



**KVCR**  
TV 24 91.9



**FNX**  
FIRST NATIONS EXPERIENCE

# BOARD REPORT

**February 9, 2017**

## It's Always Wonderful to Meet our Radio Members

All radio listeners who pledge during membership campaigns are automatically entered into our daily prize drawings. These are offered during the drive as an additional incentive to support KVCR. At the end of the drive, names are randomly selected and the winners are invited to the station to collect their gifts. While at the station they receive a tour, meet the staff and receive their prizes. It's a great opportunity for us to meet our members. We get to ask them questions about their listening habits and learn more about them, and they get to hear the inside track of public radio.



## 91.9 Adds New Shows To The Schedule

**Monday 8-9pm**

**Latino USA** - Latino News & Culture

**Tuesday 8-8:30pm**

**All Songs Considered**

Music from emerging bands and musical icons

**Tuesday 8:30-9pm**

**Alt. Latino**

Latin alternative music

**Wednesday 8-9pm**

**Marion McPartland's Piano**

**Jazz** - Archived discussion and performance with Jazz luminaries

**Thursday 8-9pm**

**eTown** - A musical, social and environmental program

**Friday 7-8pm**

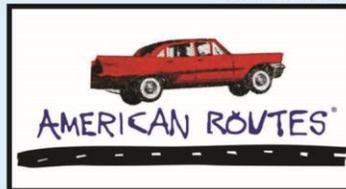
**Freakonomics Radio**

Explores riddles of everyday life and human nature

**Friday 9-11pm**

**American Routes**

Presents ALL genres of American music in an exploration of their shared musical and cultural threads



**Saturday 2-3pm**

**Ask Me Another**

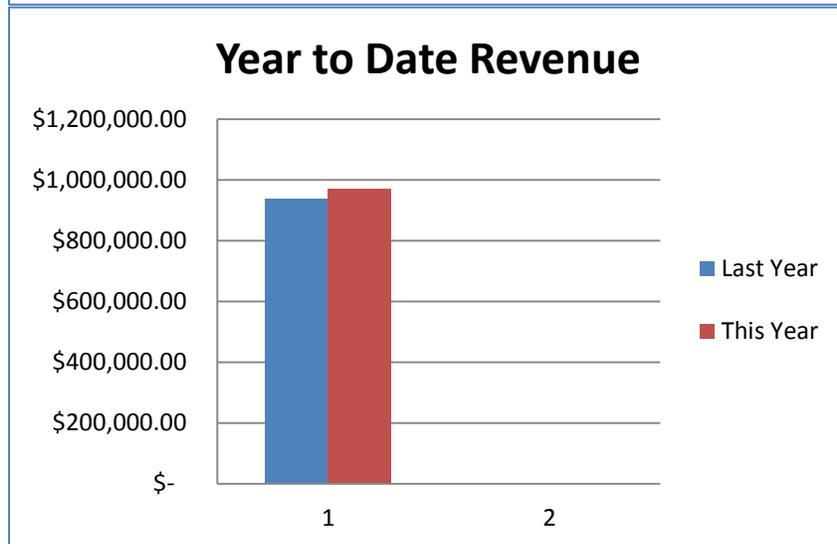
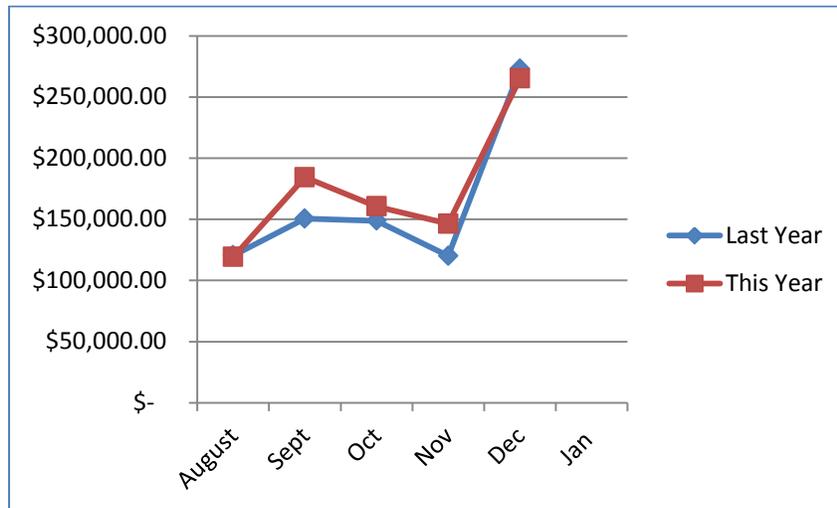
Puzzles, word games and trivia

