



KVCR & FNX

BOARD OF TRUSTEES REPORT

August 9, 2018

James “Jim” Walker KVCR RF Engineer



When KVCR listeners and Empire Network TV viewers think about their NPR and PBS stations, the people that come to mind first are likely program hosts and TV personalities. Many don't think about the important work of building and maintaining the physical plant which enables the broadcast of programs in the first place. In June the KVCR family bid a fond farewell to one of our own – a man who lived life to the fullest and spent all of his working hours behind the scenes...

James William Walker was born October 1, 1957. He joined the KVCR Engineering Team and our work family eleven years ago.

The popular KVCR Radio Frequency Engineer was a friend to everyone in our broadcast family and was always ready, day or night, to traverse the dirt and rock mountain road to our Box Springs transmitter site if a piece of equipment hiccupped, failed or simply required a bit of maintenance. Jim avoided office politics, was often the first to arrive at station birthday parties and other celebrations, and in most instances we would hear Jim before we ever saw him. Over the past couple of years, even while battling Acute Myeloid Leukemia, he was a key participant in countless planning meetings connected to the full upgrade of KVCR's TV and Radio transmission plant. Last October, while in remission following a debilitating round of chemotherapy and in the same month in which he celebrated his 60th birthday, Jim participated in the Leukemia and Lymphoma Society's Light the Night Walk at Auto Club Speedway in Fontana.

Jim Walker passed away on Monday, July 23 at Loma Linda University Hospital where his valiant battle against AML began more than two years ago. We will be forever grateful for his dedication and work on KVCR's behalf, and on behalf of the hundreds of thousands of listeners and viewers of 91.9 KVCR, Empire Network TV and the FNX Channel. We shall miss his booming voice, his smile and his friendship.

“It's more better”

K V C R



SOME OF OUR LOCAL REPORTS

FM News Issues and Programs from Jun 25 - Jul 20, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

• **IMMIGRATION** – A small crowd gathered in downtown Riverside to protest the Trump administration’s policy of separating migrant children from their parents. • **GOVERNOR’S RACE** – California’s Republican candidate for governor says he does not support separating children from their parents at the border. • **HOUSING AFFORDABILITY** – The median price for an existing single-family home in California is now above \$600,000. • **SENIOR CITIZENS**



California has one of the highest percentages of seniors living in poverty in the United States.

• **CANNABIS**

POLICY – The City of San Bernardino will begin to process applications for commercial cannabis businesses. • **ON TRIAL** – A preliminary hearing will determine if there’s enough evidence to put David and Louise Turpin – the Perris couple accused of forcing 12 of their 13 children to live in isolation and deprivation for years – on trial. • **GAS TAX** – An effort backed by conservatives to repeal the law’s fuel tax and vehicle fee increases has qualified for the November ballot. • **FRAUDULENT PRACTICES** – Thanks to an investigation by Southern California News Group, lawmakers in Sacramento are looking into reports that many drug rehab centers are exploiting clients in hopes of scoring payouts from insurance companies. • **NAFTA** – The former U.S. Ambassador to Mexico visited San Bernardino and spoke on the future of NAFTA. • **LAST BUDGET SIGNED** – Governor Jerry Brown signed his last state budget—the biggest ever. • **FIRES** – The fires in Yolo and Lake Counties have doubled the acreage burned so far this fire season. • **CRASH** – Freeway closed for hours while authorities investigated a shooting. • **ON LEAVE** – A top San Bernardino County prosecutor has been placed on administrative leave after making offensive social media comments. • **SANCTUARY STATE** – A federal judge in Sacramento upheld California’s law shielding immigrants in the country without legal documentation. • **AVOCADO SHORTAGE** – Farmers don’t have enough workers to pick and maintain Hass avocados.

• **EMISSIONS REDUCTION** – California hit its goal for lowering climate change-causing emissions. Greenhouse gas emissions fell below 1990 levels four years. • **POVERTY** – A recent study says 33 percent of Californians struggle to meet their basic living costs—and that number is even higher in the Inland Empire.

This Month in Radio

New Host Names for “On Point”

Over the past couple of years, KVCR-FM has covered the #Me-Too movement, a movement which included NPR investigations which resulted in resignations of Michael Oreskes, Senior VP for NPR News and David Sweeney, Chief News Editor at NPR. On Point host, Tom Ashbrook was placed on leave and subsequently let go by WBUR in Boston after allegations surfaced. Following a thorough and successful search, On Point will welcome two permanent hosts beginning August 20. WBUR’s own



own Meghna Chakrabarti will sit behind the mic Monday-Thursday, and on Fridays, for the weekly news round-up, David Folkenflik will lead the conversation.

