

KVCR & FNX BOARD REPORT



September 14, 2017

KVCR Production Team is Ramping Up Just in Time for New Fall TV Season

KVCR-TV is in full production mode and gearing up for the new Fall television season of programs with several news shows. **Hidden Hikes** takes 4th graders and their families on hikes and teaches them about taking care of our environment and being stewards of our mountains. Our two hosts teach families that forest time is family time and a time for learning and fun. Along the trails they experience epic vistas, waterfalls, snakes, birds, acres of trees and flowers all in our San Bernardino mountains. We now have five episodes shot and in the can. **Hidden Hikes** will air Tuesday nights at 8:30 beginning October 17.

From Scratch with the Korcok family, is a family-based educational reality show that combines home improvement, cooking, nutritional education and financial advice all in one program. It's our fun and entertaining "How To" show or DIY (Do It Yourself). We currently have three completed episodes. **From Scratch** will air on Tuesday nights at 8:00 beginning October 17.

We have recorded the first episode of **Goldy Knows** with host Goldy Locks, a former Total Non Stop Action wrestling announcer, reality TV star, and current rock singer. **Goldy Knows** is a DIY show where Goldy shares her home repair skills and teaches women how to do things for themselves. Goldy is enthusiastic to assist and empower single mom's, female veterans, divorcées and other women who need that extra boost to endure the challenges they face. Goldy teaches plumbing, painting, and carpentry jobs and makes the "repair" a story of their own internal obstacle and motivates them to believe in themselves.

Our financial partner for **Goldy Knows** is Homestrong USA, a non-profit organization which provides financial assistance services for veterans. Through partnerships with Wells Fargo,



(from l to r) Host Stacey Korcok, Make-up Artist Kimberly Garcia, Producer Kristy Cooper, and Host Goldy Locks



Home Depot and others, Homestrong USA provides veterans with grants for home repair, mortgage payment assistance, and financial management counseling. Homestrong USA will play a big role in this TV production.

The first episode of **Goldy Knows** includes Goldy Locks and Stacey Korcok. Both women will lend a hand to a girlfriend in need. You can say KVCR's third show with Goldy Locks is not too hot or too cold... **Goldy Knows** is JUST RIGHT!

KVCR



91.9

STORIES REPORTED IN SEPTEMBER

FM News Issues and Programs from July 17 - August 21, 2017

In addition to our regular weekly segments with John Husing, Cassie MacDuff, and contributions from Capital Public Radio, The California Report, KVCR TV and FNX, the news teams filed 30 reports which included several topics but the most report subject this month was **Government - Politics & Policies**: **CAP AND TRADE** – California lawmakers will take up an extension of the state’s cap-and-trade program—a vote Governor Jerry Brown has called the most important of their lives. **DANGERS OF HONEY OIL** – Riverside County will introduce the new media and public information campaign designed to discourage the production of marijuana-based “honey oil” throughout Riverside County. **IMMIGRATION** – The Trump Administration’s announcement it will allow an additional 15,000 foreign workers to apply for visas. **HEATED SPLIT** – The Cap-And-Trade Agreement showcased a deep split among legislative Republicans. **BEHIND SCHEDULE** – The voters of California approved the legal sale and distribution of marijuana for recreational use, it appears the local governments—are running behind the schedule dictated by Proposition 64. **SANCTUARY CITIES** – Law enforcement agencies are keeping a close eye on conditions placed on federal grant money by the Trump administration. **FEES ELIMINATED** – Rural California property owners now have one less bill to pay. The Cap-And-Trade deal signed by Governor Brown ends a \$150 year fire protection fee. **TOLL LANES** – Plans to build toll lanes on the 15 Freeway from South of Corona to Jurupa Valley have received a major boost with approval of a \$152 million federal loan. **PUBLIC SAFETY** – Residents who want a better understanding of police operations and how they can contribute to the safety of their neighborhoods are being encouraged to attend a “Citizen Academy” hosted by the Riverside Police Department. **CRIME FIGHTING FUNDS** – U.S. Attorney General Jeff Sessions said the Justice Department might now grant federal crime-fighting funds to four so-called Sanctuary Cities.

- The Arts ●Community ●Wildfires
- Healthcare ●Education ●Employment

LOCAL FOOTPRINT



Dr. Vito Imbasciani, Secretary of the California Department of Veterans Affairs

weekly segment, **Lifestyles with Lillian Vasquez** and a new radio series for the KVCR Veterans Initiative, **The Soundtrack of the Vietnam War**. The war series will also promote the upcoming Ken Burns PBS documentary **The Vietnam War**. We are currently exploring the possibility of a weekly sports focused radio segment. SBVC Head Athletic Trainer, Mike Sola is part of that ongoing conversation.

