



KVCR & FNX

BOARD OF TRUSTEES REPORT

December 13, 2018

NATIVE VOTE 2018

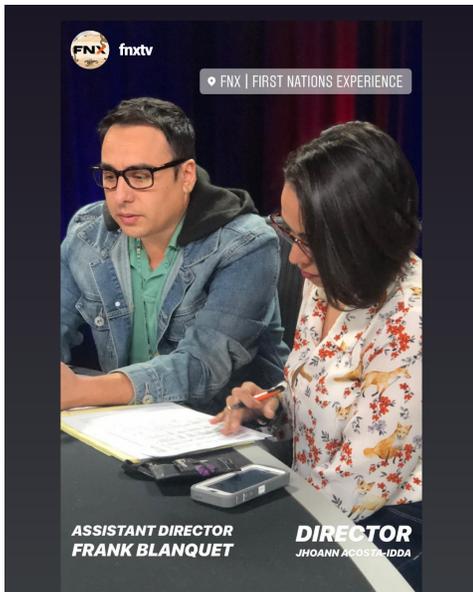
First Nations Television Provides Live Coverage of Mid Terms

November was an extraordinary benchmark for Native American Media. FNX Television partnered with *Native Voice One* and *Indian Country Today* to host the first ever nationwide Native American Election Coverage. *Native Voice One* is the distribution division of Koahnic Broadcast, producers of such Native American radio shows as *Native America Calling* and *National Native News*. *Indian Country Today*, which started as a print newspaper in 1981, is now an online news site and national news source for Native American and Indigenous People worldwide.



Antonia Gonzales and Mark Trahant

The five hour live broadcast was televised on FNX and KVCR on Tuesday, November 6, from 6:00pm to 11:00pm. It was simulcast on social media sites as well as on several radio stations through *Native Voice One*. The show was hosted by *National Native News* anchor Antonia Gonzales and *Wassaja* host and producer Mark Trahant. The show included live updates from prominent Native journalists across the country. Those live updates came in from Idaho, Minnesota, Oklahoma, Washington, Arizona, Washington D.C., Alaska and more. Individual segments or profile pieces for various candidates were also produced as roll-in stories ranging in length from two minutes to 16 minutes. These segments would be introduced during the live broadcast and aired as election results came in for those featured candidates.



K V C R



91.9

LOCAL RADIO REPORTS

This Month in Radio

FM News Issues and Programs from Oct 22 - Nov 22, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

- **BEST FOR VETS** – Moreno Valley and Norco College have been listed as among the 2-year colleges in the U.S. that are “Best for Vets.”
- **STRIKE** – Thousands of patient-care workers employed in the University of California’s health care system walked off the job in a three-day strike.
- **POT** – The Riverside County Board of Supervisors narrowly approved a plan to allow the sale and cultivation of marijuana.
- **BEAUMONT HIGH SCHOOL** – Authorities arrested a teenager who made a threat over social media about a shooting at Beaumont High School.
- **DROPOUTS** – There are likely tens-of-thousands of former California State University students who dropped out when they were within sight of getting their degree.
- **PARKS** – California will soon spend millions of dollars on new parks to make trails and waterways more welcoming to low-income neighborhoods
- **LAWSUIT** – An environmental protection lawsuit against the construction of a warehouse project in Bloomington.
- **ARTS** – Morrison Hotel Gallery in West Hollywood, photos are displayed of music icon: Freddy Mercury from Queen.
- **PROTESTS AND WALKOUTS**
- **HOUSING** – John Husing explained how the price of housing affects the price of everything else in our region.
- **WATER ISSUE** – With all of the new housing going up and considering we are in a drought area, the question was answered about how is local government going to provide enough water?
- **ELECTION WRAPUP**

BBC Fly In Experience

Established as the British Broadcasting Corporation by Royal Charter in December 1926, The BBC World Service, headquartered in London, is the world’s largest international



broadcaster, providing news, speech and discussions in 42 languages to many parts of the world. BBC World Service correspondents cover the globe and are on the scene when news breaks. Each week, more than 8 million U.S. public radio listeners tune in to hear BBC World Service programming distributed by American Public Media.

