

KVCR & FNX BOARD REPORT

PINKALICIOUS & PETERIFFIC



Pinkalicious and Peteriffic, a new animated series on PBS based on the popular *Pinkalicious* book series, debuted in February on KVCR, PBS for the Inland Empire. To promote this new show and the Empire Network we hosted a series of *Pinkalicious* events at three Inland Empire daycares including the San Bernardino Valley College Child Development Center. Our crew shot promotional video with children from the daycare: "I'm an Empire Kid!" At all three events there were fun activity stations including a station, where children watched a screening of an episode of *Pinkalicious and Peteriffic*. A second station had a KVCR crew member reading a *Peteriffic* book to the children, and at the third station, the kids enjoyed a show-themed

arts and crafts activity. The Kindercare in Colton had 75 children in attendance, the Kindercare in Rancho Cucamonga had 60 children participating. And the SBVC Child Development Center we visited with over 200 children. **It was a pinkalicious day!**



MARCH 8, 2018



K V C R



SOME STORIES REPORTED IN JAN/FEB

FM News Issues and Programs from Jan. - Feb. 16, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

- **ESCAPE ROUTE** – In Banning, a public hearing was held at Banning High School about the proposed and long-awaited frontage road from Banning to Cabazon.
- **BUDGET SHORTFALL** – Riverside County Supervisors are asking for more information looking into the county’s escalating pension liability for county employees.
- **CLIMATE CHANGE** – Half of California’s vegetation is at risk of dying because of warming temperatures, according to new UC Davis research.
- **ZERO EMISSION** – California is on pace to surpass its target of 1.5 million zero-emission vehicles by 2025.
- **MENTAL DISORDERS** – California Senate has approved a bill that would allow judges to send criminal defendants suffering from mental disorders to treatment instead of trial.
- **EMPLOYEE UNIONS** – Pickets and protests at many University of California campuses over union contract.
- **UNDOCUMENTED IMMIGRANTS** – Inland-area Assemblyman Eduardo Garcia (D-Coachella) is co-sponsoring a bill that would create legal work permits for undocumented immigrants in California.
- **FINAL STATE OF THE STATE** – Jerry Brown, California’s longest-serving governor gave final State-of-The State address.
- **HEALTH INSURANCE** – Hearings on creating a single-payer health card system or universal coverage wrapped up at the California state Capitol.
- **MONUMENTS** – supporters of the three national monuments created by President Barack Obama in the Southern California desert are celebrating the monuments’ second birthday in spite of moves by Trump administration to reconsider in the area.
- **SEXUAL HARASSMENT** – Four current California lawmakers, including a candidate for governor, are named in sexual harassment claims.
- **RENEWABLE ENERGY** – Fuel cells are clean replacement technology for combustion engines, but until now required extremely expensive materials to manufacture.
- **WRITER WEEK** – Writers, poets, and other speakers from across the nation participated in the University of California, Riverside’s annual Writers



Week events. • **EAGLE CAM** – People who logged into an online camera positioned near an eagle’s nest in the San Bernardino National Forest near Big Bear were able to see two eggs hatch and two baby eagles slowly emerge from their shells, with their parent eagle over the nest.

This Month in Radio

Congratulations to KVCR reporter, Benjamin Purper, who has been awarded the Center for Health Journalism’s 2018 California Fellowship from the USC Annenberg School of Journalism. He will be provided a week of training and a small grant to cover expenses. The Fellowship seminars will run from March 18-22 at USC in Los Angeles. Ben, who started as a volunteer intern at 91.9 KVCR, is now an astute reporter who continues to seek out learning opportunities in order to serve our local communities and the national NPR audience with reliable news.



In public radio news, NPR’s annual Tiny Desk Contest is officially open for entries! TDC is the brainchild of veteran public radio journalist and producer, Bob Boilen who invites ANY musician or group to record themselves performing an original song with a desk of some sort present in the video. Thousands of bands and individuals have contributed music videos to the Tiny Desk Contest website through their entries and many have gained national recognition. This is an example of public radio as a uniting force, bringing local musicians into the national music scene.

