



KVCR & FNX BOARD REPORT

MAY 10, 2018

Recorded Live in the KVCR Studio

KVCR FM welcomed public radio fans into the KVCR TV Studio on April 6th for our annual taping of *American Parlor Songbook*. APS invites listeners into the parlor for clever songs, charming stories, and hilarious sketches every week. Hosted from the piano by JP Houston with his wife, Julie Van Dusen, the pair are joined by guests from national music acts to raconteurs and stand-ups.

We're proud to share that KVCR assisted in formatting the program for public radio and remains the "presenting station" for distribution through the Public Radio Exchange (PRX). The program now airs on 12 stations in eight states including Alaska, Florida and New York.



Left to Right: Julie Van Dusen, JP, Houston, Performer Clare, and Performer Lawrence

Live tapings always include a 'guess the song' game where audience members compete for fun prizes by naming tunes and original artists with JP at the piano. KVCR guests enjoy their evening with the Radio staff and the Songbook team. Regarding this particular annual event, KVCR Program Manager Rick Dulock said, "In my experience, there is nothing that builds on a member-station relationship quite like the face to face interaction."

achieved at station events."

This year, following the taping of APS we requested testimonials from those in attendance and recorded six listeners for Spring Membership Pre-pledge messaging.

KVCR listeners hear APS every Sunday afternoon at 4:00.



KVCR



91.9

SOME STORIES REPORTED

FM News Issues and Programs from Mar 17-Apr 20, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

- **WALK OUTS** – Students from the IE participated in classroom walkouts and protests against gun violence.
- **CALIFORNIA DREAM** – March 23rd marked the 150th anniversary of the creation of the University of California system. This report is part of our statewide public radio collaboration looking at the California Dream.
- **TASTE TEST** – A UC Riverside researcher recently published a study including the results of a blind, “toilet-to-tap” water taste test.
- **ECONOMIC GROWTH** – UC Riverside Political Science student and KVCR news intern Ezequiel Ramirez spoke with economist and community organizer about the changes in the IE.
- **TRADE WAR** – Following President Trump's proposal to slap tariffs on Chinese steel and aluminum exports, China may retaliate by levying \$2 billion in tariffs on U.S. agricultural exports.
- **POLITICS** – Democratic Member of Congress Mark Takano weighed in on the race for Riverside County Sheriff.
- **CAREGIVER TRAUMA** – A new documentary on KVCR-TV explored the secondary traumatic stress that caregivers such as doctors, therapists, and first responders experience on a daily basis.
- **REGIONAL HOMELESSNESS** – Officials from Orange County cities gather for federal court hearing on what to do with about 400 people who had been living in makeshift encampments along the Santa Ana riverbed.
- **HEALTHCARE** – Supporters of a ballot initiative to reform the dialysis industry filed more than 600,000 signatures.
- **HOME SCHOOLS** – In a KVCR report for NPR, we explored the debate in California Legislature over whether home schools operating in the state should have more state scrutiny.
- **LOGISTICS** – In Southern California, air regulators have been floating the idea of a new sales tax, and this money would buy private companies cleaner trucks and buses.
- **HOUSING** – A controversial bill to increase the number of tall housing developments near transit stops in cities all over California has been amended.
- **INTERVIEWS** – • **KVC-ARTS** – David Fleming interviewed Chris Thayer and Ron Milts about their new graphic novel series, “Legba’s Juke Joint.”
- **ATOH** – Lillian Vasquez interviewed Kevin O’Connor, host of the public TV program, “This Old House,” and “Ask This Old House,” airing on KVCR TV.
- **LATIN ROOTS** – Combining her father’s original orchestrations with new music of her own, Lucie Arnaz show draws on her 2010 album, “Lucie Arnaz: Latin Roots.”

This Month in Radio

Radio Membership Campaign Falls Short



The 91.9 KVCR Spring Membership Drive fell a little short this year. Two weeks of Pre-drive messaging, along with four days of live in-studio Pledge, yielded just over \$78,000. We came in just under \$32,000 short of our \$110,000 Spring Membership Goal and will be meeting to

discuss ways to capture the shortage by Fiscal Year End. We are grateful to the following local partners supporting the Spring Drive:

- The Inland Empire 66ers – provided a Sixty Sixers Skybox Experience valued at \$750
- The producers of *Musicology* – provided a \$500 Guitar Center Gift Card
- Norco’s 2018 Brew N Que Festival – provided a VIP Experience for Four valued at \$500

Winners will be announced in 30 days and invited to pick up their prize, tour the station and meet the staff.



Long Time Host Hangs Up His Cleats



After 25 years of hosting public radio’s only sports program, *Only a Game*, host Bill Littlefield, veteran NPR commentator, has decided to hang up his cleats. Bill’s final broadcast as host will be Saturday, July 28. WBUR, the station that produce

the show will hold a nationwide search for Bill’s successor.