And Now For Sports!

The NPR sports show, Only A Game, has been on 91.9 KVCR for a few years now. Bill Littlefield, who has hosted the program since its inception, sat behind the microphone for his last show on July 28. While no permanent replacement has been announced, whoever is chosen to replace the 25 year sports veteran will have big shoes to fill. To hear a great interview with Bill, conducted by our own Lillian Vasquez, visit kvcnews.org/lifestyles and click on the July 26th episode.



Public service is a tendency found in the DNA of most people working in public broadcasting. You’ve no doubt heard about the passing of KVCR’s Engineer, Jim Walker. Jim died July 23rd. He was a friend to all of us at the stations. We will miss his friendly demeanor and willingness to tackle any problem in order to keep things running at our SBVC facilities, and at our transmission sites. We’ve realized, in conversations following his death, that Jim had touched all of our lives in some special way.

K V C R



TV 24

STATE OF THE EMPIRE New Reports

State of the Empire, are 1 to 3 minute reports produced for TV, social media, and the empirenetwork.org.

KVCR celebrated the legacy of the late Inland Empire Congressman George E. Brown, Jr., to raise awareness for his landmark conservation efforts in the Mojave Desert. His legislative legacy and the Science and Conscience in Action endures in his name. Brown was renowned as the remarkable 18-term Democratic congressman, the longest-serving congressman in



he spent a cumulative 34 years in the U.S. House of Representatives from the Kennedy to the Clinton administrations. From his first days as a lawmaker to his last, he remained true to his convictions, vocalizing his opposition to the Vietnam War and being an



instrumental participant in the passage of the Civil Rights Act of 1964, the Clean Air Act, and the Environmental Protection Agency.

Furthering our efforts to engage with the community, the Empire PBS Mother's Day contest winners, Sarah Marez and Deana Mayeda were treated to hair and makeup makeovers at Cré studios in Highland. Participants won the social media contest based on submitting the best advice their mother gave them. Sarah, a domestic violence survivor, stated her mother told her to never give up. Deana, mother of a three-month old, was entered into the drawing by her husband, and was totally surprised by the entire event. Participants and stylists were interviewed about the makeover experience.



Programs Coming in August

Dionne Warwick: Then Came You

Traces the singer's musical roots in gospel. She became a background singer with her aunt Cissy Houston (mother of Whitney Houston), performing on R&B classics by The Drifters and other artists, leading to her discovery by Burt Bacharach & Hal David.

August 18 at 7:00pm



Betty White: First Lady of Television – The definitive

look at Betty White's life and career. See Betty behind-the-scenes at work, entertaining at home, and interacting with her close friends.

August 18 at 8:30pm



Grateful Dead: Downhill

From Here – Filmed in the summer of 1989 at Alpine Valley Music Theater in East Troy, Wisconsin - a favorite venue of Deadheads. A classic performance at the peak of the band's career. **August 22 at 8:00pm**

Double Take: The Art of Elizabeth King – An accomplished artist with an eye for the intimate meaning of gesture, newly retired from 40 years of teaching, King is now able to focus on her work, and examine her motives.

August 24 at 9:00pm

Great Performances: Chris Botti and Friends –

Over the past three decades, Botti has recorded and performed with the best in music, including Sting, Barbra Streisand, Tony Bennett, Lady Gaga, Josh Groban, Yo-Yo Ma, and others. Now the spotlight is on Botti and his band, capturing one of today's leading jazz trumpeter's in peak performance. **August 29 at 8:00pm**



Foreveryone.net – A 33-year-old computer programmer named Tim Berners-Lee changed the world forever when he invented the World Wide Web in 1989. After 25 years outside the spotlight, Sir Tim Berners-Lee emerges to tell his story for the first time and discuss new threats to the Internet.

August 30 at 6:00pm





Screening of Local DIY Show - Big Hit



Brian Korcok (*From Scratch* host), Mayor of Eastvale Clint Lorimore and Stacie Korcok (*From Scratch* host) and Corona's Interim City Manager Bryan Jones

On July 16, we partnered with the City of Eastvale for a special screening of our locally produced DIY program *From Scratch* at their Regal cinema. We showed episode 11, which first aired on Tuesday, June 5th, along with a

never-seen-before bonus segment. The episode follows host Stacie Korcok as she celebrates her birthday week starting with advising a Victorian home renovation in Pasadena, sitting front row at Style Fashion Week in Palm Springs, enjoying the National Orange Show Citrus Fair festivities in San Bernardino, learning how to cook her favorite Cuban dish with a local restaurateur and teaching Eastvale Girl Scouts about their DIY badge by creating floral wreaths. Additionally, co-host/husband Brian Korcok learned (along with viewers) how to professionally decorate Stacie's birthday cake! It was a power-packed show worthy of its excited audience.