The family of NPR hosts is expanding across platforms and programs. Two journalists are joining public radio’s weekday newsmagazines. Ailsa Chang will join *All Things Considered* hosts Audie Cornish, Mary Louise Kelly and Ari Shapiro. Noel King will join David Greene, Steve Inskeep and Rachel Martin as the fourth host of *Morning Edition*. Both award-winning journalists will continue to report and co-host *Planet Money* in their expanded roles. Ailsa brings deep experience to her new post, with her career at NPR including work with *Planet Money* and as a congressional correspondent for the Washington desk. Noel comes to her new role with a long history of making complex financial stories relate able to public radio listeners at *Planet Money* and other public radio programs. She has also served as a fill-in at *Weekend All Things Considered* during her tenure at NPR.



NPR’s Ailsa Chang (left) and Noel King (right). Photos by Mike Morgan and Sandy Honig

K V C R



TV 24

Production Team Keeping Busy

Black History Month – KVCRTV honored African American History month by inviting local community leaders to the KVCRTV studio to acknowledge the contributions of individuals from the Inland Empire who helped create awareness, and effected change for people of color. Iris Hill, co-host of *Hidden Hikes*, presented the story of Etta James, a California native singer who transcended various genres, winning six Grammys and 17 Blues Music awards throughout her career. The story of civil rights activist Frances Grice, who helped desegregate San Bernardino schools in the 1960s was presented by SBCCD Board of Trustees President, Joseph Williams. CEO of Stone Consultants, Terrance Stone shared the story of Paul Green, an American playwright from North Carolina during the early 1900s whose work concerned representing the social and racial injustices by people of color in the South.

Rosa Parks Statue Unveiling

– As a *State of the Empire* segment for African American History month we produced a segment that unveiled Rosa Park’s statue. KVCRTV followed Assemblymember Eloise Gómez Reyes and Angela Sadler-Williamson, (Rosa Park’s cousin), to witness Rosa Parks statue unveiling. The roaring applause of the crowd showed the excitement for Ms. Parks to finally have her statue. Assemblymember Reyes spoke on the importance and the symbolism the statue represents for the fight of equality.



SBVCollege Welding Project Competition



– KVCRTV is documenting the San Bernardino Valley College “Wolverine Welding Club’s entry in the second phase of the “ESAB Weld It Forward” competition. SBVC is one of 3 post-secondary schools selected to compete. The students are building a giant megaphone. A production crew recorded SBVC students practicing welds and prepping materials, and interviewed two students.



Pledge Specials & Documentaries Coming in March

Stealing Your Life with Frank

Abagnale – Frank Abagnale (the real life con artist Leonardo DiCaprio played in the film *Catch Me If You Can*) shares his life story and offers simple but effective tips on how to help protect you and your family from becoming victims of identity theft. **March 16 at 8:00pm**



Samantha Brown’s Places to Love



– For more than 17 years, TV host Samantha Brown has been exploring all four corners of the world, visiting more than 260 cities in 62 countries, sharing her adventures and introducing new cultures to viewers. Now, the two-time Emmy Award-winner embarks on her next journey with her new travel series.

Tuesdays at 7:00pm beginning March 20

Inside California Education – Takes a look at the challenges and opportunities facing the Golden State’s public schools. **Wednesdays at 6:00pm beginning March 21**



Nova: Great Escape at Dunkirk

– Join archaeologists and divers recovering remains of ships and planes lost during World War II’s epic Dunkirk operation (made famous in the recent

Christopher Nolan film). Discover new evidence of the ingenious technology that helped save Allied forces from defeat by the encircling Germans. **March 22 at 7:00pm**

Mankiller – Wilma Mankiller, the first woman principal chief of the Cherokee Nation. Co-produced by Gale Anne Hurd, who produced *The Abyss*, *Aliens* and the Terminator films with James Cameron.

March 22 at 8:00pm





GRAPHICS

African American History Month on KVCR featured community leaders reading and sharing highlights of several black leaders from our Inland Empire region. In a thirty second interstitials the stories acknowledged: Clarence Muse; Alice Rowan; Bobby Bonds & Barry Bonds; Reggie Miller & Cheryl Miller; Etta James; Paul Green and Frances Grice.



Opening graphic used for all thirty second Black History Recognition spots.