**Sunday 2-3pm**

**Freakonomics Radio** (Repeat)

# DEVELOPMENT

## YEAR-TO-DATE AND MONTH-TO-MONTH COMPARISON CHARTS



**DOWNTON ABBEY MARATHON/TV FUNDRAISER** – The *Downton Abbey Marathon* generated \$32,278 when aired over the New Year’s Eve Holiday. The entire series from Season 1 thru Season 6 was aired, beginning Thursday night at 6pm and concluded Sunday night at 5pm. This continues to be the best loved show from PBS and a great fundraising tool.

**GRANTS** – KVCR has been approved by the California Endowment to submit for \$15,000 Small Grants Program to support the coverage and focus on the local Building Healthy Communities Initiative.

**UNDERWRITING** – A sponsorship contract with Cal State University San Bernardino’s department of Strategic Communication campaign will soon run on both Radio and TV. This contract has a value of \$25,000.

Fantasy Springs Resort and Casino has reached out to KVCR to promote Grammy Award winning, Bonnie Raitt in concert. This contract has a value of \$3,000.

Mary S. Roberts Pet Adoption Center has elected to promote their “Walk With The Animals 2017” event. This contract has a value of \$1,000



**Economy and Audience Building** – At the top of the 91.9 new year agenda is new programming to fill the opened spaces in our weekday evenings due to the move of *On Point* from its former 8-10pm evening slot to the two-hour block vacated by *The Diane Rehm Show* whose host retired at the end of December. **Hope you enjoy the new schedule:**

- Monday 8-9pm: **Latino USA** – Latino News & Culture
- Tuesday 8-8:30pm: **All Songs Considered** – Music from emerging bands and musical icons
- Tuesday 8:30-9pm: **Alt. Latino** – Latin alternative music
- Wednesday 8-9pm: **Marion McPartland’s Piano Jazz** – Archived discussion and performance
- Thursday 8-9pm: **eTown** – A musical, social and environmental program
- Friday 7-8pm: **Freakonomics Radio** – Explores riddles of everyday life and human nature
- Friday 9-11pm: **American Routes** – Presents ALL genres of American music in an exploration of their shared musical and cultural threads



On the weekends we have two additions:

- Saturday 2-3pm: **Ask Me Another** – Puzzles, word games and trivia
- Sunday 2-3pm: **Freakonomics Radio** – Explores riddles of everyday life and human nature

Monday through Thursday we will introduce **The BBC World Service**, our evening and overnight coverage one hour earlier, beginning at 9pm.

**In addition to our regular weekly segments with Inland Empire Economist John Husing, and Jeff Baker exploring IE and world food culture on Savory Road, following are some of the local segments produced and aired over the past month on KVCR FM News: (most of the following segments can be heard on demand at [kvcrnews.org](http://kvcrnews.org))**

- **NEW LAW** – A new state law aims to help homeless students in California graduate from community college by giving them access to showers.
- **MOULIN ROUGE** – KVC\_Arts, David Fleming interviews actor Cliff Simon, talking about his book, “Paris Nights: My Year at the Moulin Rouge.”
- **FIRST SNOW**– The first manual snow survey of the season found the amount of water in California’s Sierra Nevada snowpack below normal.
- **FOR-PROFIT** – Sage, another for-profit training college has closed its doors in the Inland Empire.



