



**KVCR**  
TV 24 91.9



**FNX**  
FIRST NATIONS EXPERIENCE

# BOARD REPORT

## July 13, 2017

### KVCR Applies For Three Grants And Is Awarded All Three

In the past seven months, KVCR applied for three grants and in November we were awarded the first one, from The California Endowment. In June we received notice of being awarded the other two. We're three for three!

The California Endowment provided KVCR with funds to support efforts in the Coachella Valley and create awareness for the Building Healthy Communities initiative, whose mission is to help highlight health equity and the social determinants of health in the Coachella Valley. KVCR will produce 5 short reports with stories that focus on Education, Health, Transportation, Higher Education with college graduates who return to serve their Coachella community. As part of the project we are working with "Coachella Unincorporated," a youth-led journalism and media-training project working in the Eastern Coachella Valley. Participating students learn how to report, write and produce multimedia journalism content, all with the goal of helping to build a healthy Eastern Coachella Valley. The students will work with KVCR to create one 30-minute show with their teacher as the host and the students helping to write her script.



Our second grant was provided by the San Bernardino Arts Council affording us the financial ability to profile, produce and broadcast a new TV and radio short series, **Expressions of Art** that profiles 10 art organizations or projects in music, dance, visual arts, theater, literacy arts or film in the San Bernardino region. This project will help to spotlight the many wonderful programs, projects and non-profits working in our community that often go unnoticed.



The Art and Public Media grant funded by the California Arts Council will act as "matching" funds for the previously mentioned art grant. KVCR will utilize the 10 **Expressions of Art** segments and re-package the segments to create a 30-minute, two-part television and radio special that profiles the arts in San Bernardino in addition to surrounding communities. Our city has suffered from bankruptcy, shootings and a terrorist attack, so we are pleased to be an active part in transforming our community and its perception in the region. There are beautiful examples of art; the San Bernardino Symphony, The Garcia Center, an Autism Art Garden, as well as music and dance programs that exist in our back yard. These grants will help us share the uplifting experiences taking place in San Bernardino.



Within a week turn-around time this grant was written as our fourth grant submission. This grant is for FNX in helping to preserve native languages. Indigenous Voices: A collection of FNX original programs, acquired broadcast and on-line content featuring indigenous languages of Native communities to ensure their continuation so traditional wisdom and values will be passed on to future generations. All grants were written by Kate Salvesen.





**LIVE COVERAGE** – On several occasions in the past weeks, 91.9 KVCR has aired LIVE Breaking News events from NPR covering political fallout regarding the investigation of Russian interference in the 2016 Election. These events challenge our small staff, but we consistently rise to the occasion in order to serve the listening community and especially those who support our operation.

**KVC\_aRts** – This month, *KVC\_aRts* featured two interviews from the SBVC family for inclusion in our weekly arts and entertainment program on radio, *KVC\_aRts*. The first was with Professor Margaret Worsley from the Performing Arts Department at San Bernardino Valley College. KVCR’s Lillian Vasquez interviewed Maggie Worsley who runs the Instrumental Music Program at SBVC. The Worsley segment aired June 7th episode and June 11 repeat of *KVC\_aRts*. More recently, Chris Clarke, the retiring SBVC Planetarium Specialist, was interviewed by 91.9 KVCR Program Manager, Rick Dulock. This segment aired June 14 and 19.



**WELCOME BACK** – KVCR Producer, David Fleming returned to work for half days on June 12. He had been out with a severe case of pneumonia and spent 17 days in the hospital. David will be working afternoons and mentoring our Professional Expert, Isel Cuapio as she covers the live – on air hosting operations of *All Things Considered* during Rick Dulock’s vacation.

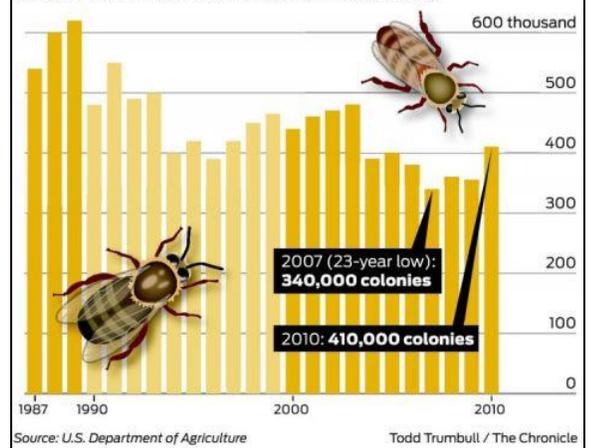
In addition to our regular weekly segments with Inland Empire Economist John Husing, longtime Inland Empire journalist Cassie MacDuff, and contributions from KVCR TV and FNX, following are some of the local segments produced and aired over the past month on KVCR FM News: *(most of the following segments can be heard on demand at kvcrnews.org)*