91.9 KVCR Program Manager, Rick Dulock participated in the Fall 2018 BBC Fly-in with APM, the distributors of BBC programming in the United States. In this invitation only, all expenses paid, three day November event, public radio professionals from across the U.S. were warmly welcomed at BBC Headquarters in London. They participated in news and program planning meetings with BBC journalists including the BBC Daily Global News Editorial Meeting AND the BBC Arabic Editorial Meeting. They also joined directors and producers in production control rooms for LIVE productions of global newscasts, The Newsroom, BBC OS and Newshour. BBC Fly-in events are arranged twice annually and provide BBC and APM staff with important insight from the people who make programming decisions for NPR stations.

- 91.9 KVCR carries more than 27 hours of BBC content each week:
- BBC Topline News / Mon-Fri @ 3:42 and 4:42 AM
- The Newsroom / Mon-Wed and Fri @ 2 PM
- BBC World Service / Sun-Thu from 9 PM to 2 AM and Sat 12 to 5

Two Day Radio Pledge Drive Scheduled for Early December

With our partner Feeding America Riverside/San Bernardino Counties, 91.9 KVCR will again ask listeners for their support during the annual **Feed Your Radio, Feed A Family**



campaign. Promotion began in the last week of November and the official pledge days are December 5 and 6. For every dollar pledged in support of public radio KVCR, one meal will be provided for someone in need in our two-county region. If we raise the \$40,000 shortfall from the October pledge drive, 40-thousand meals will be provided locally in the coming months.



TABLE - Clockwise from Bottom Left: Suzanne Parish - APM, Rick Dulock - KVCR, Jon Stimes - APM, Jenny Northern - WCPN, Beth Varro - APM, Amy Lundgren - APM, Chandra Kavati - APM, Michael Black - WXXI, Jonathan Blakley - KQED, Molly Davis - WFDD, Jesse Poppe - APM, Joel Meyer - KUER, Roxanna Caldwell - WFYI. BACK ROW - Left to Right: Laura Lawrence, Ana Bastos and Rebecca Rolfe – BBC Business Development for North America, Caribbean Region & Radio International

K V C R

EMPIRE PBS



TV 24

TV Production In Time for Pledge

PROGRAMS IN DECEMBER

Royal Wedding Watch Marathon

We updated the *Royal Wedding Watch* series that aired in May with UK host Matt Baker and Meredith Viera. The series shared details of the most famous wedding of 2018, Prince Harry and Ms. Meghan Markle. For our pledge



version we invited Events With a Kick, a Riverside-based events company, to be our on-air hosts. In our pledge breaks our talent provided additional details and facts of the royal wedding. As pledge breaks we of course asked our viewers for their financial contribution in support of programs like the *Royal Wedding Watch*. In addition, the hosts promoted season three of *Victoria* and our upcoming viewing party on January 13.

Downton Abbey Back on Empire PBS

We recorded pledge breaks for the re-broadcast of the Emmy and Golden Globe winning series *Downton Abbey*. The series follows the lives of the aristocratic Crawley family, and the effects that major world events had on their lives. Our hosts for the pledge special were Lillian Vasquez and SBCCD trustee Dr. Anne Viricel, who spoke to our viewers about the importance of giving to Empire PBS. The first season of *Downton Abbey* marathon is slated to air Monday, November 26 and December 3 at 7pm.

Empire Crafts

Empire PBS continued our DIY interstitial series with Stacie Korcok, host of *From Scratch*, to shoot Thanksgiving, Hanukkah and Christmas crafts that offer a personalized touch to holiday décor for the Empire PBS viewers.



For the Thanksgiving craft she made "Gilded Pear Place Cards" using decorative pears. For Hanukkah she devised a clever, modern, Menorah by using supplies and materials our viewers might already have around the house. And for Christmas was a miniature, rustic Christmas tree. Empire Crafts series highlights a different holiday each month.