- **VACANCY** – With Kamala Harris as a new U.S. Senator, Governor Brown’s nomination for Attorney General is Los Angeles Congressman Xavier Becerra.
- **IE CONGRESSMAN** – Democratic leaders in the U.S. House have chosen Inland Empire Congressman Pete Aguilar to join the House Democratic Leadership team.
- **COACHELLA VALLEY** – Tickets for the 2017 Coachella Valley Music and Arts Festival went on sale after Coachella announced its lineup of stage acts this year will be headlined by Beyonce, Kendrick Lamar, and Radiohead.
- **FEE HIKES** – The Regents of the University of California have proposed tuition and fee hikes for the next academic year.
- **DRIVING HIGH** – A pair of lawmakers say Prop 64 doesn’t go far enough when it comes to making it illegal to smoke marijuana while driving. They have introduced a new bill.
- **LABELS** – We often hear the words “Latino,” “Chicano,” and “Hispanic” used interchangeably. But what are the actual differences between these identifying labels? KVCR’s Isel Cuapio spoke with UC Riverside Political Science Professor Francisco Pedraza.
- **STRIKE** – The Teamsters Union has called a strike of more than 600 plumbers, electricians, and other workers at UCLA. The strike will add additional picketers from other professions at the UC level when the labor action is expected to spread statewide next week.
- **NEW MEMBERS** – Some of the newest members of the California Legislature are inheriting seats that come with long-established roles.
- **CELL PHONES** – As of January 1, drivers in California are banned from operating their smartphone unless it’s mounted to a dashboard or windshield and can be activated with one finger tap or swipe.
- **STATE BUDGET** – The upcoming year will bring many variables for the California budget, including the possibility of economic slowdown and federal funding.
- **TRANSPORTATION** – Cal State University San Bernardino will be one of a small group of educational institutions around the nation participating in a federally-sponsored effort to address the nation’s transportation needs.
- **DISNEY COMPOSER** – KVC\_Arts interviewed composer Robert Sherman, who with his brother, Richard, wrote many of the most recognizable songs from Disney films over the past 50 years.
- **MEDI-CAL** – Governor Jerry Brown has proposed more funding for the state’s version of Medicaid.
- **BUDGET DEFICIT** – Governor Jerry Brown announced his new spending plan, and stated that sluggish revenue could leave California with a \$2-billion budget deficit next year.
- **WELCOME WET** – After days of soaking rain in the valleys and new snow in the mountains and the forecast showed the rain is not over.
- **GUILTY** – The brother of San Bernardino terror attack shooter, Syed Rizwan Farook, was in federal court in Riverside to plead guilty to an immigration fraud case that is associated with the plans for the terrorist attack.
- **FREEWAY CLOSURE** – Authorities reported that local law enforcement officers were fired upon after a suspected DUI. The subsequent pursuit and investigation resulted in all lanes of the southbound I-15 freeway to be closed to all traffic.





## PROGRAMMING

### TOP 10 Prime Time Shows in DECEMBER

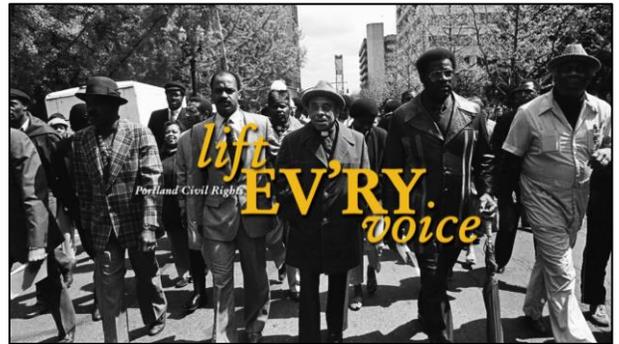
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|---|---|
| 1. <i>Antiques Roadshow</i>                   | 6. <i>Life on the Line – SB Strong</i>  |
| 2. <i>Downton Abbey Marathon</i>              | 7. <i>Exploring the American Spirit</i> |
| 3. <i>Jordan Smith – Tis the Season</i>       | 8. <i>Globe Trekker</i>                 |
| 4. <i>Rock, Rhythm and Doo Wop</i>            | 9. <i>California's Gold</i>             |
| 5. <i>Happy Holidays with the Boston Pops</i> | 10. <i>Celtic Woman Christmas</i>       |