- **EMPLOYMENT IN THE IE** – Ralph’s supermarkets were interviewing as well as several local aviation-related businesses and institutions were at Riverside Municipal Airport offering information on careers in aviation-related fields.
- **AFTER SCHOOL CARE** – Some school districts in Riverside County have to cut back or charge parents for after-school programs, because of rising costs.
- **SALMON SUPPLY** – A new report gauges the health of California salmon, steelhead and trout paints an alarming picture; nearly half are likely to be extinct in 50 years if conditions don’t change.
- **AIR POLLUTION** – California will receive \$66 million from Volkswagen to help reduce air pollution.
- **AUDIT** – The spending practices of University of California President Janet Napolitano’s Office will face new scrutiny.
- **PARENTS OBJECT** – Some Native American parents are urging California school teachers to stop assigning the “mission project,” when fourth graders build replicas of historic Spanish missions.
- **BEE POPULATION** – Thousands of bee colonies died this winter during almond pollination in Fresno, County AG commissioner is leading an investigation.
- **JURUPA FIRE** – A fire erupted in the Santa Ana River bottom in Riverside, scorching 30 acres and spreading into a Jurupa Valley golf course.
- **RETIREMENT PROGRAM** – California’s Democratic leaders are moving forward with a retirement program for private sector workers in spite of a resolution signed by President Trump.
- **UNDERGROUND WATER** – Scientists have quantified how much groundwater was lost in California’s Central Valley in the most recent drought.
- **RIVERSIDE COUNTY SUPERVISOR** – The newest member of the Riverside County Board of Supervisors, V. Manuel Perez, officially began work. Former state assemblyman was appointed by Gov. Brown to fill the seat left vacant by the death of Supervisor John Benoit last December.
- **GAS TAX DIVERSION** – California State Assemblywoman, Melissa Melendez of Lake Elsinore, recently claimed Governor Jerry Brown’s budget is diverting 30 percent of the state’s new gas tax money for non-road projects, such as building state park and job training for felons.
- **KIDS START FIRE** – A group of juveniles playing with fire torched a blaze that scorched 10 acres of brush in Moreno Valley.
- **HOUSING PRICES** – The median price of a home in Riverside County shot up nearly 8 percent over the last year.
- **MUNICIPAL CORRUPTION** – Beaumont City Councilman Mark Orozco was slated to be arraigned at the Riverside Hall of Justice on 10 felony charges involving alleged falsification of campaign funds on government documents and soliciting a bribe.

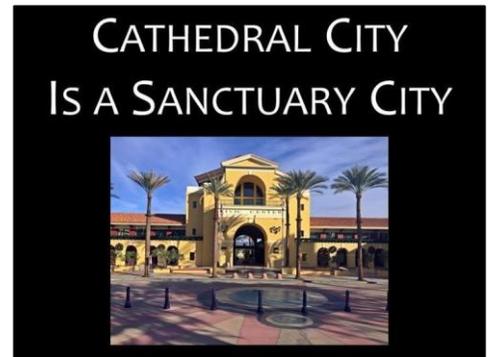


### Honeybee colonies in California

After several years of declines, the number of California bee colonies is slowly rising. Apiarists believe wet, cool weather and new management techniques may be offsetting a widespread disorder that can claim up to 90 percent of a colony.

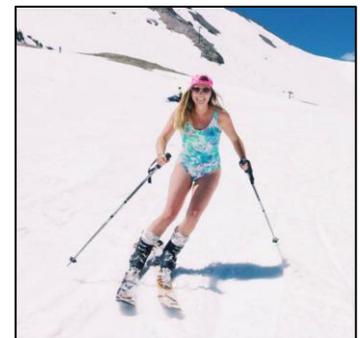


- **KEY VOTE** – Democratic leaders in California are trying to defend Orange County freshman state Senator Josh Newman from a recall effort; that’s after Newman provided a key vote to pass Governor Jerry Brown’s gas tax increase.
- **T-SHIRT OBSCENTIIY** – An Inland Empire Republican assemblywoman is calling out an IE Democratic congressman for a photo of him wearing a t-shirt that uses an obscenity to criticize the GOP health care bill.
- **SANCTUARY CITY** – Cathedral City has approved a proposal to make it the first city in Southern California to declare itself a “Sanctuary City.”
- **MEDI-CAL** – A bill making its way through the California Legislature would expand Medi-Cal coverage to undocumented adults between the ages of 19 and 26.
- **AT RISK STUDENTS** – Bob Carr, founder and chairman of "Give Something Back"



