

KVCR & FNX BOARD REPORT



FEBRUARY 8, 2018

Lifestyles Debuts on KVCR Radio

After months of planning, the Inland Empire's only locally owned and operated NPR affiliate will launch a brand new local program, *Lifestyles with Lillian Vasquez*. *Lifestyles* will take a fresh look at arts, culture and issues across our unique region. On Thursday, January 18th, the eighteen year veteran of public television and radio will sign on at 2:00 PM following the popular public radio program, *Fresh Air with Terry Gross*.

Lillian Vasquez is popular as the face and voice of KVCR during pledge drives and in TV productions. She debuts the weekly half-hour interview show at the request of KVCR-FM Program Manager, Rick Dulock.



He said, "Lillian has a knack for interviewing people about any subject, even Star Wars, although she's never seen it. More on that in the first episode. She cut her teeth interviewing PBS stars, celebrities, autism experts, and produced over 400 TV specials and segments, so radio should be a piece of cake. I'm thrilled that our listeners will be able to hear her smile every Thursday on KVCR."

Lifestyles with Lillian Vasquez will air twice each Thursday on 91.9 KVCR and through KVCR FM's online stream - first at 2:00 PM, after *Fresh Air*, and again at 6:30 following *Marketplace* with Kai Ryssdal. Both broadcasts will include an NPR newscast. A podcast will be available after each episode airs at

kvcrnews.org/lifestyles and through other podcast providers.

Vasquez is known throughout the Inland Empire as a stalwart advocate for people living with autism. Countless hours of work on behalf of her own family and autistic son, Grant, cleared a path to services for many other Inland Empire families seeking support through school districts, government agencies and social service organizations. She provides training sessions for first responders in recognizing and de-escalating situations involving people with autism or other special needs who often react unexpectedly to verbal orders and physical restraint. Lillian devotes part of her spare time to the San Bernardino Arts Association with her son. She is also a member of the Assistance League of San Bernardino and a board member on the Crafton Hills College Foundation and the Autism Society Inland Empire. She has been honored by several local organizations. Awards Include:

Inland Empire Magazine Women Who Make a Difference 2009;
Hispanic Lifestyle Community Advocate of the Year 2009;
University of Redlands Town & Gown Woman of Distinction 2011;
Western University of Health Sciences FACE Outstanding Service Award 2014; Loma Linda VA Hospital Making a Difference in Women's Services 2015.



KVCR



91.9

SOME STORIES REPORTED IN DEC/JAN

FM News Issues and Programs from December 22, 2017- January 19, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

IN THE NEWS • **MINIMUM WAGE** – The minimum wage in California goes up 50 cents in January on the way to an eventual minimum of \$15 an hour. • **VETERANS** – A bill introduced by Inland Empire Democratic Member of Congress Pete Aguilar has passed both houses of Congress and is awaiting President Trump’s signature. • **AIR QUALITY** California wants more environmentally friendly vehicles on the road. New state funding may help even low income residents to reduce emissions. • **CALIFORNIA COAST** – Conservation groups are vowing to fight President Donald Trump’s decision to open up almost all federal waters to oil and gas drilling, including all of California’s coast. • **ENDANGERED SPECIES** – A new report from the Endangered Species Coalition finds that the Trump Administration is putting endangered species further at risk. • **IMMIGRATION** An Inland Empire immigrant’s advocacy group is praising a California federal judge’s ruling that puts President’s Trump’s cancellation of DACA on hold, at least temporarily. • **DENTAL INSURANCE** – Low-income dental patients in California will have new access to important procedures, such as crowns and root canals, starting January 1. • **LEGAL USE OF MARIJUANA** – Law enforcement in California is gearing up for a spike in people driving under the influence of marijuana. • **MEMORIAL** The San Bernardino County Board of Supervisors approved a \$175,000 contract to develop a memorial to the victims of the December 2, 2015 terrorist attack. Not everybody is happy about how the money is being used.

PUBLIC SAFETY & BUSINESS • **FLU SEASON** – It’s so bad that California health officials are urging people with flu symptoms to stay away from the hospital... unless you’re already ill and checking yourself in. • **LAW ENFORCEMENT** – A man caught on video delivering a brutal roadside punch to an off-duty San Bernardino County Sheriff’s deputy who later died has been charged with murder. • **SKY DIVING RULES** – The death of a young man and his unlicensed skydiving instructor in Lodi last year has led to changes in the rules for California skydiving centers. • **BUSINESS DEVELOPMENT** – New developments in business and housing are on the horizon for the city of San Bernardino.

