with your viewing issues?

Contact Ben Holland, KVCR Program Manager at [bholland@kvcr.org](mailto:bholland@kvcr.org) or at 909-384-4335.



# K V C R



## LOCAL RADIO REPORTS

## This Month in Radio

### FM News Issues and Programs from Jan 21 - Feb 18, 2019

*Segment with IE Journalist  
Cassie MacDuff is part of our weekly news.*

**IE ECONOMY** – The Inland Empire rang in the new year with strong economic growth—even outperforming the state’s economy. **MARIJUANA BUSINESS** – Riverside County supervisors tentatively adopted specific processes by which marijuana growers and sellers can obtain permits. • **LESS MONEY** – Riverside County’s pension liabilities now exceed \$3 billion, and allocations to support the retirement system will steadily rise over the next decade. • **COMMUTE** – Two Riverside County cities ranked on the nation’s top 10 list of longest workday commutes.

**HOMELESSNESS** – Doctors across California are grappling with a new state law requiring them to find homeless patients a place to sleep. They also have to offer a meal, clothing and other services. • **HOMELESS COUNT** – Record numbers of people volunteered for Riverside County’s annual Point in Time Count of the homeless.

**COURT ROOM - NOT GUILTY** – A man accused of igniting the Holy First that blackened 23,000 acres in Riverside and Orange Counties, forced the evacuation of thousands of residents, and destroyed 10 structures, pleaded not guilty. • **SEXUAL MISCONDUCT** – Attorneys representing survivors of child sexual abuse by Catholic priests have released a new report on alleged sexual abuse by clergy in the Diocese of San Bernardino.

**ENVIRONMENTAL** – Thousands of migrating birds have died at the Salton Sea. Officials say they believe it’s the result of an avian bacterial disease. • **POLLUTION** – California kids in polluted areas may be at higher risk for obesity than those who live around clean air.

**EDUCATION**  
More than 450 students from 24 high schools will take on the roles of prosecutors and defense attorneys in the first round of the 37th annual Riverside County Mock Trial Competition.



• **FIRST STEPS** – Governor Gavin Newsom took his first step towards providing free community college in California.

**HEALTH - PHYSICIAN SHORTAGE** – New proposed a bill would alleviate the Inland Empire’s severe shortage of physicians.

• **MENTAL HEALTH** – An estimated 50% of all Americans are diagnosed with a mental illness or disorder at some point in their lifetime, according to the CDC. • **AFFORDABLE HEALTH CARE** – Covered California has drafted a roadmap on how much it would cost the state to make health insurance more affordable.

### Reporter Files Stories for Multi-Media Sources

We’re pleased to report that in the month of February alone, 91.9 KVCR’s Benjamin Purper reported once to the national NPR News audience and three times for the statewide, California Report. For the Cal Report, Ben’s stories addressed bird fatality at the Salton Sea, a standoff between a San Bernardino union and anti-union activists, and sex abuse allegations involving San Bernardino clergy.



For NPR, Purper gave public radio’s nationwide audience an update on David and Louise Turpin following the couple’s guilty plea on child abuse and torture charges.



Two tour groups visited KVCR in February. On February 15, Rick Dulock welcomed a group from the San Bernardino Chamber of Commerce and on February 22, a group comprised of media students from Claremont who attend Pitzer College and Scripps College.



On March 14, KVCR FM staff will participate in San Bernardino City Unified School District’s 2019 Youth Justice Conference. Participating students will spend the day learning

and actively engaged in general and break out sessions. It’s for the students of San Bernardino Restorative Youth Court; San Bernardino High School Law & Society/Public Safety Academy; Indian Springs High School Youth Court and Sierra High School Youth Court. This year’s conference title: Free Speech, Free Press, Free Society and will be held at Crafton Hills College.



# K V C R

# EMPIRE PBS



## TV 24

### TV Production

#### Informational Video About New Tower Project Get Ready To Rescan

Production created an informational video to inform our viewers about KVCR building a new tower on Box Spring Mountain.



Once completed this new structure will help ensure continued service to our community. In March, we will begin testing the new transmitter. This means those

who watch KVCR via an antenna will need to do a rescan of channels to find and enjoy the programs on KVCR. Mark your calendars for March and get ready to rescan.

### GRAPHIC DESIGNS

This month we completed production of the animated interstitial, **Drew and Boo Love Nature Too!** This is the seventh in the series by Justine Del Monte and illustrator Brandon Chappell. It changes the storyline from a



serious tone on of teaching lessons about anti-bullying, this book shows the value of respect for nature.

We are working on remaking and sprucing up the presentation of our short form local current events series, **State of the Empire.**



To that end we are creating a new intro sequence to start off each story. We will use a similar format for our **State of the Symphony** series.