- an organization that provides scholarships and mentoring to low-income students in five states – presented Cal State University San Bernardino with a check for \$1 million to establish a statewide, million-dollar college scholarship program for the California's most at-risk students.

- **TRAVEL AND TRAFFIC** – Fatal crashes, highway infrastructure failures and thousands of drivers returning from the 3-day Memorial Day weekend made for slow traffic in parts of the IE.
- **LOSS OF LIFE** – Students and staff at Ayala High School in Chino Hills are mourning the loss of two coaches who were among four people killed in a head-on highway crash on Memorial Day.
- **LATE START CLASSES** – California middle and high school students would start daily classes at 8:30 am under a bill making its way through the California Legislature.
- **FAMILY LEAVE REQUIRMENT** – A new bill to expand job-protected family leave to Californians who work at small businesses has cleared the state Senate.
- **EXTREME WEATHER** – The Mammoth Mountain Ski Resort in the Sierra Nevada Mountains in Central California has announced it will extend its ski and snowboard season into August.
- **HOUSING AND BUILDING** – The Building Industry Association, National Association of Home Builders, and the California Building Industry Association held their annual Housing Policy Conference in Ontario.
- **HIGHER WELFARE PAYMENTS** – Authored by a Republican from the Inland Empire, the California Assembly has approved a bill that would offer increases to welfare recipients.
- **RESISTANCE** – Governor Jerry Brown had a strong response to President Trump’s announcement the U.S. will withdraw from the Paris Climate Accord. The Governor talked with NPR’s David Greene on *Morning Edition*.
- **CLIMATE CHANGE** – Governor Jerry Brown heads to China for a week-long trip focused on climate change.
- **AFFORDABLE HOUSING** – California lawmakers have moved forward several bills designed to address the state’s lack of affordable housing.



- **EVENTS IN THE IE** – A variety of activities took place around the Inland Empire, including the annual Cherry Festival in Beaumont and the Balloon and Wine Festival in the Temecula Valley.
- **TUBERCULOSIS** – A student has active tuberculosis, leading county health officials to plan screenings for students, faculty, and staff who may have been exposed.
- **STABBING** – A Colton woman is in custody under suspicion she killed her infant granddaughter and wounded 2 other family members in a stabbing attack in the woman's Colton home.
- **FIRST MEDICAL STUDENTS** – The first-ever 4-year class of medical students to make their way through the UC Riverside School of Medicine have graduated.
- **IMMIGRATION SCHEME** – Three men have been arrested in San Diego, charged with carrying out a multi-million dollar scheme to bilk people seeking U.S. immigration status.
- **POWERBALL WINNER** – Although the winner of the Powerball jackpot worth nearly half-a-billion dollars has not come forward yet, the immigrant family that runs the small convenience store in Menifee's Sun City area is celebrating.
- **CNN** – A UC Riverside professor is caught up in a national Twitter controversy. UCR Professor Reza Aslan has been dropped as a TV series producer and host by CNN after Aslan tweeted a crude message about President Trump.
- **FULBRIGHT SCHOLARS** – The University of California Riverside announced its Fulbright Scholars last month. Our report focused on two of the local winners and their plans.
- **RIVERSIDE COUNTY** – K-P-M-G, the consulting firm helping Riverside County implement public safety reforms, assured Supervisors the multi-million-dollar contract the county has with K-P-M-G is beginning to yield results.
- **EXPRESS BUS SERVICE** – New express bus service from Riverside to Corona is set to begin this summer, promising a faster ride than regular bus service between the two cities.