November's viewership was 602,541 (monthly) and 258,000 (weekly)

### Programs Coming in February/March

**Portland Civil Rights: Lift Every Voice** – This documentary explores Portland's African American history with a focus on the turbulent 1960s, '70s and early '80s. At the time, issues surrounding urban renewal, school desegregation and brittle police relations were exploding both nationally and locally.

Thursday, February 9 at 9:00 pm

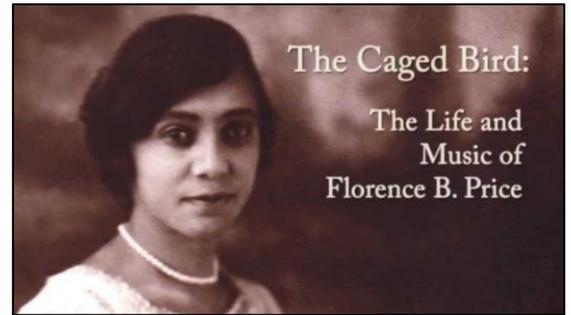


**The African American Museum** – It was an emotional affair as the Smithsonian's African American Museum of History and Culture finally opened to the public on September 24, 2016. President Obama gave a lengthy heart-felt speech praising the long fought for and long awaited space that has been 100 years in the making. Countless celebrities including Oprah, Will Smith, and Angela Basset christened the building with inspirational words. Patti Labelle and Stevie Wonder came to mesmerize the crowd with beautiful performances. The film's host, Carol Jenkins, also speaks to several key players who were instrumental in taking the museum from conception to reality.



Friday, February 10 at 7:00pm

***Caged Bird: The Life and Music of Florence B Price*** – In 1933 Florence B Price made music history as the first African-American woman to have her music performed by a major symphony orchestra when the Chicago Symphony premiered her Symphony in E minor at the 1933 World's Fair. She composed songs for the great singer Marian Anderson who sang Price's music at her legendary at the Lincoln Memorial performance in 1939 - a watershed moment in civil rights history. This is the inspiring story of a gifted woman's triumph over prejudice and preconceptions.



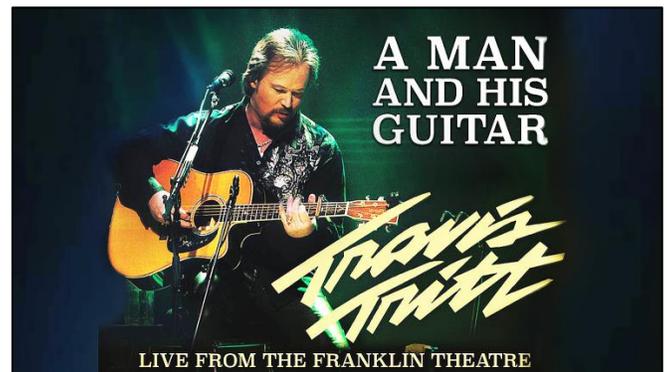
Friday, February 24 at 6:00pm

***American Masters: Maya Angelou*** – Journey through the prolific life of the 'I Know Why the Caged Bird Sings' author and activist who inspired generations with lyrical modern African-American thought. Features new interviews with Oprah Winfrey, the Clintons and others.