Only A Game is an award-winning one-hour weekly sports magazine show for sports’ fans and the steadfast sports avoider.

From NPR and WBUR, *Only A Game* offers great features and storytelling that explore the human side of sports, all with compelling insight and deeply told narratives. Only A Game’s new partnership is with Sports Illustrated’s weekly segment, *In Their Own Words*. *Only A Game* airs Saturdays at noon and 9pm.



Bill Littlefoot

Photo Credit: Jesse Costa/WBUR

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TV 24

Production Team Keeping Busy

STYLE FASHION WEEK

Our production crew covered **Style Fashion Week** in Palm Springs at the Palm Springs Air Museum over a two-day period. The opening reception was held at the V Hotel with a performance by Missing Persons. **Style Fashion Week** is a platform for designers to showcase their fashion creations accompanied by other mediums of art and design. The goal of **Style Fashion Week** is to directly engage brands and designers with consumers. Our goal as the Empire Network is to educate the Inland Empire on the economic impact hosting an event of this magnitude has. Exposing and learning about possible careers in the fashion industry along with the logistics and complexities of pulling off a fashion show of this size was also a priority. The production team will produce a three minute segment for air on TV and several social media videos to create more buzz for the station. This year's fashion week showcased collections and designs from a slew of designers.



GENE KELLY: THE LEGACY

Patricia Ward Kelly, was interviewed for an upcoming State of the Symphony segment. Patricia was married to Gene Kelly. She shares an intimate portrait on stage of Gene Kelly, legendary actor, dancer, director and choreographer. Kelly was a classic Hollywood idol credited for creating some of the most iconic and memorable choreography for films during the Hollywood's Golden Era. From *An American in Paris* (1951) to *Singing in the Rain* (1952) and so many more. He died in 1996 and was survived by his wife and biographer, Patricia Ward Kelly. The couple first met when she was interviewing him.



FROM SCRATCH

Production has started on the **From Scratch: Victorian Home Renovation Special**. On this episode, hosts Brian and Stacie provide advice on the Victorian home renovation. They prepare Cuban food for the crew, and a pastry chef teaches Brian how to decorate a cake just in time for Stacie's birthday. Stacie helps an Eastvale-based Girl Scouts troop earn their DIY badge. Plus the Korcoks attend some cool events in the Inland Empire, including the Palm Springs Style Fashion Week and the Orange Show Fair.

Programs Coming in May

Pacific Heartbeat – Running the gamut from enlightening documentaries to musical showcases, this anthology series draws viewers into the heart, mind and soul of Pacific Island culture.

Tuesdays at 10:00pm



Hopefuls – A look at a successful boxing program in San Bernardino for at-risk youth.

Wednesdays beginning May 23 at 7:00pm

Nova Wonders: Can We Build a Brain? – Decode the latest advances in artificial intelligence. AI can interpret emotions, play games and even act as personal companions. How does it actually work-and is it truly intelligent? And are we handing over too much power to machines? **May 24 at 9:00pm**

America From the Ground Up – Filmed at more than thirty archaeological and historical sites in twelve U.S. States and two Canadian Provinces. Archaeological adventurer Dr. Monty Dobson digs into America's story.

Tuesdays beginning May 29 at 10:00pm

Special Programs Just in Time for June Plede Drive

Fleetwood Mac: The Dance – In 1997, the members of Fleetwood Mac - Filmed over three nights in an intimate setting at a sound stage in Los Angeles. **June 2 at 8:00pm**

Perry Como: 'Till The End of Time' – Survey the history of art, from antiquity to the present, on a global scale. Programs reveal the role art and creative imagination have played in forging humanity, and introduce viewers to works of beauty, ingenuity and illumination across cultures. **June 3 at 8:00pm**



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GRAPHICS

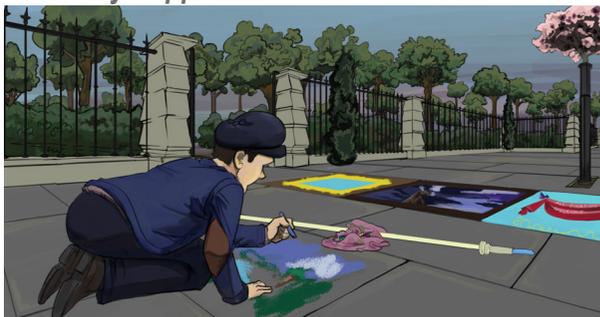
Orange Show – During this upcoming Orange Show, the Empire Network will have a number of cars in the parade and we created this graphic for print on the vehicles. It will showcase our brand, the shows we produce, and the hosts of said shows. Each show and set of hosts will have their own version of this graphic.