## PROGRAMMING

### TOP 10 Prime Time Shows in JUNE

- |                                     |                               |
|-------------------------------------|-------------------------------|
| 1. <i>American Masters</i>          | 6. <i>Vera</i>                |
| 2. <i>Nova</i>                      | 7. <i>Martha Bakes</i>        |
| 3. <i>Antiques Roadshow</i>         | 8. <i>Beyond Texas</i>        |
| 4. <i>This Old House</i>            | 9. <i>Sewing with Nancy</i>   |
| 5. <i>Stan Lee-with Great Power</i> | 10. <i>History Detectives</i> |

May's viewership was 602,451 (monthly) and 260,000 (weekly)

### Programs Coming in July

**Today's Wild West** – This half hour documentary style series looks at all aspects of the Western lifestyle—horses, ranches, artisans, people, places, adventure, history and the wilderness of the American West.



[Tuesdays, at 9:00 pm beginning July 11](#)

**Bare Feet** – Mickela Mallozzi takes viewers on a cultural journey through her own city of New York, discovering the dance and music traditions of the many New Yorkers in their vibrant and culturally rich neighborhoods.

[Tuesdays at 9:30 pm beginning July 11](#)

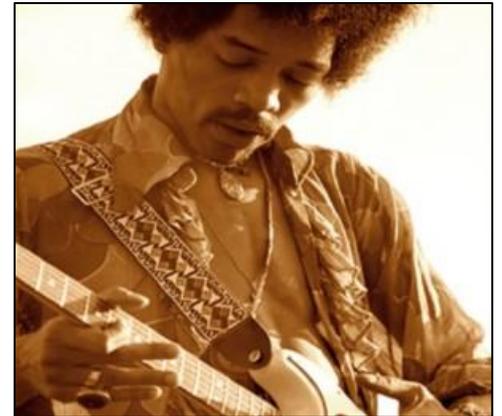


**Your Health – A Sacred Matter** – Explores how religion, spirituality and health care interrelate. The program weaves together compelling individual stories from doctors, patients, nurses, chaplains and caregivers who speak to the benefits of incorporating a patient's spirituality as part of a whole-patient/whole-person model of care.



[Thursday, July 13 at 9:00 pm](#)

**American Masters: Jimi Hendrix** – This documentary unveils previously unseen performance footage such as the 1968 Miami Pop Festival and home movies while sourcing an extensive archive of photographs, drawings, family letters and more to provide new insight into the musician's personality and genius with interviews with Hendrix himself, commentary from well-known friends and musicians including Paul McCartney, Noel Redding, Mitch Mitchell, Billy Cox, Eddie Kramer, Steve Winwood, as well as revealing glimpses into Jimi from those closest to him.



[Thursday, July 27 at 8:00 pm](#)

**Balancing the Scales** – This film provides an insightful look at the story of female lawyers in America. The film chronicles pioneering attorneys, including twins Ruby and Ruth Crawford (who first began practicing law in the 1940s), as well as contemporary stories detailing the challenges that women in the legal profession still face today.



[Friday, July 28 at 9:00 pm](#)

## DEVELOPMENT

**BUILDING INDUSTRY** – We have begun working with the Building Industry Association of Southern California, Baldy View Chapter, in raising the profile of their mission to address the housing shortage in the Inland Empire as well as their efforts to pursue policy reforms, such as renewable energy, to help enrich the quality of life and improve the future of the region.

**PLEDGE** – KVCR's TV Pledge beginning Memorial Day and running through the first three weeks of June raised \$95,000. Big initiatives are underway for the all pledge in September, including new Pledge programs being produced and the possible addition of options to donate to KVCR via text message on cell phones.

## PRODUCTION

**SPORTS** – Recognizing the power of sports to unite and inspire communities, KVCR is exploring partnerships with the Ontario Reign in Hockey, the Agua Caliente Clippers in Basketball and the Auto Club Speedway of California to air select games and events. KVCR's Foundation and Production

teams have also begun the development of a TV docu-series that captures the profound work being done by *Project Fighting Chance*, a local youth-boxing program led by CEO Ian Franklin that helps provide rigorous training and supplementary after-school programs for underserved youth in the area.

**The Other Side Of Coachella** – This grant funded project is a series of 5 reports about the Coachella Valley to create awareness of the Building Healthy Communities initiative, health equity and the social determinants of health in the Coachella Valley. KVCR has produced 3 of the 5 and short reports with stories that focus on Health, Transportation, and Education. The topic to be reported is “Higher Education” and “Coachella Incorporated”.

**NEW PLEDGE BREAKS** – Just in time for June pledge drive, the production team produced new Pledge Breaks to promote three upcoming concerts in Southern California. They include Joe Bonamassa, Ethan Bortnick and a long awaited concert with the maestro Andre Rieu.