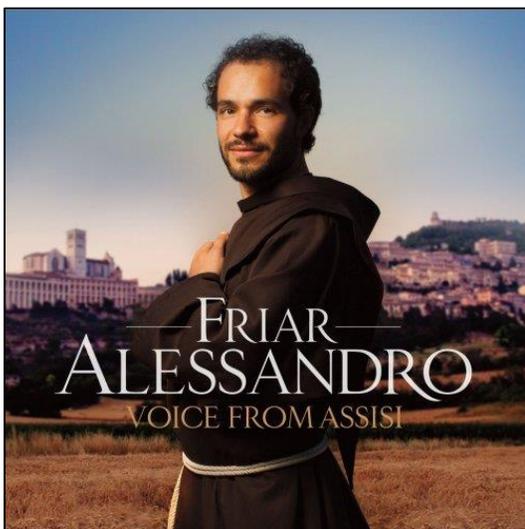


Saturday, March 4 at 12:00 pm

***Travis Tritt: A Man and His Guitar*** – Country music hit-maker Travis Tritt performs with his soulful voice and exceptional guitar prowess. He is joined by his special guests Marty Stuart and James Otto. This new concert was taped and recorded in an intimate setting at Tennessee's historic Franklin Theater.



Saturday, March 4 at 6:30 pm



***Friar Alessandro: The Voice of Assisi*** – Travel to the magnificent hilltop Basilica of St. Francis of Assisi in Italy for heavenly music from the friar with the big tenor voice. Featuring sacred standards as well as songs that reflect the friar's message of hope, peace and brotherly love.

Tuesday, March 7 at 8:80 pm

# PRODUCTION

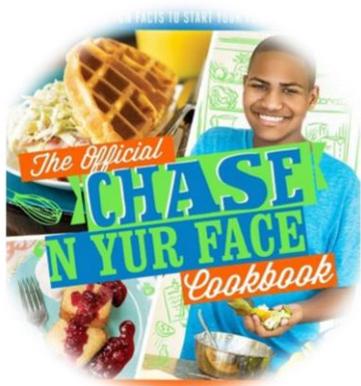
## KVCR NOW

**Making Hope Happen** Foundation Gala at the Arrowhead Springs Hotel was covered by the FNX team. The foundation serves students in San Bernardino by preparing kids for preschool, allocating grants and providing scholarships to high school graduates. The FNX team will share their footage and a KVCR editor will convert the story into a **KVCR NOW** segment to play on KVCR later this month.



## A YOUNG CHEF WITH AUTISM - **Cooking With Chase Bailey (WT)** was shot in Irvine at the home

of Chase Bailey. Chase is a teenager who was diagnosed with Autism as a toddler, and found his connection to the world through culinary arts. Chase not only became a YouTube sensation, but has written a cookbook, **Chase N Yur Face**. This half-hour pledge special will include cooking segments from items featured in his cook book, a segment with celebrity chef Becky Ream, plus a short segment with Chase and his mother, Mary. The show is scheduled for completion just in time for the KVCR March pledge drive. KVCR will offer the cook book and a Bang, Bang Brunch event in the studio as part of the items for which viewers can make a financial contribution.



**MEMBER TESTIMONIES** – We have edited short interstitials that highlight what members like about KVCR and how the station has positively affected their lives. Many of the recent 91.9 contest winners were in the KVCR TV studio to share their thoughts about KVCR. The short segments will be aired on KVCR-TV in the coming weeks.



## WE HAVE TICKETS TO UPCOMING EVENTS –

**February 10 – Odd Squad** will be LIVE at the Fox Performing Arts Center. Calling all Odd Squad fans to help decode and untangle the clues.



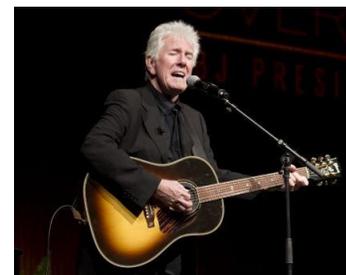
**February 12 – Ethan Bortnick** will perform at the San Bernardino Valley College Auditorium as a fundraiser for KVCR. VIP seats are sold out but two ticket levels are still available.



**February 24 – Mary Poppins** stage musical will be held at the Fox Performing Arts Center.

**March 5 – Pasquale Esposito** is an Italian Tenor who will perform at the Annenberg Theatre in Palm Springs. Tickets are still available.