On the news side, KVCR Reporter, Ben Purper was on hand at the Crafton Hills College Solar Eclipse viewing event and spoke with administrators, students and instructors including Dr. Matt Adams. The eclipse story ran on Monday, August 21 just a couple of hours after leaving the CHC campus.

Finally, as we do most semesters, we welcomed adjunct instructor Amy Ellison and her Strategies for College Success students. Their tour took place on August 25.

August brought many important news stories, the radio production team moved forward on plans to increase our local footprint. Rick Dulock interviewed Andrew K. Thompson, a featured artist in the two-person art exhibition at the Clara and Allen Gresham Art Gallery at SBVC. The segment ran in KVCR’s weekly radio arts program, KVC- ARTS. Lillian Vasquez attended the Crafton Hills College Veterans’ Resource Center Grand Opening and produced a news feature in conversation with Dr. Vito Imbasciani, Secretary of the California Department of Veterans Affairs.

Vasquez also began interviews for two projects: the soon to air

Lifestyles
with
Lillian Vasquez

**Most KVCR News segments
can be heard on demand at
kvcrnews.org.**

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In Production

THE OTHER SIDE OF COACHELLA

A five-part series funded by the California Endowment with a focus on the Building Healthy Communities project. This month we recorded two more stories that completes the series. The stories highlighted issues in **Transportation, Education, Health, Higher Education** and the **Coachella Unincorporated** organization. The first three of the five segments are currently airing on KVCR and will continue on our air until June 2018. They have been shared online via YouTube. Once all five stories have been edited then a 30-minute show will also be produced for a late Fall airing.

REDLANDS BOWL

During the months of July and August our production crew recorded three of the Redlands Bowl performances. They included on 7/18 **Villalobos Brothers**; 8/8 **Riders in the Sky** and 8/19 **Cinderella**, an original production in two acts by State Street Ballet. Our team filmed the performances with four cameras, while our director called the shots from our portable control center. These production shoots are long and tedious especially in the hot summer weather, and they are usually a 12-hour day. The production team arrives in the early afternoon to lay down cable and set up camera safely before crowds arrive. Interviews of the artists take place before the performance. The crew works hard to make the production value great for our public television viewer. This season's Redlands Bowl Summer Music Festival will air in mid-October.

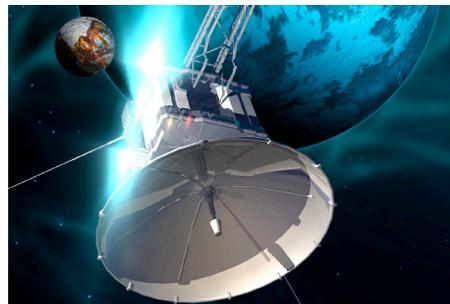
MUSICOLOGY

A new show to KVCR that highlights local, Inland Empire bands, recorded in the KVCR studio.

TV SHOWS COMING IN AUGUST

Inside Peace – Inmates doing hard time in a Texas jail enroll in a Peace Class and struggle to discover their humanity and beat the odds as they put their lives back together from the inside out. Over the course of four years, we follow three men who gradually begin to change the way they see themselves and their place in the world.

September 14 at 8:00 pm

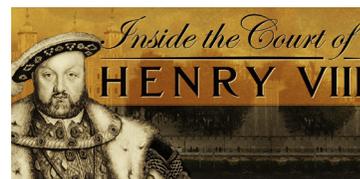


Farthest Voyager in Space – Launched in 1977, NASA's epic Voyager missions revolutionized our understanding of Jupiter, Saturn, Uranus, Neptune, and their spectacular moons and rings. In 2012, Voyager 1 became the first man-made object to leave our solar system, and it's still transmitting data.

September 21 at 8:00 pm

Beyond La Bamba – Through the compelling story of a young musician who leaves home to follow his dreams, Mexico's 300-year-old son Jarocho tradition comes vividly to life in Beyond La Bamba. From the rural roots of Veracruz to the urban rhythms of the Midwest, a family of iconic musicians forges a new life but remains true to their music.

September 23 at 8:00 pm



Inside the Court of Henry VIII – Part Renaissance prince, part medieval tyrant, Henry VIII is the most famous of English kings. Venture beyond the facade of his glamorous court to understand the danger and intrigue that routinely cost courtiers their heads.

October 2 at 8:30 pm

Company Town – The story of how residents of Chinatown and the Latino Mission District in San Francisco overcome the odds to save their communities. At the center of the story is an election that focuses on the role of "home-sharing" apps in incentivizing evictions and the creation of mini-hotels rather than to replace rental housing. Told without narration, Company Town follows journalist Joe Rodriguez and educator Jeffrey Kwong as they take us through neighborhoods being transformed by skyrocketing rents and evictions.