### Programs In March

**Broken** – Sean Bean heads an impressive cast in this poignant and powerful series centered around Father Michael Kerrigan, a Catholic priest presiding over an urban parish in northern England.

**March 18 at 9:00pm**

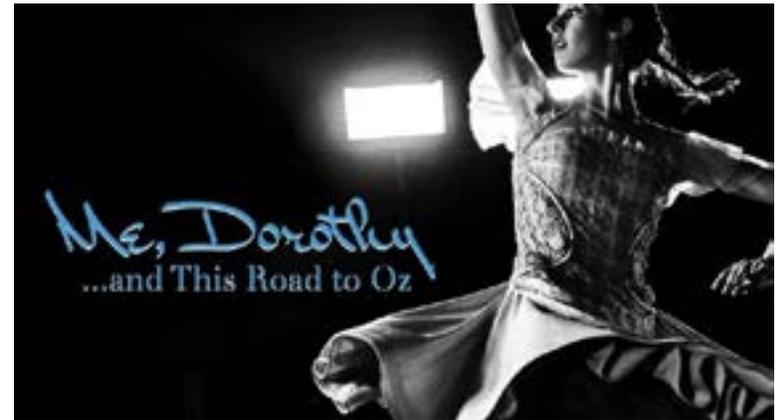
**Long View** – Students, educators and parents work to create lasting solutions in Oakland's public school system.

**March 20 at 5:30pm**

**Me, Dorothy, and this**

**Road to Oz** – The cast and crew of the Kansas City Ballet prepare for the world premiere of "The Wizard of Oz."

**March 23 at 7:00pm**



**Warrior Women** – The story of American Indian Movement activists who fought for civil rights in the '70s is shared.

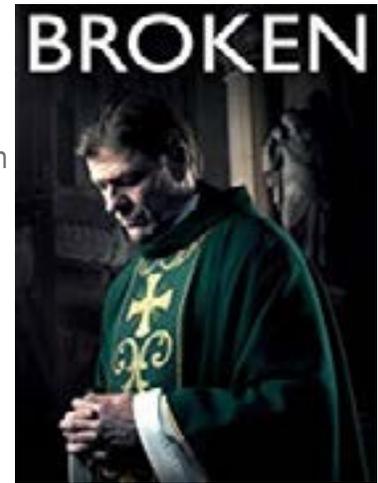
**March 26 at 8:00pm**

**Water From the Wilderness: Hetch Hetchy to San**

**Francisco** – San Francisco's water system and the ways it is adapting in the era of climate change are explored. **March 27 at 6:00pm**

**Force for Nature: Lucy Braun** – The extraordinary life and legacy of botanist and ecologist E. Lucy Braun is explored.

**March 27 at 8:00pm**



## COMMUNITY OUTREACH

### Community Reporting

*The Inland* is a new community-driven reporting project, where the audience asks their questions about the Inland Empire, the public votes on a question they want to know more about, and we turn them into stories that matter to you.



In February the question asked was, "How Did the Mormon Church Establish A Presence in the Inland Empire?"



KVCR listener Lupe Gutierrez asked *The Inland* about the Mormon Church's role in establishing a presence in the Inland Empire. Early Mormon pioneers built much of the city of San Bernardino, modeling the town after Salt Lake City. Currently, there are over 75,000 members of the Mormon Church residing in the Inland Empire. KVCR reporter Shareen Awad examined the movement of the Mormon Church from Utah to Southern California in the 1850s, highlighting the lasting impact the Church had on the growth of the San Bernardino Valley.

The story aired on February 21 & 22. This story reached nearly 2,000 people on social media and is currently the top performing story on KVCR News.

Next month's question is "What's the history behind the two Chinatowns in Riverside?"



### Community Matters

#### KVCR Is Media Sponsor In The Community

On Saturday, February 9 the Boys & Girls Clubs of Greater Redlands-Riverside hosted their 25th annual Chocolate Fantasy fundraiser at the historic Mitten Building in Redlands. This elegant evening event invited community members to enjoy desserts, champagne, and dancing all in an effort to support local children and teens. Attendees enjoyed savory and sweet treats from local restaurants, bakeries and chocolatiers while giving back to Inland



Empire youth. The event included live and silent auctions and a live band.