I Hate Jane Austen – Jane Austen, is among history's literary giants, but British columnist Giles Coren can't stand her writing. Can others convince him he is wrong? Coren meets academics and super-fans to see if they can get him to put aside his "pride and prejudice." **December 10 at 7:00pm**

NOVA: The Last B24 – In 1944 a smoking, battle-scarred B-24 Liberator bomber known as the Tulsamerican crashed into the choppy seas off the coast of Croatia, entombing three of its occupants under 135 feet of water. For years they were lost to the world-and their families. But in 2010, divers located the plane. **December 13 at 7:00pm**

The Frank Capra Story: A Wonderful Life

– This documentary film examines the life of the filmmaker Frank Capra, and features sound from Capra, as well as Jimmy Stewart, Bette Davis, Donna Reed, and Bob Hope.



December 16 at 9:30pm

Life on the Line – The stories of those fighting disease, facing a natural disaster, or coping with a disability, or battling mental illness. An inspiring look into the resilience of humankind. Narrated by Lisa Ling. **Wednesdays, beginning December 19 at 7:00pm**

Purdue 84th Anniversary Christmas Show – A fast-paced high-energy production features holiday favorites from Purdue Musical Organizations. **December 19 at 9:00pm**

Independent Lens: The Judge – Take a rare glimpse into Shari'a law, an often misunderstood legal framework for Muslims, told through the eyes of the first woman judge to be appointed to the Middle East's religious courts. **December 21 at 9:00pm**

Christmas at St. Olaf – The annual St. Olaf Christmas Festival, a century-old tradition at St. Olaf College. The first festival was a musical program for the college community, planned and directed by F. Melius Christiansen, founder of the St. Olaf Music Department. **December 21 at 9:00pm**

K V C R

TV 24 91.9



COMMUNITY OUTREACH

Turkey Giveaway

Community Action Partnership of San Bernardino County and the Young Visionaries Youth Leadership Academy hosted a special turkey giveaway to help families. Turkey and food boxes were given away on a first come, first served basis to the first 1,000 families who attended. Families could also obtain resources, goods and services at the Resource Fair. Over 50 agencies were on hand to assist the families. The event included a kid zone with a bounce house, mechanical bull and entertainment. Empire PBS was there to capture the day, and it will become part of the **State of the Empire** series, highlighting the remarkable happenings in our community. In addition, we provided staff to share information about Empire PBS, and our new San Bernardino based docuseries **Hopefuls**, and our upcoming Empire Kids book club.



COMMUNITY EMPOWERMENT

National Public Housing Services is first to pledge financial support to Empire Kids Education and Literacy Initiative

The KVCR Strategic and Corporate Relations office is spearheading an Education and Literacy Initiative coordinated with the PBS approved brand update to do their part in championing the Chancellor's charge to increase enrollment. The HPHS pledges \$10,000 to kick off the Empire Kids Education and Literacy Initiative scheduled to launch in January. With a three-pronged approach aimed at bringing awareness to the importance of early education for children, parents, and teachers/caregivers. Its focus include: **1)** Getting books into the hands of children ages 2-5; **2)** Parents to pursue and achieve higher education (diploma, certification, vocational, or degree) to better support their family (SBVC, CHC) and; **3)** Teachers and early educators to network and have supporting teaching materials. While the short term goals involve personal development and San Bernardino/Riverside county preschoolers start school Kindergarten-ready. Long-term outcomes will support families to upskill (EDCT), receive small business and entrepreneurial support (1 M Cups) and vocational training (SBCCD).

Vietnam Speaks Docuspecial Airs on Empire PBS and Veterans Resource Event held at SBVC

On Veteran's Day we aired our special **Vietnam Speaks**, which featured three local veterans sharing their war stories. The three veterans interviewed were Ronnie Guyer, Rev. Ralph Cooper Sr. and the Director of Riverside National Cemetery, Pete Young. Guyer and Young were guests at the Veteran's Resource Center event on November 13 at SBVC. The event included guest speakers, an opportunity drawing, and light refreshments. There was a flag-raising in honor of our veterans, as well as a Marine Corps birthday recognition. The **Vietnam Speaks** cast was awarded with a certificate from Assemblymember Eloise Gomez Reyes. Our production crew covered the occasion for our **State of the Empire** series.

KVCR Honored To Host Parade

KVCR Radio's David Fleming joined Rebecca Ward from the KVCR Veterans Initiative to announce Riverside's 2018 Salute to Veterans Parade



on Saturday, November 10. Dozens of parade entries including classic car clubs, scout troops, musical ensembles, veterans' organizations and nonprofits marched to adoring residents and parade enthusiasts. This is the 4th year KVCR has been invited to MC this annual celebration honoring those who have served. We thank all of our veterans for their service, including Navy veteran David Fleming!