## GRAPHICS

**DREW BOOK #4** – With the release of another book, we are in the process of animating the fourth installment of the Drew and Boo series: **Drew and Boo adopt Lou and Sue.**

This book is about the value of pets and how best to treat them in a family. We are hard

at work converting this book into another short animated TV spot that will air in the Kids Block on KVCR and other PBS stations across the nation.



## NEW SHOWS

**COMING SOON** – Graphic artist, Eric Peck has been working hard and furious to create all the new shows logo and title opens. So much thought goes into the making of the opening title page. The title page has to capture the essence of the show. Some ideas are scrapped and its back to the drawing board until one final version can be agreed upon. This must be done for each and every new

show. Our current lineup includes a teddy bear rock and roll band and a DIY stick figure family.

**SIZZLE REEL** – Since production has begun we’ve been able to contribute various graphic elements to the recent sizzle reel. These include our graphically edited introductions for the **Self-Made** shoot. This was inspired by the stylized approach of *Snatch* and seems to work well with this show’s rhythm.

## OUTREACH

**EMIN FROM RUSSIA** – KVCR staff Lillian Vasquez and Kate Salvesen worked the Emin concert with special guest David Foster held in Los Angeles at the Wiltern Theater. Our members were treated to a Meet and Greet after the concert. The promoter also provided T-shirts, DVDs and CD for our members.

**PIPPIN** – In partnership with the Fox Performing Art Center, KVCR had tickets for the Broadway Show “Pippin” with two performances. This was a fundraiser for radio.



## SOCIAL MEDIA



**DEF-I** – Hip Hop artist Def-I stopped by the KVCR radio studio and was interviewed on *KVC\_aRts* radio show produced by David Fleming. Sahar Khadjenoury discussed his music career and other endeavors. The segment has been viewed more than 1,700 times and shared nearly 60 times on Facebook.

**PROJECT FIGHTING CHANCE** – Located just a few miles from the KVCR studio, Project Fighting Chance is a boxing gym that focuses on youth mentorship, life skills and counseling. The segment is currently uploaded on Facebook and has received positive reaction. It is also on Twitter and Instagram.



 4,857 Likes

 *Instagram* 541 Followers, Average 35 likes per post

 2,000 Followers



## PROGRAMMING

### Programs Coming in July

***Democracy Now! (Series)*** – ***Democracy Now!*** provides our audience with access to people and perspectives rarely heard in the U.S. corporate-sponsored media, including independent and international journalists, ordinary people from around the world who are directly affected by U.S. foreign policy, grassroots leaders and peace activists, artists, academics and independent analysts. This program is new to FNX. It devotes a great amount of air time regarding native and indigenous culture, news and events. It is a daily news program which airs Monday through Friday at 6:00pm.



Weekdays at 6:00 pm



***Touching the Past (Documentary)*** – Joe Morris Sr. shares his experience working as a Navajo Code Talker during World War II. Lying about his age to obtain a draft registration card, he was drafted into the Marine Corps in 1944. This film was created in an effort to preserve and share the story of the Navajo Code Talkers.

Tuesday, July 4 at 5:00 pm

***Indigenous Focus: Ollie & Emma (Short Series)*** – Ollie meets Emma, the girl of his dreams, but fails to get her name during their first encounter thanks to his culturally tone-deaf friend, James. Is Ollie ready for the moment when James meets Mandy, Emma’s live-wire sister?

Wednesday, July 5 at 8:30 pm





***Holders of Wisdom (Documentary)*** – This program shares the wisdom of Native and indigenous grandmothers.

**Thursday, July 13 at 5:00 pm**

***Merging Destinies (Documentary)*** – Visitors from around the world visit a settlement called Old Minto to learn the traditional ways of Native Alaskans as a part of cultural heritage program.

**Thursday, July 20 at 5:00 pm**



***Havana Curveball (Documentary)***

Thirteen-year-old Mica takes to heart his Rabbi's dictate to help "heal the world" and launches a grand plan to send baseballs to Cuba's county with a mysterious pull.