ON THE LIGHTER SIDE • **GRAPE DROP** – Temecula - the epicenter of Southern California’s wine country – brought in the New Year with a replica of a giant bunch of grapes descending down the City Hall clock tower during the New Year countdown. • **BOYS & GIRLS CLUB** – Lillian Vasquez was in Redlands to experience first-hand the joy of children laughing and excited to fill their bag with a toy during the holiday season. • **ROSE PARADE** – For the first time in years, the city of Riverside had a float in the Tournament of Roses Parade. Residents from Riverside city employees to local schoolkids helped with the float. • **KWANZAA** – We featured an interview with an Inland Empire resident who remembers the origins of the Kwanzaa celebration here in the U.S. • **BUS STOP FURNITURE** Lillian Vasquez explored an Inland Empire company that manufactures structures at bus stops.

KVCR INTERN REPORTING • **FINANCIAL LITERACY** – In the first of a three part series on this topic, KVCR intern and UCR student, Amisha Johnson introduces Professor Greg Richey and dives into the topic.



This Month in Radio

KVCR reporter, Benjamin Purper has been very busy reporting the national story involving the 13 imprisoned siblings recently rescued in Perris. Ben is doing a terrific job in reporting news with local, regional and even national interest.



In other programming news, *KVC - ARTS* hosted by David Fleming celebrated its 200th episode on Wednesday, January 17. We are thrilled with the format of the program which provides an audio stage for musicians, actors, playwrights, authors and more.

Congratulations David on show #200!

Rick Dulock had several opportunities to tour individuals and groups through our facilities of late. College of the Desert staff members paid us a visit on January 10 with lots of questions about our radio operation. Tours were also conducted with Ms. Jasmine and her WORC students from SBVC as well as SBVC’s Strategies for College Success class with Amy Ellison.

Most KVCR News segments can be heard on demand at kvcrnews.org.

K V C R



TV 24

Production Team Working To Tell Stories

SHOWS COMING IN FEBRUARY

From Scratch Joins Forces with Mayland Cabinets



The hosts of *From Scratch* Stacie and Brian Korcok and Mayland Cabinets in Chino worked together to donate and install cabinets and a countertop for the Project Fighting Chance (PFC) organization. PFC teaches boxing skills to children in the San Bernardino community. PFC also provides food, tutoring, guitar lessons, and a chess club. Storage and a good surface for

food and crafts preparations will be a great addition to the PFC facility. The episode will include scenes at Mayland cabinets that highlight the process of choosing, designing and building the cabinets. Brian installs them at the gym. The reactions on the kids and staff's face is priceless.

TV Hosts & Producers Present at Conference: The hosts for *Hidden Hikes*, Iris Hill and Timothy Jones, Producer, Tony Papa, and Executive Producer Kristy Cooper were invited to speak at this year's Western Regional Outdoor Leadership Conference (WROL) held at the University of Redlands. Outdoor recreation organizations from college campuses all over the west coast were invited. The conference theme, "Accessing the Wild," mirrored the objective of *Hidden Hikes*, with a mission of making the outdoors more accessible to people of various ethnicities and socio-economic statuses, as well as teaching participants better ways to preserve/protect our lands for future generations. The *Hidden Hikes* team shared their background stories, spoke about PBS values and screened the *Hidden Hikes* "Wildland Trail" episode that focused on learning fire safety from a Department of Forestry firefighter.

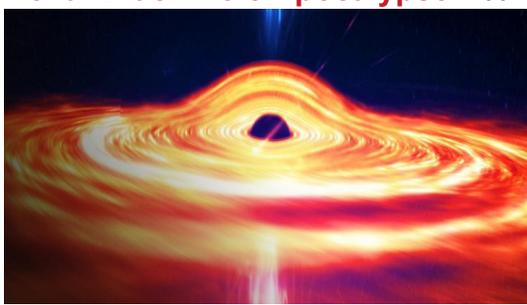
Photo Shoot For TV Hosts

KVCRTV is working diligently to create media kits to help promote and create awareness of our new TV shows. With Lake Fulmor as their backdrop, *Hidden Hikes* hosts Iris Hill and Timothy Jones posed for photos in black tie attire and athleisure garments in the forest. The photos and subsequent videos were captured for the overarching network campaign, "Bold.Diverse.Forward," and the show's new tag line: "Making Grand Discoveries." The casual clothing was donated by Aniche Boutique in San Dimas and the black tie attire from D'Arca Formal Wear in San Bernardino.