The screener was marketed on the Empire Network PBS' social media and on a highway billboard placed by the City of Eastvale. In attendance was the Mayor of Eastvale, Clint Lorimore who presented the welcome address. In attendance were donors, fans of the show and various members of the community. We encouraged parents to sign up for our new Empire Kids Club. There was Q&A session with our production crew and the event was topped off with raffle give-a-ways.

Following the screening, *From Scratch* hosts autographed posters and took photos. Interim GM Keith Birkfeld and Interim Director of TV Kristy Cooper spoke to guests about the importance of supporting Empire PBS.



Public Media Conference Boosts Ideas

The Public Media Development and Marketing Conference (PMDMC) is the one time each year when more than 1,000 public media leaders and revenue-generating professionals from organizations of all sizes join together to dream big, stay energized, and build a more sustainable future for public media.

This conference delivers innovative, future-focused content and highlights the most high-potential strategies that drive awareness and revenue. Best of all, the relationships formed with colleagues at the conference are often called upon throughout the year to solve problems, commiserate, and implement change. Ralph Cooper attended representing KVCR, Empire Network, and returned with new ideas that have been successfully implemented including a PBS branded Parent Academy, Ed Camps for early education teachers and caregivers, and some best practices in soliciting underwriting.



Glynn Washington, host of national radio show, *Snap Judgement with KVCR's Ralph Cooper*

On the Drawing Board

EMPIRE KIDS – This month we finalized the Empire Kids logo for the an upcoming launch. The design stays with current branding and acknowledges our connection to PBS but the highlight is on the KIDS.



ACCESS BANNER

– Empire Network will be updating its user engagement in various ways including a membership donation portal and user journalism. Therefore, we have created graphics to complement these additions. The journalism graphic is in development but we have finalized the banner for Empire Access.



HAPPY 4th OF JULY! This year we created a simple animation featuring a continental army soldier playing the flute to celebrate Independence Day. It was published on

social media and accompanied by patriotic flute music.

ON FNX IN AUGUST

Yugumalleq – In this series also known as Shades of Life, a trio of siblings go on an adventure to find a ghost on the mountain.
August 5 at 4:30 pm



Amassadors of the Sky – This documentary focuses on Canada leading the way when it comes to dark sky preservation and the fight against light pollution. It visits



August 13 at 5:00pm

Peach Blossom Garden – 1500 years ago, the great Chinese poet, Tao Yan Ming, wrote the poem “The Garden of the Peach Tree Flowers.” For centuries, people have been searching



for this magical place, without any success. Now we’ve found it!
August 16 at 3:00pm

The Winter Bear Project – The Winter Bear is a play that tells the story of an Alaska Native teenager who rises above his past traumas to become a leader with the help of a mentor, Sidney Huntington.
August 29 at 5:30pm



the dark sky preserves in Wood Buffalo, Jasper and Elk Island National Parks where the public is learning about the importance of protecting the night sky for the health of humans and wildlife.

Currently In Production

STUDIO 49 – FNX invited artists Raye Zaragoza and Quetzal Guerrero (QVLN) into the studio for two new episodes of Studio 49, with an upcoming shoot planned with artist



Cody Coyote. FNX Post-Production Manager, Nick Harris is in the process of editing the Studio 49 episode shot with Lakota John and the FNX team is working on upcoming episodes.

GRAND PERFORMANCES – FNX continued to record more episodes of the Grand Performance concert series staged in Los Angeles with the Urban Badlands Show featuring Gemma Castro/The Altons and The Steady 45’s. This series will include First Nations Now: Rhymes and Storytelling for Families, Davie Hillyard & The Rocksteady 7, The Delerians, and many more. Stay tuned.

FNX NOW – A new **FNX NOW** will feature The TV Writers Lab, which is a 5-week program to discuss and learn all that goes into writing an episode for television. You can view it now here: <https://vimeo.com/279708067/877084ab65>



NATIVE BEAUTY – This segment shares voices from the NASA conference, held in Los Angeles. It was a fund raiser for United American Indian Involvement (UAIL). This **FNX NOW** segment is now on the air and can also be viewed at: <https://vimeo.com/276342778/9267bce34f>

NATIVE KIDS
Moving forward with a docu/news piece which follows a class of 30 kids from Paakuma Elementary School as they learn about Native cultures.