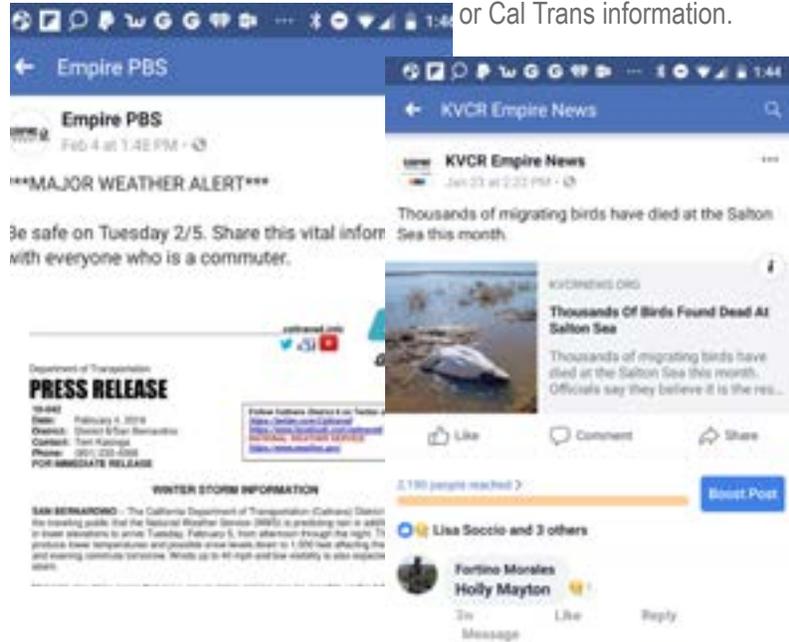
As a Media Sponsor, KVCR also had a table to share sweets with all guests in attendance. Attendees were encouraged

to vote for Chocolatier of the Year, Restaurant of the Year, and Decorations of the Year.

KVCR's Lillian Vasquez was an MC along with Ray Watts, with the University of Redlands. Also in attendance, KVCR Program Director, Rick Dulock.

#### Social Media Staff Post To Keep Public Informed

Using our Social Media platform is another way to share news and general information with our community, for example a weather alert or Cal Trans information.



## ON FNX IN MARCH

## PRODUCED BY FNX

### Appetite for Destruction: The Palm Oil Diaries



The palm oil industry has papered over vast swaths of the planet, much of it valuable and ecologically diverse. This shocking documentary investigates what has catalyzed this new industry and the

social and environment impact of its exponential growth.

**March 5 at 9:00pm**

### National Monument

President Obama set aside more than 550 million acres of federal land under the “national monument protection.” Many cheered the move, but disgruntled residents say the state should control their own land.



**March 16 at 11:45pm**

**Where the Highway Ends** – The past 300 years have brought many changes to the Navajo's daily existence and their modern leaders are greatly concerned that ancient philosophies may not survive much longer. The great traditions of the past have been superseded by the all-enveloping behemoth of American globalization.

**March 17 at 4:30pm**



**Life is Waiting** – Forty years after being promised freedom by departing Spanish rulers, the Western Sahara remains Africa's last colony, and the Sahrawi people have lived under the oppressive occupation of Morocco since 1975.

**March 19 at 9:00pm**

**Living with Wolves** – Can people live alongside North America's largest pack predator? After becoming virtually extinct, wolves are now roaming the US Midwest.

**March 24 at 4:40 pm**

**Beggars Oasis** – This film follows the bid in Lausanne for a ban on begging that will effectively force the Roma out of the Swiss town. In doing so, it shines a spotlight on a people shunned by respectable society.

**March 26 at 9:00pm**

**STUDIO 49** – The FNX Team is completing episodes featuring Miracle Dolls, PJ Vegas, Wild the Coyote and Badd Wolf which are scheduled for April.

Additionally, final episodes were filmed back to back with feature artists Def-I, Violinist Sage Cornelius, and singer/songwriter Olivia Komancheet.



Violinist Sage Cornelius & Olivia Komancheet



Def-I

**FNX NOW** – A new community segment was produced regarding the 2019 Los Angeles Women's March. The segment was produced by Native American photographer and filmmaker Pamela Peters and produced and edited by FNX staff member, Frank Blanquet. Pamela Peters has submitted two segments working with Blanquet. The first collaboration was produced by award winning filmmaker Benalex Dupress working with then FNX producer and former tribal liaison, Sahar Khadjenoury. FNX continues to push for community submissions in an effort to grow partnerships with Cheyenne and Arapaho Television (CATV-47) and the Native American Journalist Association.



**FNX NOW** – FNX crew Covered the swearing-in ceremony for California State Assembly Member James Ramos. Ramos celebrated his district swear-in at the Santos Manuel Student Center at CSUSB with the local community. Santos Manuel



was the leader of the Serrano Indian bands that would eventually make-up the San Manuel Tribe. He led them to safety during bouts of extreme violence towards Indian people in the San Bernardino Mountains. The FNX NOW team initially covered

James' swearing-in ceremony in Sacramento on December 3, 2018.