Queen Elizabeth's Secret Agents – uncovers the secret state that helped keep Queen Elizabeth in power for over 40 years. Run by William and Robert Cecil, this father and son team had the duty of protecting the Queen and the Country.
Mondays at 10:00pm

Nova: Black Hole Apocalypse – Join astrophysicist and novelist Janna Levin on a mind-blowing voyage to the frontiers of black hole science mysterious objects in the universe.



February 15 at 7:00pm

Afropop: The Ultimate Cultural Exchange – This is an innovative documentary series on contemporary life, art and pop culture in the African Diaspora. Four films introduce powerful African stories.
Thursdays at 10:00pm



Karamu: 100 Years in the House – Showcased is the oldest African-American theater in America in Cleveland, Ohio.
February 15 at 8:00pm



Grooming a Generation A reading program run by a small group of African-American barbers near Detroit in Ypsilanti, Michigan encourages their young customers to read to them during a haircut.
February 15 at 8:30pm



K V C R

TV 24 91.9



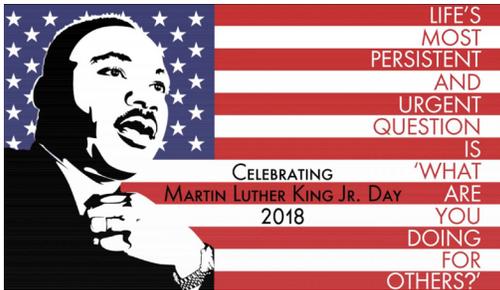
GRAPHICS

THE OTHER SIDE OF COACHELLA

We finalized the logo, built the introduction animation, and lower third graphic for this short series. We created this graphic map to highlight certain relevant locations discussed in episode segments.



HOLIDAY GRAPHICS – In January we celebrate Martin Luther King Jr Day with an animated graphic. This project includes one of his famous quotes and a graphic portrait. We remember and honor MLK with this project.



KVCR IN THE COMMUNITY

THE POWER OF SOCIAL MEDIA



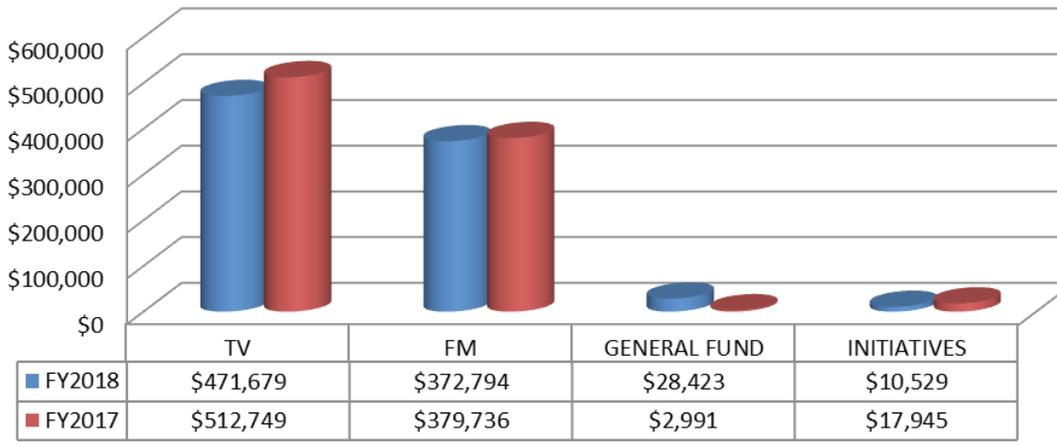
The KVCR social media team attended the photo-shoot for From Scratch on January 12 and shared both video and photos of behind the scenes footage. Together they total over 100 Likes on Instagram reaching over 500 people. The video exceeded KVCR's average views.

In honor of National Law Enforcement Day on January 9, we gathered photos from the social media accounts of San Bernardino Sheriff's Department and San Bernardino Police Department and put together a collage. We shared this photo both on Instagram and Twitter receiving the most engagement on Twitter with record breaking numbers: 4 Retweets and 29 Likes reaching 4,263 people. A first for KVCR's Twitter account!



Fundraising Report

Year-To-Date Contributions
As of Dec. 31, 2017



At this very important time of the year donors were reminded to make a tax-deductible gift before the end of the year for the 2017 tax year. The total number of pledges received between November 23 and December 31 totaled \$269,402.00, including car donations and sustaining memberships. This brings the total contributions through December 31 for the 2018 fiscal year to \$883,425.00.