October 5 at 8:00 pm



IN PRODUCTION

The FNX crew continued to work on music series, Grand Performances in Los Angeles. FNX recorded nearly all the summer performances that included interviews with artists/performers including: La Linea, MOTHERSHIP LANDING: Funk and The Afrofuturist Universe of '77, Dorian Wood – Entre Les Étoiles (Among the Stars) | Kuumakaiwa Kanaka'ole, Septeto Santiaguero, Hamed Nikpay, Daymé Arocena, Daedalus Grooves for COLA20, Mirai No Rekishi and History of the Future – Mark de Clive-Lowe.

The AUX music series shared new artists interviews including Leonard Sumner (Anishinaabe), and Michelle Thomas (Navajo). The team continues to record artist's "shout outs" ("You're Watching FNX") whenever they come in contact with Native and indigenous musicians.

The FNX Now segment of Bethany Yellowtail premiered online and on broadcast. Comments, Likes and Shares indicate it was well received by



community members across the country. FNX covered the premier of her fall fashion collections held in North Hollywood. The event highlighted all things native women empowerment. Including an art show and live music leading up to a haute couture fashion show on the runway.

KVC-ARTS radio show with guests Lakota John and Sweet Papa John is in post-production. The native duo of Lumbee and Lakota descent visited KVC radio studio for the FNX team to record their episode of KVC-ARTS. This podcast styled television series will air in September with the radio show preceding it Wednesday, August 30 at 7:00pm and Sunday at 6:00pm on 91.9 KVC FM.

COMING IN SEP

New Creative India – This eight-part series takes you on a journey into the creative spaces and minds of India's artists both upcoming and established who are redefin-



ing the boundaries in their respective fields. This series offers an insight to the world of contemporary Indian design, art, mixed-media, jewelry, fashion, even body art.

Weekends at 11:00 am

Buffy Sainte-Marie – One of the



most influential Aboriginal figures in recent historic times, Buffy Sainte-Marie has written hundreds of songs, scored numerous films, established educational initiatives across North America, pioneered in the early digital platforms both musically and visually. She has won an Academy Award. This showcased this multi-faceted woman.

Sunday, September 17 at 5:00 pm

AWARD WINNING

The Native American Journalists Association awarded FNX with two Excellence in Journalism Awards. FNX was recognized for "**General Excellence**" for their overall work that FNX does to serve the community and "**TV Best Feature Story**" for the

FNX Now segment featuring Ciara Lacey, a filmmaker



Filmmaker Ciara Lacey

whose focus was Hawaiian inmates reconnecting with their culture. We interviewed her while at the Sundance Institutes Native American and Indigenous Fellowship Program.

ON THE ROAD

Chief Content Manager Micah Wright, Tribal Liaison Sahar Khadjenoury and Videographer Matt Ornelas attended Crow Fair in Crow Agency, Montana in efforts to build a relationship with the Crow Tribe. They recorded the "setting up of a teepee" and the making of a lady's hand-made regalia. Interviews were conducted at the rodeo, powwow and the camp to learn more about the Crow culture.

In Santa Fe, New Mexico, Micah, Sahar, and Videographer Daniel Adame recorded footage and interviews at the Santa Fe Indian Market, a very large event with over a thousand booths. The crew attended two fashion shows, galleries, met finalists and created new relationships for pending productions.

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COMMUNITY OUTREACH Coachella Unincorporated

THE OTHER SIDE OF COACHELLA – is a grant funded project by the California Endowment. KVCR staff is working to teach and incorporate the talents from the Coachella Unincorporated, a youth media project who works within the Eastern Coachella Valley. KVCR invited the group to visit the station, watch the 3 three-minute TV segments about Coachella that have already been produced, discussed the content of the TV segments, and worked on a short script writing task. Their script was used for recording practice for each student and advisor reading the teleprompter for a future production. Students and their advisors will be the writers for the 30-minute full length program **THE OTHER SIDE OF COACHELLA**. Their first quick writing assignment they were asked to share what Coachella Unincorporated means to them. Once their script were written they read it on camera and each participant learned to operate the teleprompter.



The Power of Social Media

COACHELLA – KVCR hosted an event for the Coachella Unincorporated Youth Media. The event held at the KVCR studio regarding issue of the Coachella community. Due to the success of the event, KVCR received an extra boost from our audience. One of our TV segments, **The Other Side of Coachella: Transportation** has been viewed 13,347 times, shared 192 times with 199 engagements.



Graphics Are a Big Part of Television



DREW BOOK SERIES #4 – This animation “bullying” series is completed and will now be offered for national distribution at PBS stations across the country. Just in time for Bully Awareness Month in October.

GOLDY KNOWS – This is one of the new locally produced programs scheduled to hit the KVCR airwaves in the coming months. A logo design and color scheme have been approved. Next the graphics package and the animation for the intro sequences and transitions is on the drawing board. All in preparation of this new fun and engaging series.



ART – Early stages of the logo design for a new “short series” of Expressions of Art highlighting the San Bernardino Arts community.