GRAPHIC DESIGNS



UNCOVERED IN THE ARCHIVES – For the premiere date of November 13, we created a simple announcement poster for printed handouts at promotional events for this and other station shows.

HALLOWEEN – In the spirit of the spooky season the graphics department created this Happy Halloween image. It was shared across our various social media outlets.

MEDIA KIT – We recently created new Media Kits for a variety of our new shows such as **Hopefuls** and **Goldy Knows**. We have updated From Scratch to match the other sponsorship decks in favor of continuity.

ON FNX IN DECEMBER

PRODUCED BY FNX

Places Not Our Own – This dramatic film set in 1929 depicts how Canada's West, home to generations of Métis, was taken over by the railroads and new settlers. As a result, the Métis became a forgotten people, forced to eke out a living as best they could. At the forefront is Rose, a woman determined to provide her children with a normal life and an education despite the odds.

December 9 at 5:00pm

The Invisible Nation – The Algonquin once lived in harmony with the vast territory they occupied. This balance was upset when the Europeans arrived in the 16th century. Gradually, their Aboriginal traditions were undermined and their natural resources



plundered. They live in about 10 communities, often enduring abject poverty and human rights abuses. These Aboriginal people are suffering the threat to their very existence in silence.

December 23 at 3:00pm

Vamizi Cradle of Coral – In the shimmering waters of the Indian Ocean lies the island of Vamizi, home to one of the world's oldest, most pristine coral reefs. Natural reserves of oil and gas have been discovered below this wonderland of marine biodiversity, and now this vibrant, flourishing reef is a target for energy companies. **December 24 at 5:00pm**

How People Got Fire (Short) – This introspective short animation takes place in the village of Carcross, in the Tagish First Nation. Neighborhood pillar, Grandma Kay, tells the local children the tale of how Crow brought fire to people. Past and present blend, myth and reality meet, and the metaphor of fire infuses all in a location that lies at the heart of this Native community's spiritual and cultural memory. **December 25 at 10:30 am**

The Sacred Sundance: The Transfer of a Ceremony

This feature-length documentary chronicles the sharing of a ceremony from an Elsipogtog elder from Western Canada to the Mi'kmaq people of Eastern Canada. Under the July sky, participants in the Sundance ceremony go four days without food or water. Then they will pierce the flesh of their chests in an offering to the Creator. **Sunday, December 30 at 3:00 pm**

NATIVE VOTE 2018 – In an unprecedented collaboration between FNX, *Indian Country Today*, and *Native Voice 1*, FNX led the way in producing a live broadcast news desk show following each of the unprecedented



elections.

Indian Country Today's Mark Trahant organized a team of reporters across the nation who were able to check in with him at the anchor's desk as the historic events unfolded. He was joined at the desk by fellow anchor Antonia Gonzalez who is the radio host of *National Native News*.

FNX's Micah Wright spearheaded the studio team at FNX/KVCR who had to overcome and troubleshoot all the technical hurdles involved in getting our studio and broadcast equipment up to the capabilities needed to make it all work.

Response from the Native community was glowing as our three news organizations provided a much needed Native point of view in American politics, giving the Native candidates and the issues they represent a focus they would not find elsewhere.

We followed up with an airing on Sunday October 13, that featured Native Alaskans running in for the seat of Lt. Governor.

FNX NOW – San Manuel Fire Truck Push-In

FNX covered a ceremony celebrating the donation of funds to purchase a new fire engine and equipment for the City of Highland. San Manuel Tribal and Highland City leaders, Cal Fire and students from the Public Safety Academy of San Bernardino kept a long-time fire fighter tradition alive by pushing in the city's newest fire engine. People participated in pushing the engine into Cal Fire's Station 2, preserving a tradition that dates back to when fire equipment was drawn by horses. The new engine was made possible with a 2017 grant from the Tribe that includes breathing equipment, defibrillators and other rescue apparatus.



STUDIO 49 – Four new episodes hit air in October. We are scheduling to record new artists, including PJ Vegas at the end of November.