**April 7, 2017 – Graham Nash** Nash will headline at the Fox Performing Arts Center.



**May 24 – Celtic Woman** will perform at the California Theater

**Calling All Antique Road Show Fans!** KVCR will host a screening on the Antiques Roadshow program that was recorded in Palm Springs in August 2016. We are inviting members and viewers to participate to see the screening to see the program before it airs to the public. Two screenings will be available in February—the first screening will be held at the KVCR studio on February 15 and the second screening will be hosted in Palm Springs February 17 at CSUSB Desert campus. The screening are part of our Community Matters campaign.

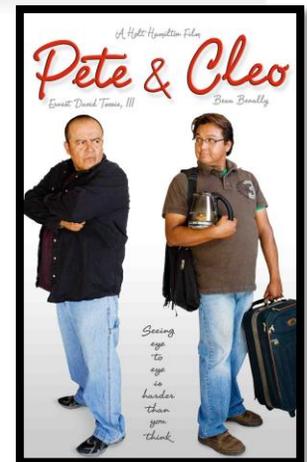


Our social media continues to grow as KVCR has reached 4,377 likes on Facebook and 1,842 followers on Twitter!



## PROGRAMMING Programs Coming in February

**Pete & Cleo** – Two Navajo brothers reconnect, pestering one another about the directions they’ve each chosen in life. Cleo is on spring break from college, while Pete stayed at home to care for their mother. Not one afternoon passes before the two are at odds over their differing values and views of the world.



Sunday, February 5 at 3:00 pm

**The Winter Bear Project** – This documentary tells the story of an Alaskan Native teenager who rises above his past traumas to become a leader with the help of mentor Sidney Huntington. **The Winter Bear Project** combines the play with outreach developed in cooperation with rural Alaskan communities.



Friday, February 10 at 6:00 pm

**Planet Doc** – Discover some of the most impressive and curious aspects of human behavior on Earth. Different tribes all over the planet show us how they live, their ancestral rituals and their cultures that have been rooted in the land for millennia. The extraordinary ethnological diversity in different places of our planet leads us more and more to think of protecting and caring for them to prevent their disappearance.

Friday, February 17 at 6:00 pm



**Journey to Opportunity** – What inspires a native high school student on one of Idaho’s five reservations decided to graduate and go onto to college? Idaho Public Television spent time on the reservations and at area colleges to see what’s helping these students succeed and where they might need some help and encouragement. These four extended interview segments give us a better view of the problems these tribes face and give us a new of what they are doing to help today’s students get on the journey to opportunity.



Monday, February 20 at 6:00 pm

**Blue Gap Boyz** – This feature film centers around the life in the small town of Blue Gap, Arizona on the Navajo Reservation where three brothers known as James (Ernest David Tsoosie, III), Jessie (Vincent Craig), and Jodie (James Bilagody) combine their talents to form the greatest band, (because it’s the only one), Blue Gap has ever known.

Friday, February 24 at 6:00pm



## PRODUCTION

**ABORIGINAL UNITY EXPERIENCE (AUX)** – **The AUX** which is a television weekly series that features a multitude of performers, recently a few of the performers visited the KVCR radio studio as

guests on KVCR local radio program KVCaRts, hosted by David Fleming. The radio



show is a weekly series which features artists in and around the Inland Empire. While these performers were in the radio studio, the FNX crew set up cameras to record their music and the interview. Some of the artists featured were Indie Artist, **Eyerie**, Hip Hop Artist, **Drezus**, Native flutist, **Steven Rushingwind** and Native Drummer, **Nelson Rios**. FNX will now take the interviews and live performances and edit for an upcoming FNX segment.

Recently, the FNX crew was on location at the Black Hills Unity Concert in South Dakota, where additional musical segments were recorded. The footage recorded included Indigenous artists **Cody Blackbird**, **Nahko the Bear**, and **Leah Songs** from the band **Rising Appalachia**. An FNX editor will soon turn this recorded video into a music segment that will be featured on FNX in the coming weeks.



Facebook – FNX just hit **10,732** likes and still climbing!!