Clarence Muse



Valentine's Day Graphic

Veterans Pledge Specials with Local Vets

PBS' REFLECTIONS ON THE VIETNAM WAR Goes behind-the-scenes of the epic series with Ken Burns, Lynn Novick and the filmmaking team. Hosted by Tom Brokaw, the program includes interviews with Ken Burns and Lynn Novick and veteran stories generated by PBS stations across the country. **STORIES FROM THE VIETNAM WAR** is a second show from PBS stations across the country inspired by Ken Burns & Lynn Novick's film "The Vietnam War" who gathered powerful, personal and inspiring stories from veterans, anti-war activists, and refugees about their experiences related to The Vietnam War. Both shows are part of the March Pledge Drive beginning March 1 through March 18. The programs will air on March 10.

KVCR has produced local veterans stories that will be used as inserts during the local KVCR pledge breaks. We invited military journalist MC2 Hansel Pintos to interview veterans from that era. He spoke with Rev Ralph Cooper Sr, who shared his war experiences, some of which was the first time his thought were shared. Pintos also spoke with the Rev's son, Ralph Cooper Jr, (KVCR's Foundation Director) for who shared being the son of Vietnam veteran and his feelings of learning of his father's experience. We also interviewed Ronnie Guyer whose photographs were used in the Burns documentary. Peter Young, a Vietnam veteran was also interviewed and shared his work at the Riverside National Cemetery.



Vietnam Veteran Rev Ralph Cooper Sr, Military Journalist MC2 Hansel Pintos

Keith Birkfeld, KVCR Interim General Manager, Vietnam Veteran Ronnie Guyer, Kristy Cooper, KVCR-TV Director of Television and Kevin Morris, Crew Member

Just in time for March Pledge Drive we are offering PBS Nerd T-Shirts. Become a member of KVCR and wear your PBS Nerd shirt proudly just like our hosts *From Scratch* pictured in red holding their PBS coffee mugs. Our hosts from *Hidden Hikes* featured below, were also in the studio to record TV spots inviting viewers to become members. The hosts from our original programming series shared the good work the Empire Network is doing in the community and why its important to support your local PBS station. We want PBS supporters to donate during our pledge time (March 1st-18th) and in return they will receive the tee or mug as a thank-you gift.



COMING IN MARCH ON FNX

FNX STUDIO 49 – This weekly series is a stripped down, intimate, musical showcase spotlighting Native and Indigenous artists in a studio setting.



Thursdays, beginning March 1 at 6:30pm

Gringo Favelado
Venture deep inside the self-branded Marvelous City, beyond the veneer, at a critical point in Rio's history. We journey through the lives of three gringos (British expats) who have all chosen a Rio favela as home.
March 19 at 5:00 pm



Wild Archaeology – This 13-episode series is guided by Indigenous archaeologist, Dr. Rudy Reimer (Squamish), and two adventure loving co-hosts Jenifer Brousseau (Ojibway/French) and Jacob Pratt (Dakota/Saulteaux). They travel through the mountains, waterways, plains, and Arctic landscapes of Canada's ancient archaeological record to discover first-hand the untold story of the original peoples of North America.



Saturdays, beginning March 3 at 6:30pm

Lighthouse Lesvos – At the heart of the European migrant crisis, lifeguards from around the world travelled to the beaches of Lesvos Greece, to volunteer their time and skills to help rescue and provide safe passage for refugees.
March 4 at 5:00 pm



First Nations Comedy Experience - This 13 part-part one-hour series is the first ever Nation American and World Indigenous stand-up comedy program. The series features Native standup legends like Larry Omaha, Marc Yaffee, Jim Ruel, the new sensation that is sweeping Native youths, The Ladies of Native Comedy, among many others. Also featured are big-name comedians like Nikki Glaser, Craig Shoemaker, Chris Fairbanks, Jimmy Dore, and more. This show brings Native standup comedians into the mainstream.



FIRST NATIONS COMEDY EXPERIENCE

This is an FNX original series. The FNX team has been working hard to have it ready for air in March. The first three episodes are completed more comedy nights are scheduled to record in the coming weeks on the campus of SBVC.

Fridays, beginning March 9 at 9:00 pm

PROGRAMS FOR A YOUNGER GENERATION

Frybread Flats – This is CATV-47's first show produced exclusively for children. The show features puppet skits, Cheyenne and Arapaho language, and an animated host named Raven. *Frybread Flats* introduces Native languages, with alternating shows featuring Cheyenne Arapaho languages. The overall goal is to help children maintain their tribal tongue.

Saturday, March 24 at 9:30 am