**Tuesday, July 27 at 5:00 pm**

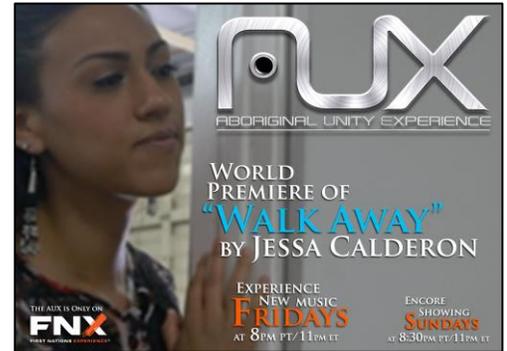


## PRODUCTION

***KVCaRts*** – The ***KVCaRts*** radio series continues as an FNX Television show with broadcast premiere of the third and fourth installments. Episode 3 featured Cahuilla flutist *Steven Rushingwind* and Tiano percussionist *Nelson Rios* who has played with *Carlos Santana* and *Gloria Estefan & The Miami Sound Machine*. The fourth episode featured Navajo Hip Hop artist *Def-I* and was hosted by FNX producer *Sahar Khadjenoury*. The show features music videos from *Def-I* as a solo artist as well as a video from his Jazz band, *DDAT* featuring the *Delbert Anderson Trio*. The series is produced for radio by *David Fleming* and produced and edited for television by *Frank Blanquet* and *Sahar Khadjenoury*. The production crew included KVCR team members *Tim Style* and *Jhoann Acosta*.



**FNX AUX** – The FNX AUX series welcomed a slew of new artists to its lineup with the debuts from *Nahko Bear and Medicine for the People*, *Raye Zaragoza*, *Artson*, *MC Rhetoric*, the *Miracle Dolls*, *Jessa Calderon* and *Cody Thomas Blackbird*. Interviews with bands, *Innastate*, *7<sup>th</sup> Generation Rise*, *Nahko Bear* and *Uncommon Knowledge* recorded at the Black Hills Unity Concert in Piedmont, South Dakota were also showcased within the series.



**STUDIO 49** – FNX continued production on the music series *Studio 49*. *The Miracle Dolls* performed 3 tracks including



their new hit *Water Is Life* which will debut on FNX in July. *Taarkus* front woman *Stephanie Saalee* also performed three songs including *Black Snake Killer*, her latest song released as a solo artist. The series is produced by Sahar Khadjenoury and Frank Blanquet with KVCR team member Tim Style serving as Engineer and



Lighting Director and Gene Felix running camera.

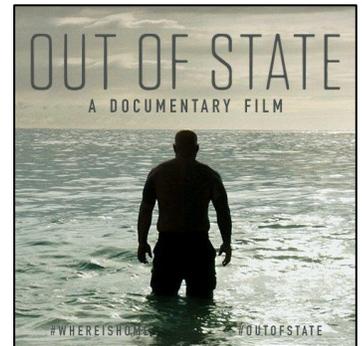


**FNX STORY BOX** – New releases for *FNX Story Box* recorded at the Sherman Indian School Graduation, San Manuel and The Agua Caliente Film Festival were released, including segments with Native American Filmmakers *Steven Paul Judd*, *Sky Hopinka*, and Emmy Winner *Sterlin Harjo*.

**FNX NOW** – The series continued as the flag ship interstitial series with new segments on the Green Chili tour with Hip Hop artists *Crystal Lightning, RedCloud, Supaman,*



*Drezus* and more. Other episodes featuring Sundance Film Festival selections “The Grandfather Drum” about the appropriation of sacred native items by historical museums and the feature film “OUT OF STATE” about how Hawaiian inmates reconnect with their cultural heritage and Hula dance while incarcerated.



## OUTREACH

**IN THE COMMUNITY** – FNX team members Sahar Khadjenoury and Frank Blanquet attended and recorded several community events including:

- A Veteran’s Sunrise Ceremony at San Manuel
- The Red Fawn Fundraiser for jailed Water Protector and Dakota Access Protestor Red Fawn who was arrested while serving as a medic on the frontlines of the Standing Rock protests.
- The AC Green basketball camp at the Torres Martinez Cahuilla Reservation in Thermal, California.
- FNX was also present at the B.Yellowtail fall lineup premiere for Native American Fashion Designer Bethany Yellowtail. The fashion release was set on Hollywood BLVD and featured guests including “Thor Ragnarok” director Taika Waititi as well as Los Angeles City Councilman Mitch O’Farrel who is leading the charge to change Columbus Day to Indigenous People’s Day.



## SOCIAL MEDIA



12,175 Likes



Instagram 1,417 Followers, Average 60 likes per post



2,779 Followers