COMING IN FEBRUARY ON FNX

Wild Kitchen – This 22-minute documentary TV series is about wild food, the people who harvest it and their unique stories that compel them to live off the land. Host Tiffany Ayalik draws on her deeply rooted wilderness upbringing to explore new locations. **February 4 at 2:00pm**



Hit The Ice – New Season 4 brings us John Chabot who returns to lead a new group of young Aboriginal hockey players. These top prospects will experience a camp for two weeks, where they will develop under the experienced tutelage of NHLers and elite hockey professionals as they prepare to showcase their skills and possibly earn tryouts on the top Junior teams in the country. **February 6 at 8:30pm**

Rhymes for Young Ghouls – The setting: Red Crow Mi'g Maq reservation, 1976--by government decree, every Indian child under the age of 16 must attend residential school. At 15, Aila is the weed princess of Red Crow. Hustling with her uncle, she sells enough dope to pay Popper, the sadistic Indian agent who runs the school, off. **February 10 9:00pm**



FNX NOW – Is the station's flagship news series and the first interstitial community engagement series created by the channel after its initial launch in 2012. This new half-hour block looks to house all the most recent *FNX NOW* interstitial segments and showcase them in one spot on a monthly basis. **February 12 at 5:30pm**

Waabiny Time – Means "playing time" in Noongar and is a landmark in Australia TV. This is a kids variety program that uses Noongar language. It takes children from the ages of three to six on an educational and entertaining adventure.

February 5 at 7:00am



Little J and Big Cuz – Little J, he's five and Big Cuz, she's nine. They're a couple of Indigenous Australian kids living with their Nanna and Old Dog. Little J and Big Cuz are busy with the ups and downs of playground and classroom. With the help of Nanna and their teacher, Ms. Chen, Little J and Big Cuz learn about culture, community and country. **February 10 at 8:00am**

Double Trouble – Twin girls separated at birth, are completely unaware of their twin. As a twist of fate they meet, discover their connection, and decide they want to meet the parent they don't know, they agree to swap lives – just for a day.

February 10 at 10:00am

SOCIAL MEDIA

On January 10, FNX and David Flemings, the host of KVC - ARTS aired the interview with Audiopharmacy, a World Indigenous musical group discussing their music and) importance of representation in the mass media.



On January 8, FNX shared an article which received 353 Retweets and 233 Likes. This is a record for FNX's Twitter account.

FACEBOOK: 15,064 Likes & 15,173 Follows
INSTAGRAM: 3,872 Followers
TWITTER: 3,226 Followers
YOU TUBE: 1,024 Subscribers

NEWS LOCAL PRODUCTIONS IN THE PIPELINE ON FNX

CAL POLY POMONA – FNX Production Team members have been working with Cal Poly Pomona on a segment highlighting the works of Dr. Sandy Kewanhaptewa-Dixon (Hopi), Elena Nourrie (Hopi/Cherokee) and Dr. Kim Marcus (Serrano/Cahuilla). They have been working the last few years on programs to encourage Native youth to pursue higher education. This recent *FNX Now* segment was shot on Saturday, January 13 on the campus of Cal Poly Pomona during their College Exploration Day.



FNX NOW – A new *FNX NOW* half-hour series will launch on February 12. The show will be a compilation of recently released *FNX*



NOW segments and will include Jolie Proudfit's American Indian and Indigenous Film Festival, Native Jam Nights and UCR, the *Behind the Scenes Music Shoot* with Jessa Calderon and more. One episode will premiere each month with a round-up of individual *FNX NOW* segments.

FNX BEHIND THE SCENES – On January 6, the FNX team was behind the scenes at the shooting of *Injustice* a new music video from Native rapper and R&B singer Jessa Calderon. Jessa is Chumash, Tongva and



Mexica (Mexican Indigenous) and her new music video focuses on the perse-

verance of Los Angeles Native Tribes and the Indigenous people of the Americas as well as social injustices endured by revered Native activists like Leonard Peltier, Red Fawn and John Trudell.



STUDIO 49 – We are scheduled to begin airing episodes of our student music show *Studio 49* in mid-February. We have edited seven episodes, each needing some polish but nearly ready for broadcast.

FNX COMEDY EXPERIENCE – FNX has completed two episodes of our new native stand-up comedy show. The comedians were hilarious and the productions went smoothly. Episode one is in post-production and episode two is being logged and rough cut now. We have 11 more episodes scheduled to record through April. The team is working to have the series ready to air episode one in early March.