Earth-Day – We produced this short graphic video to highlight Earth Day this month. Taking inspiration from this year's theme of 'End Plastic Pollution' from earthday.org, we presented a few statistics and projections about plastic pollution. The video ends with the Empire Network brand with the earth added alongside.



We continue to create artwork for our radio interview with Richard Sherman of Disney fame. This image will be used when Richard talks about Burt from *Mary Poppins* in his interview.



KVCR AUTISM INITIATIVE IN THE COMMUNITY

April is a busy month for some of our staff who work on the KVCR Autism Initiative, since April is National Autism Awareness Month.

For the 5th year we invested our time in the "Coloring for the Future of Autism" project. This year over 30 businesses participated in the project, selling puzzle pieces and posted them on a wall at their company. The project raises funds to produce programs and provide scholarships, but also creates awareness.



KVCR staff participated in the Hero Walk put on by the Autism Society Inland Empire. We had a booth at the event where we sold autism styled t-shirts, and a variety of other autism related trinkets including bracelets, coozies, and cookie cutters.



This year at the Hero Walk we presented the **Autism Art Garden**. Funded by a grant from the California

Arts Council and the San Bernardino Arts Commission. KVCR in partnership with the Autism Society Inland Empire produces a yearly calendar using artwork created by individual with autism, we used the artwork from our calendar and featured it in our Art Garden. The Art Garden will be a story featured in our upcoming radio and television series *Expressions of Art*.



KVCR TV dedicated an evening of programming on the subject of Autism and on radio *Lifestyles with Lillian Vasquez* featured a segment each week in April on the topic. Our web and social media posted information all month long.



COMING IN MAY ON FNX



Children of the Desert – This series looks at the portraits of 10 children belonging to nomadic tribes, living in deserts around the globe. What kind of life do these children have in this 21st century? These films show the joys, hardships and hopes of children living in a hostile environment where “progress” is constantly eroding a way of life based on traditional values. **May 5 at 3:30pm**

Hit the Ice – Season 5 is back for another run! This youth series will see dreams come true as the best young male Aboriginal hockey players come together for a 2-week NHL-like training camp. From physical training, on ice drills and different team building activities, these prospects will experience the highs and lows. One dream driving it all, making it to the next level. **May 8 at 8:30pm**

A New Island: The Marshallese in Arkansas – Between 1946 and 1958 the United States tested 67 nuclear weapons in the Marshall Islands. Claims between the United States and the Marshall Islands are ongoing, and the health effects have created a legacy that still lingers from these tests. This documentary introduces us to some of the people who have made this journey, as they try to preserve their island culture while adapting to life in the middle of America.



May 13 at 5:00pm



Defending The Fire – This follows the journey of the Native Warrior as he (and she) continues conflict resolution in order to survive and secure resources and culture. Vietnam war veteran and actor Wes Studi (Geronimo, Last of the Mohicans, Hostiles) narrates and appears in the film. **May 20 at 5:00pm**

Wassaja – A “60 Minutes” style news program from Indian Country produced and hosted by Emmy award winning Native journalist Mark Trahan.

Sundays at 6:30am

Comments From Our Viewers

“FNX is Fantastic ! Great coverage, different topics, and educational. Our Youth will definitely benefit from this !!!” - **Deborah**

“I’ve been watching FNX for over one year, only thing better would have been discovering the rich programming earlier, Excellent in all ways, thank you.” - **Sandra**

In Production

FNX and KVCR Radio’s co-production of **KVC-ARTS** continues producing more segments most recent is an interview with the musical group **Fox and the Red Hare**. The band’s front man is an enrolled member of the Muscogee Creek Nation of Oklahoma. The band talked about their new album, a song about the Dakota Access pipeline and the importance of including cultural advisors when performing traditional Irish Music. **KVC-ARTS** premiered a new episode in April, but new episodes hosted by former FNX Tribal Liaison Sahar Khadjenoury from the Navajo Nation will launch in late May early June featuring musical guest Lakota John and Kin.

KVC-ARTS is a radio series from our NPR sister station KVCR and recorded for television by FNX | First Nations Experience. Visit fnx.org/watch to see more episodes of **KVC-ARTS** or listen to the radio series at kvcrnews.org/KVC-ARTS.

Wassaja – A new series debuts on the FNX channel, **Wassaja**, a news magazine series.

It will make its broadcast debut on May 27 at 6:30am. The show is



produced by well-known Native American journalist Mark Trahan (Trahan Reports) with FNX Television Producer/Director Frank Banquet serving as the series producer. **Wassaja** covers subjects from politics and climate change, to traditional tattoos, cultural preservation and indigenous movements.

FACEBOOK: 15,904 Likes & 16,095 Follows

INSTAGRAM: 4,239 Followers

TWITTER: 3,366 Followers

YOU TUBE: 1,175 Subscribers